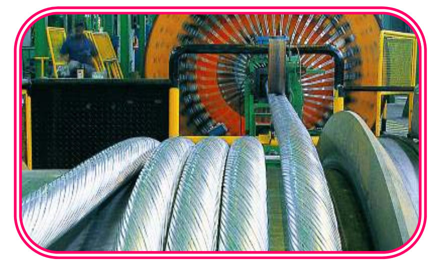
PRYSMIAN
CABLES & SYSTEMS







Company Presentation

Berenberg European Conference 2010

Surrey (UK), 1st December 2010

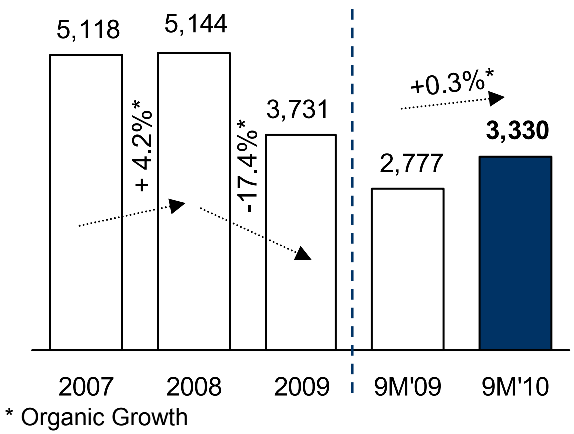
Agenda

- Group Overview
- Division Results & Outlook 2010
- Prysmian-Draka Combination
- Appendix

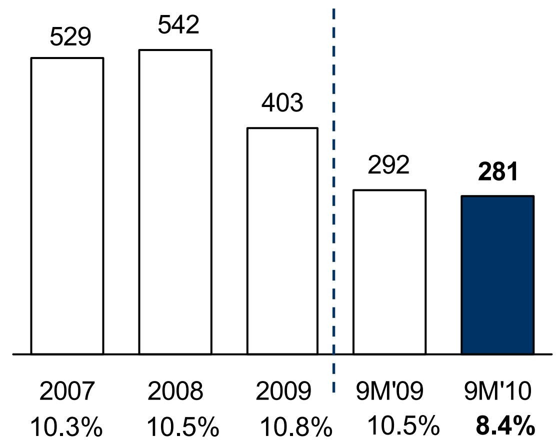
9M 2010 Key Financials

Euro Millions, % of Sales

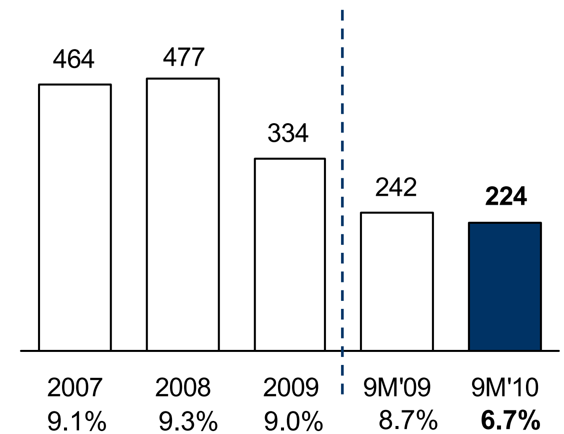
Sales



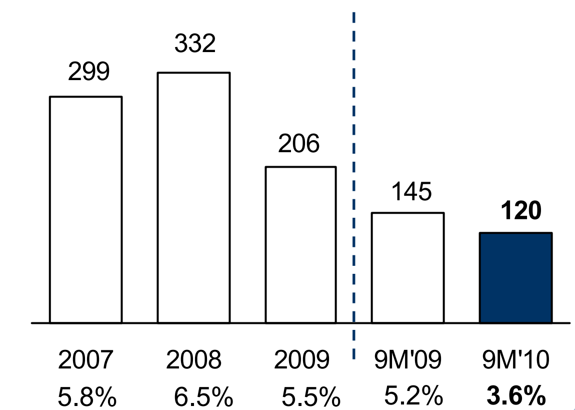
Adjusted EBITDA (1)



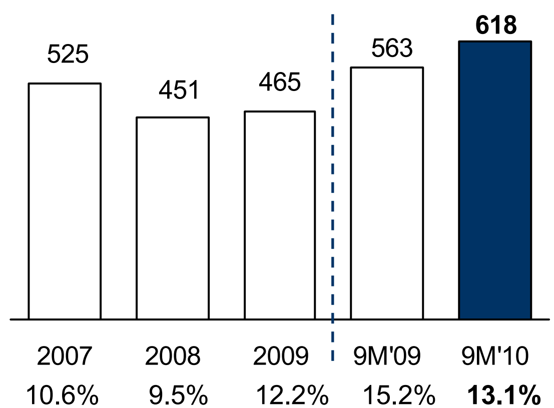
Adjusted EBIT (1)



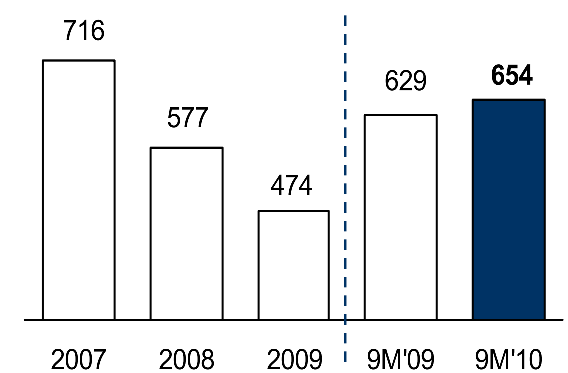
Adjusted Net Income (2)



Operative Net Working Capital (3)

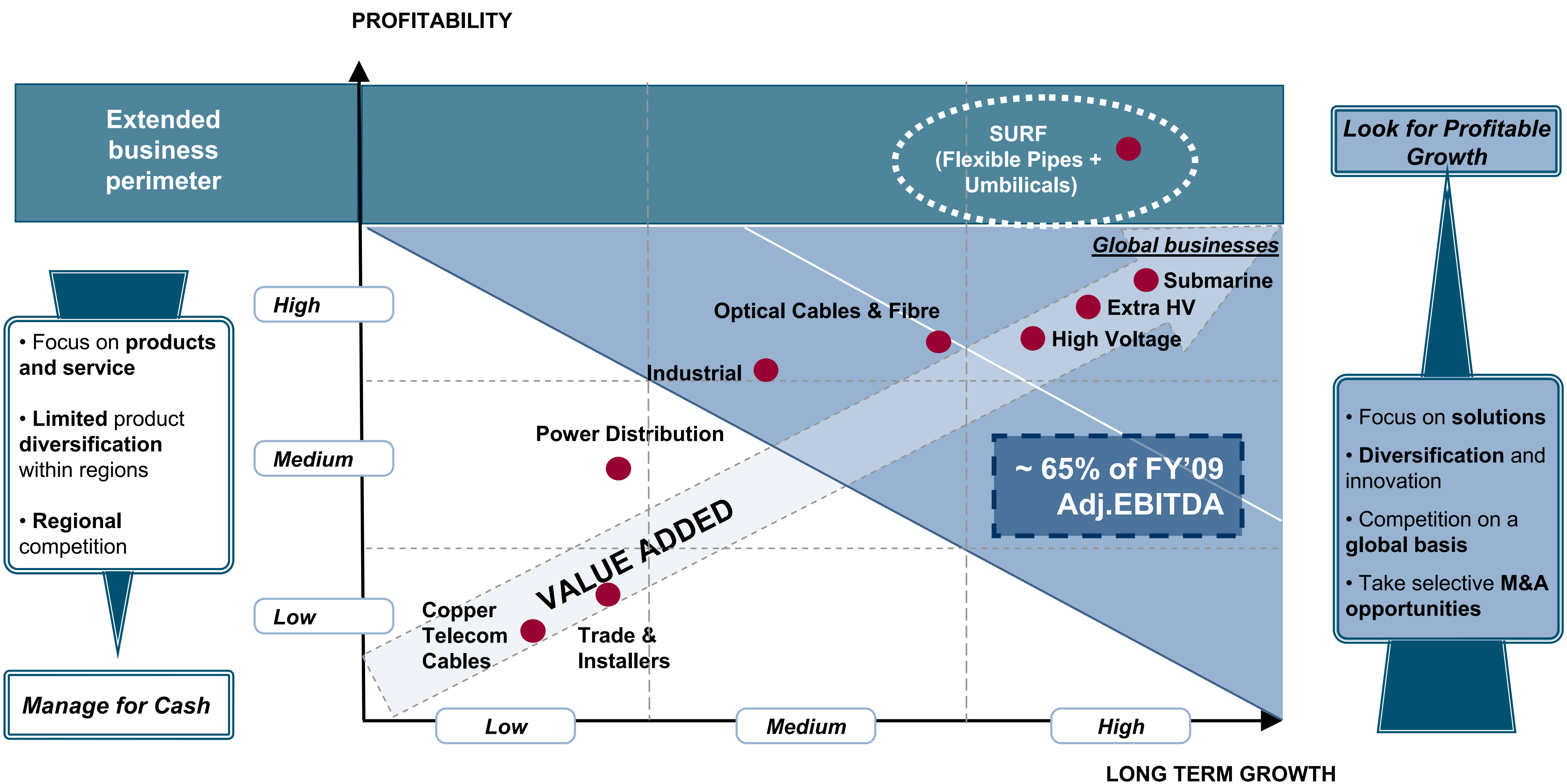


Net Financial Position

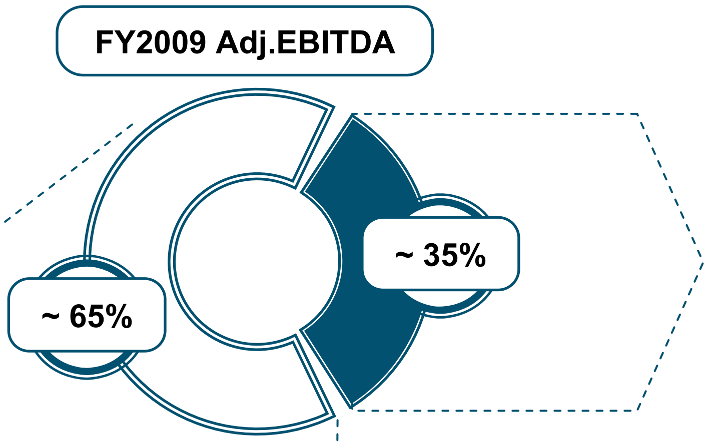


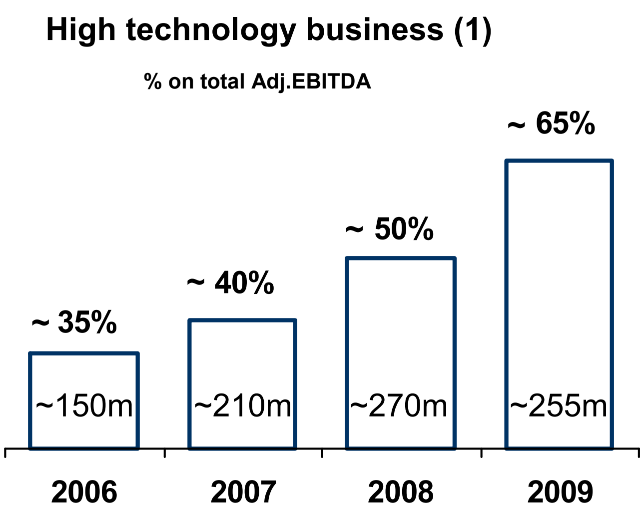
(1) Adjusted excluding non-recurring income/expenses and fair value change in derivatives; (2) Adjusted excluding non-recurring income/expenses, the effect of derivatives and exchange rate differences and the related tax effects
(3) Operative Net Working capital defined as Net Working Capital excluding the effect of derivatives; % of sales is defined as Operative Net Working Capital on annualized last quarter sales

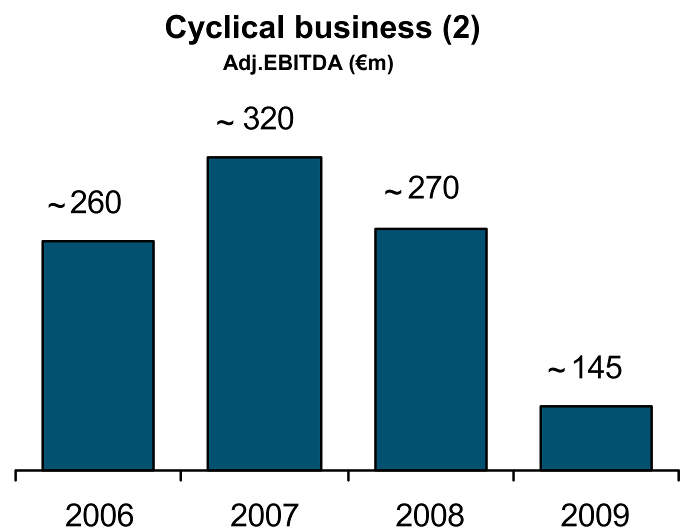
Leadership in high resilience businesses



High technology segments supporting profitability in global downturn, potential upside from recovery in cyclical business







- Fixed and variable costs decreased during the period improving operating leverage
- Limited downside risk from very low Q1 2010, volumes' recovery from Q2 2010 expected to stay in place

(1) Includes Utilities Transmission, Industrial (Priority), TLC Optical

(2) Includes Trade&Installer, Power Distribution, Industrial (no priority segments), TLC copper

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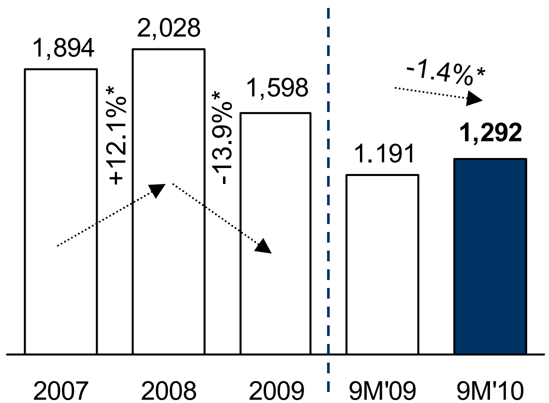
Utilities

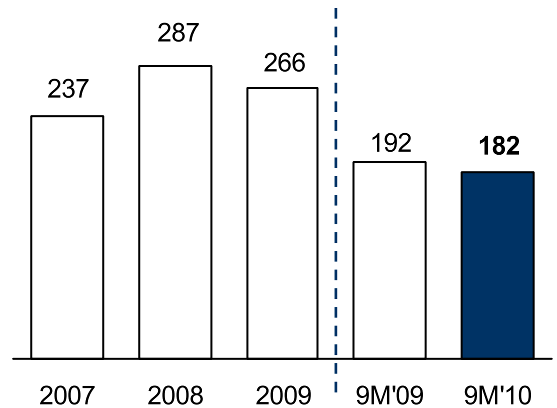
Euro Millions, % of Sales

Sales Vs Third Parties



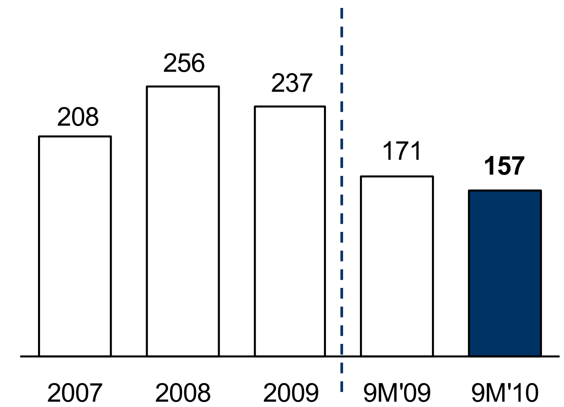
* Organic Growth

Adjusted EBITDA (1)



12.5% 14.2% 16.7% 16.2% **14.1%**

Adjusted EBIT (1)



11.0% 12.6% 14.7% 14.2% **12.2%**

Distribution

- Ongoing volume recovery driven by key accounts in European countries (Germany and France) expected to continue in Q4
- Sound demand in South America but still weak US market
- Profitability still under pressure due to high non metal raw material price

Transmission

High Voltage

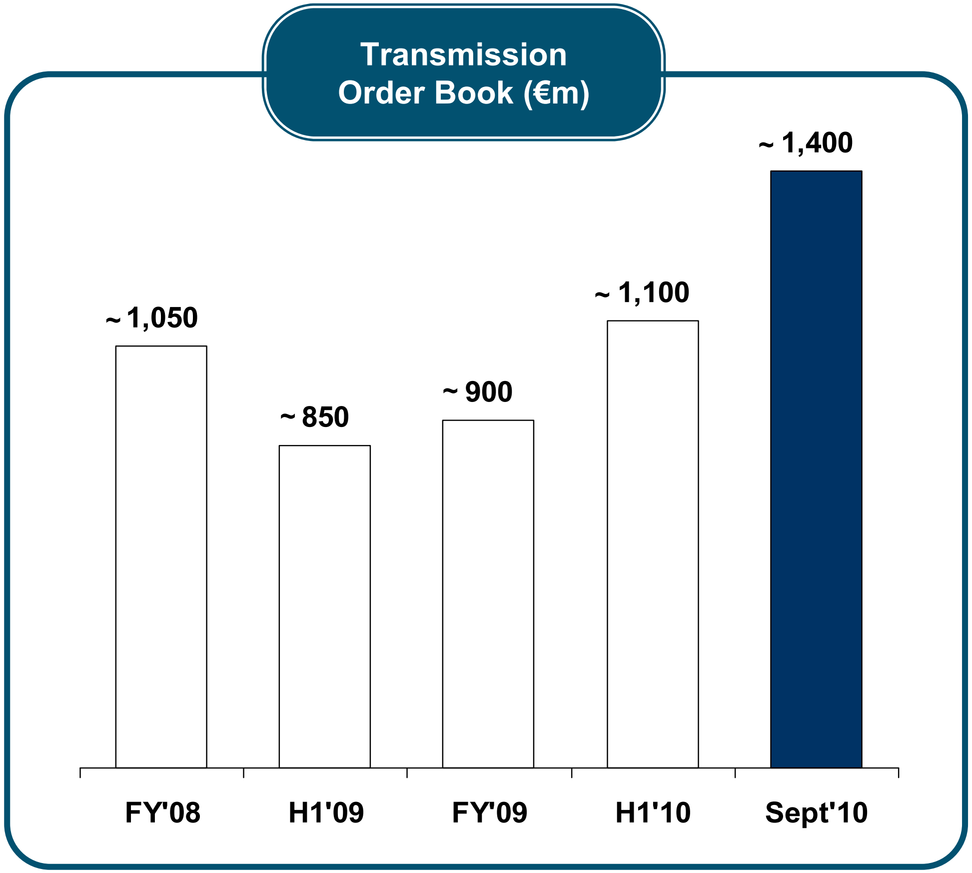
- Large interconnections in Europe expected to support high orders backlog (almost 1 year sales)
- Positive outlook in China and Middle East confirmed also for next year on growing infrastructure needs
- Emerging demand in Oceania and first project awarded in India

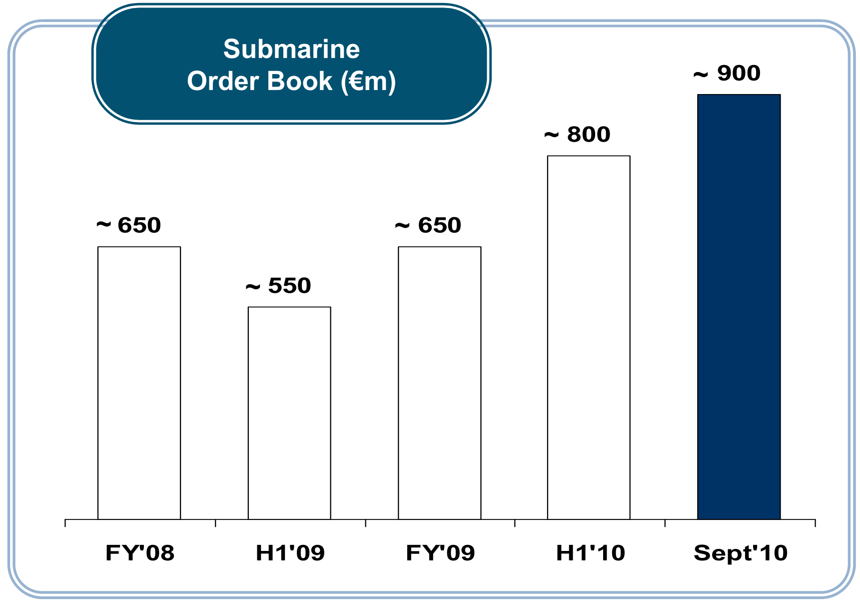
Submarine

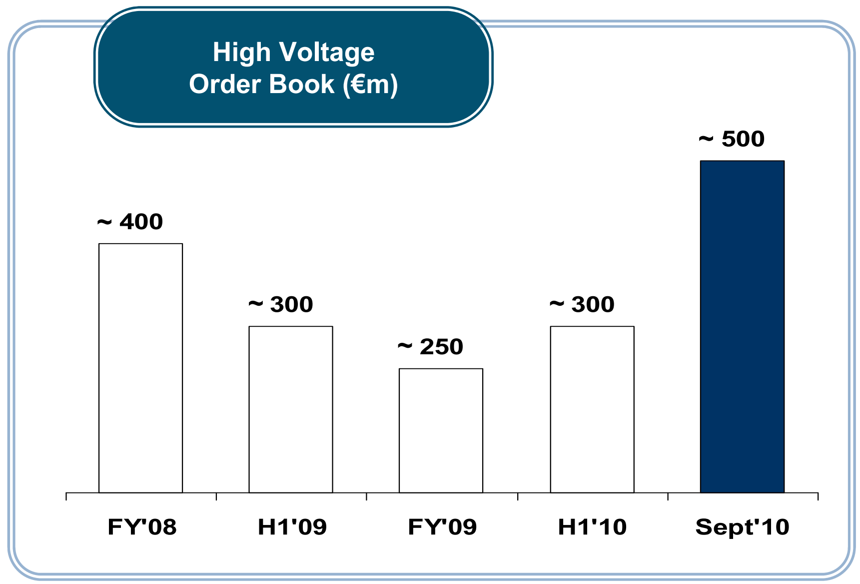
- As anticipated on orders' backlog, strong sales performance in H2'10
- Positive trend confirmed with new tenders for large subsea connections and off-shore wind farms projects to be awarded next quarters
- Production capacity increase to be completed by next year to support record orders' backlog (approx. 2.5 years sales)

(1) Adjusted excluding non-recurring income/expenses and fair value change in derivatives

Utilities Transmission – Growing Prysmian leadership in a sound market demand



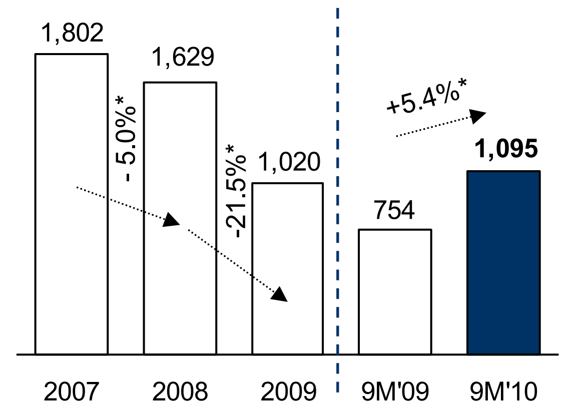




Trade & Installers

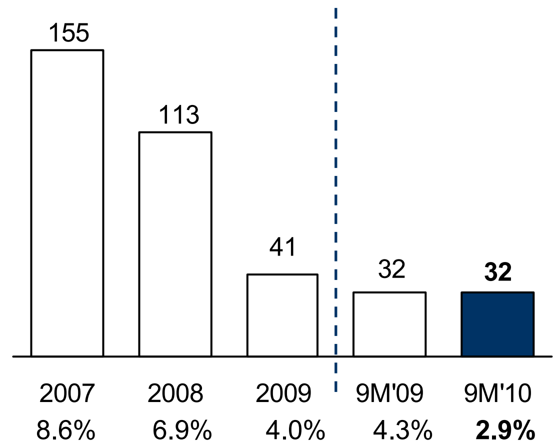
Euro Millions, % of Sales

Sales Vs Third Parties

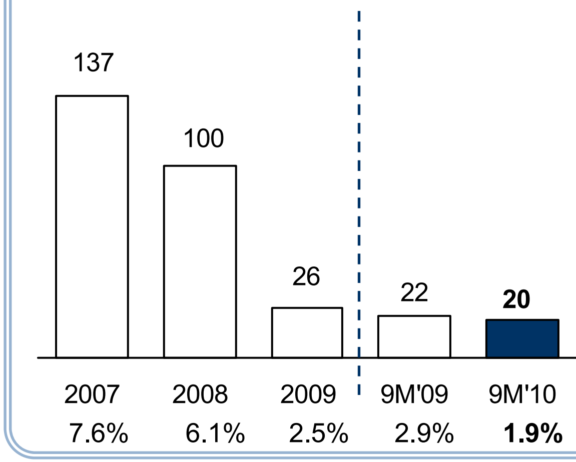


* Organic Growth

Adjusted EBITDA (1)



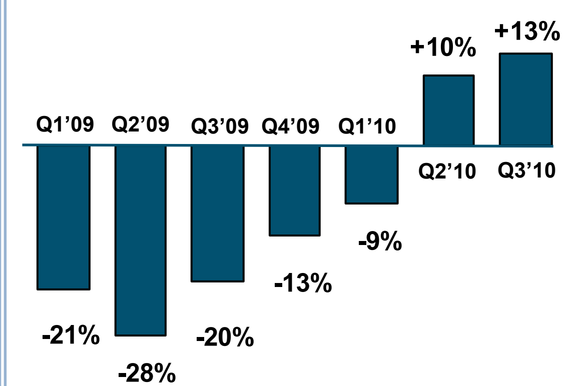
Adjusted EBIT (1)



Highlights

- Volume recovery from bottom level (Q1'10) confirmed also in Q3'10 (+11% Vs Q3'09 excl.acquisitions)
    - Europe (e.g. Germany, Eastern Europe, Turkey) and South America as key geographical areas supporting demand
- Positive impact on profitability fully driven by volume growth
- Ongoing supply chain optimization to strengthen clients' service, improve time to market and decrease production costs

Sales Org.growth development

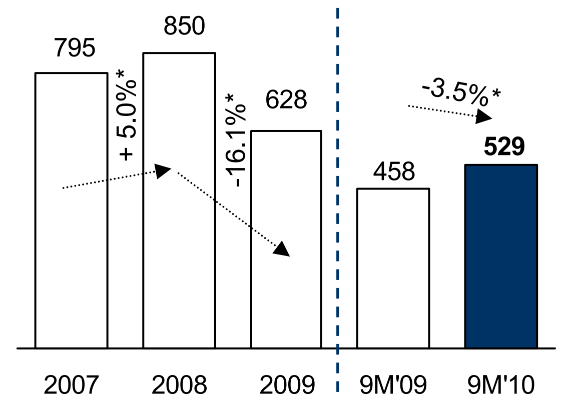


(1) Adjusted excluding non-recurring income/expenses and fair value change in derivatives

Industrial

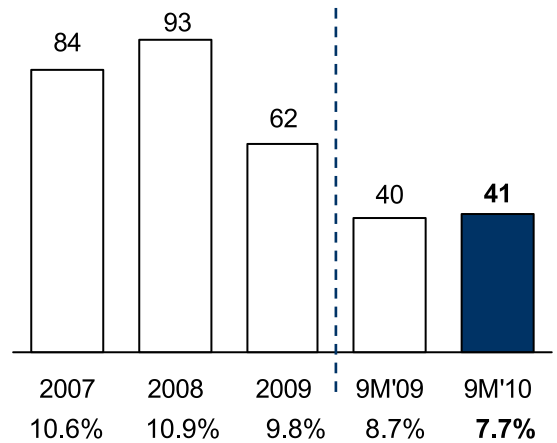
Euro Millions, % of Sales

Sales Vs Third Parties

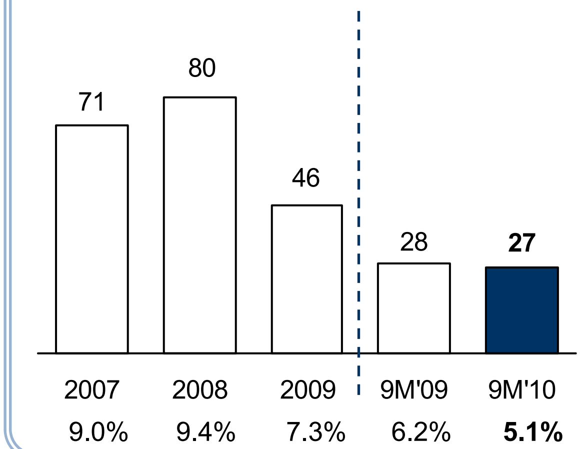


* Organic Growth

Adjusted EBITDA (1)



Adjusted EBIT (1)



Highlights

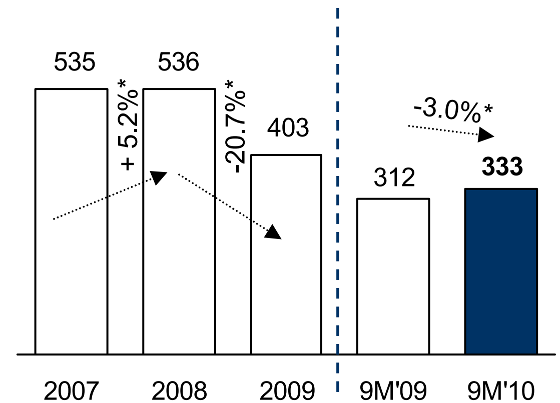
- Growing contribution from OGP and Renewable expected to improve results in Q4. Still high potential for profitability recovery for all other applications with first signs of upturn from emerging markets
  - OGP: new projects (from H2'10) driving sales growth next quarters both in on-shore and off-shore (mainly in Middle East, South America and North Africa)
  - SURF: high order book in Umbilicals mainly loaded from Q4'10. Starting first supplies of Flexible pipes to Petrobras by year-end
  - Renewable energy: strong performance in Wind driven by China with growing presence in South America and Australia. High double digit growth in Solar products supported by European countries (Germany, France and Eastern Europe) with first applications also in emerging markets (e.g. China)
  - Others: continuous weak demand in Crane and Marine partially offset by recovery in Mining and Railway/Rolling Stock out of Europe. Ongoing volume recovery in Automotive (mainly Brazil)

(1) Adjusted excluding non-recurring income/expenses and fair value change in derivatives

Telecom

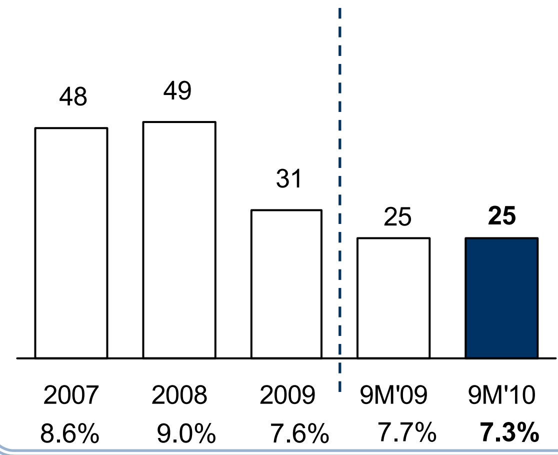
Euro Millions, % of Sales

Sales Vs Third Parties

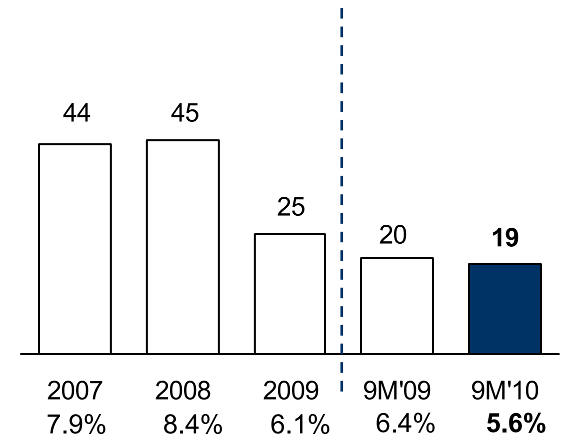


* Organic Growth

Adjusted EBITDA (1)



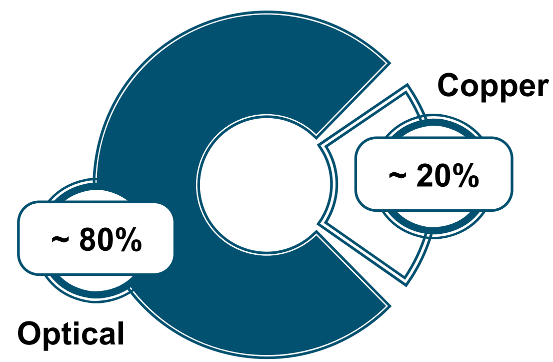
Adjusted EBIT (1)



Highlights

- Growing optical cables in US and Europe offset by demand reduction in China
  - Improving market share in US with key accounts enlarging customers base
  - UK, France, Turkey and Germany as key drivers of volume increase in Europe
  - Successful development of optical cable business in Middle East
- Strong development of high profitable Network components and OPGW business

9M'10 Profitability by business

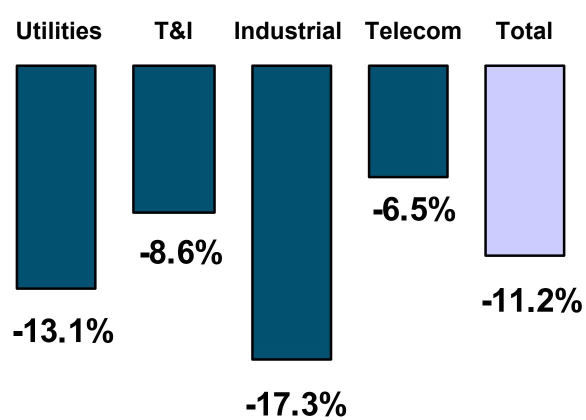


(1) Adjusted excluding non-recurring income/expenses and fair value change in derivatives

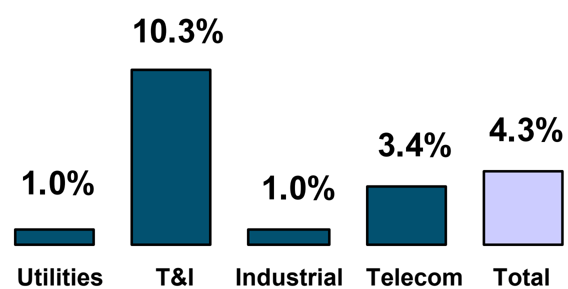
Organic growth improvement confirmed across all the Energy segments

Euro Millions

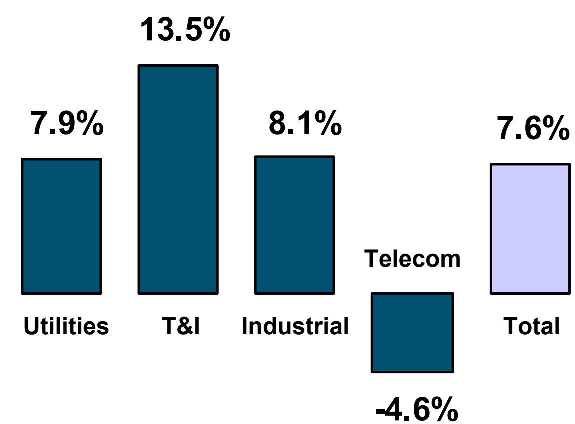
Q1'10 Org. Growth (%)



Q2'10 Org. Growth (%)



Q3'10 Org. Growth (%)



2010 Outlook – Market recovery in line with initial expectations to achieve FY Target

Adj.EBITDA Midpoint Target confirmed

€ 350m — **€ 375m** — € 400m

- Transmission order book and volume increase in Power distribution supporting Q4 results in Utilities business
- Ongoing volume recovery in T&I (from Q1 level) driving better operating leverage
- Strong order intake in OGP and Renewable providing high visibility on Industrial profitability

Agenda

- Group Overview
- Division Results & Outlook 2010
- **Prysmian-Draka Combination**
- Appendix

PRYSMIAN CABLES & SYSTEMS

Transaction Highlights

- Prysmian and Draka announced today they have reached an agreement in connection with a public offer to be made by Prysmian for all issued and outstanding ordinary shares of Draka (the "Offer")
- Under the terms of the agreement, Prysmian intends to offer €8.60 in cash plus 0.6595 newly issued Prysmian ordinary shares for each Draka ordinary share, corresponding to a 50/50 cash/stock consideration. The Offer values Draka at €17.20 per ordinary share[1]
- Support and unanimous recommendation from Draka's Board of Management and Supervisory Board (the "Boards")
- Irrevocable commitment of Flint, Draka's largest shareholder with a 48.5% stake, to support the Offer and tender its shares under the terms of the Offer
- The transaction is subject to customary conditions

1. *Calculated at Prysmian's last closing price on 19 November 2010 of €13.04 per share.*

Transaction Highlights (Cont'd)

Price	• €17.20 value[1] per Draka ordinary share composed of
	  • €8.60 in cash[2]
	  • 0.6595 newly issued Prysmian ordinary shares for each Draka ordinary share
	• Implied value of €840 million for 100% of ordinary shares outstanding and €1.3 billion enterprise value[3]
	  • Total cash consideration up to €420 million
	  • Draka's shareholders to represent up to approximately 15% in Prysmian post completion of the Offer[4]
	• Offer value represents a 25% and 37% premium over Draka's undisturbed price as at 13-Oct-2010 and Draka's undisturbed weighted average price over the previous 6 months, respectively
	• The transaction is expected to be earnings accretive for Prysmian shareholders, on a pre-synergies basis, from 2011 onwards[5]
	• A separate proposal to be made to the holders of Draka preference shares

Financing	• Prysmian expects to fund the cash portion of the Offer via existing cash on balance sheet and committed credit lines
Key Conditions	• The Offer and the conditional agreement reached between Prysmian and Draka are subject to the satisfaction or waiver of certain pre-offer conditions, such as compliance with the notification procedures pursuant to the Dutch Merger Code (SER-besluit Fusiegedragsregels 2000), obtaining works council advice and the absence of a material adverse effect • When the Offer has been made, declaring the Offer unconditional will be subject to the satisfaction or waiver of certain offer conditions, such as relevant antitrust clearances for the Offer and the absence of a material adverse effect and a minimum acceptance threshold of 85%

1. *Calculated at Prysmian's last closing price on 19 November 2010 of €13.04 per share.*
2. *The cash consideration will be adjusted for any dividend distributed by Prysmian or Draka before the closing of the Offer.*
3. *Calculated on 48.8m of diluted ordinary shares outstanding. Enterprise value includes several adjustments such as preference shares, minority interests, investments in equity accounted investees and adjusted employee benefits.*
4. *Calculated on diluted ordinary shares outstanding for both companies.*
5. *Excluding one-off charges.*

Transaction Highlights (Cont'd)

Business and Governance	• Subject to successful Offer completion, Prysmian undertakes to use its best effort to nominate Mr. Fritz Fröhlich of Draka's Supervisory Board and Mr. Frank Dorjee of Draka's Board of Management to join the Board of Directors of Prysmian • Prysmian does not envisage any break-up of the business of the Draka group or material divestitures of any of its business units
Timing	• Prysmian and Draka will seek to obtain all the necessary approvals and competition clearances as soon as possible and will complete the required recommendation and consultation procedures with Draka's works council and unions before launch of the Offer • Prysmian intends to launch the Offer as soon as practically possible, and in accordance with the applicable timetable

Transaction Rationale

Creation of a World's Leading Cables & Systems Company

Unique and Highly Complementary Combination, with Increased Coverage of Emerging Markets

Strengthened Leadership in All Value Added Market Segments

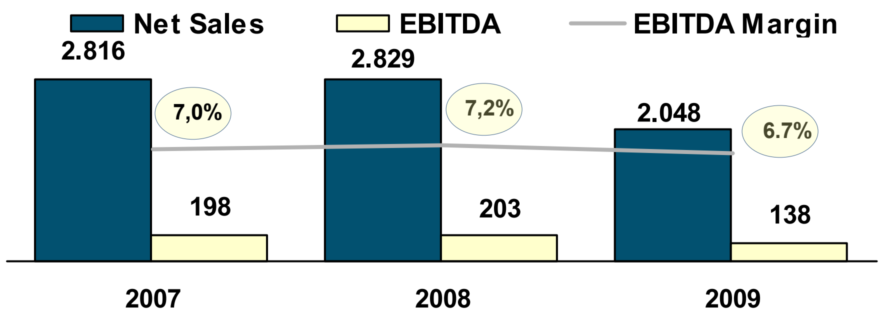
Significant Synergy Potential

Strong Platform for Future Organic Growth and Industry Consolidation

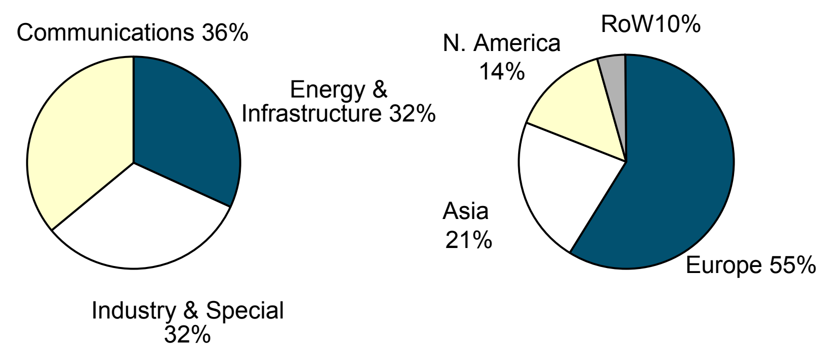
Significant Value for All Stakeholders

Draka – Company Overview

Historical Net Sales and EBITDA[1,2] (€m)



2009A Net Sales Breakdown

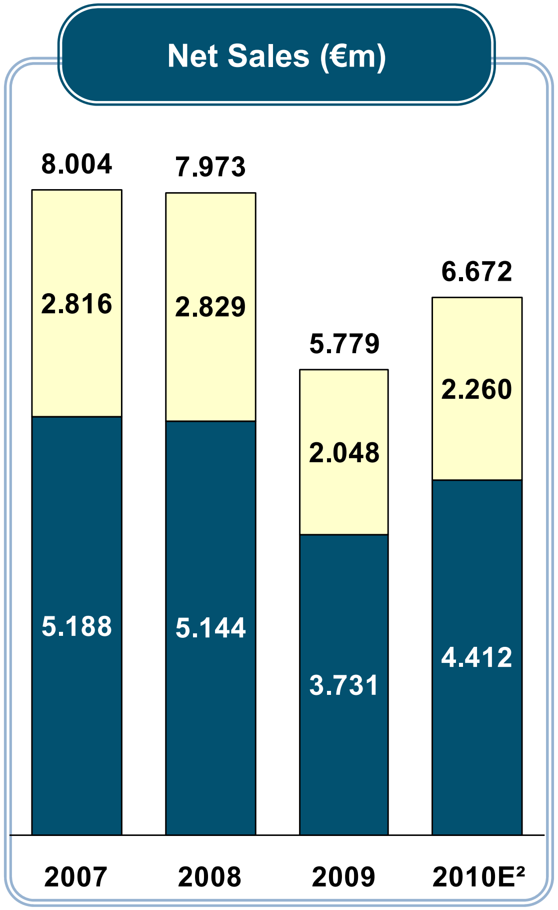


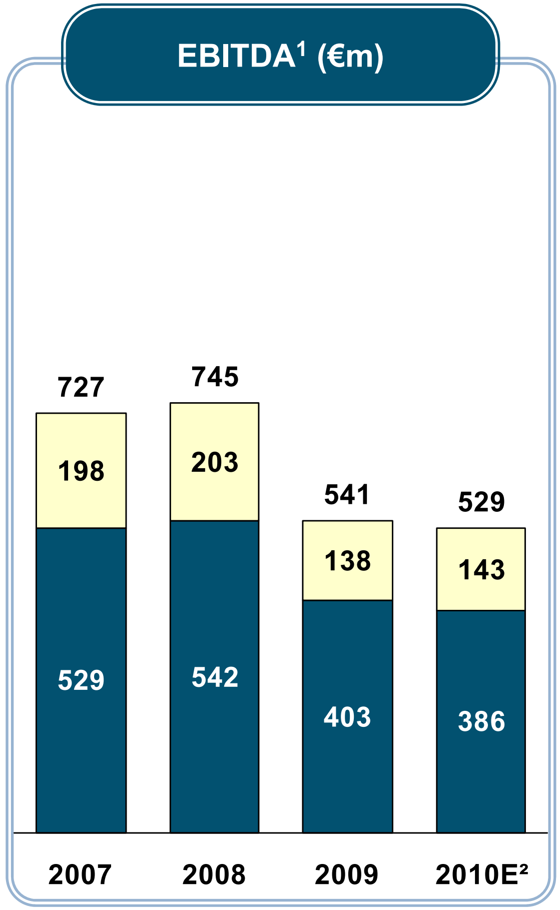
- 9,599 employees as at 2009 year end
- Operating companies in 31 countries throughout Europe, North and South America, Asia and Australia
- Energy & Infrastructure - supplier of cable for construction and utilities market
  - Top 3 position in Europe
  - No.1 in Singapore and Hong Kong
- Industry & Specialty – automotive & aviation, elevator products, wind, mining, crane, oil & gas
  - Market leader in elevator cables in North America with a strong position in Europe and recent entrance in the fast growing Chinese market
  - Leading presence in wind tower business globally
  - World no. 1 independent supplier of advanced automotive cable; principal supplier to Airbus
  - Entrance in the growing energy submarine business
- Communications – optical fiber cable, copper cable, data communication cable, mobile network cable
  - Optical fiber: no. 2 worldwide, no. 1 in Europe and China; no. 1 in optical fiber cable in Europe and also no. 1 in datacom within Europe

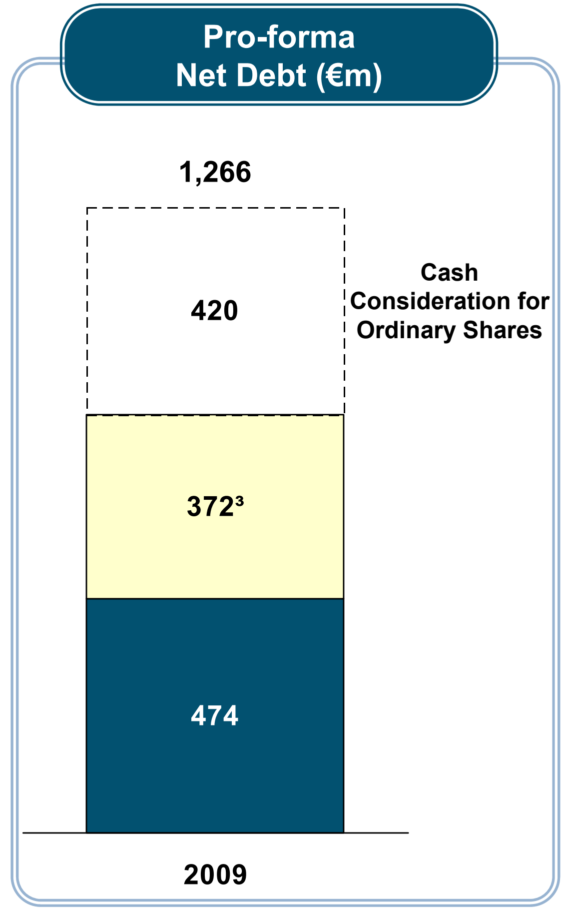
1. *Draka's joint ventures Telcon Fios e Cabos Para Telecomunicacoes SA in Brazil (50%), Precision Fiber Optics Ltd. in Japan (50%) and Yangtze Optical Fibre & Cable Co. Ltd. in China (37.5%) have been proportionally consolidated since 1 January 2009. These joint ventures are all part of Draka's Communications Group. All comparative figures for 2008 have been restated accordingly. 2007 data may not be entirely comparable.*
2. *EBITDA adjusted for non recurring items as reported by Draka.*

PRYSMIAN CABLES & SYSTEMS

Aggregate Selected Financials



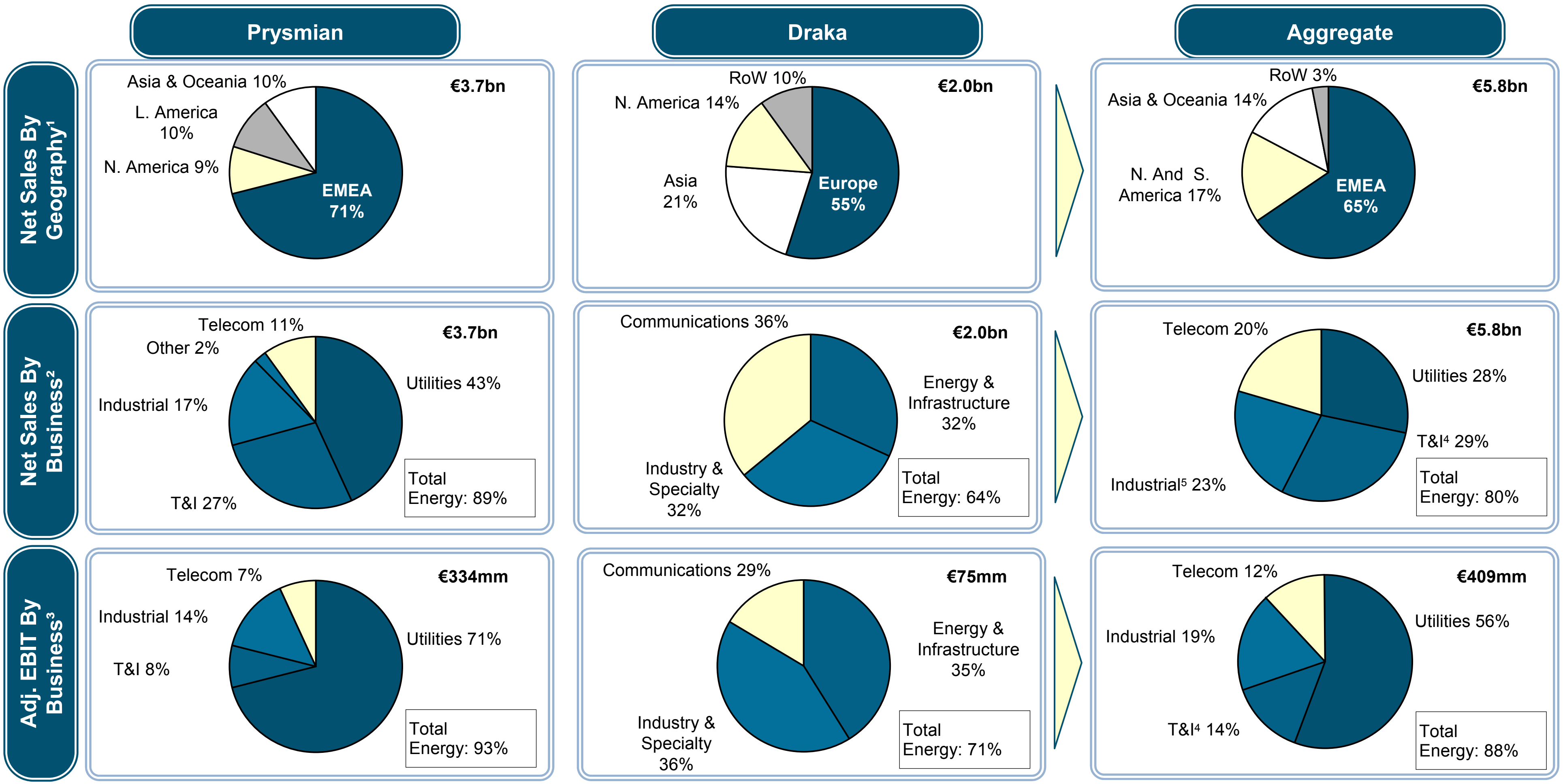




■ Prysmian □ Draka

1. *Adjusted for non-recurring items as reported by Prysmian and Draka.*
2. *IBES median estimates as of 19-Nov-2010.*
3. *Includes reported net debt of €295m and book value of preference shares of €77m.*

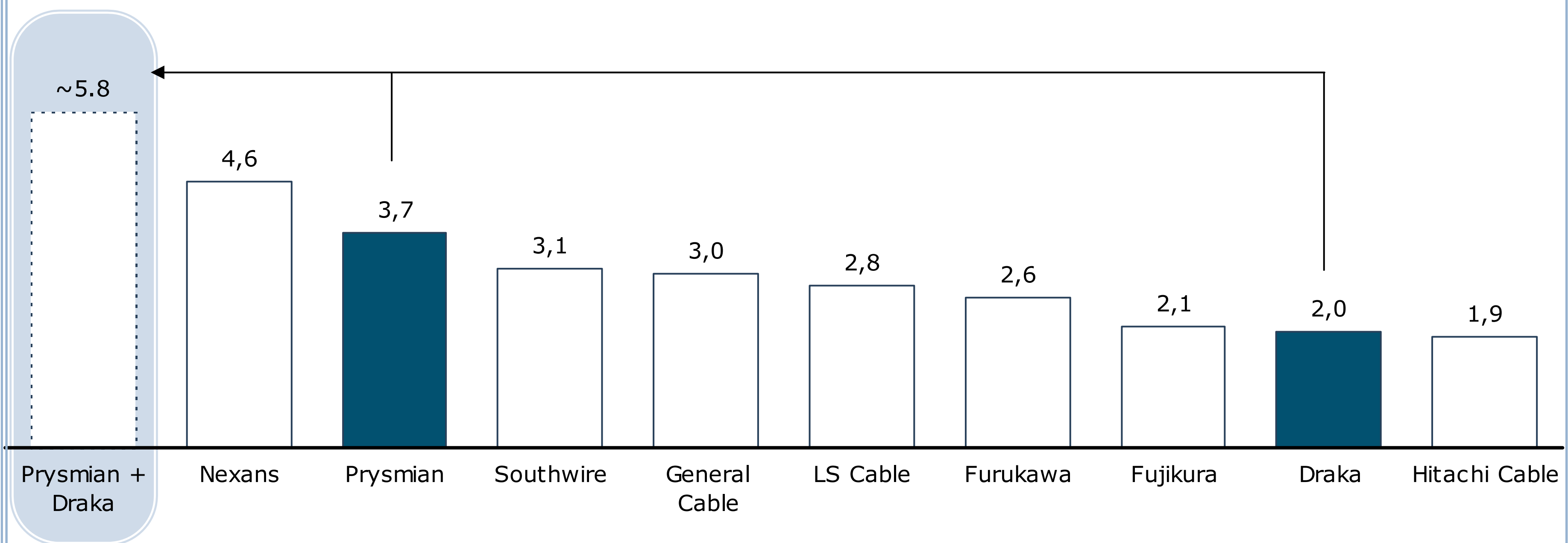
Aggregate Selected Financials (Cont'd) – 2009A Figures



1. *Preliminary segmentation based on existing reporting by Prysmian and Draka. Actual segmentation post-transaction may differ from the one presented above as the two Companies reported geographic segmentation is not fully consistent.*
2. *Preliminary segmentation based on existing reporting by Prysmian and Draka. Actual segmentation post-transaction may differ from the one presented above.*
3. *Draka percentage split excludes €(17)m EBIT allocated to Others.*
4. *Trade and Installers Business segment for Prysmian, Energy and Infrastructure Business segment for Draka.*
5. *Includes: Other Prysmian Energy Business (1%).*

Creation of a World's Leading Cables & Systems Company

€bn, 2009 Net Sales



Source: Companies' Annual Reports

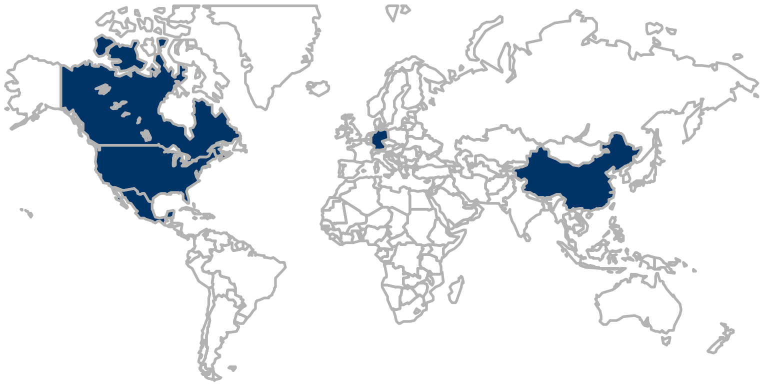
Note: Nexans excluding Electrical Wire Segment and inter-segment eliminations which mainly refer to the same segment, General Cable excluding Rod Mill Products, Southwire as of December 2008, Furukawa considering only Electric Telecommunications and Energy & Industrial Products segments, LTM figures as of 31-Dec-2009, Fujikura including Telecom and Metal Cables & Systems segments, LTM figures as of 31-Dec-2009, Hitachi including Wires & Cables and Information & Telecom Networking segments, LTM figures as of 31-Dec-2009, LS Cable non-consolidated sales (Cables and Components segments) pro forma for sales of acquired Superior Essex (Communications Cable segment) as of December 2007. All sales are in € based on the average exchange rate of the reference period

PRYSMIAN
CABLES & SYSTEMS

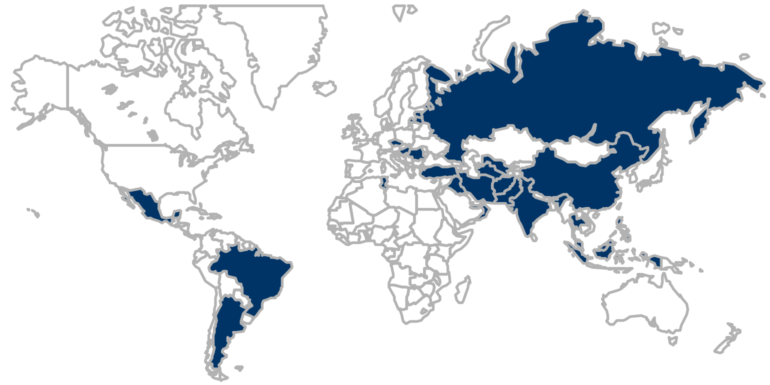
Unique and Highly Complementary Combination

Strengthening Geographical Presence

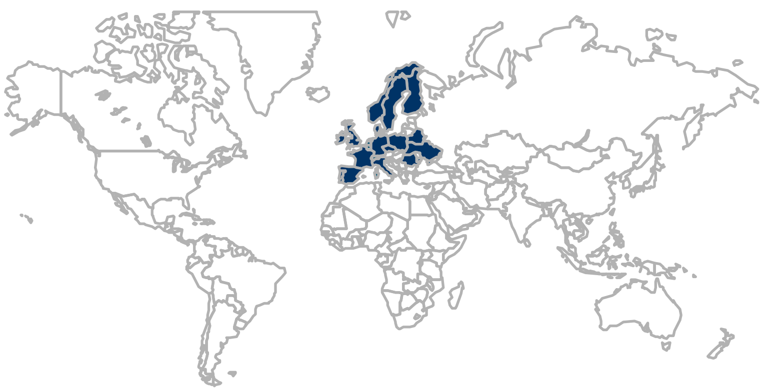
- Enlarged presence in Industrial cables in key markets of North America, Germany and China



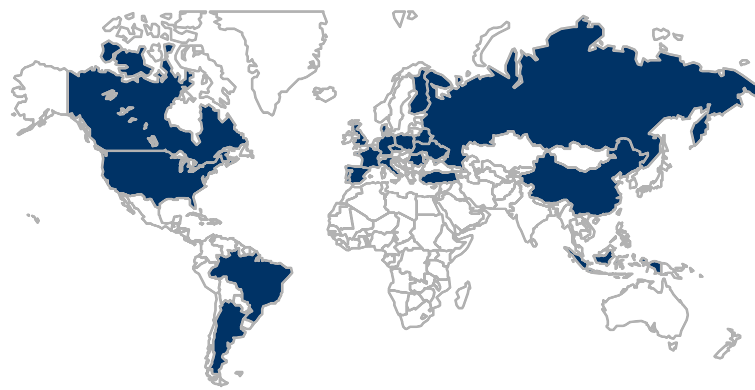
- Increased presence in attractive emerging markets (e.g. China, Middle East, Brazil, ASEAN, India and Russia)



- Improved country mix in Europe as a result of complementary geographical presence; Draka in Northern Europe and Prysmian in Southern Europe



- Increased presence in the Telecom business across EMEA, North and South America and China



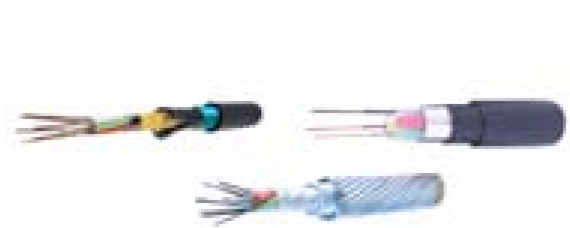
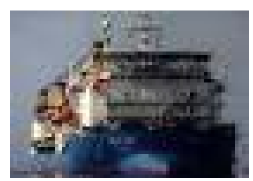
Unique and Highly Complementary Combination (Cont'd)

Excellent Business Fit

- The combination will leverage on leading technology in all key cable segments
- Excellent business fit in Energy and Telecom businesses creating leadership positions in high-technology sub-segments



- Leader in Optical Cables with global fiber production facilities
- Access to Draka fiber production technology
- Leading position in Submarine, Underground High Voltage, Wind and Elevator businesses
- Extended product offering and cross selling opportunities in industrial cables portfolio (mining, solar, crane, oil & gas,…)

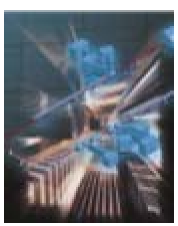
- Complementary industrial presence to better serve the needs of customer worldwide
- Improved manufacturing footprint will increase service level and op. efficiencies on the T&I segment

New Group Will Have a Leading Presence in All Market Segments

Utilities

- Underground EHV, HV dc/ac
- Submarine EHV dc/ac (extruded, laminated, PPL, O.F.)

- MV "P-Laser^{R}"
- Network components (from MV to EHV joints and terminations)

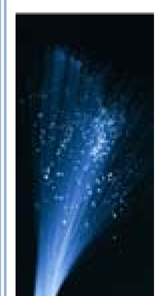


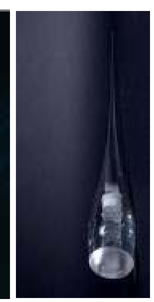
T&I

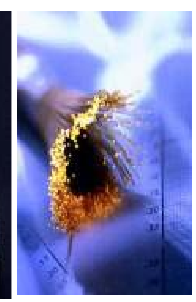
- LV cable for residential and non residential construction
- Wide range of product including:
  - Fire retardant
  - Environmental friendly
  - Application specific products
  - Low smoke-zero halogen (LS0h)

Telecom

- Coaxial cables (CATV)
- Last mile micro duct optical cables (Jet Net^{R})
- Bend bright optical fiber
- EPFU (Enhanced Performance Fibre Units) telecom cables, data cables
- Micro modules based tlc cables
- Connectivity (FTTH)







High-end Industrials

- On-shore and off-shore wind farm
- Aerospace and automotive
- Umbilicals, flexible pipes
- Elevators cables
- Oil & gas, crane, mining cables and solar
- Railway & rolling stock

Best in Class R&D Capabilities

High Synergy Potential Expected for the Benefit of All Stakeholders

- Global industrial presence with opportunities for: cross-fertilization in lean manufacturing and R&D know-how, manufacturing footprint optimization, improved logistic flows in Europe, natural hedge against currency fluctuations in the Telecom business
- Opportunity to increase scale benefits
- Improved procurement opportunities
- Leverage on recognized cost and working capital leadership
- Preliminary estimate of yearly synergies at run-rate: approx. €100 million, run-rate within three years
  - Net restructuring costs estimated at €170 million, spread over 3 years
  - Multiple sources of synergies, including: manufacturing footprint, materials procurement, overhead, optical fiber sourcing, complementary product portfolio

Mainly cost synergies, under management control
Extensive management track record in integration of cable assets

Stronger Platform for Future Organic Growth and Industry Consolidation

Industry Trends

- Consolidation of suppliers
- Increased importance of global presence
- Increased need for innovation
- Consolidation of customers

Prysmian – Draka

- Complementary businesses and product portfolios offer enhanced growth opportunities
  - Increase customer base width and diversification with limited areas of commercial overlap
  - Increased coverage of fast growing Emerging Markets
- Industry's leading R&D capabilities
- Better able to serve the changing needs of customers through larger geographical presence and service
- Financial strength to invest in growth opportunities across the world
- Well positioned for further global industry consolidation

The Combination Will Allow the New Group to Better Tackle the Industry Trends

Prysmian's Offer Creates Value for all Draka's Stakeholders While Preserving the Interests of its Own Shareholders

Draka

- Value enhancement for Draka products through the creation of a larger platform with global reach and resources
- Opportunity to take a leading role in the consolidation wave of the industry
- Offer price represents a premium to Draka's market price
- Opportunity to benefit from synergies thanks to the share component of the Offer

The integration of teams will respect the existing corporate cultures and businesses and will focus on compelling and value creating industrial projects

Prysmian Cables & Systems

- Creation of a leader in the cable industry with global presence and strong, sustainable and profitable growth
- Merger of strengths between highly complementary businesses
- Expansion of footprint to attractive emerging markets
- Increase presence in attractive industrial cable market
- Very significant value creation opportunity: preliminary estimate of synergies at an annual run-rate of approx. €100 million

PRYSMIAN
CABLES & SYSTEMS

Indicative Transaction Timetable

22 November 2010	Transaction Announcement
January 2011	Prysmian's EGM
Q1 2011	Launch of the Offer
Q2 2011	Offer Completion

- **The overall timetable is subject to timing of regulatory approvals**
- **Prysmian intends to launch the Offer as soon as practically possible, and in accordance with the applicable timetable**

Agenda

- Group Overview
- Division Results & Outlook 2010
- Prysmian-Draka Combination
- Appendix

PRYSMIAN
CABLES & SYSTEMS

Prysmian Key Milestones

1998 — **Growth by acquisition**: Acquisitions (Siemens, NKF, MM, BICC)

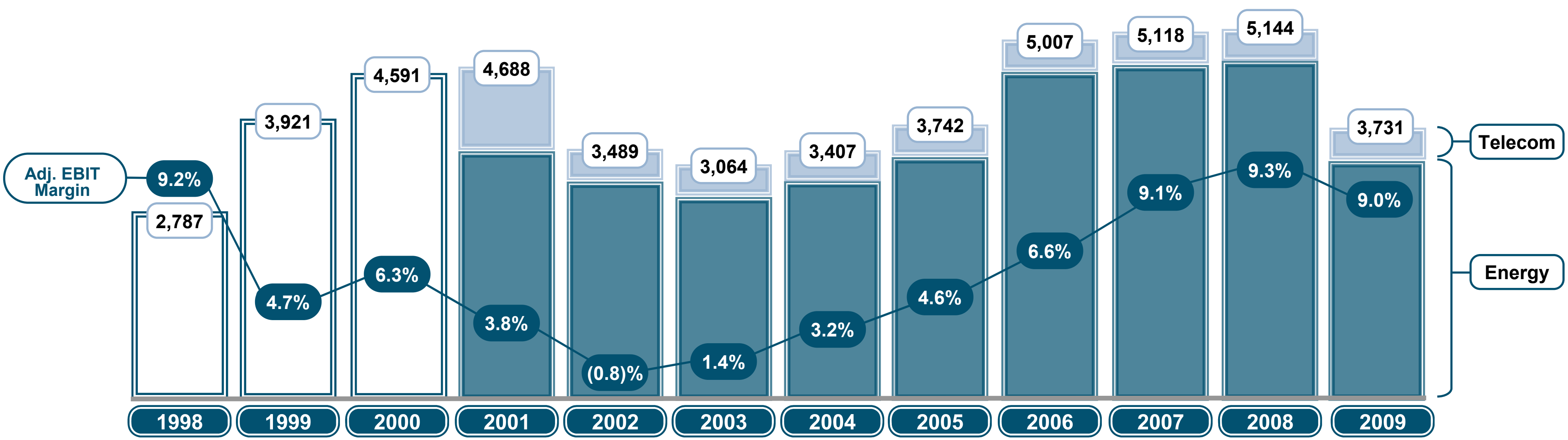
2001 — **Restructuring process**: Closure of 11 plants. Disposal of enamelled and transposed wires activities

2005 — **Profitable growth**: **July 28th 2005**: Goldman Sachs acquisition and birth of Prysmian Group

Listing: **May 3rd 2007**: Company listed on the Milan Stock Exchange (IPO)

2008 — **Managing the downturn**: Strategic investments preparing for the economic recovery

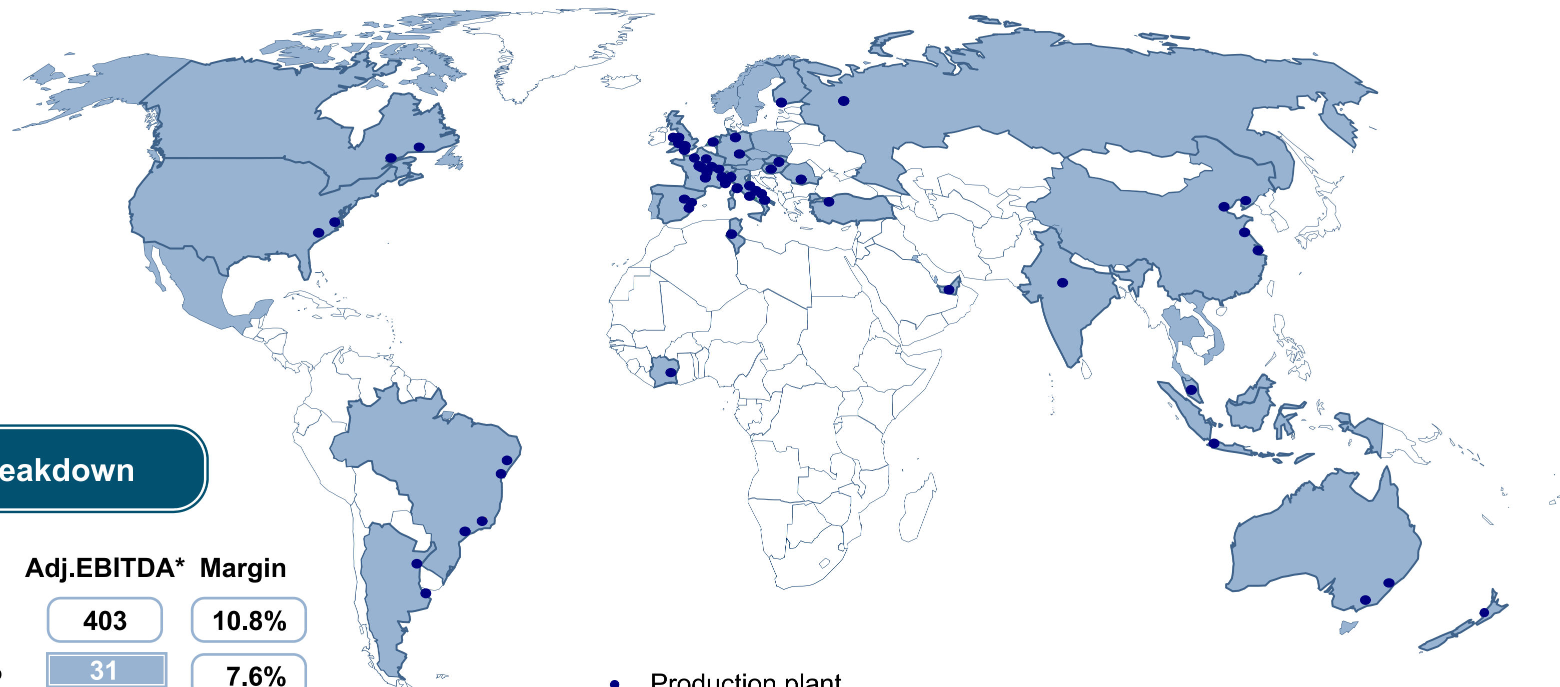
2010 — **Public Company**: **March 2010**: Prysmian became a full Public Company



Source: 1998-2003 Pirelli Group Annual Reports, data reported under Italian GAAP; 2004-2009 Prysmian accounts, data reported under IFRS.

A Global Cable Manufacturer

Company Global Presence



• Production plant

Countries with physical presence

Business Breakdown

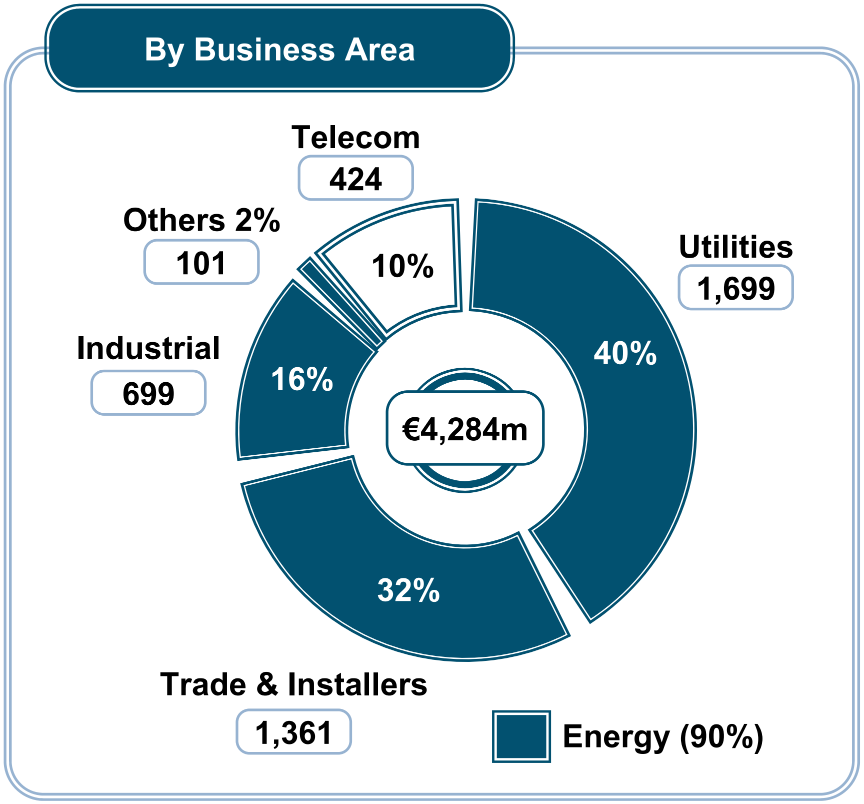
	SALES FY09		Adj.EBITDA* FY09	Margin
Total	3,731		403	10.8%
Telecom	403	11%	31	7.6%
Energy	3,328	89%	372	11.1%

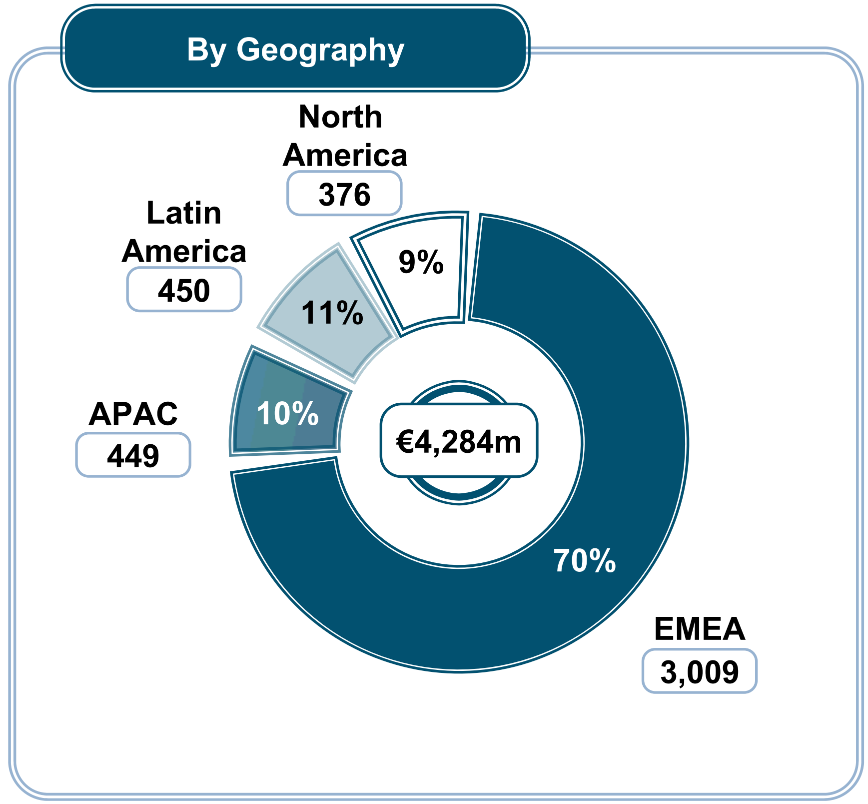
The Prysmian Group operates **56** plants, has subsidiaries in **39** countries with approx. **11,704** (31Dec09) employees and sells its products worldwide

*EBITDA adjusted excluding non-recurring items.

A Complete and Diversified Presence and Product Offering

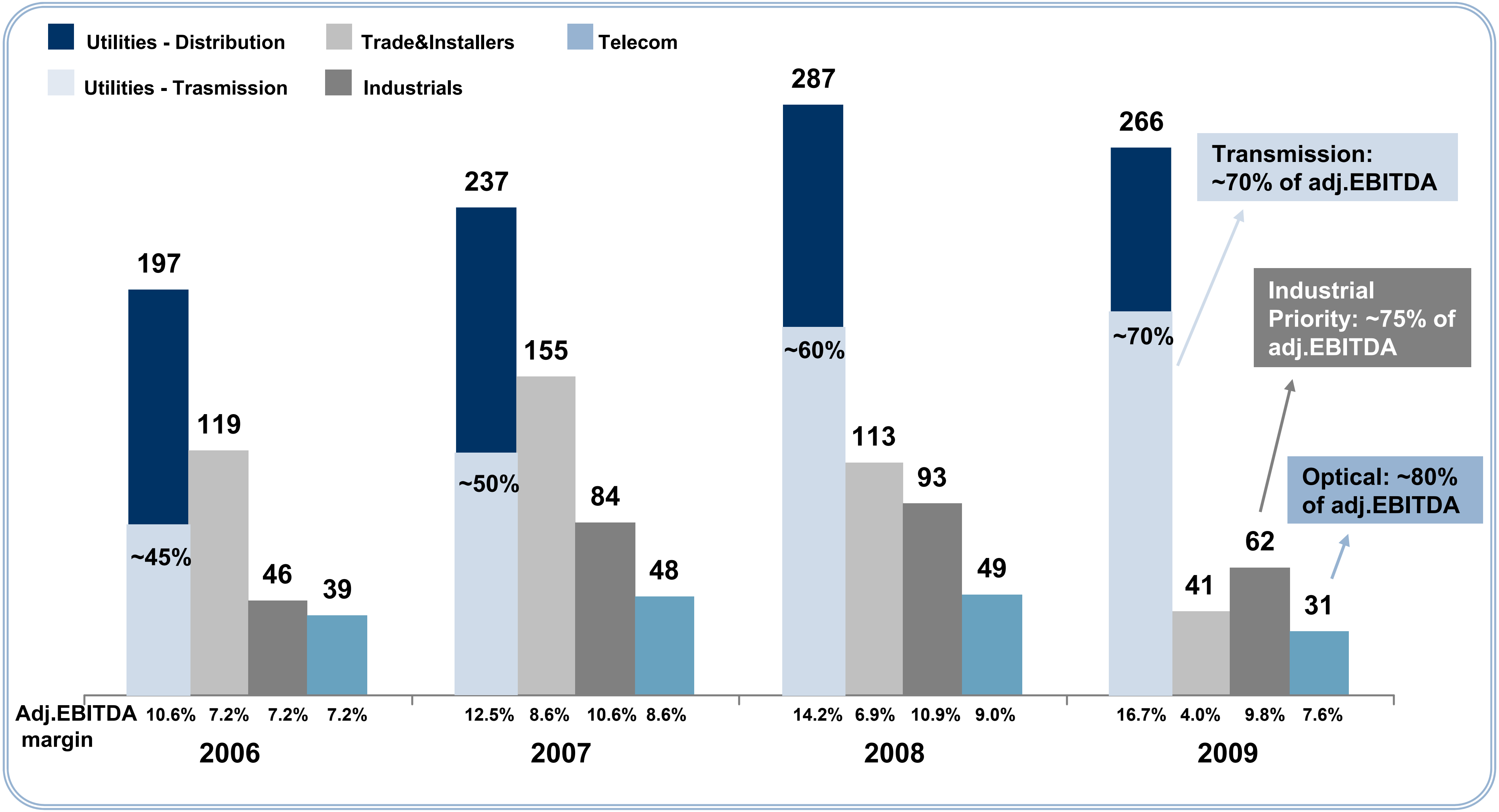
Sales LTM 9M 2010 Euro Millions





A unique portfolio driving sustainable margin growth

Adj.EBITDA (€ Millions); Adj.EBITDA margin (%)



Long term drivers to keep growing in high technology segments

Utilities Transmission

- First tangible signs of start in European interconnections
- Grid expansion and replacement of ageing networks
- Leading player in fast-growing off-shore wind farms

Industrial Priority Segments

- Recovery in oil off-shore exploitation activities
- Growing investments in Asia-Pacific
- Development of renewable energy sources

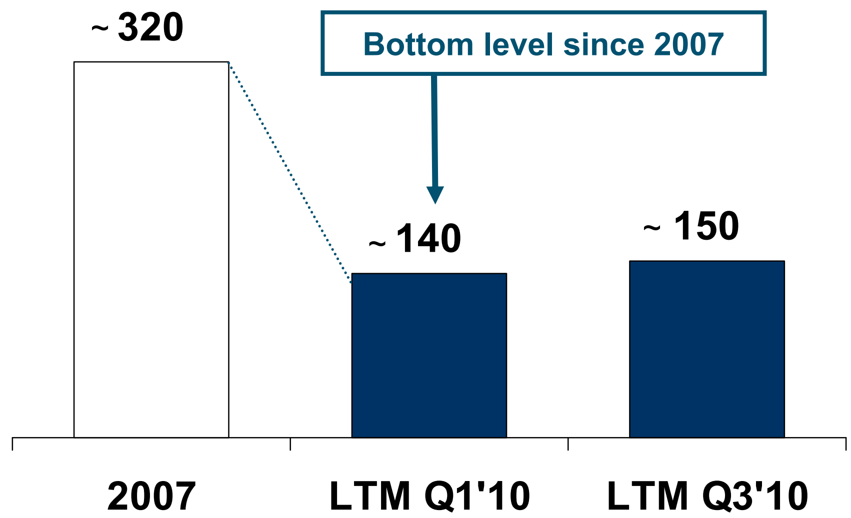
Telecom Optical

- Optical cables: network expansion in developed countries and infrastructure demand in APAC
- Europe lagging behind US in optical infrastructure as growth driver for the future

Ongoing recovery in Cyclical business profitability driven by volume upturn

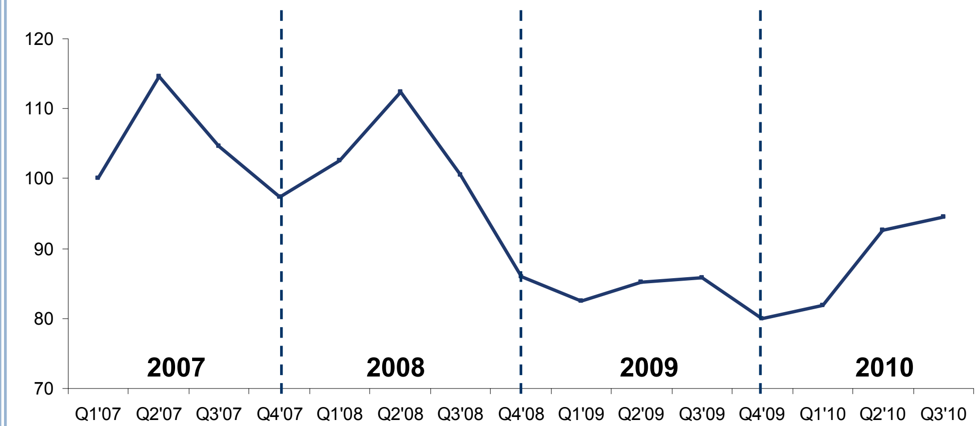
Euro Millions

Cyclical business (1)
Adj. EBITDA evolution (€m)



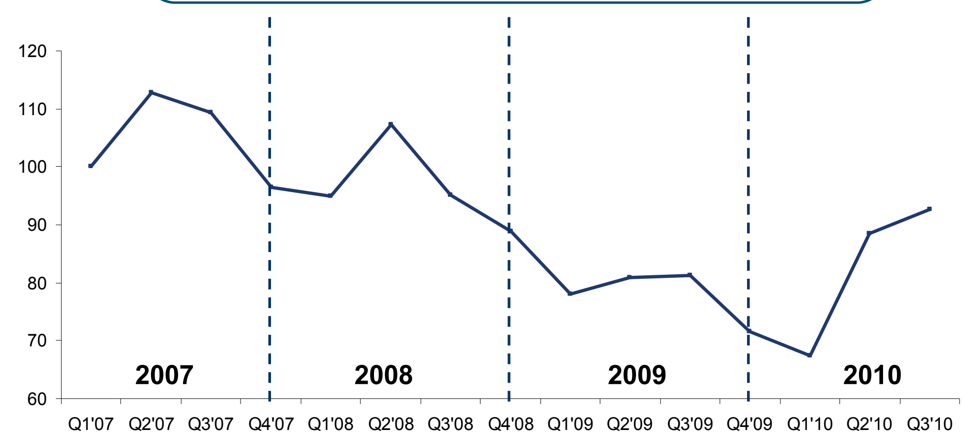
(1) Includes Trade&Installer, Power Distribution, Industrial (no priority segments), TLC copper

T&I – Volume trend



Note: Excluding Russian acquisition (Dec'09)

PD – Volume trend

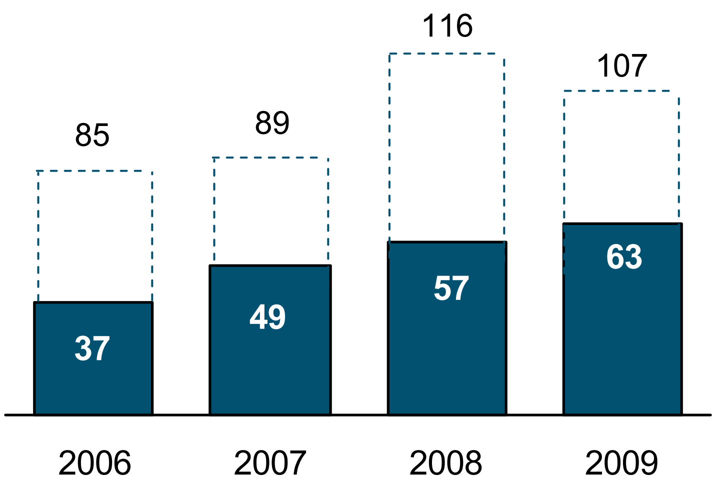


Note: Excluding Indian acquisition (Jan'10)

Laying the future

Disciplined capex to fuel growth in high value added segments

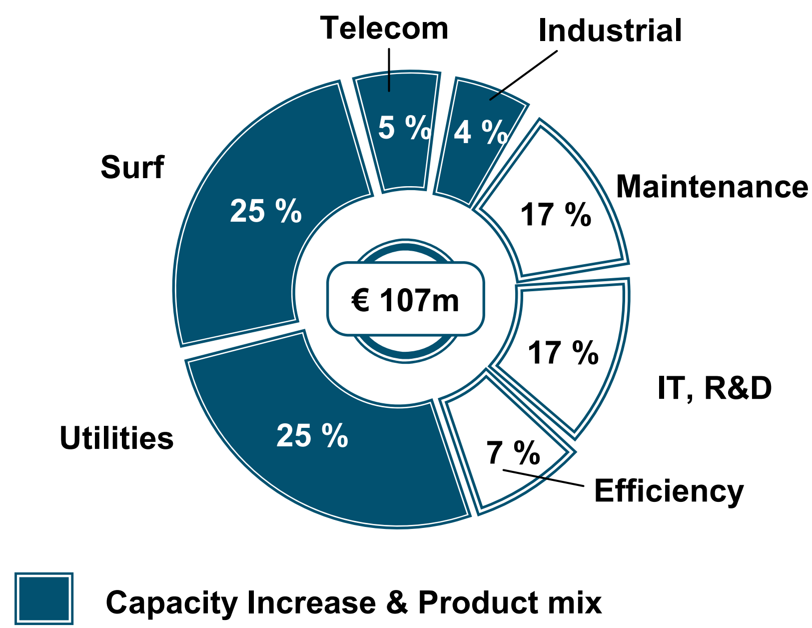
Capacity Increase & Product mix development (€m)



	2006	2007	2008	2009
Utilities	**35%**	**73%**	**72%**	**43%**
Industrial	3%	14%	9%	6%
Surf	**57%**	-	4%	**43%**
T&I	-	10%	2%	-
Telecom	5%	3%	13%	8%
Total*	100%	100%	100%	100%

* % of Capacity Increase & Product mix

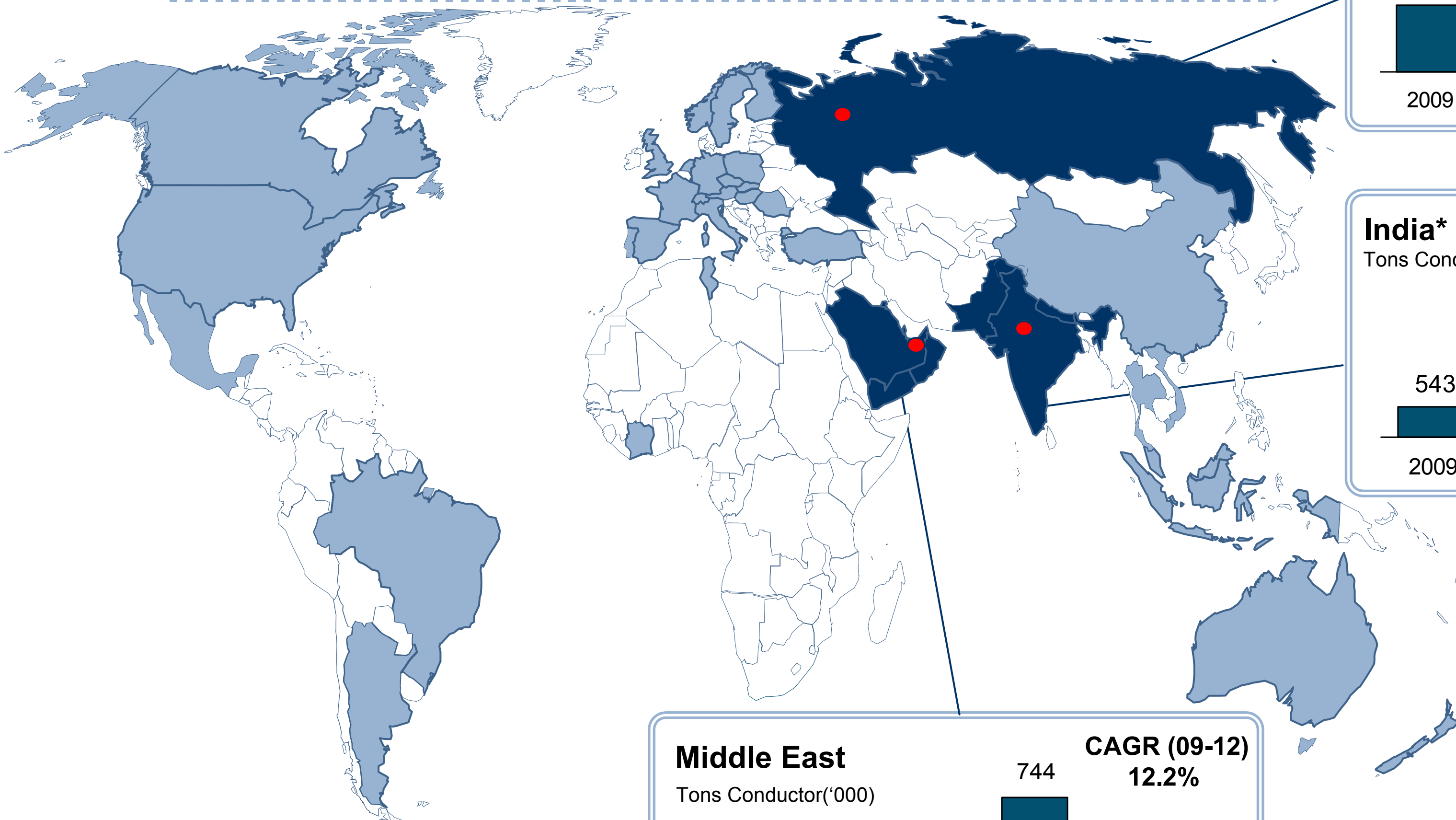
Capital Expenditure by destination (2009)

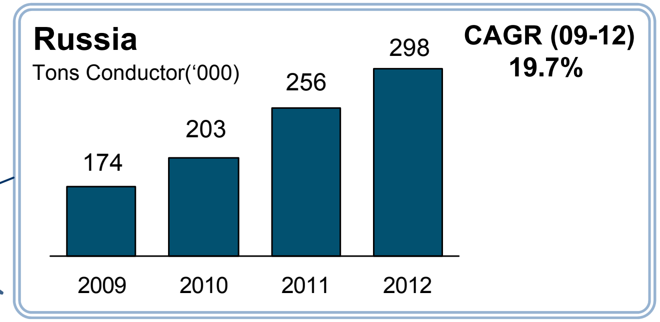


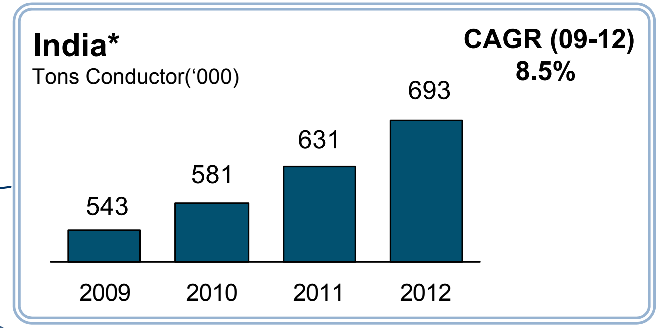
Laying the future

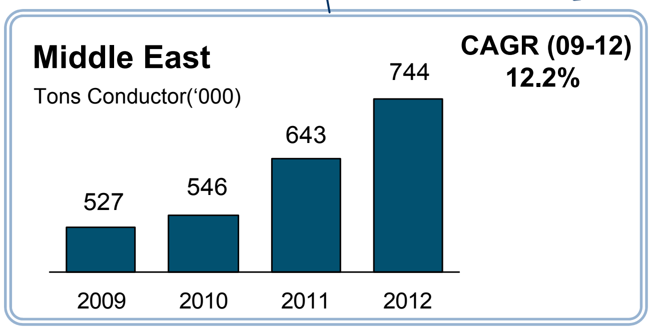
First milestones in targeting high growth countries

Worldwide Energy Cables Reference Market (CAGR 2009-12: 7.0%)









Countries with physical presence

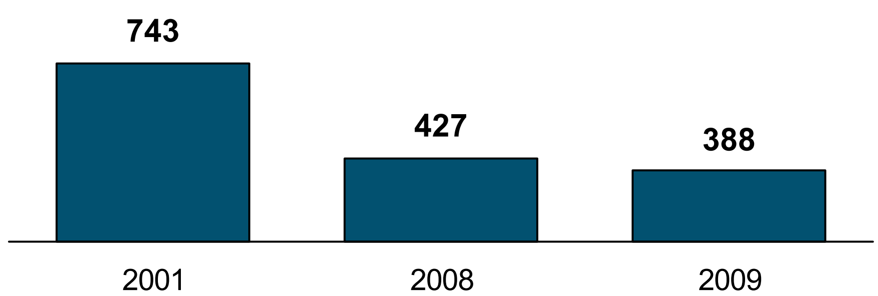
New production plants

Source: CRU data (November 2009), includes Energy cables = Low Voltage and Power Cable
* India defined as Indian Subcontinent

Laying the future

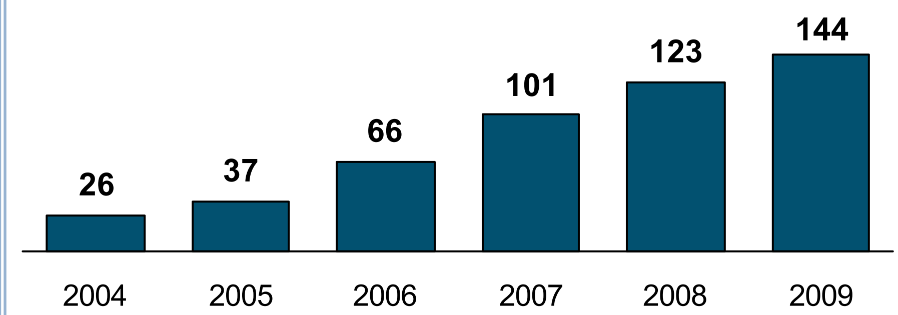
Ideally positioned to cope with industry challenges and benefit from recovery

Prysmian Focus on Fixed Costs Reduction
(Total Fixed Costs p.a. in €m)



- Continuous optimization of geographical production footprint
- Improve plants productivity through optimized production process
- Lean organizational structure at Headquarter and subsidiaries level

Prysmian Continuous Focus on Industrial Efficiencies
(Cumulative Gross Efficiencies in €m)



- Continue improving material efficiency, reducing scrap and over-usage
- More effective cable design
- Optimize organization and process to achieve further manpower efficiency
- Reduce impact of other costs (logistic, utilities, maintenance, …)

Prysmian Divisions and Business Areas

Euro Millions, 2009

Division	Business area	Business line		Sales	Adj. EBITDA[1]	Adj. EBITDA %
Energy Cables & Systems	**Utilities**	• Power Distribution • High Voltage & Extra High Voltage	Cables for **power transmission** and **distribution** networks	1,598	266	16.7%
		• Submarine	**Power submarine** cables			
		• Network Components	**Components** for **power distribution and transmission** networks			
	Trade & Installers	• Trade & Installers	Cables for **construction projects** and **civil engineering, building wires**	1,020	41	4.0%
	Industrial	• Industrial	Special application cables for **OEMs** and **industrial contractors** (e.g. OGP, renewable, transportation, crane, mining, marine, etc.)	628	62	9.8%
Telecom Cables & Systems	**Telecom**	• Optical Cables & Fibre • Copper Cables	Cables and components for **Telecom networks**	403	31	7.6%
	Prysmian[2]			**3,731**	**403**	**10.8%**

[1] EBITDA adjusted excluding non-recurring items and including Other activities (€3m)

[2] Including Other activities (FY09 Sales: €82m)

Metal Price Impact on Profitability

Supply Contract	Main Application	Metal Influence on Cable Price	Impact	Metal Fluctuation Management	Impact
Predetermined delivery **date**	• Projects • Cables for industrial applications	• **Technology and design** content are the **main elements** of the “solution” offered • Pricing little affected by metals		• **Pricing locked-in** at order intake • Profitability protection through **stematic hedging** (long order-to-delivery cycle)	
Frame contracts	• Cables for energy utilities (e.g. power distribution cables)	• Pricing defined as **hollow**, thus mechanical **price adjustment through formulas** linked to metal publicly available quotation		• **Price adjusted through formulas** linked to metal publicly available quotation (average last month, …) • Profitability protection through **systematic hedging** (short order-to-delivery cycle)	
Spot orders	• Cables for construction and civil engineering	• Standard products, high copper content, limited value added		• Pricing managed through **price lists**, thus leading to **some delay** • **Competitive pressure** may **impact** on **delay** of price adjustment • **Hedging** based **on forecasted volumes** rather than orders	

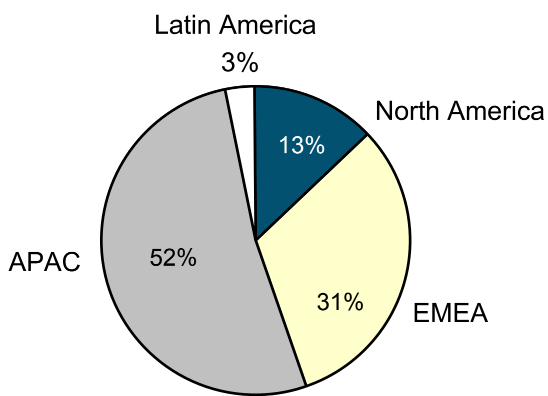
- ***Metal price fluctuations*** *are normally* ***passed through*** *to* ***customers*** *through supply contracts*
- ***Hedging strategy*** *is performed in order* ***to systematically minimize*** *profitability* ***risks***

High
Low

The Global Cables Reference Market

World-Wide Cable Reference Market Size, 2009

100% = €67bn



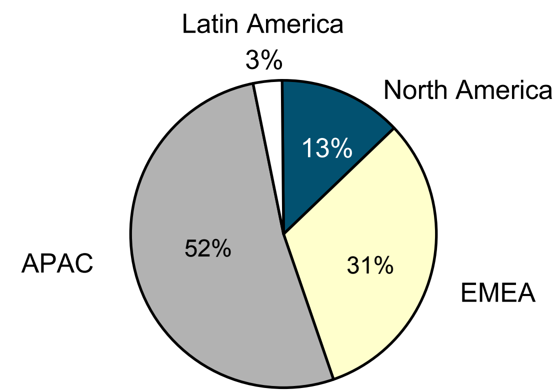
Energy Cables Reference Market
≅€59bn

- Trade and Installers
- Utilities
- Industrial

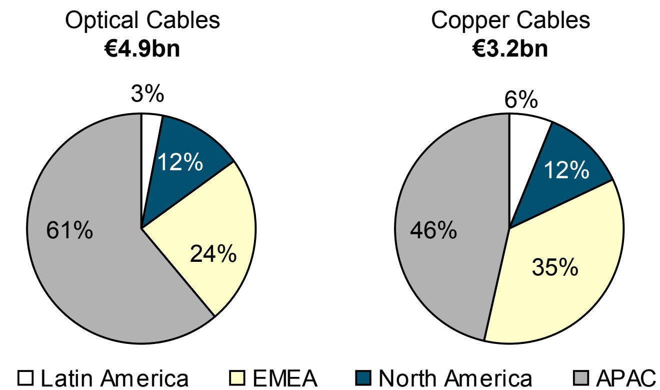
Telecom Cables Reference Market
≅€8bn

- Fibre Optical Cables
- Copper Cables

Energy Cables Reference Market (~€59bn)



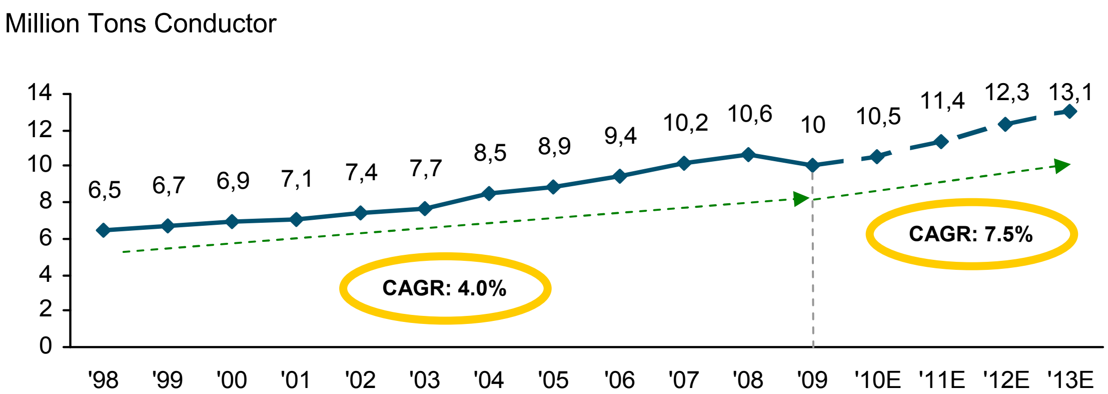
Telecom Cables Reference Market (~€8bn)



Source: Company analysis based on CRU data- Wire and Cable Quarterly April 2010. Prysmian reference markets are obtained by excluding from the global cable market the segments where the company does not compete (winding wire for the energy sector and internal telecom data and copper LAN cables for the telecom sector). Energy = Low Voltage and Power Cable; TLC = External Copper Tlc Cable, Fibre Optic

Market Volumes Trend

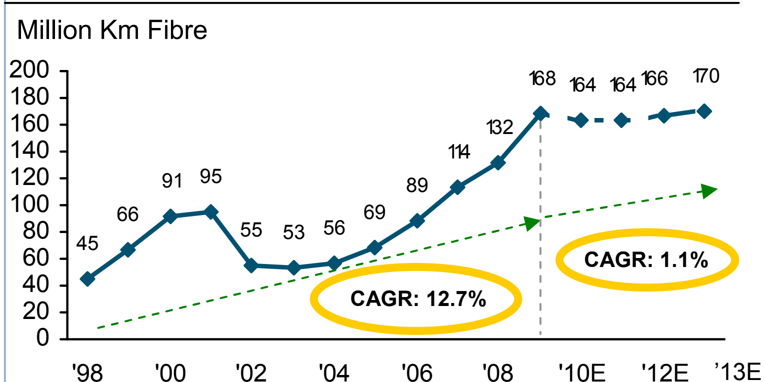
Energy Cables Reference Market



- Long term growth driven by:
  - Energy consumption
  - Investments in power grid interconnections
  - Investments in power transmission and distribution
  - Infrastructure investments
  - Renewable energy

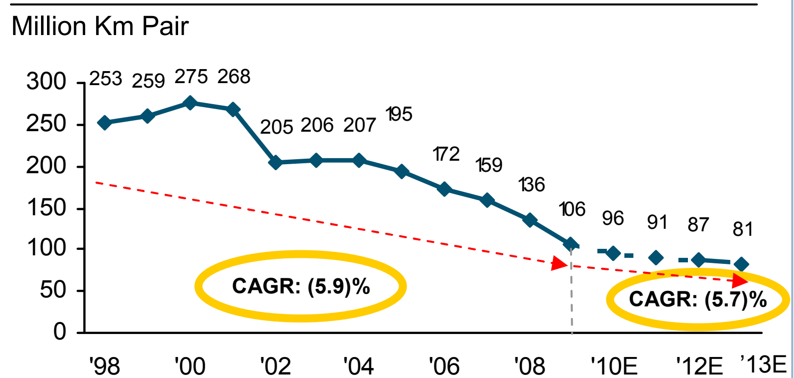
Telecom Cables Reference Market

Optical Cables



- Market growth driven by increased investment in fibre access networks (FTTx) and Next Generation Networks

Copper Cables



- Declining historical development in copper cables expected to continue

Source: Company analysis based on April '10 CRU data. Energy = Low Voltage and Power Cable; TLC = External Copper Tlc Cable, Fibre Optic.

Dividend approved by the Shareholders meeting

Dividend Policy

- Dividend x share confirmed at 2009 level (€ 0.417 x share)
  - Dividend payable April 2010: € 74m (1)
- Pay-out ratio: 30% on reported Net Income
- Dividend yield of 3.2% (2)
- Sustainable despite tough scenario

Earning Per Share (3)

€ 1.40

Dividend Per Share

€ 0.417

(1) Based on 178,206,539 shares with dividend right:
Total shares (181,235,039) – Treasury shares (3,028,500)

(2) Last 30 trading days average share price (€12.92) at 26/02/2010

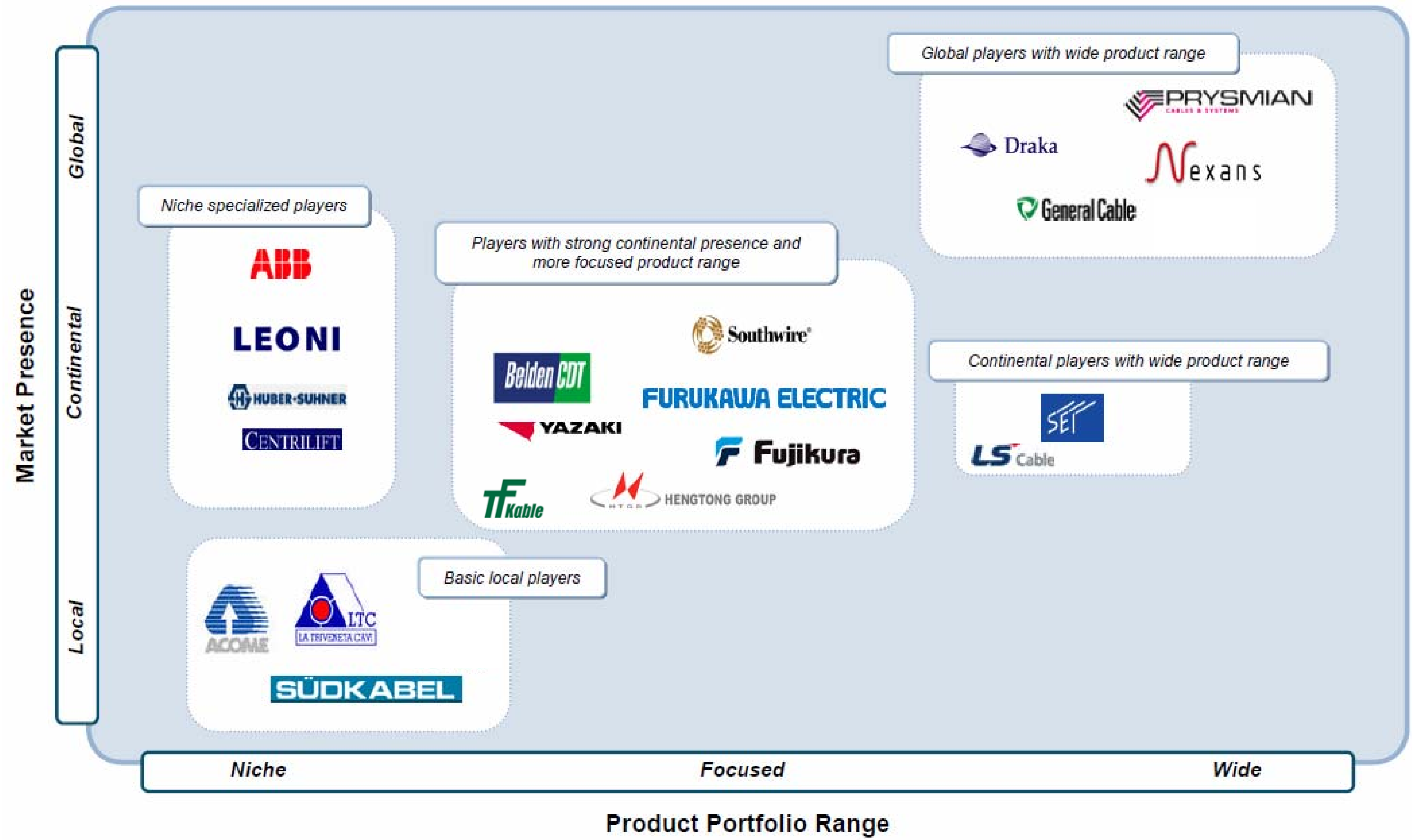
(3) Based on 177,895,400 shares (average n° of shares in 2009; excl.Treasury shares)

PRYSMIAN CABLES & SYSTEMS

Appendix - Energy

Clusters of Cable Manufacturers in the Industry

Competitive scenario – Energy Cables



Utilities - Submarine Systems

Key success factors

- Track record and reliability
- Ability to design/execute turnkey solution
- Quality of network services
- Product innovation
- State-of-the-art cable laying ship

Action plan

Capacity expansion completed to support growth in 2010-12 (production capacity fully saturated for 2010 and 2011) through:

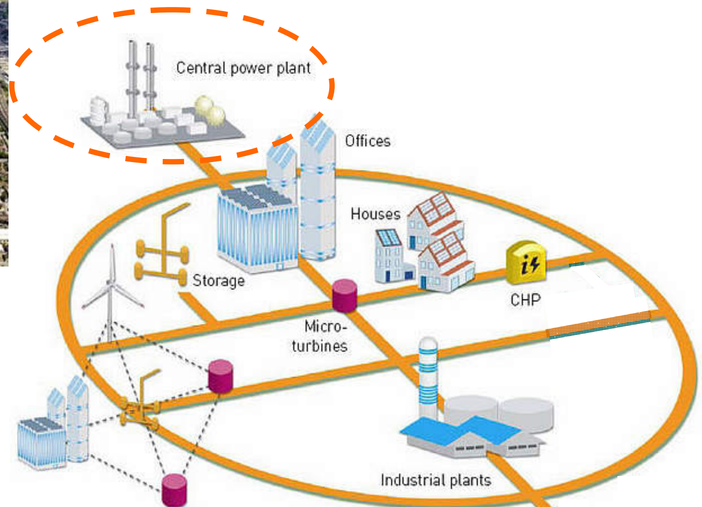
- Leverage on strong off-shore wind-farms trend
- Secure orders to protect long-term growth
- Focus on flawless execution

Key Projects	Customer	Period	€m (1)
HelWin1	TenneT	2011-13	150
BorWin2	TenneT	2010-13	250
Messina	Terna	2010-13	300
Kahramaa	Qatar General Electricity	2009-10	140
Greater Gabbard	Fluor Ltd	2009-10	93
Cometa	RED Electrica de España	2008-11	119
Trans Bay	Trans Bay Cable LLC	2008-10	$125m
Sa.Pe.I	Terna	2006-10	418
Neptune	Neptune RTS	2005-07	159
GCC Saudi – Bahrain	Gulf Cooperation Council Interconnection Authority	2006-10	132
Angel development	Woodside		
Rathlin Island	Northern Ireland Electricity		
Ras Gas WH10-11	J. Ray Mc Dermott		

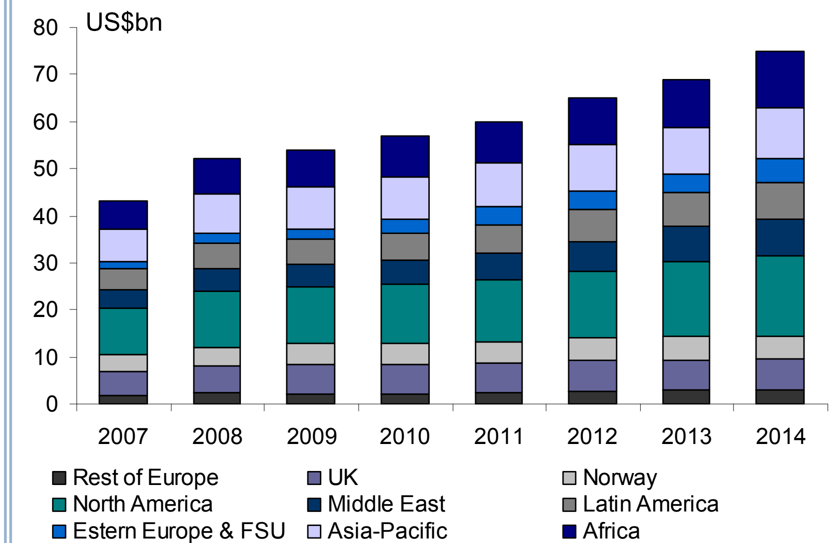
(1) Prysmian portion of the project

Transmission - Renewable as new driver for Underground HV investments

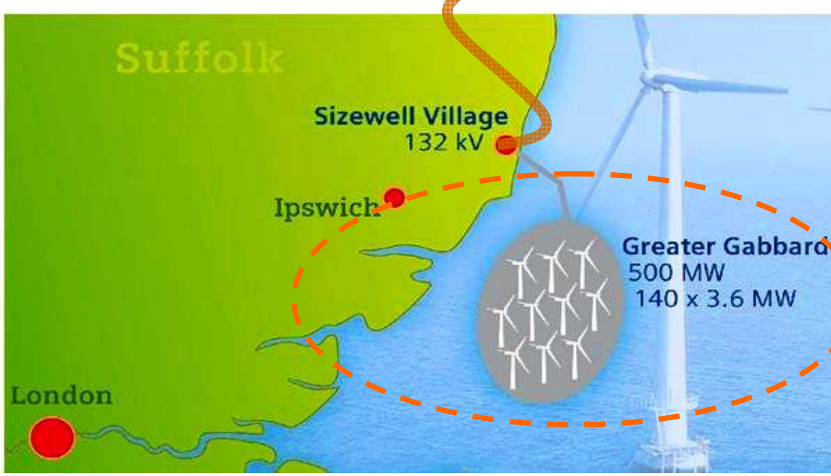
Central power plant located in the city



Off-shore Wind farms – Capital Expenditure

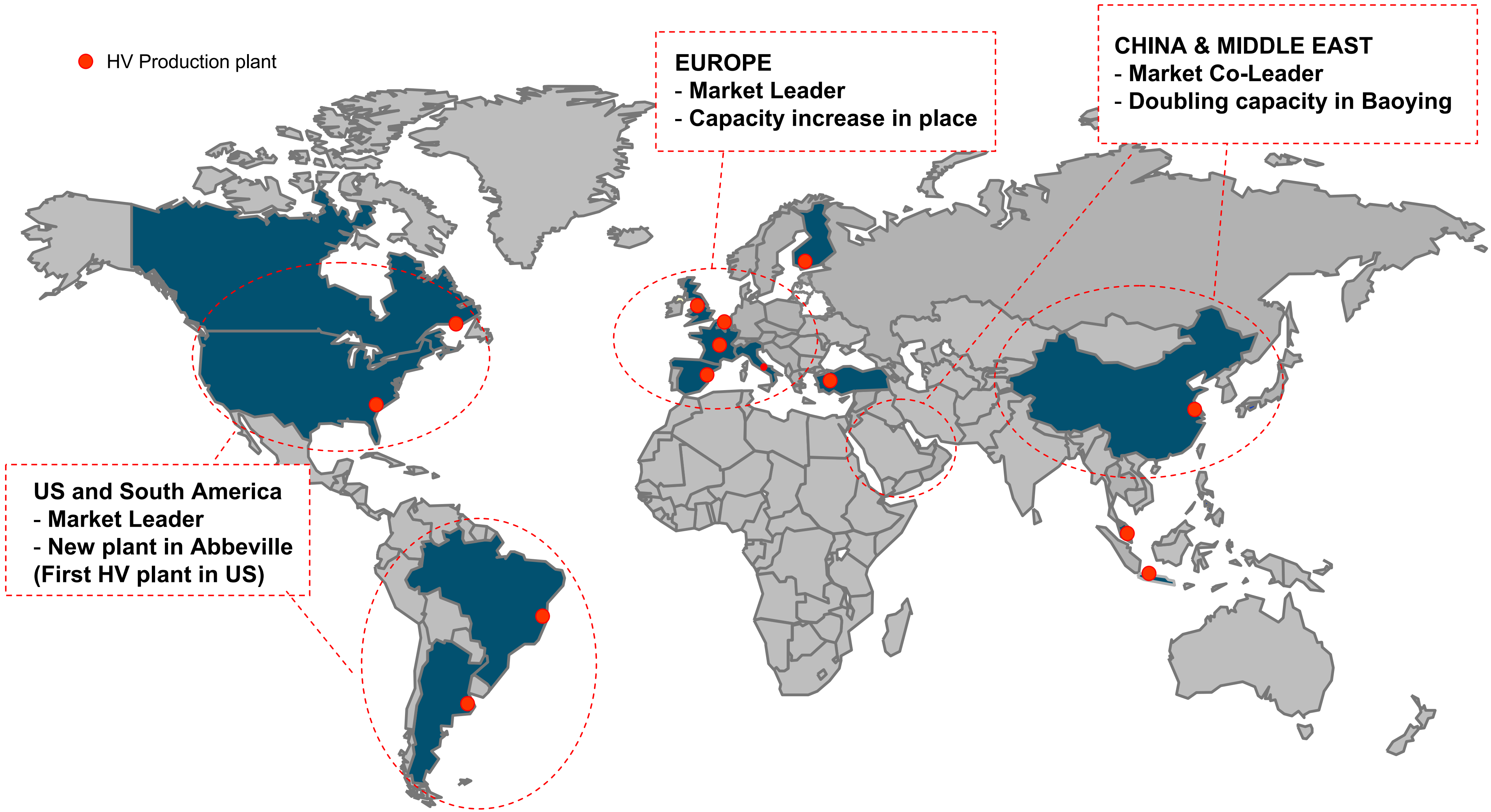


Source: Douglas Westwood (November 2009)

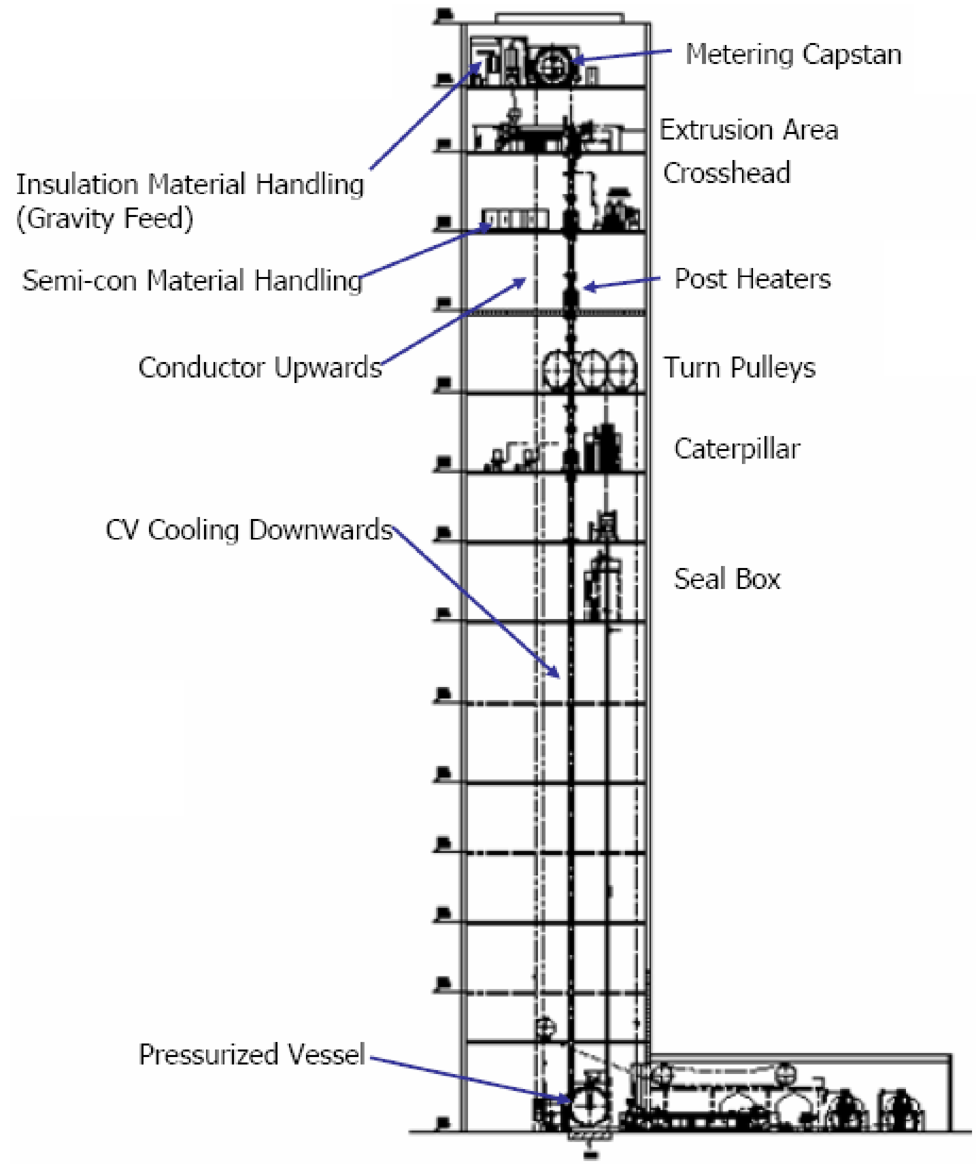


Off-shore wind farms far from urban areas

Utilities - Leading position in underground HV with a global reach



Utilities - New HV plant in Abbeville (US)



Utilities - Power Distribution

Market drivers

- Long term growth in electricity consumption
- Mandated improvements in service quality
- Investment incentives to utilities
- Urbanization

Key customers

Key customers are all major national distribution network operators

Key success factors

- Time to market
- Quality of service
- Technical support
- Cost leadership
- Customer relationship

Action plan

- Improve service level and time to market
- Reduce product cost
  - Cable design optimization
  - Alternative materials / compounds introduction
  - Process technologies improvement
- Innovate
  - New insulation materials
  - P-LASER launch in Europe

PRYSMIAN CABLES & SYSTEMS

Trade & Installers

Business Description

- Low voltage cables for residential and non residential construction

- Channel differentiation with both:
  - Direct sales to end customers (Installers)
  - Indirect sales through
    - Specialised distributors
    - General distributors
    - Wholesalers
    - Do-it-yourself/modern distribution

- Wide range of products including
  - Value added fire retardant
  - Environmental friendly
  - Specialised products

Key customers

- Key customers include major:
  - Specialised distributors

faber kabel | BATT CABLES | CLEVELAND CABLE COMPANY

- General distributors

sonepar | REXEL | ANIXTER | IDEE | FEGIME

- Wholesalers

G. ZACCHI elettroforniture | EDMUNDSON ELECTRICAL | solar

- Installers

NG Bailey | spie batignolles

Trade & Installers

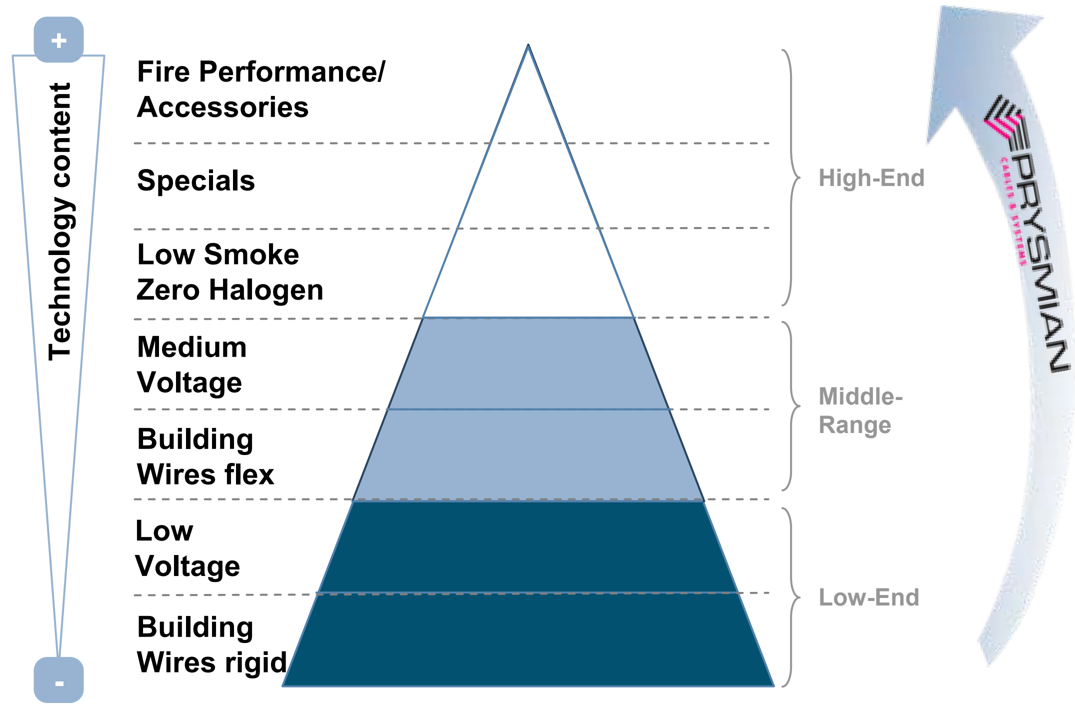
Key success factors

- Product range
- On-time delivery / Product availability
- Inventory/WC management
- Cost leadership
- Channel management
- Customers’ relationship

Action plan

- Continuously redefine product portfolio
  - Focus on high-end products (e.g. Fire Performance)
- Exploit channel/market specificity
  - Focus on wholesalers and installers
  - Protect positioning in high margin countries
  - Grow global accounts
- Continuously improve service level
- Benefit from changes in regulatory regime

Product overview



Industrial

Business description

Integrated cable solutions for industrial and infrastructure activities

- **Oil Gas & Petrochemical**
  Cabling solutions to oil and petrochemicals industries such as umbilical cables for platforms (Up-stream Off-shore) and cable solutions for refineries (Down-Stream On-shore)

- **Renewable Energy**
  Products for wind and solar energy generation

- **Infrastructure**
  Products for port, railway, and airport

- **Mining**
  Products for harsh environment application

- **Transportation**
  Products for trains, ships, automobiles

- **Other niches:**
  Defence, nuclear, electromedical, branchement, ...

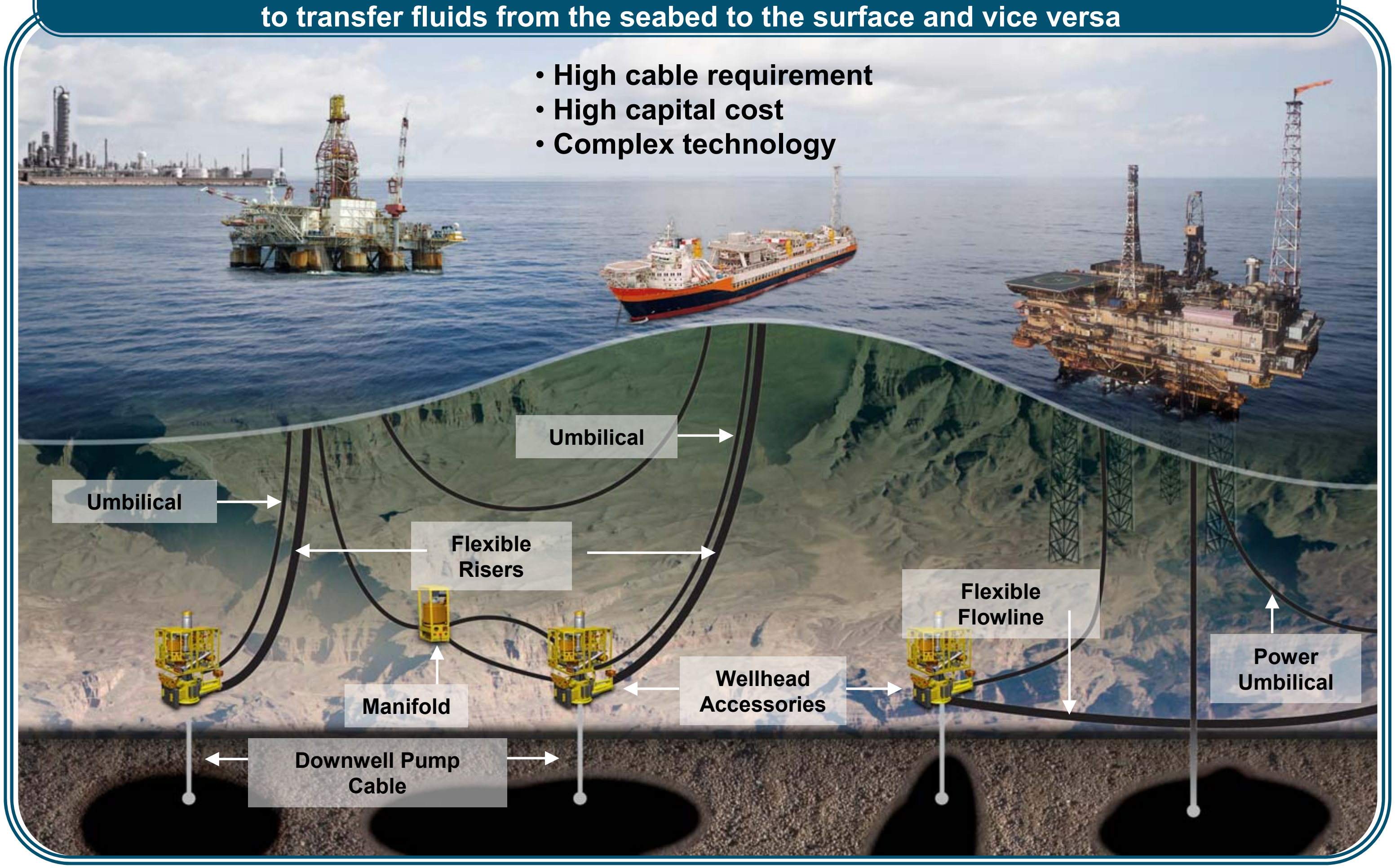
Key customers

Large and differentiated customer base generally served through direct sales

BR PETROBRAS
ZPMC Shanghai Zhenhua Port Machinery
SNCF
NOSKAB
wampfler solutions for a moving world
R&M Electrical Group Limited
SIEMENS
YAZAKI
ALSTOM
RFI
AKER KVÆRNER
SAM Electronics STN Schiffselektrik
Valeo
Elektroskandia En vaken grossist
Snamprogetti
PEUGEOT

Industrial - SURF (Subsea Umbilicals, Risers and Flowline)

SURF is a subsector of the Subsea market covering all the Flexible Pipes and Umbilicals to transfer fluids from the seabed to the surface and vice versa



Umbilical

Flexible Pipe

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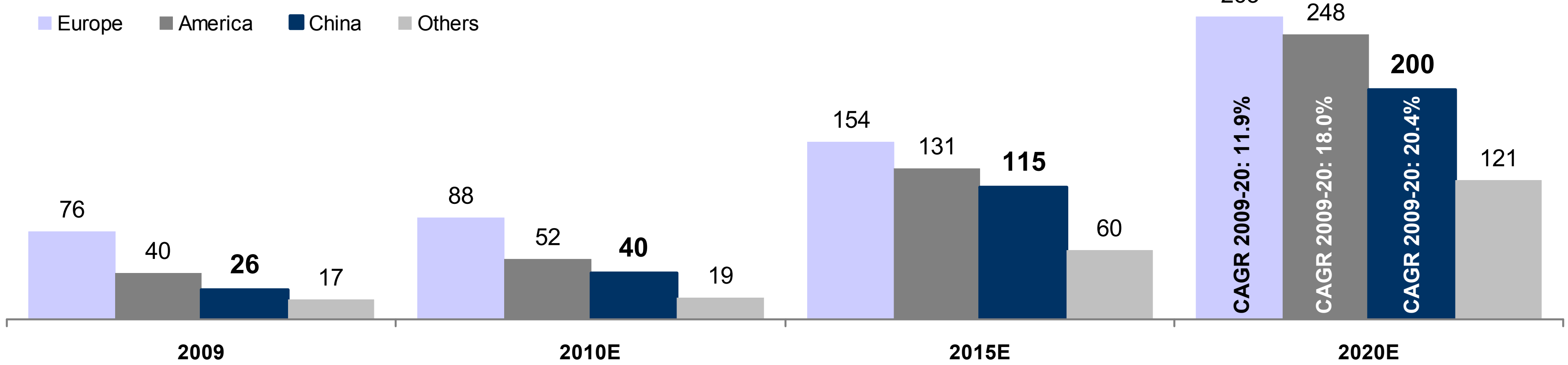
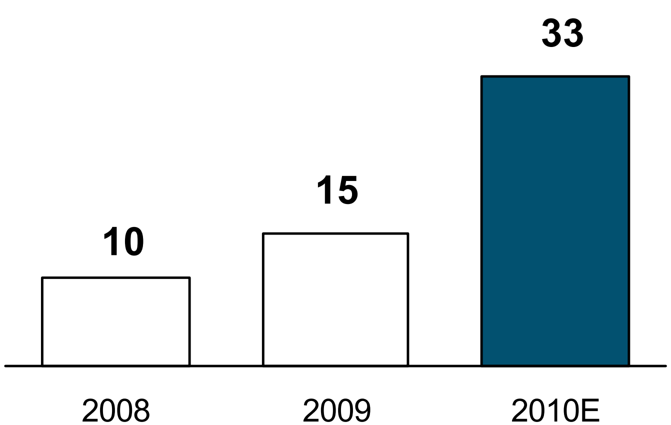
Industrial – Strong Leadership achieved in the fast growing Chinese wind market

Global Wind capacity installed (GW)

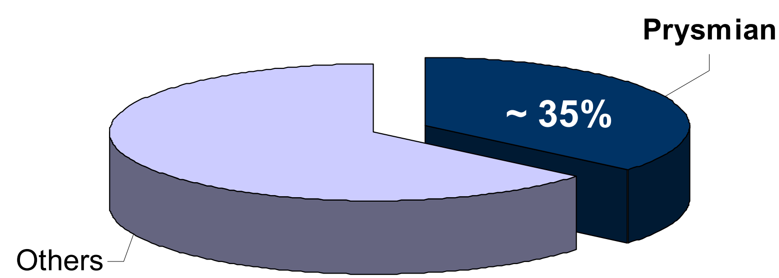


Source: Global Wind Energy Council (October 2010)

Wind Tower business: Prysmian sales in China (€m)

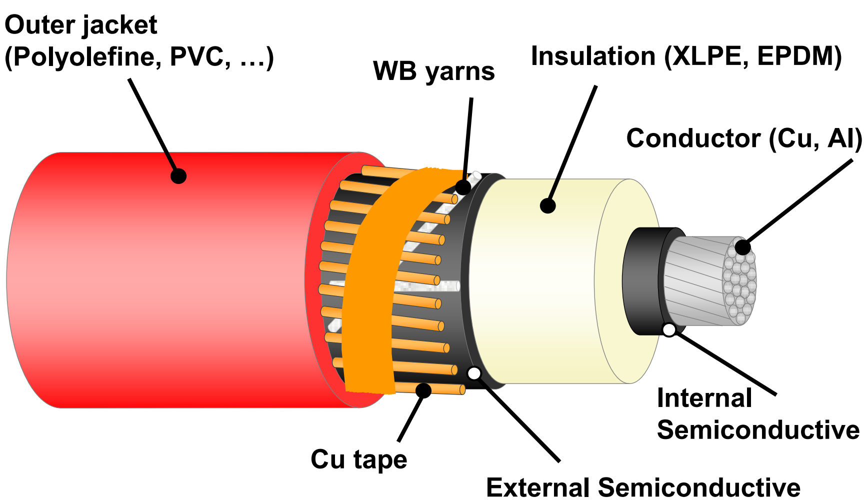


Prysmian Market share in China wind cable market (2010E)

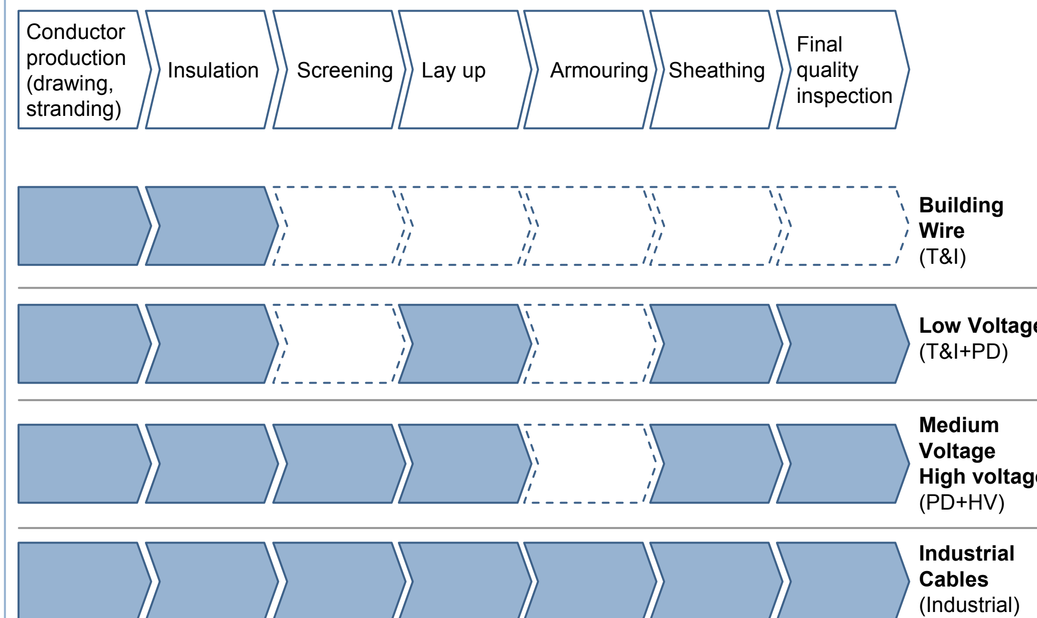


Macro-structure of Energy Cables

Product macro structure



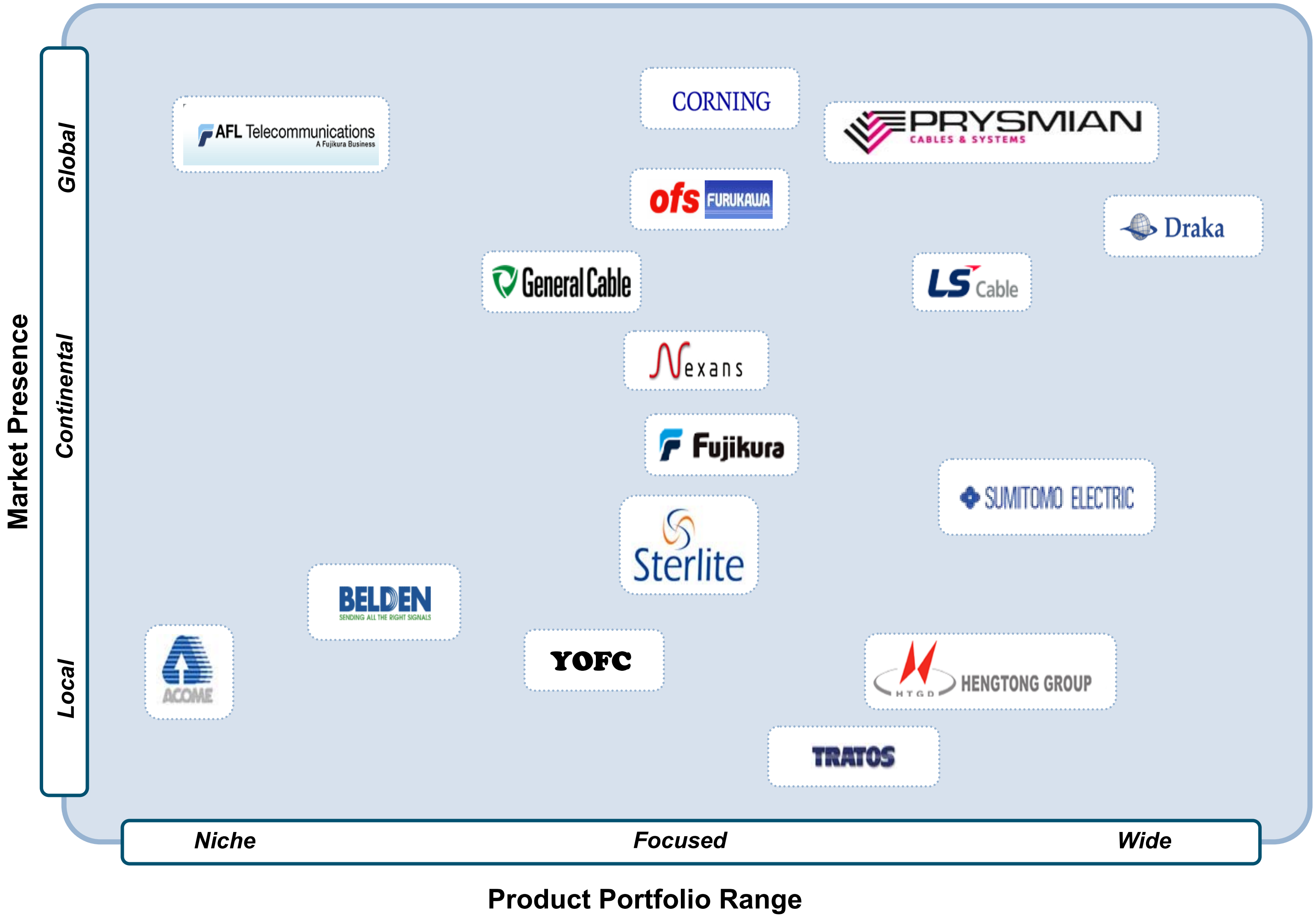
Production process



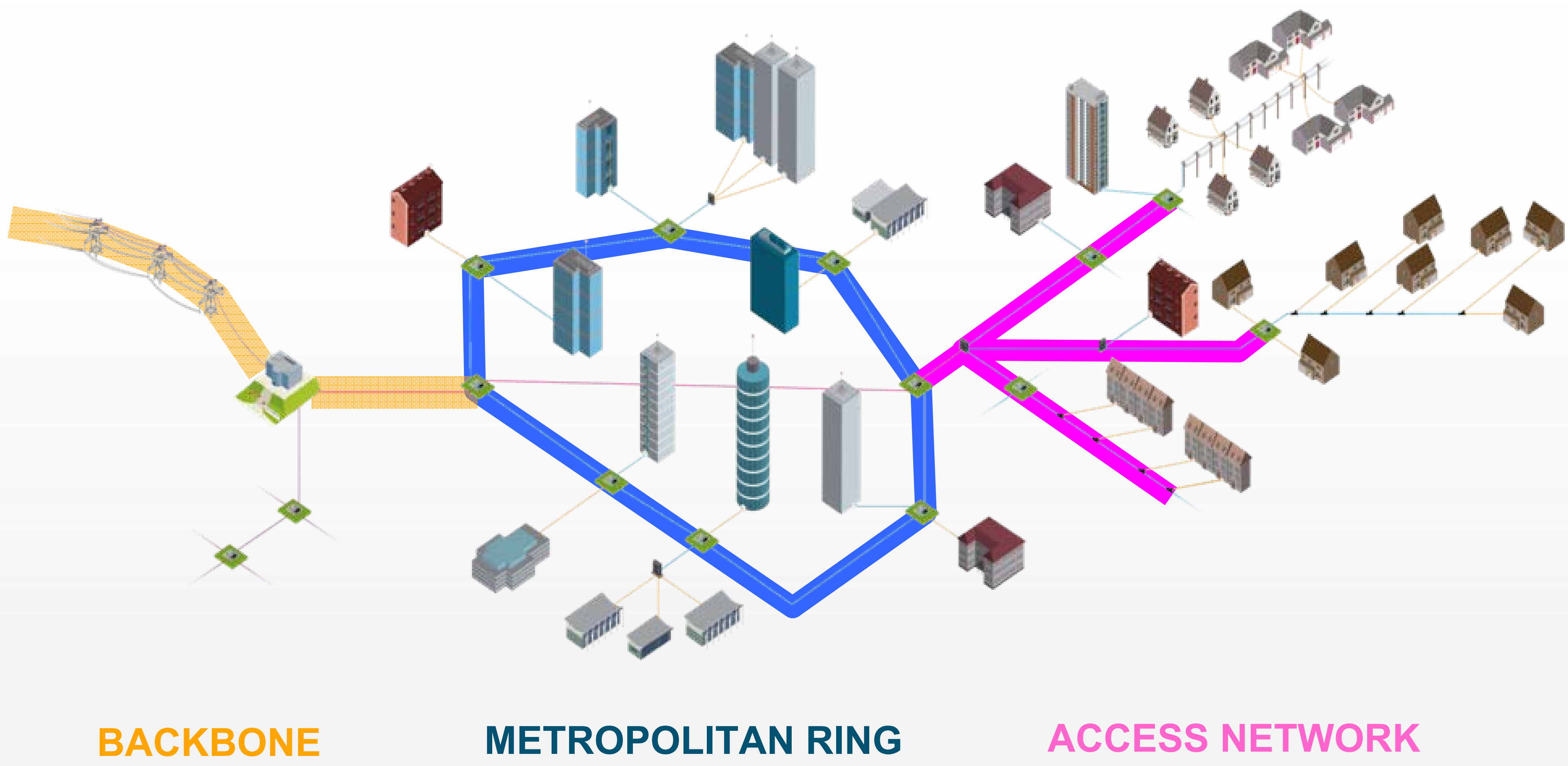
Appendix - Telecom

Major Players within the Telecom Industry

Competitive scenario

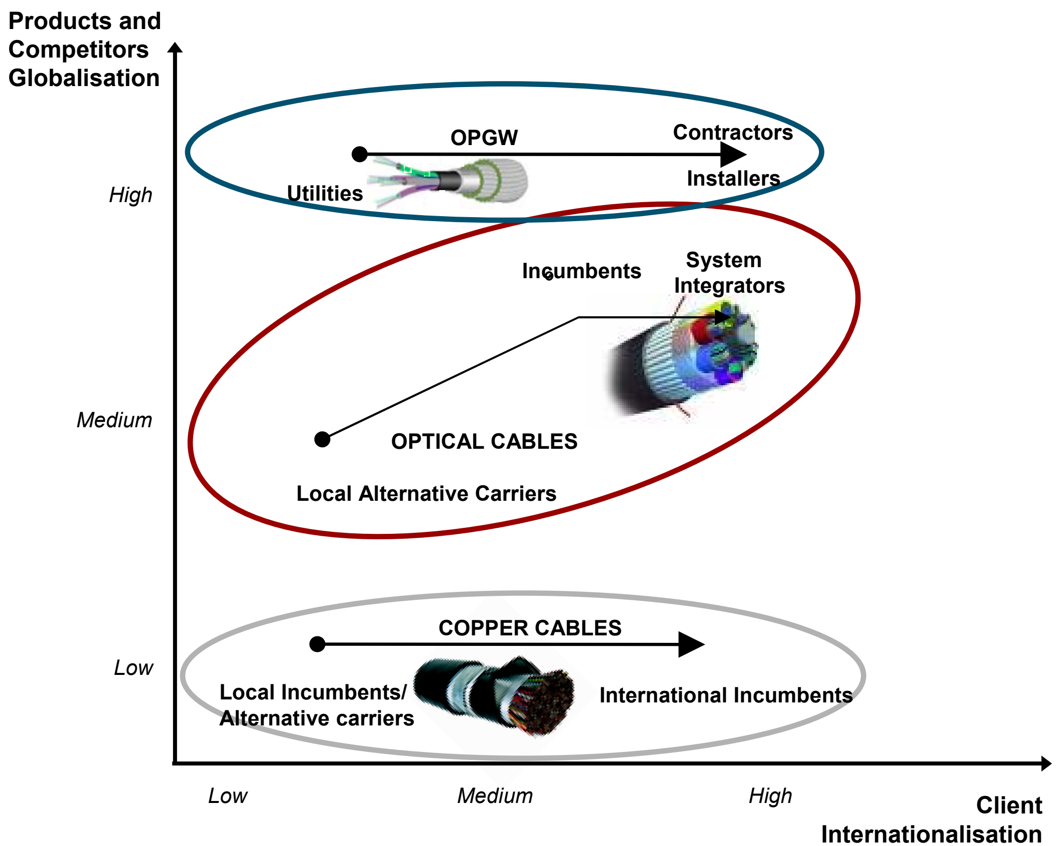


Telecom Cables Main Applications



Telecom - Key Products and Customers

Key products



Key customers

Key customers include some of the main operators of the telecom sectors

TELCO Carriers

System Integrators

Other Operators

Overview of Telecom Business Lines

	Business Area	Business Line		Level of Technology	Product Standardisation
1	**Optical**	 Optical	Optical cables	High	Medium
			Optical Fibre	Very High	High
2	**Copper**	 Communication Copper Cables	xDSL	High	Medium
			Standard multi-pair cable	Low	High

Optical cables

- A complete range of fibre optic products suitable for the transmission of voice/video/data signals in a wide variety of applications (from long-haul through to metro/access systems and finally the last mile access)

Copper cables

- A complete range of copper telecommunication cables suitable for the transmission of voice/video/data signals including a range of xDSL cable products for high speed broadband applications

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Optical cables

Market Trends

- Demand function of level of capital expenditures budgeted by large telecom companies (PTT/incumbents as well as alternative operators) for network infrastructures, mainly as a consequence of:
  - Growing number of internet users
  - Diffusion of broadband services / other high-tech services (i.e. IPTV)

Key success factors

- Continuous innovation and development of new cable & fibre products
- Cable design innovation with special focus on installation cost reduction
- Relentless activity to maintain the highest quality and service level
- Focus on costs to remain competitive in a highly price sensitive environment

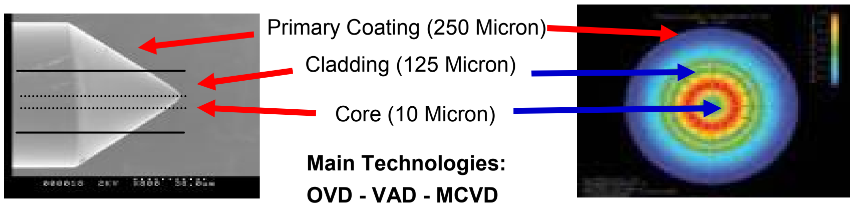
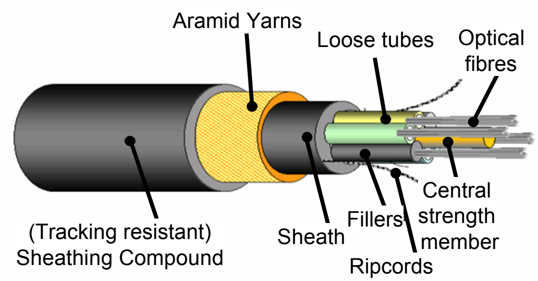
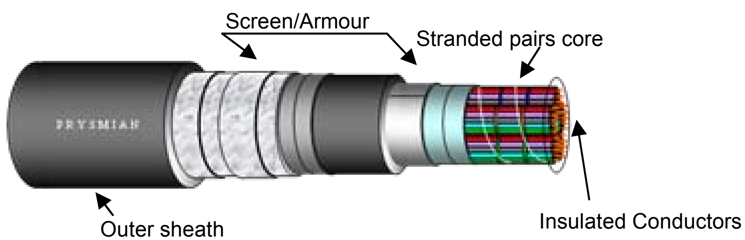
Strategic value of Fibre

- Fibre optic represents the major single component cost of optical cables
- Fibre optic production has high entry barriers:
  - Owned licenses difficult to obtain
  - Long time to develop know-how
  - Capital intensity
- When fibre optic is short, vertically integrated cable manufacturers leverage on a strong competitive advantage

Action plan

- Maintain & reinforce position with key established clients
- Further penetration of large incumbents in emerging regions
- Optimize utilization of low cost manufacturing units
- Expand distribution model in Domestic & Export
- Streamline the intercompany process
- Fully integrated products sales
- Refocus on export activities
- Increase level and effectiveness of agents

Macro-structure of Telecom Cables

	Product macro structure	Production process
Fibre optic	 Main Technologies: **OVD - VAD - MCVD**	Pre form deposition → Consolidation → Drawing → Final quality inspection
Optical cables		Colouring → Buffering → Lay up → Armouring (yarn or metal) → Sheathing → Final quality inspection
Copper cables		Conductor production → Insulation → Twinning → Lay up → Armouring → Sheathing → Final quality inspection

Appendix - Financials

Profit and Loss Statement

Euro Millions

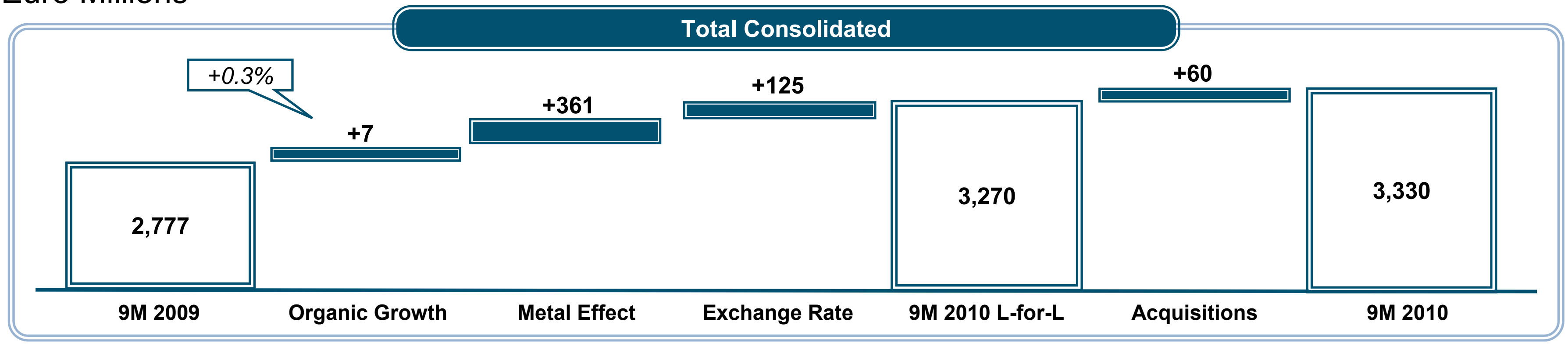
	9M 2009	9M 2010	FY 2009
Sales	**2,777**	**3,330**	**3,731**
YoY total growth	*-29.8%*	*19.9%*	*-27.5%*
YoY like for like growth	*-30.2%*	*17.8%*	*-27.8%*
YoY organic growth	*-17.5%*	*0.3%*	*-17.4%*
Contribution Margin	**592**	**590**	**791**
% on sales	*21.3%*	*17.7%*	*21.2%*
Fixed Costs	(300)	(309)	(388)
Adj.EBITDA	**292**	**281**	**403**
% on sales	*10.5%*	*8.4%*	*10.8%*
Non recurring items	*(21)*	*(9)*	*(37)*
EBITDA	**271**	**272**	**366**
% on sales	*9.8%*	*8.2%*	*9.8%*
Adj.EBIT	***242***	***224***	***334***
% on sales	*8.7%*	*6.7%*	*9.0%*
Non recurring items	*(21)*	*(9)*	*(37)*
Special items (1)	*88*	*(3)*	*89*
EBIT	**309**	**212**	**386**
% on sales	*11.1%*	*6.3%*	*10.3%*
Financial charges	*(29)*	*(77)*	*(49)*
EBT	***280***	***135***	***337***
% on sales	*10.1%*	*4.0%*	*9.0%*
Taxes	*(76)*	*(43)*	*(85)*
% on EBT	*27.0%*	*32.0%*	*25.2%*
Net income	**204**	**92**	**252**
Extraordinary items (after tax)	*59*	*(28)*	*46*
Adj.Net income	**145**	**120**	**206**

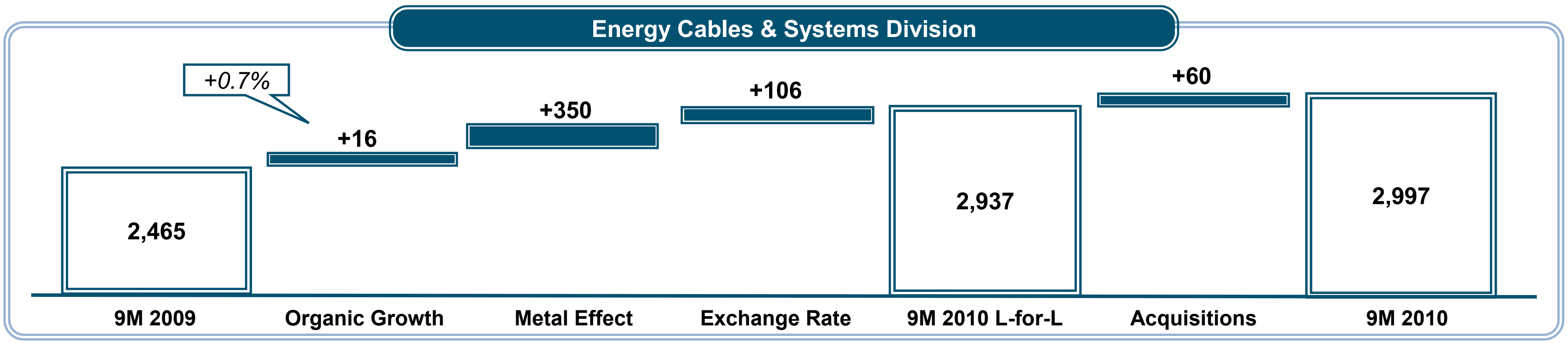
Notes

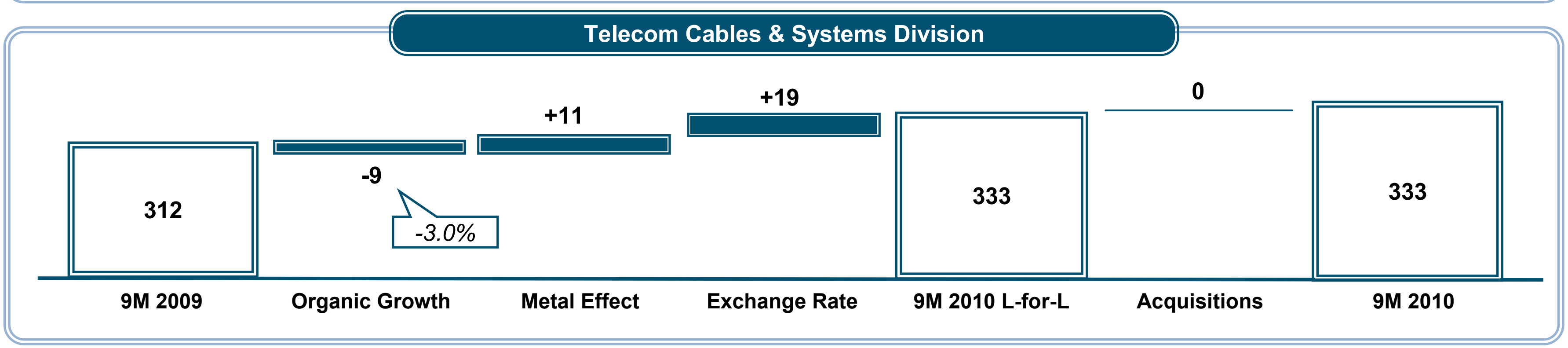
(1) Starting from Q3'09 fair value of raw material derivatives (previously included in Financial charges) is included in Special items.

Sales Drivers Vs Third Parties

Euro Millions







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Extraordinary Effects

Euro Millions

	9M 2009	9M 2010	FY 2009
Restructuring	(10)	(6)	(19)
Legal costs	(7)	(1)	(11)
Other	(4)	(2)	(7)
EBITDA adjustments	**(21)**	**(9)**	**(37)**
Special items	88	(3)	89
Gain/(loss) on metal derivatives	*88*	*3*	*91*
Assets impairment (plant closure)	*-*	*(6)*	*(2)*
EBIT adjustments	**67**	**(12)**	**52**
Gain/(Loss) on other derivatives (1)	(4)	(29)	(2)
Gain/(Loss) exchange rate	11	1	(1)
Other one-off financial Income/exp.	8	2	9
EBT adjustments	**82**	**(38)**	**58**
Tax	(23)	10	(12)
Net Income adjustments	**59**	**(28)**	**46**

Notes

(1) Including currency and interest derivatives

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Financial Charges

Euro Millions

	9M 2009	9M 2010	FY 2009
Net interest expenses	**(35)**	**(47)**	**(44)**
- One-off effects	*8*	*2*	*9*
Bank fees Amortization	(3)	(4)	(5)
Gain/(loss) on exchange rates	11	1	(1)
Gain/(loss) on derivatives (1)	(4)	(29)	(2)
Net financial charges	**(31)**	**(79)**	**(52)**
Share in net income of associates	2	2	3
Total financial charges	**(29)**	**(77)**	**(49)**

Notes

(1) Including currency and interest derivatives

Statement of financial position (Balance Sheet)

Euro Millions

	9M 2009	9M 2010	FY 2009
Net fixed assets	924	1,004	958
Net working capital	583	641	479
of which Derivatives assets/(liabilities)	20	23	14
Operative Net working capital	563	618	465
Provisions	(97)	(117)	(123)
Net Capital Employed	**1,410**	**1,528**	**1,314**
Employee provisions	124	156	142
Shareholders' equity	657	718	698
of which attributable to minority interest	18	40	21
Net financial position	629	654	474
Bank Fees	(12)	(22)	(11)
Net financial position vs Third Parties	641	676	485
Total Financing and Equity	**1,410**	**1,528**	**1,314**

Main effects
(9M'10 Vs FY'09):

- Metal price: ~€ 82m
- Acquisitions: ~€ 14m
- Project Business: ~€ 46
- Currency translation: ~€ 7

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Cash Flow

Euro Millions

Including ~€ 82m negative metal price effect

	9M 2009	9M 2010	FY 2009	LTM 9M 2010
Adj.EBITDA	**292**	**281**	**403**	**392**
Non recurring items	(21)	(9)	(37)	(25)
EBITDA	**271**	**272**	**366**	**367**
Equity Compensation IFRS2	-	-	1	1
Net Change in provisions	(19)	(11)	(12)	(4)
Cash flow from operations (before WC changes)	**252**	**261**	**355**	**364**
Working Capital changes	(108)	(179)	36	(35)
Paid Income Taxes	(44)	(47)	(62)	(65)
Cash flow from operations	**100**	**35**	**329**	**264**
Acquisitions	-	(21)	(3)	(24)
Net Operative CAPEX	(75)	(50)	(106)	(81)
Net Financial CAPEX	9	5	9	5
Free Cash Flow (unlevered)	**34**	**(31)**	**229**	**164**
Financial charges	(12)	(48)	(46)	(82)
Free Cash Flow (levered)	**22**	**(79)**	**183**	**82**
Dividends	(75)	(75)	(75)	(75)
Other Equity movements	5	13	5	13
Net Cash flow	**(48)**	**(141)**	**113**	**20**
Net financial position at the beginning of the period	**(577)**	**(474)**	**(577)**	**(629)**
Net cash flow	(48)	(141)	113	20
Other variations	(4)	(39)	(10)	(45)
Net financial position at the end of the period	**(629)**	**(654)**	**(474)**	**(654)**

Including € 17m bank fees related to the new Forward Start Agreement and Eurobond

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Energy Segment: Profit and Loss Statement

Euro Millions

	9M 2009	9M 2010	FY 2009
Sales	**2,477**	**3,013**	**3,344**
Sales vs. Third Parties	**2,465**	**2,997**	**3,328**
YoY total growth	*-30.2%*	*21.6%*	*-27.8%*
YoY like for like growth	*-30.6%*	*19.2%*	*-28.1%*
YoY organic growth	*-17.0%*	*0.7%*	*-17.0%*
Contribution Margin	**526**	**524**	**706**
% on sales	*21.2%*	*17.4%*	*21.1%*
Fixed Costs	(259)	(268)	(334)
Adj. EBITDA	***267***	***256***	***372***
% on sales	*10.8%*	*8.5%*	*11.1%*
Adj. EBIT	***222***	***205***	***309***
% on sales	*8.9%*	*6.8%*	*9.3%*

Energy – Sales by business area

Euro Millions, % of Sales Growth

	9M 2009	9M 2010	Total Growth	Organic Growth
Utilities	1,191	1,293		
of which to third parties	*1,191*	*1,292*	*8.5%*	*-1.4%*
Trade & Installers	755	1,096		
of which to third parties	*754*	*1,095*	*45.3%*	*5.4%*
Industrial	458	529		
of which to third parties	*458*	*529*	*15.7%*	*-3.5%*
Others	73	95		
of which to third parties	*62*	*81*	*n.m.*	*n.m.*
Total Energy	**2,477**	**3,013**		
of which to third parties	***2,465***	***2,997***	***21.6%***	***0.7%***

Energy – Profitability by business area

Euro Millions, % of Sales

	9M 2009	9M 2010	9M 2009 % of Sales	9M 2010 % of Sales
Adjusted EBITDA				
Utilities	192	182	16.2%	14.1%
Trade & Installers	32	32	4.3%	2.9%
Industrial	40	41	8.7%	7.7%
Others	3	1	n.m.	n.m.
Total Energy	**267**	**256**	**10.8%**	**8.5%**
Adjusted EBIT				
Utilities	171	157	14.2%	12.2%
Trade & Installers	22	20	2.9%	1.9%
Industrial	28	27	6.2%	5.1%
Others	1	1	n.m.	n.m.
Total Energy	**222**	**205**	**8.9%**	**6.8%**

PRYSMIAN
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Telecom Segment: Profit and Loss Statement

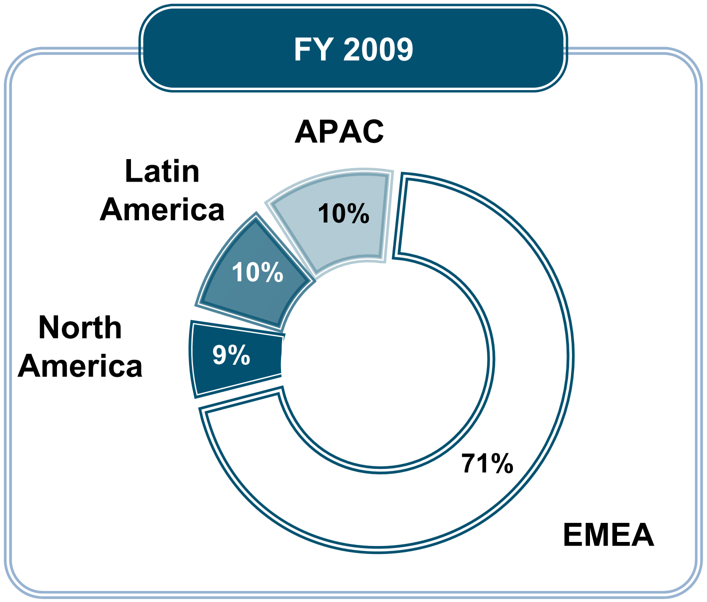
Euro Millions

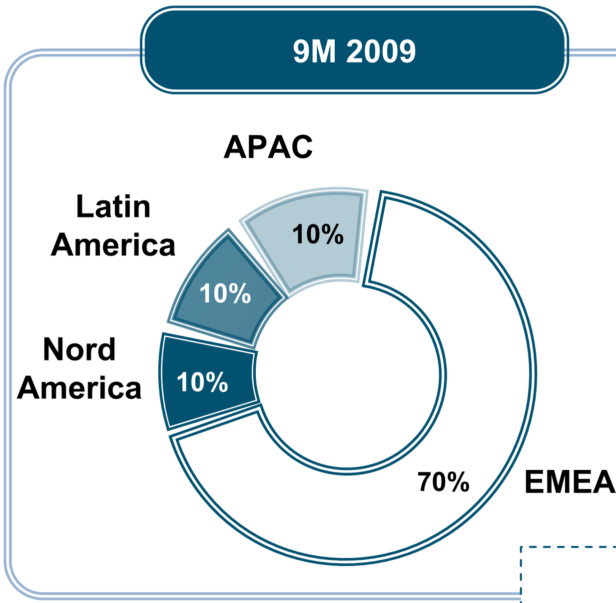
	9M 2009	9M 2010	FY 2009
Sales	**317**	**339**	**411**
Sales vs. Third Parties	**312**	**333**	**403**
YoY total growth	*-26.6%*	*6.5%*	*-24.8%*
YoY like for like growth	*-26.8%*	*6.5%*	*-24.9%*
YoY organic growth	*-21.5%*	*-3.0%*	*-20.7%*
Contribution Margin	**65**	**66**	**85**
% on sales	*20.4%*	*19.6%*	*20.7%*
Fixed Costs	(40)	(41)	(54)
Adj. EBITDA	***25***	***25***	***31***
% on sales	*7.7%*	*7.3%*	*7.6%*
Adj. EBIT	***20***	***19***	***25***
% on sales	*6.4%*	*5.6%*	*6.1%*

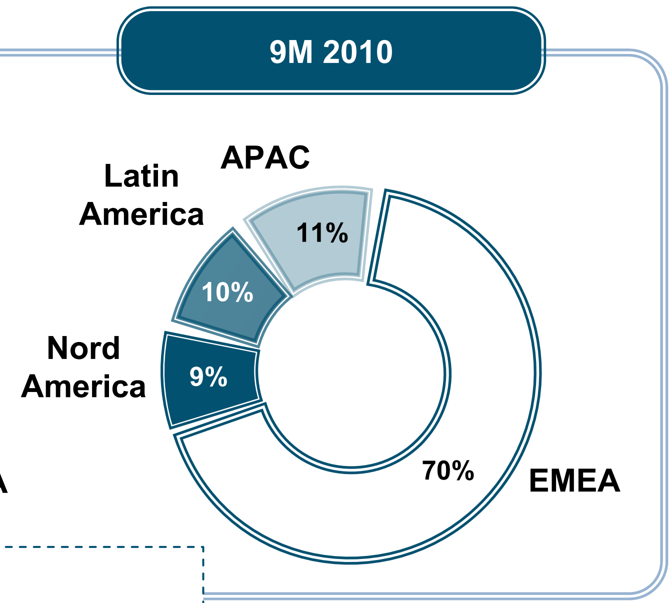
PRYSMIAN CABLES & SYSTEMS

Sales Breakdown by Geographical Area

Euro Millions, % on Total Sales







	Total Growth	Organic Growth
EMEA	*+19.1%*	*+2.0%*
North America	*+10.1%*	*-5.0%*
Latin America	*+31.6%*	*+4.9%*
APAC	*+23.6%*	*-10.7%*

Long term financing agreement

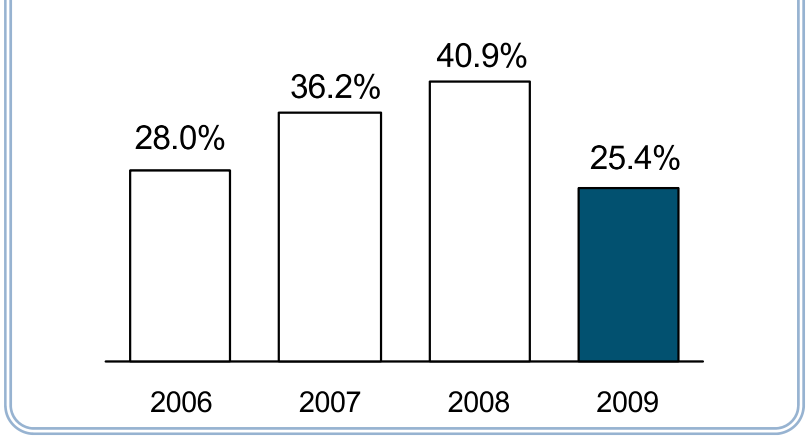
- **Two long term financing contracts expiring Mid 2012 (Cash/Unused committed credit lines at 30.09.10: over €1bn)**
- **€ 1,070 million Forward Start Credit Agreement with maturity December 2014 (signed in January 2010) to refinance Term Loan and Revolving Facility at maturity May 2012**
- **€ 400 million 5-year Eurobond (Coupon 5,25%) – Due on 9th April 2015**
  - ✓ **€ 200 million proceeds used to prepay Term Loan on 16th April 2010**

	Amount €m	Unused at 30.09.10 €m	
Securitization	350	350	350 Maturity July 2012
Term Loan	770	-	670 Maturity December 2014
Revolving Facility	400	394	400 Maturity December 2014
Bonding Facility	300	156	300 Maturity May 2012

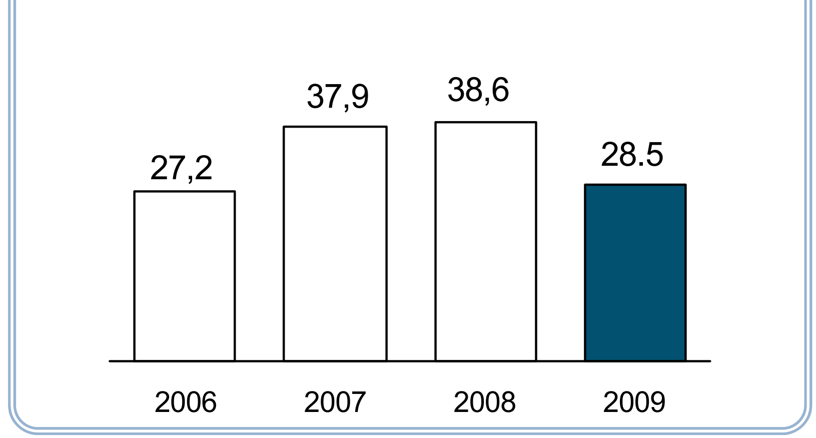
	30.09.09 €m	31.12.09 €m	30.09.10 €m
Term Loan	997	964	774
Eurobond	-	-	405
Securitization	-	-	-
Other Debt	80	101	155
Total Gross Debt	**1,077**	**1,065**	**1,334**
Cash & Cash equivalents	(371)	(492)	(390)
Other Financial Assets	(65)	(88)	(268)
NFP Vs third parties	**641**	**485**	**676**
Bank Fees	(12)	(11)	(22)
NFP	**629**	**474**	**654**

Key Performance Ratios

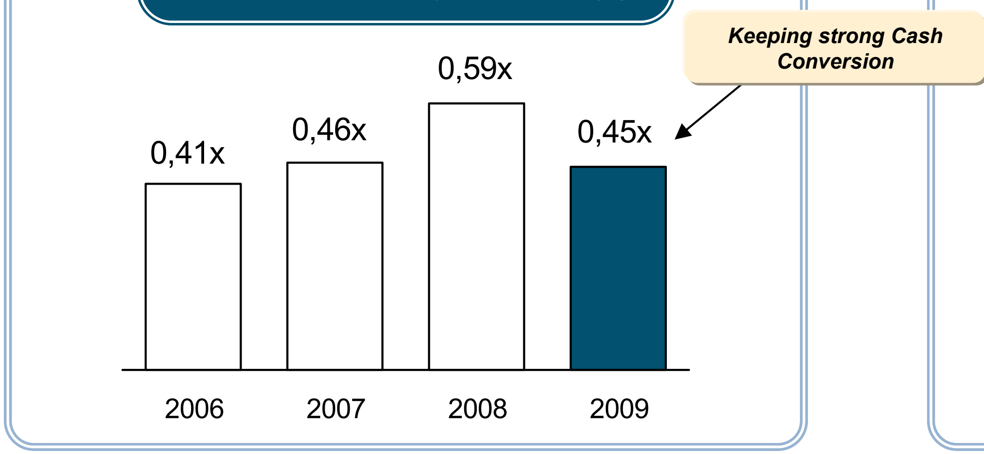
ROCE (1)



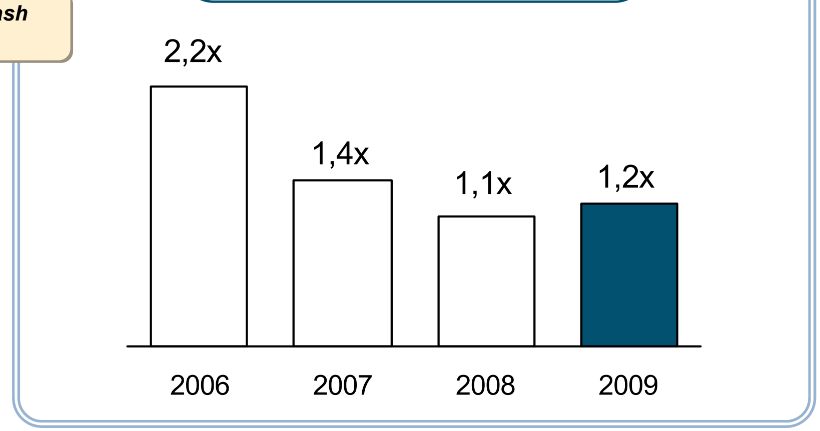
Adj. EBIT / Employee (€'000) (2)



FCF levered / Adj. EBITDA (3)



NFP / Adj. EBITDA (4)



(1) Calculated as Adj. EBIT / (Shareholder's Equity YE + Net Debt YE + Employee provisions YE)

(2) Year end employees: 12,143 (2006); 12,243 (2007); 12,372 (2008); 11,704 (2009)

(3) Calculated as Free Cash Flow levered (before dividends, shares buy back and other equity movements) / Adj.EBITDA

(4) Net Financial Position to Third Parties YE/ Adj. EBITDA

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• The managers responsible for preparing the company's financial reports, M.Branda and J.Calvo, declare, pursuant to paragraph 2 of Article 154-bis of the Consolidated Financial Act, that the accounting information contained in this presentation corresponds to the results documented in the books, accounting and other records of the company.

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