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HEATHROW VILLAGER

Add Colour to Lives

Park Inn by Radisson Heathrow, in conjunction with locally-based Youth at Risk charities, has been working on their Adding Colour To Lives community programme with youths from Green Corridor.

Add Colour to Lives, a coordinated social action art project, bringing together disaffected and vulnerable young people from local communities across Europe, the Middle East and Africa, arrived in London last week.

The project came alive through the efforts of an enthusiastic and motivated team from Green Corridor, a charity organisation with the primary aim of reducing social exclusion and improving education opportunities in some of West London's poorest areas. Green Corridor offers young people the opportunity to expand skills, experience and

qualifications through land-based activities.

In a barn on the outskirts of London's Heathrow Airport, the team were led by renowned muralist, street artist and educator, Joel Bergner, working together to explore social issues that are important to them, culminating in the design and painting of a large scale public mural to celebrate the positives in disaffected youth.

The participants spent the week developing and creating the piece of art to express and communicate their hopes, dreams, opinions, and feelings to the wider world. The final result is a bold and spectacularly striking piece.

The artwork was unveiled on Friday in a celebration with Joel, the youth's, their family members, Green Corridor representatives, and team members from the



Park Inn by Radisson.

"Getting to know about the local culture and ideas of the cities in which we work is important to us.

Young people, who have had a difficult start to life, are being engaged to create some positive and awe-inspiring work on the walls of the cities where they live," says Neil Muir, General Manager of Park Inn by Radisson London Heathrow.

Jean Rolfe, director of Green Corridor UK, was grateful, "It's been an amazing, breath-taking and truly colourful experience – thank you so very much!"

The artwork will now be transferred to the Park Inn by Radisson Hotel & Conference Centre, London Heathrow, where it will be proudly displayed for guests and visitors to enjoy, before a more permanent home is found.

Home
start

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COLLECTION

Radisson

Radisson

park inn