

# FACTSHEET

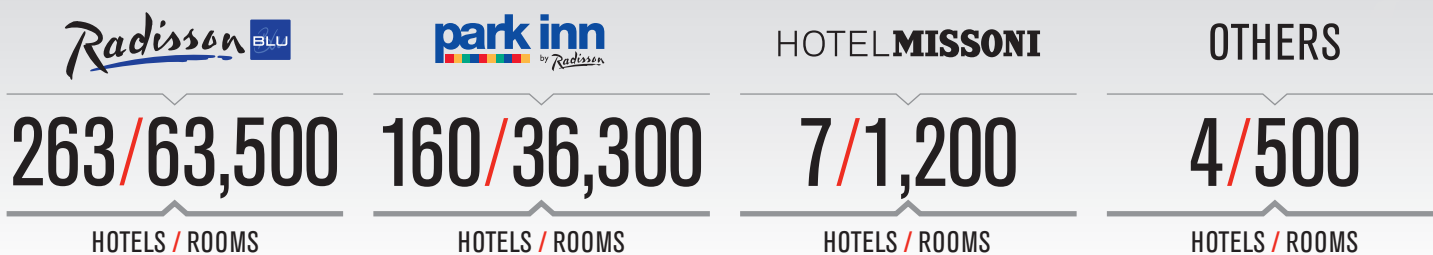
The Rezidor Hotel Group is one of the fastest growing hotel companies in the world and a member of the Carlson Rezidor Hotel Group.

We offer the best of hospitality, with price levels and target markets ranging from family value and high-class comfort to high-end luxury. Our portfolio features great, well-segmented hotel brands: Radisson Blu, Park Inn by Radisson, Hotel Missoni and Regent. Each trusted brand has its own distinctive character and style. And each is in a class of its own, delivering Rezidor's special Yes I Can! service in a swiftly expanding number of the best destinations throughout Europe, the Middle East and Africa.

## NUMBER OF HOTELS & ROOMS PER REGION (OPERATION & PIPELINE)\*



## NUMBER OF HOTELS & ROOMS PER BRAND (OPERATION & PIPELINE)



## LATEST OPENINGS\*

- 211 RUSSIA Park Inn by Radisson Rosa Khutor
- 195 TURKEY Radisson Blu Hotel, Istanbul Asia
- 320 GABON Unbranded Okoume Palace Hotel Libreville
- 246 TURKEY Radisson Blu Hotel, Mersin
- 185 SWEDEN Radisson Blu Hotel, Uppsala
- 189 SPAIN Radisson Blu Resort, Gran Canaria
- 171 UKRAINE Park Inn by Radisson Donetsk
- 170 FRANCE Radisson Blu Resort & Spa, Ajaccio Bay

- 583 QATAR Radisson Blu Hotel, Doha
- 117 MOZAMBIQUE Park Inn By Radisson, Tété
- 252 UKRAINE Radisson Blu Resort, Bukovel
- 142 ZAMBIA Radisson Blu Hotel, Lusaka
- 121 RUSSIA Park Inn by Radisson Odintsovo, Moscow
- 164 UKRAINE Radisson Blu Hotel, Kyiv Podil
- 142 FRANCE Radisson Blu Hotel, Nantes
- 508 RUSSIA Radisson Blu Resort & Congress Centre, Sochi
- 127 FRANCE Park Inn by Radisson Lille Grand Stade

- 138 HUNGARY Park Inn by Radisson Budapest
- 190 GERMANY Radisson Blu Hotel, Dortmund
- 150 NETHERLANDS Park Inn by Radisson Amsterdam Airport Schiphol
- 181 RUSSIA Radisson Blu Hotel, Rosa Khutor
- 154 MOZAMBIQUE Radisson Blu Hotel, Maputo
- 265 SWEDEN Radisson Blu Riverside Hotel, Gothenburg
- 91 UNITED KINGDOM Park Inn, Glasgow City Centre

\*Number of rooms



HOTEL MISSONI



## MISSION, VISION & STRATEGY

### OUR MISSION

#### WHAT DO WE DO?

- We provide unique “Yes I Can!” service

### OUR VISION

#### WHAT DO WE WANT TO BE KNOWN FOR?

- The most passionate team of hoteliers
- The most innovative and responsible organisation
- The most dynamic hotel company in EMEA
- The preferred hotel company to invest in and to do business with



DEVELOP | DELIGHT | DRIVE | DELIVER

### OUR 4D STRATEGY

*Yes I Can!*

#### HOW WILL WE MAKE IT HAPPEN?

- DEVELOP TALENT
- DRIVE BUSINESS
- DELIGHT GUESTS
- DELIVER RESULTS

Our 4-D Strategy provides a simple framework, it invites us to go beyond the obvious while focusing our attention on the core components of our business.

## FINANCIAL PERFORMANCE Q1-2013

REVPAR

**+6%**

REVENUE

**+0.4%**

MEUR 207.1

EBITDA MEUR

**-2.8**

EBITDA MARGIN

**-1.4%**

EARNINGS PER SHARE

**EUR -0.08**

OPENINGS IN THE QUARTER

**5/1,000**

HOTELS / ROOMS

SIGNINGS IN THE QUARTER

**5/1,100**

HOTELS / ROOMS

## BOARD OF DIRECTORS



(Left to Right):

**GÖTE DAHLIN** Board Director  
**STAFFAN BOHMAN** Vice Chairman of the Board  
**WENDY NELSON** Board Director  
**TRUDY RAUTIO** Chairman of the Board  
President & CEO, Carlson,  
**WOLFGANG M. NEUMANN** President & CEO  
**GÖRAN LARSSON** (standing) Employee Representative  
**DOUG ANDERSON** Board Director  
**ANDERS MOBERG** Board Director

## EXECUTIVE COMMITTEE



(From top left):

**WOLFGANG M. NEUMANN** President & CEO  
**KNUT KLEIVEN** Deputy President & Chief Financial Officer  
**OLIVIER HARNISCH** Executive Vice President & Chief Operating Officer  
**ERIC DE NEEF** Senior Vice President, Marketing, CRM, Global Branding Park Inn by Radisson  
**MICHAEL FARRELL** Senior Vice President Human Resources  
**MARIANNE RUHNGÅRD** Senior Vice President & General Counsel & Secretary to the Board  
**EUGÈNE STAAL** Senior Vice President, Technical Development  
**ELIE YOUNES** Senior Vice President, Head of Group Development