Company Presentation

Goldman Sachs Euro Capital Goods Conference London (UK) - December 5th, 2011







AGENDA

Group Overview

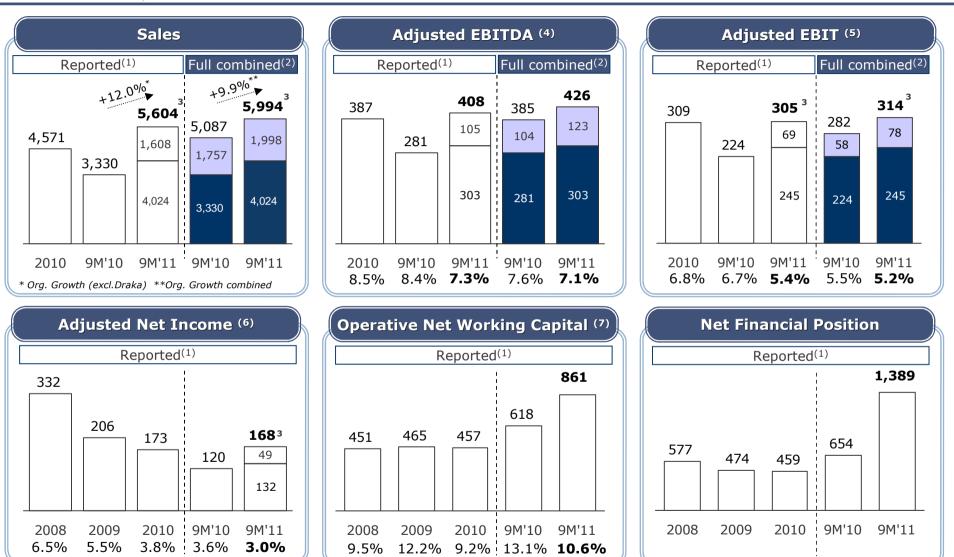
- Draka integration
- Financial Results
- > Appendix



9M 2011 Key Financials

Euro Millions, % on Sales





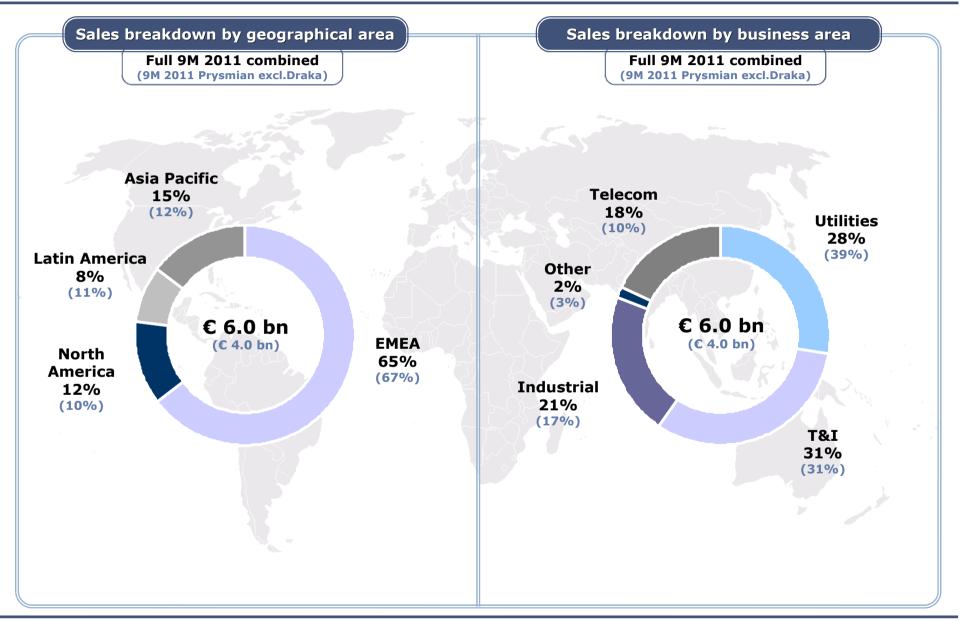
(1) Draka consolidated for the period 1 March 2011 – 30 September 2011; (2) Draka consolidated for the period 1 January – 30 September; (3) Includes consolidation adjustments; (4) Adjusted excluding non-recurring income/expenses; (5) Adjusted excluding non-recurring income/(expenses) and the fair value change in metal derivatives and in other fair value items; (6) Adjusted excluding non-recurring income/(expenses), the fair value change in metal derivatives and in other fair value items, exchange rate differences and the related tax effects; (7) Operative Net Working capital defined as Net Working Capital excluding the effect of derivatives; % of sales is defined as Operative Net Working Capital on annualized last quarter sales



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The new Prysmian Group

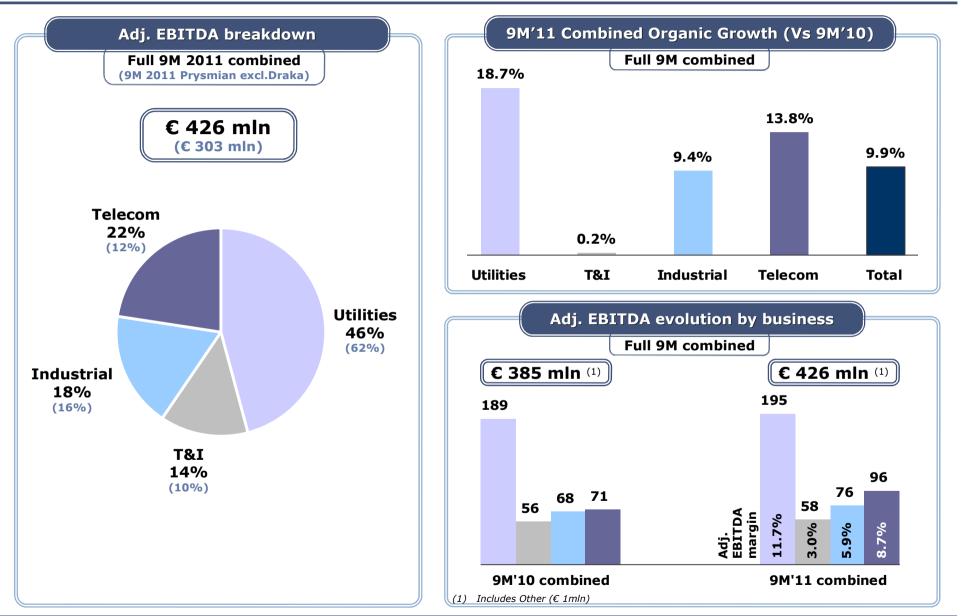
Leading player in all market segments with a wider geographical presence





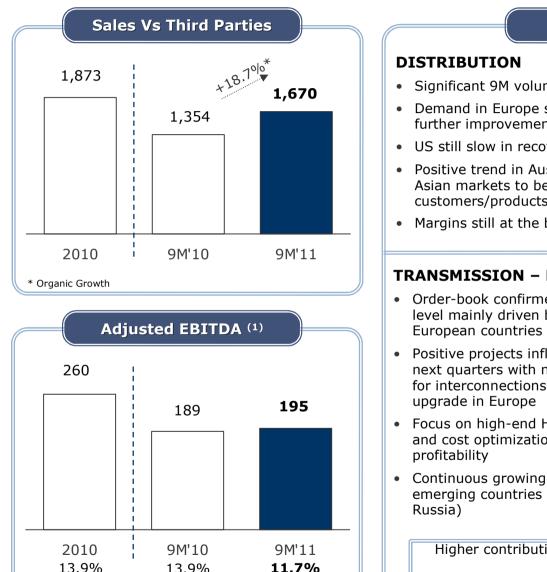
Sound organic growth supporting profitability increase

Utilities and Telecom as key drivers



Utilities

Euro Millions, % of Sales – Full Combined Results



Highlights

- Significant 9M volume growth driven by Europe
- Demand in Europe sustained by UK, Nordics and Eastern countries with no further improvement expected in Central and South of Europe
- US still slow in recovery
- Positive trend in Australia confirmed. Selective growth in India and other Asian markets to benefit from the strong demand with a focus on high-end customers/products
- Margins still at the bottom with limited profitability downside

TRANSMISSION – HV

- Order-book confirmed at peak level mainly driven by key
- Positive projects inflow expected next guarters with new tenders for interconnections and grid
- Focus on high-end HVDC projects and cost optimization to sustain
- Continuous arowing trend in emerging countries (China and

Higher contribution from HV and Submarine expected in Q4 due to projects phasing

2020



13.9%

(1) Adjusted excluding non-recurring income/expenses

TRANSMISSION – Submarine

 Further acceleration expected in demand driven by major

shore wind-farms projects

(October'11) confirmed

commitment to increase

European Commission recently

interconnection links and new off-

renewable energy generation and

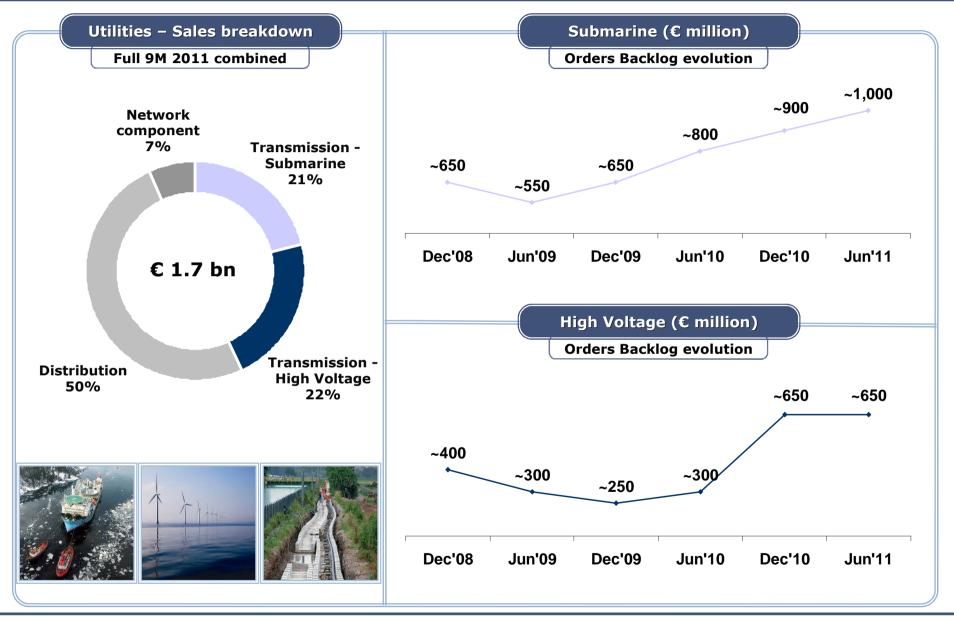
running to sustain growth in 2012

strengthen electricity grids by

First capacity increase up and

Utilities – Transmission

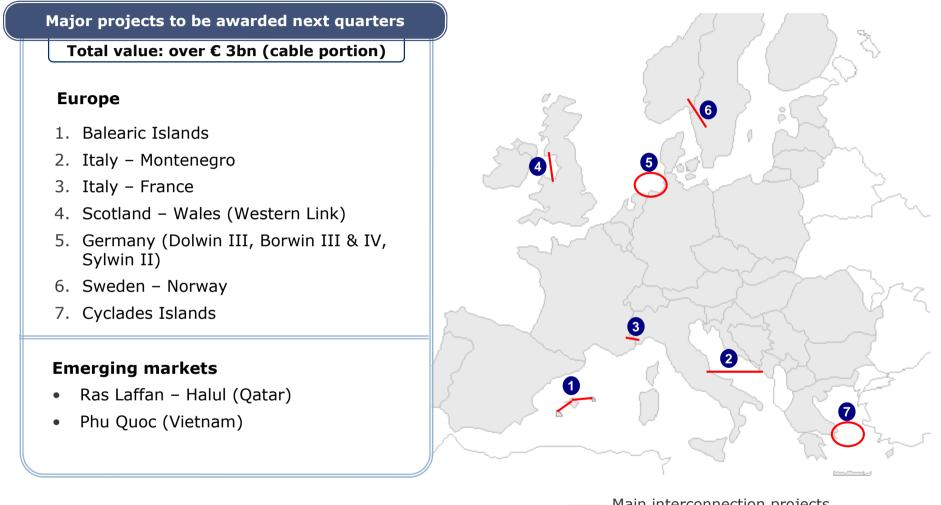
Long term drivers supporting orders backlog at peak level with potential to further increase





Utilities – Update on Major Transmission projects

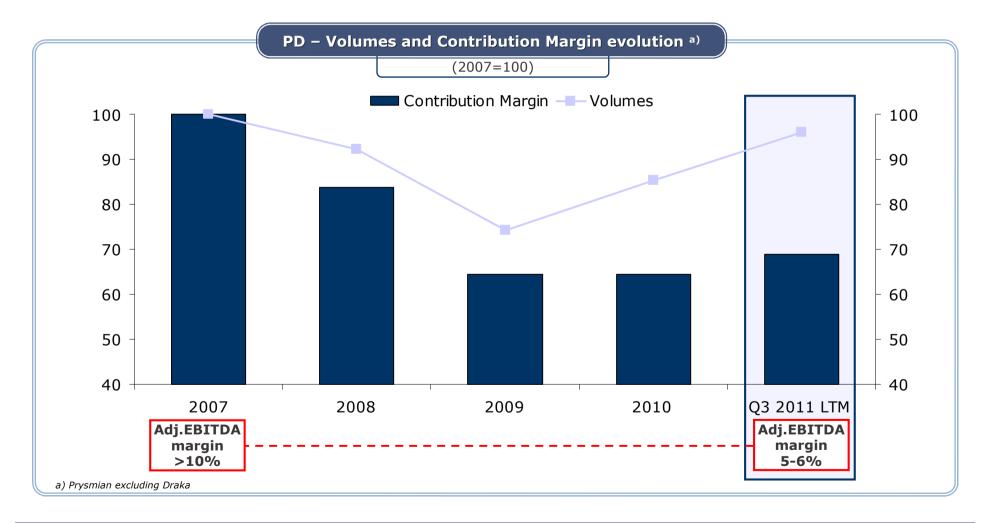
Transmission infrastructure and Renewable energy confirmed as key priority in Europe



Limited downside for cyclical businesses on current profitability

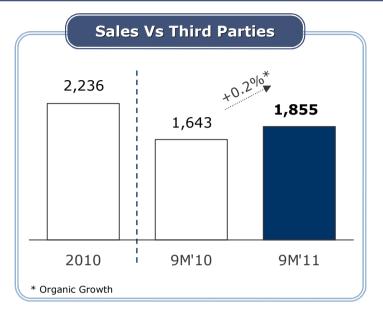
The Power Distribution case

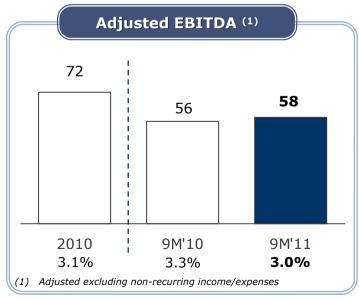
- Minor profitability improvement in 2011 despite volume recovery
- Low downside risk on current ebitda margin level (5-6%)



Trade & Installers

Euro Millions, % of Sales – Full Combined Results



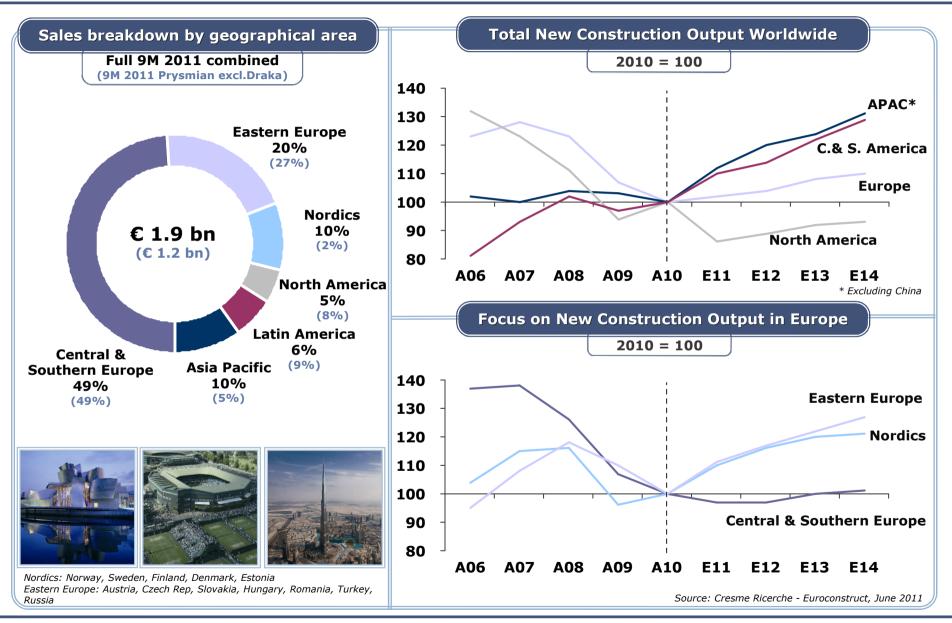


Highlights

- Organic sales decrease in Q3 due to high comparable basis and no further improvement in demand
- European demand sustained by North and Eastern **Europe** with still low volumes in other countries particularly in Spain and Italy
- Positive construction market development in **South America** expected to continue next quarters
- Gradual volume increase in **APAC** targeting most profitable regions
- Production capacity utilization still too low to support a meaningful recovery in profitability. Limited downside risk on current profitability level

Trade & Installers

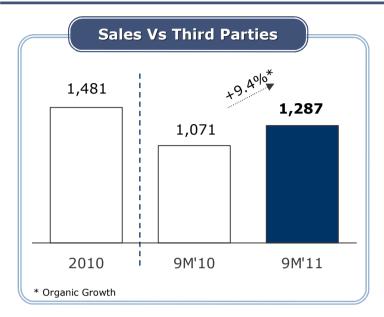
Improving geographical mix with higher exposure to Nordics and APAC (excl.China)

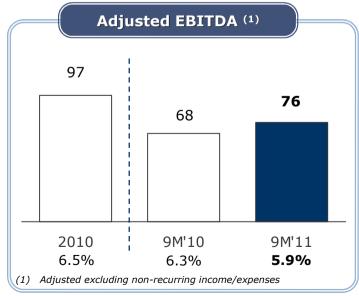


Prysmian Group

Industrial

Euro Millions, % of Sales - Full Combined Results





OGP

• Growing demand in Offshore with new installations in Middle East/Apac and recovering maintenance business in US and Europe. Onshore stable

SURF

• Flexible Pipes: positive order intake from Petrobras increasing contribution in next quarters

Highlights

• New high value added Downhole Technology (US) extended to South America (First order from Petrobras) as first benefit from the integration. Leverage on Group presence in Europe to grow in North Sea and Russia

Renewable

- Double digit sales growth in wind. Positive demand expected in Europe driven by Germany, Denmark and Eastern Europe. Increasing presence in fast growing markets as Latin America, India and Australia
- Declining demand in solar. No recovery expected next quarters in Europe unless new incentives program

Automotive

• Ongoing portfolio rationalization focusing on profitable products/customers. European demand sustained by Germany; growing presence in Apac, Russia and India

Elevator

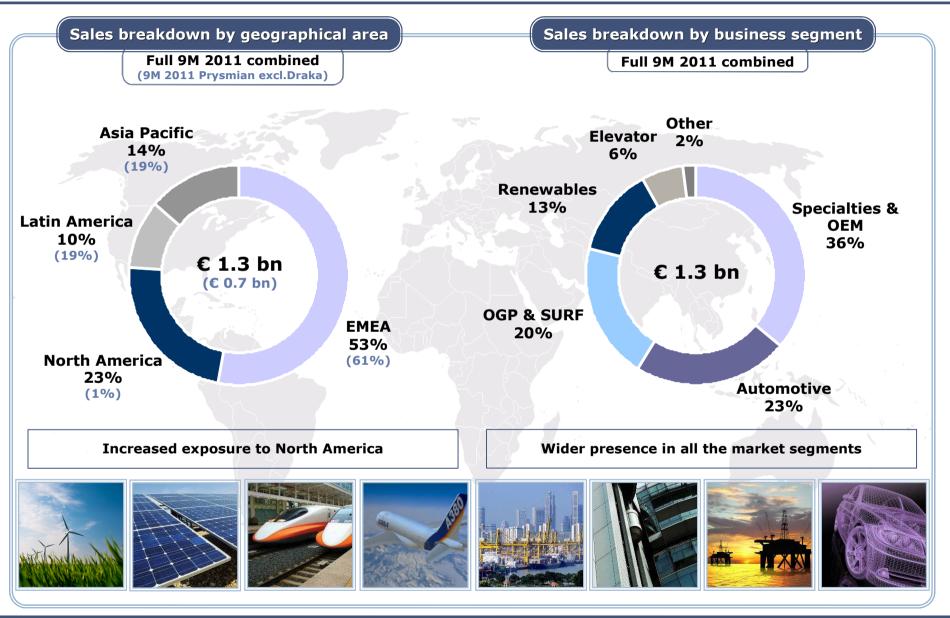
• Stable demand in US and Europe. Order book supported by China and South America

Specialties & OEM

• High potential recovery for most of applications still at bottom profitability level. Positive demand in Mining, Railway and other niches.

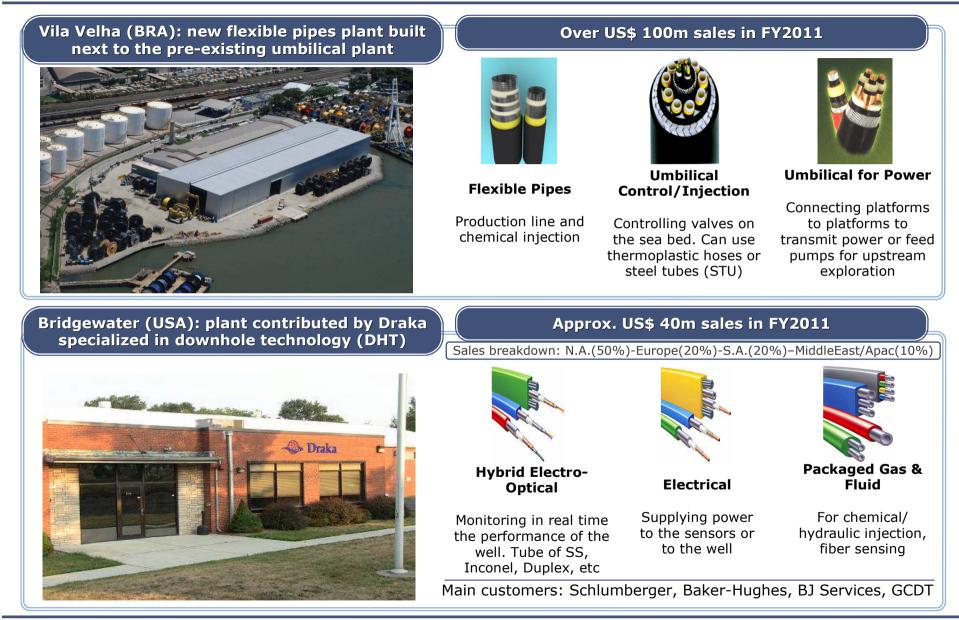
Industrial

A leading presence worldwide



Industrial – Investing in the high value added off-shore oil business

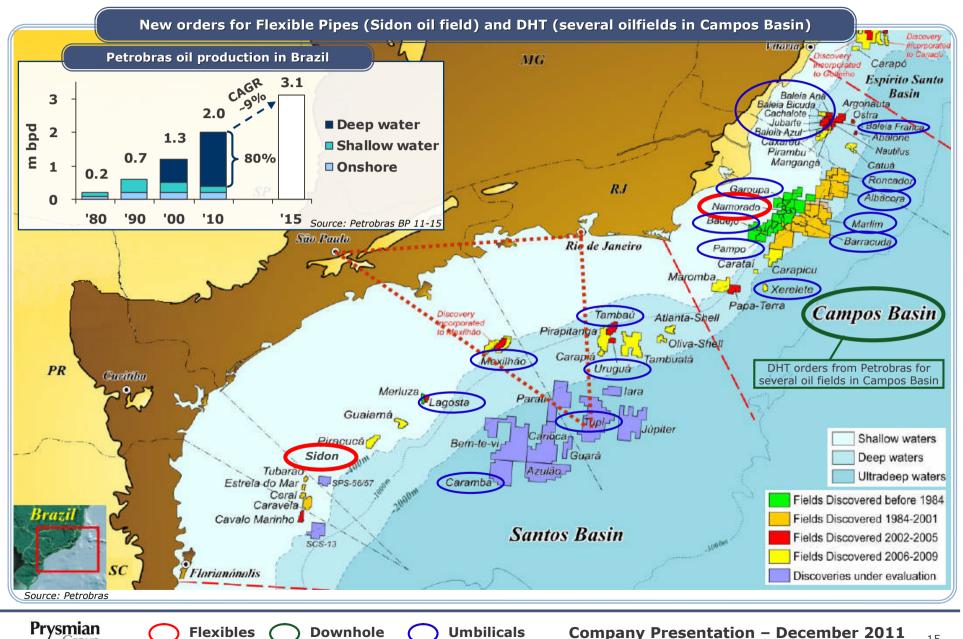
New flexible pipes plant in Brazil and acquired downhole technology from Draka





Industrial – Strengthening presence in the key Brazilian market

First flexible Pipes delivered (Namorado field) and new orders for both Flexible Pipes and DHT

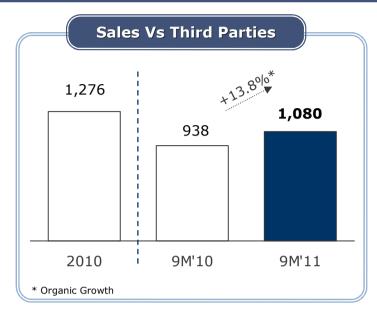


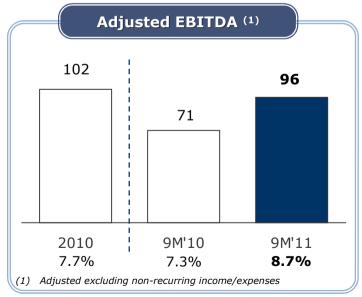
Group

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Telecom

Euro Millions, % of Sales - Full Combined Results





Highlights

Optical / Fiber

- Solid demand sustaining double digit volume growth. Ongoing margin recovery driven by better sales mix and costs reduction
 - Positive demand in North America supported by stimulus packages
 - Volume increase in Europe in first 9M but still limited capex level by large incumbents
 - First delivery to NBN (Australia) fulfilled in Q3. Ongoing capacity increase in Australia to accomplish with growing demand expected next quarters (based on awarded contract)
 - Keep leadership position in South America to benefit from high investments planned in next years
 - Leverage on global fiber production capacity to reduce production and logistic costs

Multimedia & Specials

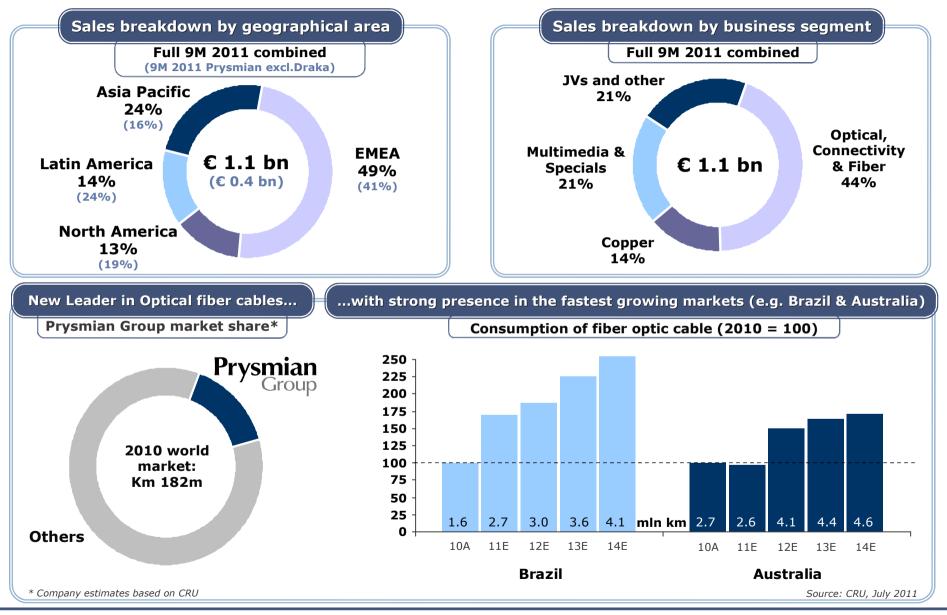
• Mid-single digit volume growth driven by Germany and France. Focus on geographical diversification increasing presence in Nordics, Western Europe and Middle East

OPGW

• Double digit sales growth mainly driven by South America and Europe (e.g. Italy and France). Increasing exposure to emerging markets such as Africa, Middle East and Russia

Telecom

A more diversified portfolio to strengthen market presence worldwide

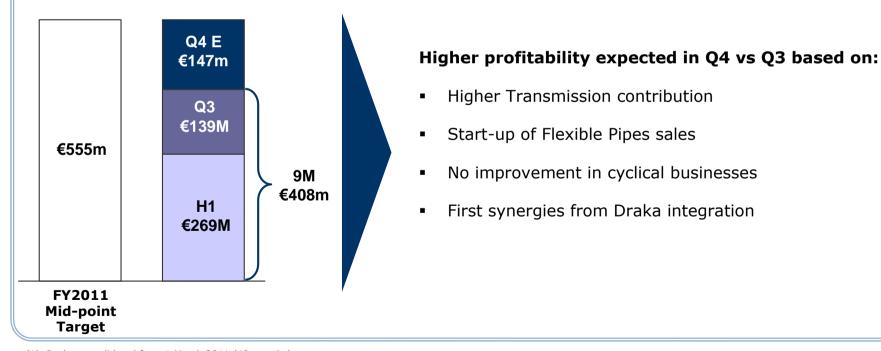




2011 Outlook

Initial FY Guidance confirmed despite worse economic scenario

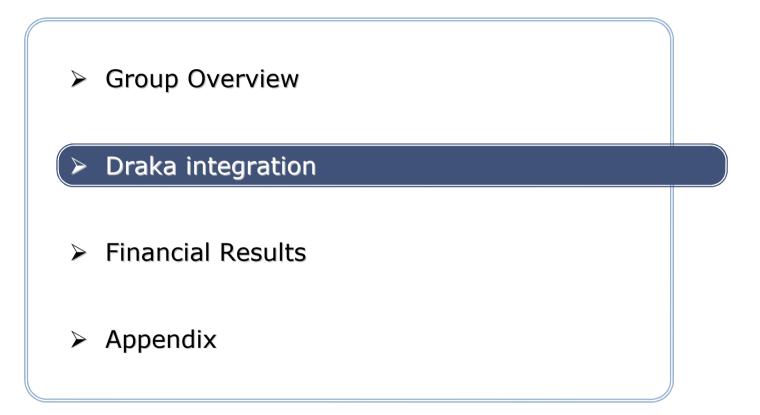




(1) Draka consolidated from 1 March 2011 (10 months)



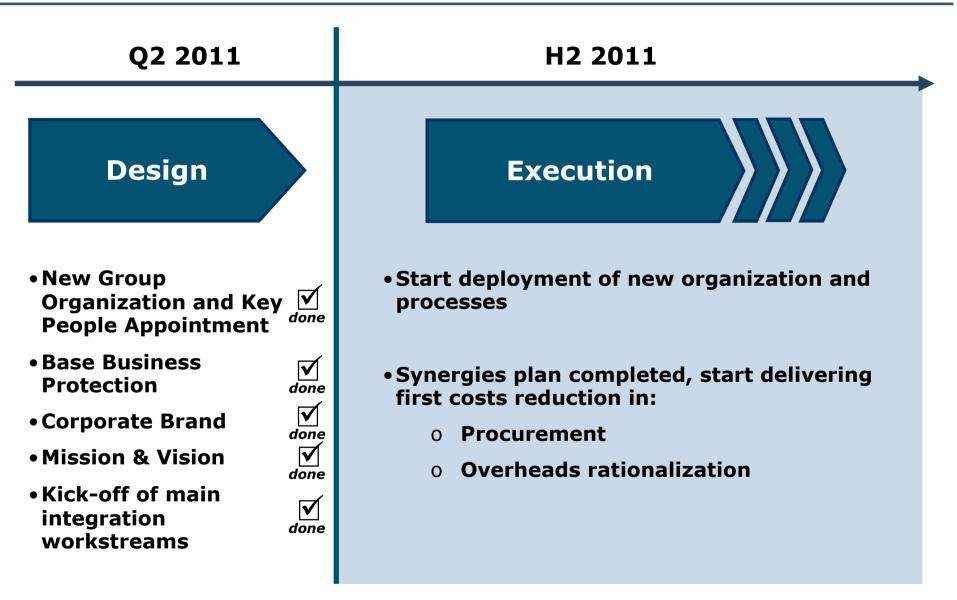
AGENDA





Integration process

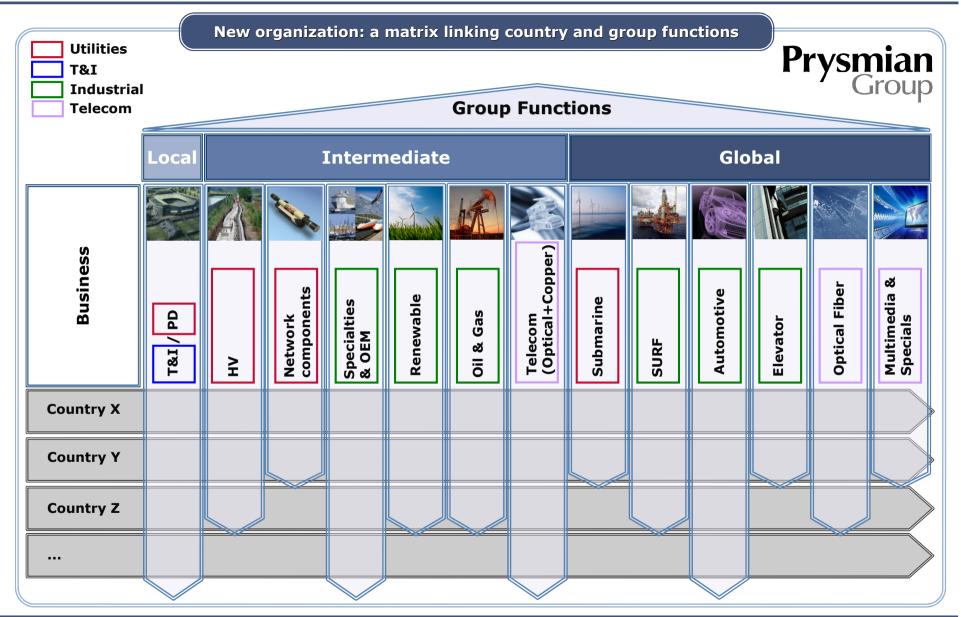
Overview





The new organization model

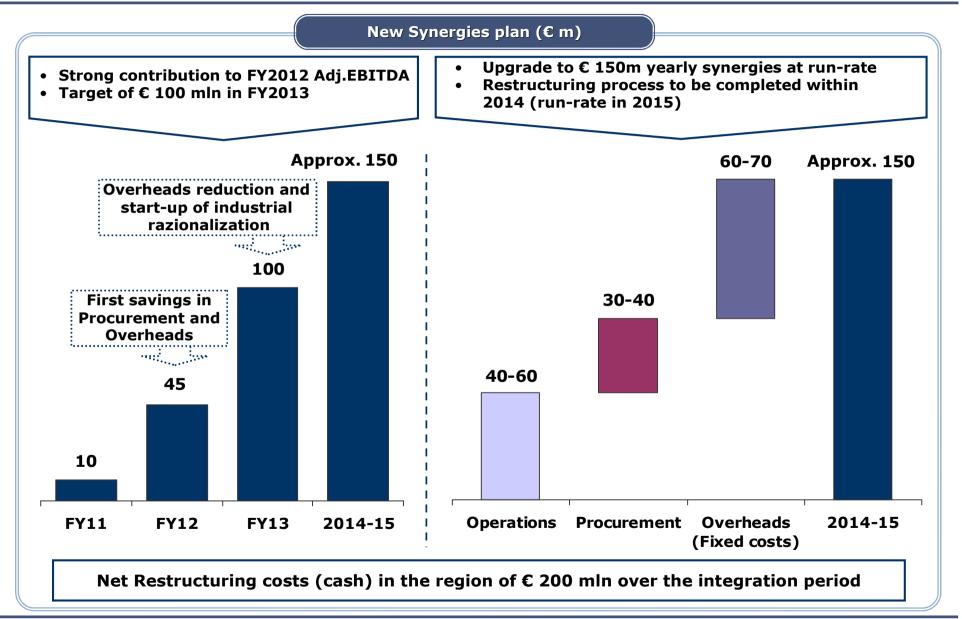
To strengthen leadership in all business segments leveraging on a global platform





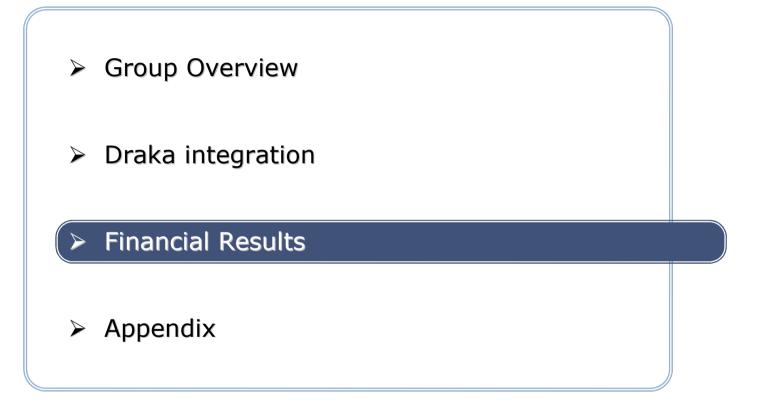
Synergies Plan

Upgrading initial synergies target





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Profit and Loss Statement

Euro Millions

	(<u>9</u> N	9M 2011 Reported ^{a)}			Full 9M 2010 Combined ^{b)}			Full 9M 2011 Combined ^{b)}			
	PRY	DRAK	Cons. adj.	Total	PRY	DRAK	Total	PRY	DRAK	Cons. adj.	Total
Sales YoY total growth YoY organic growth	4,024 20.8% 12.0%	1,608 11.8% 5.9%	(28)	5,604 68.3%	3,330 19.9% 0.3%	1,757 15.6% 1.0%	5,087	4,024 20.8% 12.0%	1,998 13.8% 5.8%	(28)	5,994 17.8% 9.9%
Adj.EBITDA % on sales	303 7.5%	105 7.4%	-	408 7.3%	281 8.4%	104 5.9%	385 7.6%	303 7.5%	123 6.2%	-	426 7.1%
Non recurring items	(228)	(18)	(14)	(260)	(9)	(28)	(37)				
EBITDA % on sales	75 1.8%	87 5.4%	(14)	148 2.6%	272 8.2%	76 4.4%	348 6.8%				
Adj.EBIT % on sales	245 6.1%	69 4.3%	(9)	305 5.4%	224 6.7%	58 3.3%	282 5.5%	245 6.1%	78 3.9%	(9)	314 5.2%
Non recurring items Special items	(228) (81)	(18) (17)	(14) -	(260) (98)	(9) (3)	(28) -	(37) (3)				
EBIT % on sales	(64) -1.6%	34 2.1%	(23)	(53) -0.9%	212 6.3%	30 1.7%	242 4.8%				
Financial charges	(70)	(10)	(6)	(86)	(77)	(13)	(90)				
EBT % on sales	(134) -3.3%	24 1.5%	(29)	(139) -2.5%	135 4.0%	17 1.0%	152 3.0%				
Taxes % on EBT	(18) n.m.	(7) n.m.	5	(20) n.m.	(43) <i>32.0%</i>	(4) 23.5%	(47) 30.9%				
Net income	(152)	17	(24)	(159)	92	13	105				
Extraordinary items (after tax)	(284)	(32)	(11)	(327)	(28)	(24)	(52)				
Adj.Net income	132	49	(13)	168	120	37	157				

a) Includes Draka consolidated 7 months from 1 March 2011

b) Includes Draka consolidated all 9 months



Extraordinary Effects

Euro Millions

9M 2011 Reported ^{a)}			ombined ^b
Total	PRY	DRAK	Total
(199)	_	-	-
(27)	(6)	(28)	(34)
-	(1)	-	(1)
(6)	-	-	-
(9)	-	-	-
(2)	-	-	-
(14)	-	-	-
(3)	(2)	-	(2)
) (260)	(9)	(28)	(37)
(98)	(3)	-	(3)
(97)	3	-	3
-	(6)	-	(6)
(1)	-	-	-
) (358)	(12)	(28)	(40)
17	(29)	-	(29)
(26)	1	1	2
-	2	-	2
) (367)	(38)	(27)	(65)
40	10	3	13
) (327)	(28)	(24)	(52)
)	(327)	(327) (28)	(327) (28) (24)



a) Includes Draka consolidated 7 months from 1 March 2011

b) Includes Draka consolidated all 9 months



	91	9M 2011 Reported ^{a)}			9M 2011 Reported ^{a)}		Full 9M	2010 Co	mbine
	PRY	DRAK	Cons. adj.	Total	PRY	DRAK	Tot		
Net interest expenses	(62)	(13)	-	(75)	(49)	(18)	(67		
Bank fees Amortization	(8)	-	-	(8)	(4)	(2)	(6)		
Gain/(loss) on exchange rates	(24)	(2)	-	(26)	1	1	2		
Gain/(loss) on derivatives ⁽¹⁾	17	-	-	17	(29)	-	(29		
Non recurring effects		-	-	-	2	-	2		
Net financial charges	(77)	(15)	-	(92)	(79)	(19)	(98		
Share in net income of associates	7	5	(6)	6	2	6	8		
Total financial charges	(70)	(10)	(6)	(86)	(77)	(13)	(90		



a) Includes Draka consolidated 7 months from 1 March 2011 b) Includes Draka consolidated all 9 months



Statement of financial position (Balance Sheet)

Euro Millions

Total Financing and Equity	2,694	1,528	1,403
Net financial position vs Third Parties	1,420	676	479
Bank Fees	(31)	(22)	(20)
Net financial position	1,389	654	459
of which: attributable to minority interest	62	40	43
Shareholders' equity	1,069	718	799
Employee provisions	236	156	145
Net Capital Employed	2,694	1,528	1,403
Provisions & deferred taxes	(343)	(117)	(120)
of which: Operative Net working capital	861	618	457
of which: derivatives assets/(liabilities)	(47)	23	37
Net working capital	814	641	494
of which: property, plants & equipment	1,523	923	958
of which: intangible assets	611	69	59
Net fixed assets	2,223	1,004	1,029
	Total	PRY	PRY
	30 Sept 2011	30 Sept 2010	31 Dec 201

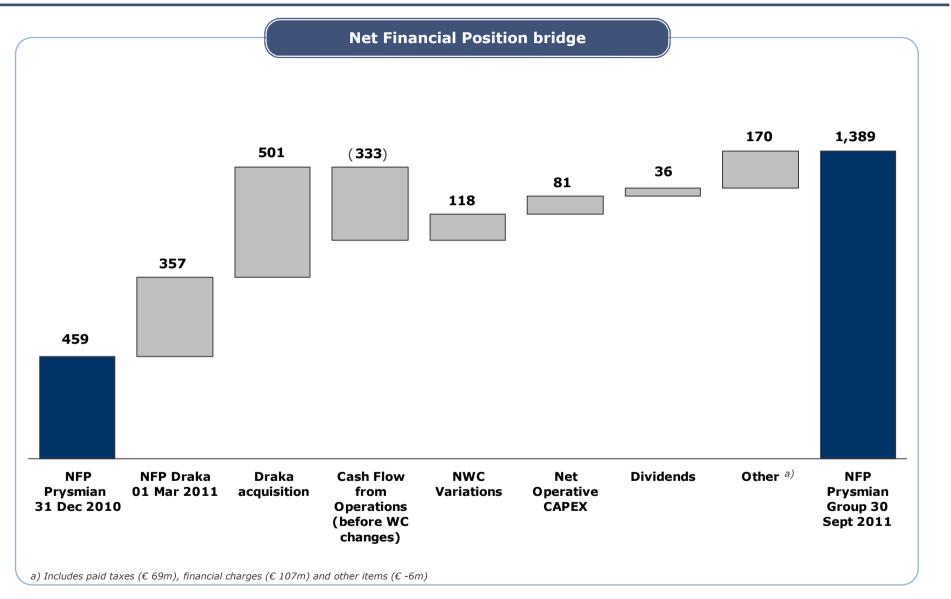
	9M 2011 Rep. ^{a)}	9M 2010 Rep.	FY 2010 Rep.	
	Total	PRY	PRY	
Adj.EBITDA	408	281	387	
Non recurring items	(260)	(9)	(22)	
EBITDA	148	272	365	
Net Change in provisions	171	(11)	(17)	
Release of inventory step-up	14	-	-	
Cash flow from operations (before WC changes)	333	261	348	
Working Capital changes	(118)	(179)	(6)	
Paid Income Taxes	(69)	(47)	(59)	
Cash flow from operations	146	35	283	
Acquisitions	(419) ⁽¹⁾	(21)	(21)	
Net Operative CAPEX	(81)	(50)	(95)	
Net Financial CAPEX	6	5	5	
Free Cash Flow (unlevered)	(348)	(31)	172	
Financial charges	(107)	(48)	(52)	
Free Cash Flow (levered)	(455)	(79)	120	
Dividends	(36)	(75)	(75)	
Other Equity movements	1	13	13	
Net Cash Flow	(490)	(141)	58	
NFP beginning of the period	(459)	(474)	(474)	Notes
Net cash flow	(490)	(141)	58	(1) Includes € 82m of cas
Perimeter Change	(439) ⁽²⁾	-	-	and cash equivalents in Draka consolidated
Other variations	(1)	(39)	(43)	accounts as of 28.02.201 (2) Gross financial debt in
NFP end of the period	(1,389)	(654)	(459)	Draka consolidated accounts as of 28.02.201

a) Includes Draka consolidated 7 months from 1 March 2011



Evolution of Net Financial Position

Euro Millions



AGENDA

- Group Overview
- > Draka integration
- Financial Results

> Appendix – Draka Acquisition



Full support from Draka shareholders to the new Prysmian industrial project

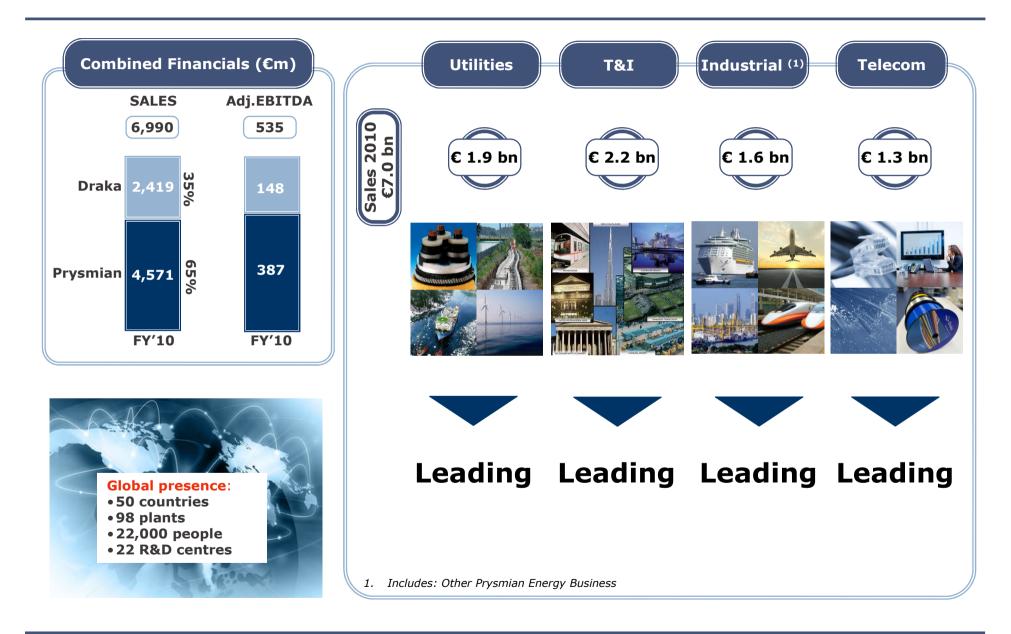
- 99.0% of Draka ordinary shares tendered (48,257,719 shares)
 - 90.4% tendered during the Offer Period (06 Jan 03 Feb). Settlement on the 22nd of February
 - 8.6% tendered during the Post Closing Acceptance Period (09 Feb 22 Feb). Settlement on the 8th of March
- Prysmian capital increase of 31,824,570 shares
 - 29,059,677 on the first settlement (22nd of February)
 - 2,764,893 on the second settlement (8th of March)
- New Prysmian total share capital of 214,393,481 (*) shares
- First consolidation of Draka since 1st March 2011
- Squeeze-out procedure launched
- Delisting of Draka shares from NYSE Euronext Amsterdam on 7 April 2011



^(*) As of November 2011, including treasury shares (3,028,500)



The new global market leader





Transaction Rationale

Creation of a World's Leading Cables & Systems Company

Unique and Highly Complementary Combination, with Increased Coverage of Emerging Markets

Strengthened Leadership in All Value Added Market Segments

Significant Synergy Potential

Strong Platform for Future Organic Growth and Industry Consolidation

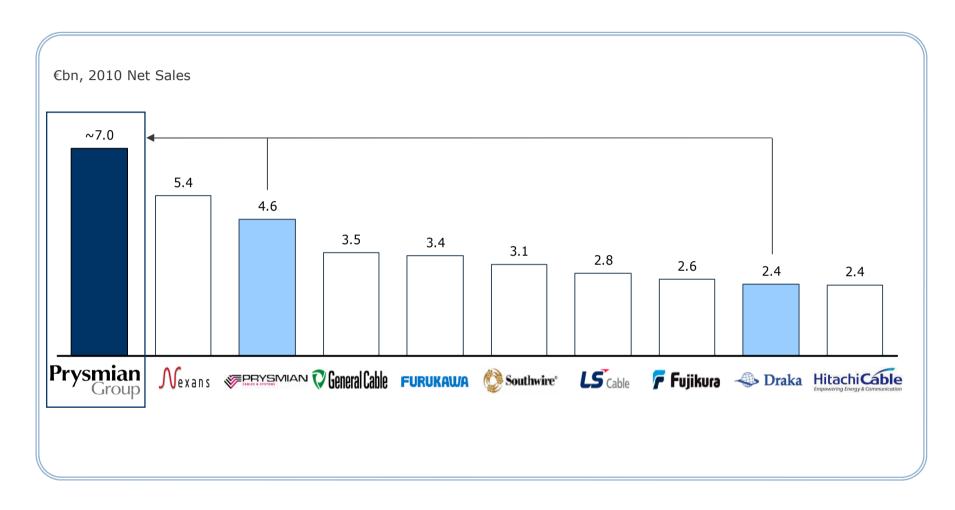


Significant Value for All Stakeholders



Creation of a World's Leading Cables & Systems Company

N°1 in cable solutions for the energy and telecommunication business

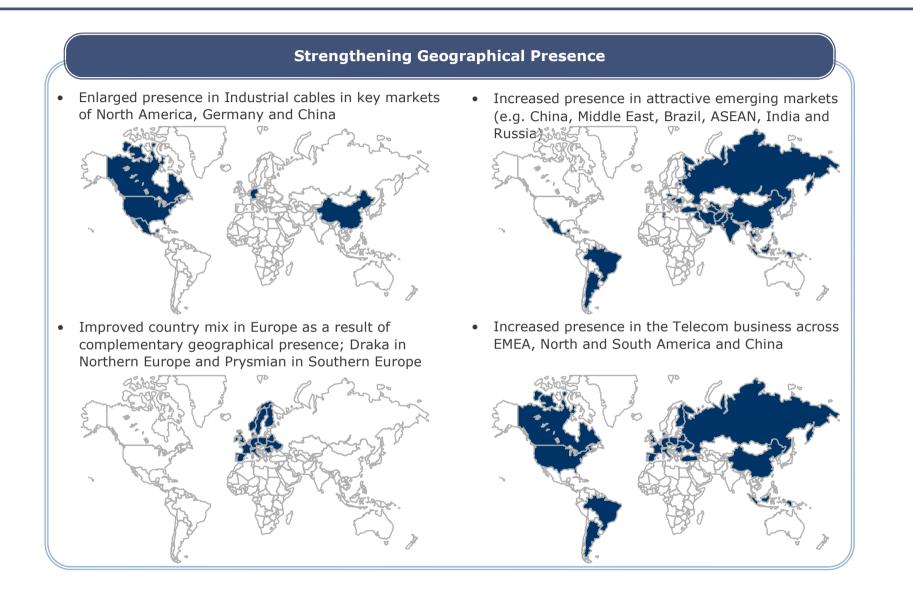


Source: Companies' Annual Reports and Press Releases

Note: Nexans excluding Electrical Wire Segment, General Cable excluding Rod Mill Products, Southwire as of December 2008 (\in 2.0bn sales in 2009), Furukawa considering only Electric Telecommunications and Energy & Industrial Products segments, LTM figures as of 31-Dec-2010, Fujikura including Telecom and Metal Cables & Systems segments, LTM figures as of 31-Dec-2010, Hitachi considered Sales to Customers, including Wires & Cables and Information & Telecom Networking segments, LTM figures as of 31-Dec-2010, LS Cable non-consolidated sales (Cables and Components segments) pro forma for sales of acquired Superior Essex (Communications Cable segment) as of December 2007. All sales are in \in based on the average exchange rate of the reference period



Unique and Highly Complementary Combination 1/2





Unique and Highly Complementary Combination 2/2

Excellent Business Fit

- The combination will leverage on leading technology in all key cable segments
- Excellent business fit in Energy and Telecom businesses creating leadership positions in hightechnology sub-segments



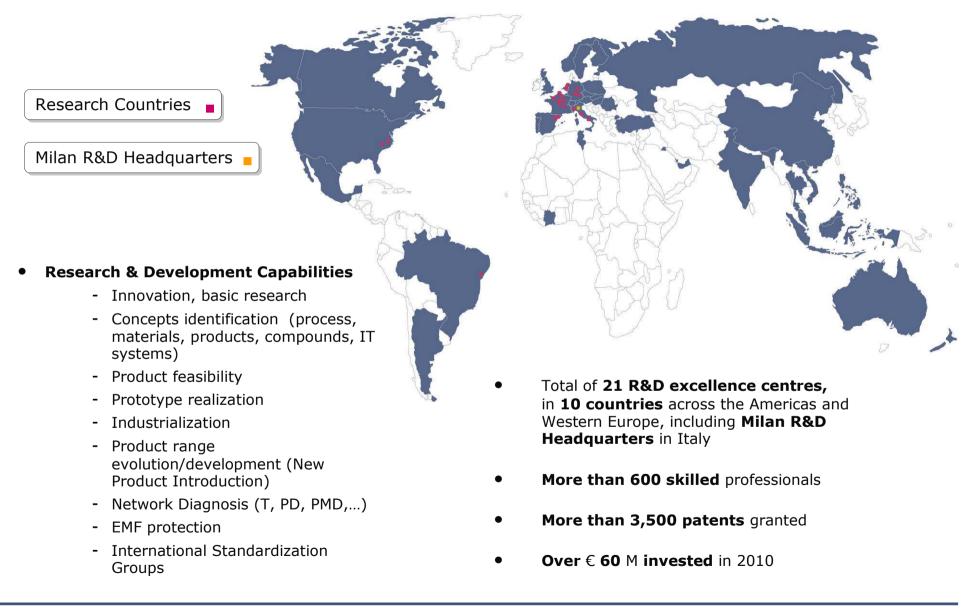
- Leader in Optical Cables with global fiber production facilities
- Access to Draka fiber production technology
- Leading position in Submarine, Underground High Voltage, Wind and Elevator businesses
- Extended product offering and cross selling opportunities in industrial cables portfolio (mining, solar, crane, oil & gas,...)



- Complementary industrial presence to better serve the needs of customer worldwide
- Improved manufacturing footprint will increase service level and op. efficiencies on the T&I segment



R&D drives our business





Prysmian's Offer Creates Value for all Draka's Stakeholders While Preserving the Interests of its Own Shareholders



- Opportunity to take a leading role in the consolidation wave of the industry
- Offer price represents a premium to Draka's market price
- Opportunity to benefit from synergies thanks to the share component of the Offer
- Employees become part of the world leader in the cable industry with enhanced career opportunities

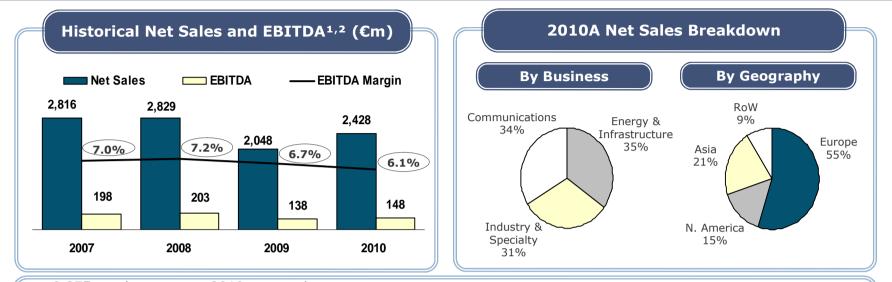


The integration of teams will respect the existing corporate cultures and businesses and will focus on compelling and value creating industrial projects



- Creation of a leader in the cable industry with global presence and strong, sustainable and profitable growth
- Merger of strengths between highly complementary businesses
- Expansion of footprint to attractive emerging markets
- Increase presence in attractive industrial cable market
- Very significant value creation opportunity: synergies at an annual run-rate of approx. €150 million in 2014-2015

Draka – Company Overview



- 9,375 employees as at 2010 year end
- Operating companies in 31 countries throughout Europe, North and South America, Asia and Australia
- Energy & Infrastructure supplier of cable for construction and utilities market
 - Top 3 position in Europe
 - No.1 in Singapore and Hong Kong
- Industry & Specialty automotive & aviation, elevator products, wind, mining, crane, oil & gas
 - Market leader in elevator cables in North America with a strong position in Europe and recent entrance in the fast growing Chinese market
 - Leading presence in wind tower business globally
 - World no. 1 independent supplier of advanced automotive cable; principal supplier to Airbus
 - Entrance in the growing energy submarine business
- Communications optical fiber cable, copper cable, data communication cable, mobile network cable
 - Optical fiber: no. 2 worldwide, no. 1 in Europe and China; no. 1 in optical fiber cable in Europe and also no. 1 in datacom within Europe
- 1. Draka's joint ventures Telcon Fios e Cabos Para Telecomunicacoes SA in Brazil (50%), Precision Fiber Optics Ltd. in Japan (50%) and Yangtze Optical Fibre & Cable Co. Ltd. in China (37.5%) have been proportionally consolidated since 1 January 2009. These joint ventures are all part of Draka's Communications Group. All comparative figures for 2008 have been restated accordingly. 2007 data may not be entirely comparable.
- 2. EBITDA adjusted for non recurring items as reported by Draka. Note: all figures as reported by Draka pre acquisition

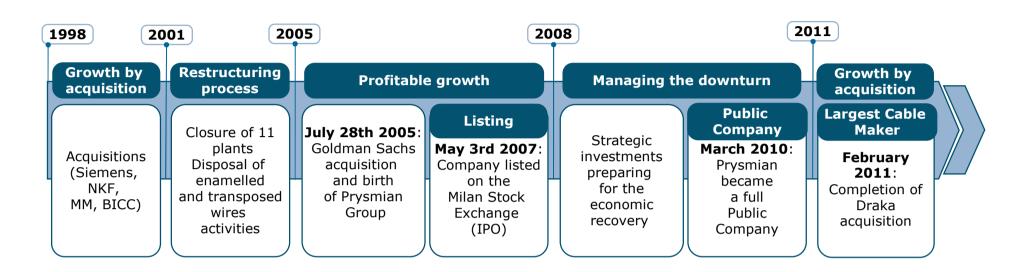


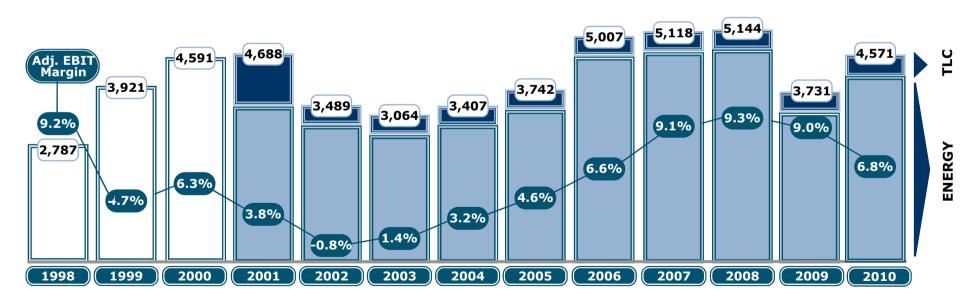
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Key Milestones



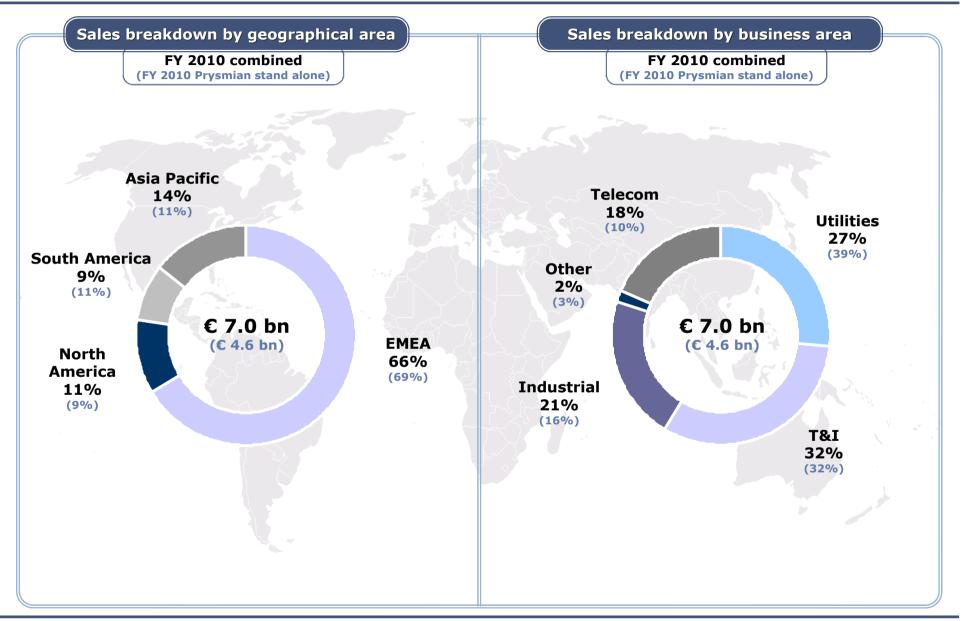


Source: 1998-2003 Pirelli Group Annual Reports, data reported under Italian GAAP; 2004-2010 Prysmian accounts, data reported under IFRS.



Prysmian Group at a glance

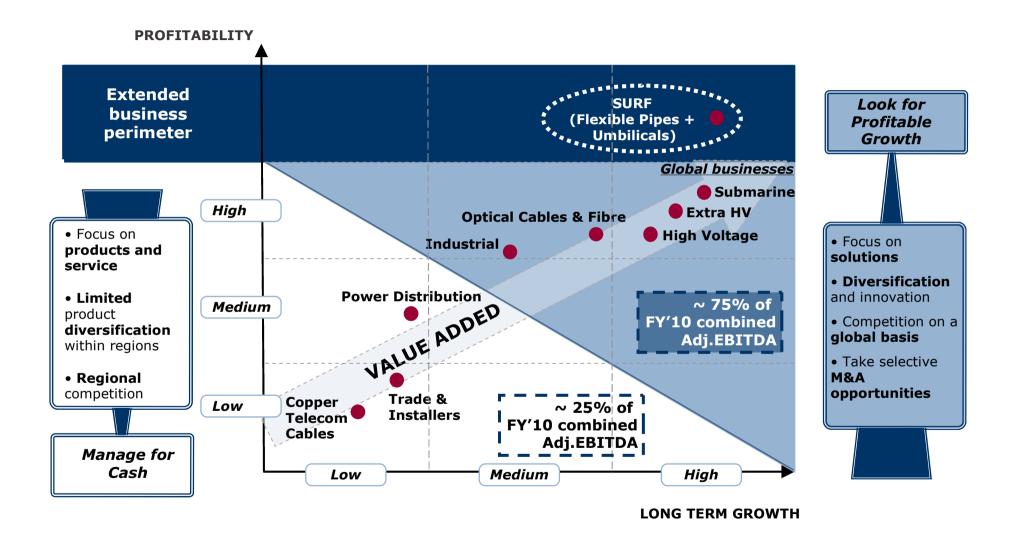
Leading player in all market segments with a wider geographical presence

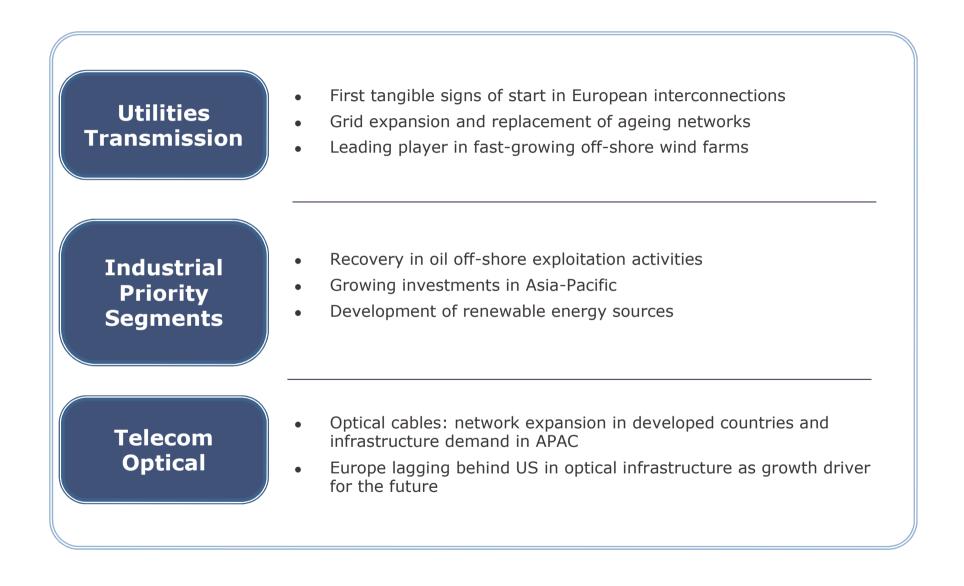




Prysmian Group business portfolio

Focus on high value added segments

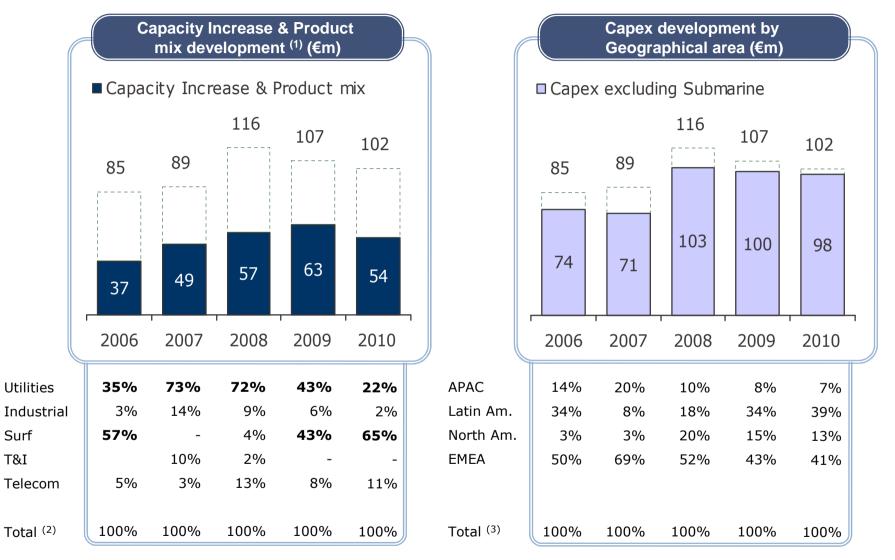






Growth in high value added business, expansion in emerging markets

CAPEX in 2006-10 (pre Draka acquisition)



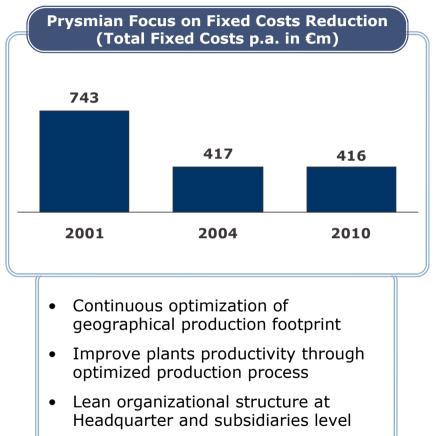
(1) Total Capex includes Capacity increase & Product mix, Maintenance, Efficiency, IT and R&D (excl.Draka)

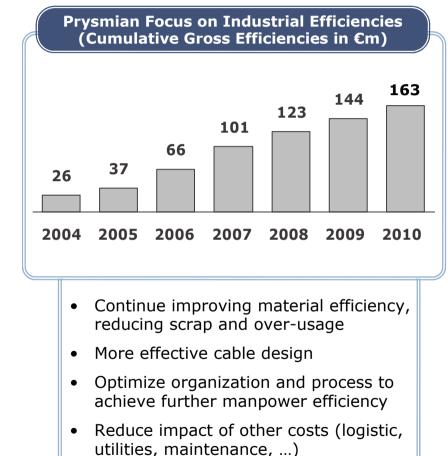
(2) % of Capacity Increase & Product mix

(3) % of Total Capex excluding Submarine

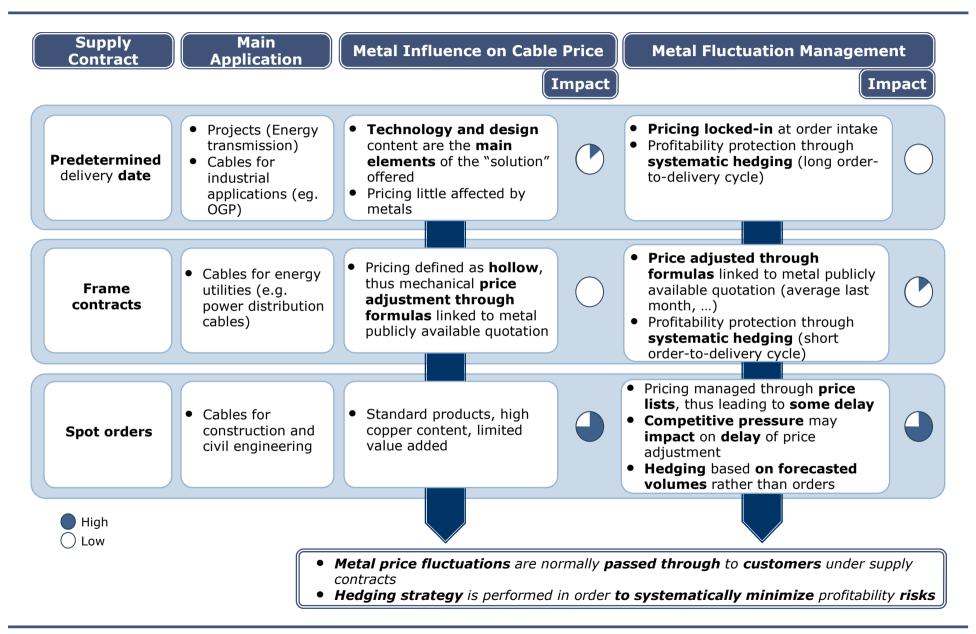
Strong track record in cost optimization

Fixed costs evolution and efficiencies (pre Draka acquisition)





Metal Price Impact on Profitability



AGENDA



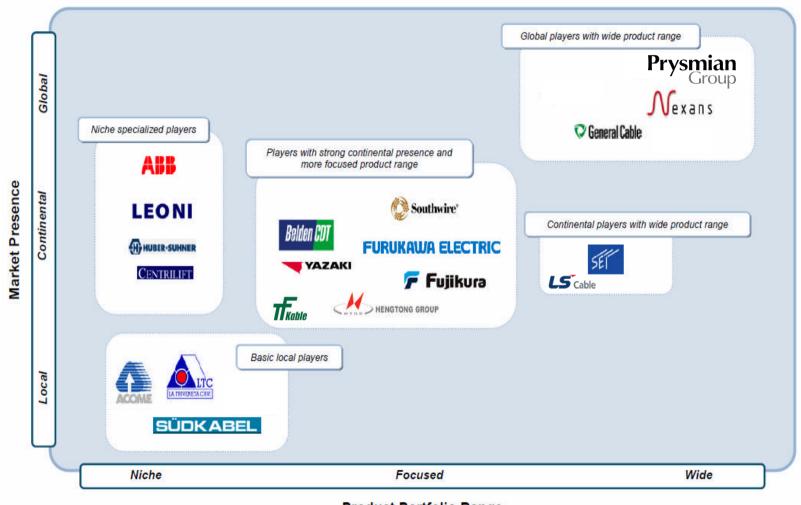
- Draka integration
- Financial Results

> Appendix - Energy



Clusters of Cable Manufacturers in the Industry

Competitive scenario – Energy Cables



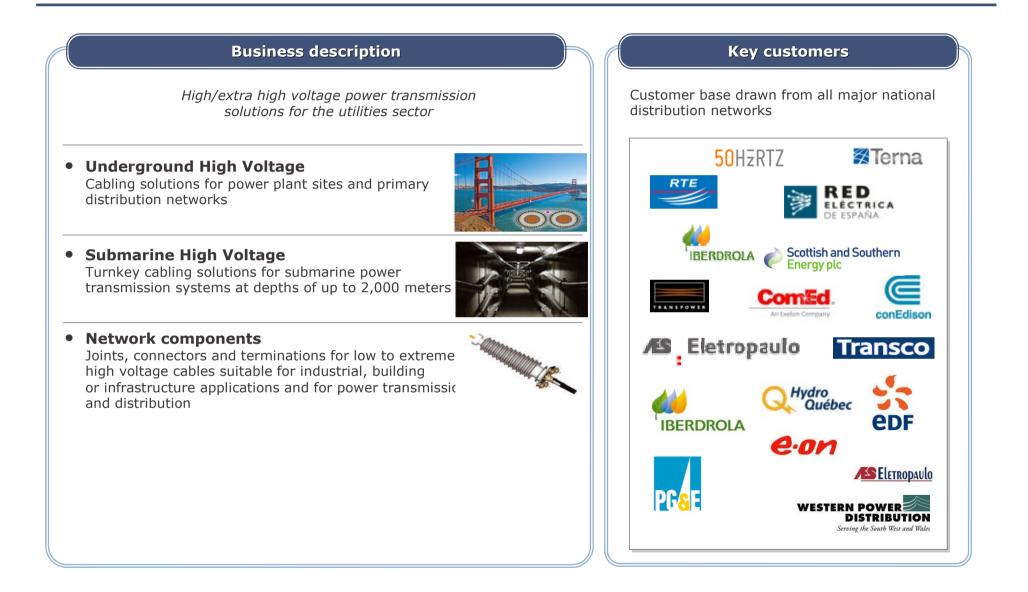
Product Portfolio Range



Full package of solutions for Energy Business



Utilities – Power Transmission



Utilities – Submarine Systems

Key success factors

- Track record and reliability
- Ability to design/execute turnkey solution
- Quality of network services
- Product innovation
- State-of-the-art cable laying ship

Action plan

Capacity expansion completed to support growth in 2011-12 (production capacity fully saturated for 2011 and 2012) through:

- Leverage on strong off-shore wind-farms trend
- Secure orders to protect longterm growth
- Focus on flawless execution

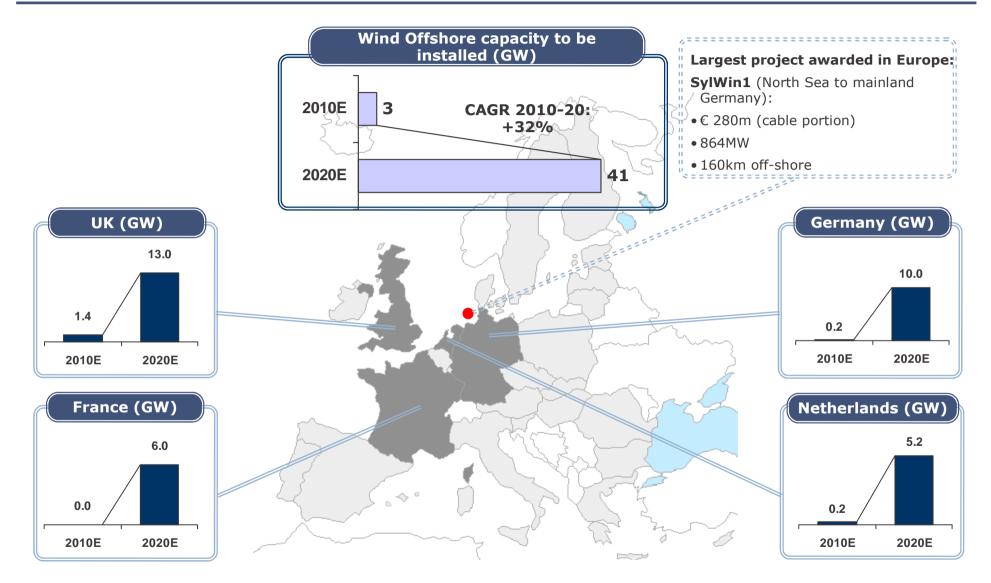
Key Projects	Customer	Period	€m
HelWin2	TenneT	2012-15	< 20
Hudson Project	Hudson Transmission Partners LLC	2012-13	\$17
SylWin1	TenneT	2012-14	28
HelWin1	TenneT	2011-13	15
BorWin2	TenneT	2010-13	25
Messina	Terna	2010-13	30
Kahramaa	Qatar General Electricity	2009-10	14
Greater Gabbard	Fluor Ltd	2009-10	9
Cometa	RED Electrica de España	2008-11	11
Trans Bay	Trans Bay Cable LLC	2008-10	\$12
Sa.Pe.I	Terna	2006-10	41
Neptune	Neptune RTS	2005-07	15
GCC Saudi – Bahrain	Gulf Cooperation Council	2006-10	13
	Interconnection Authority		
Angel development	Woodside		
Rathlin Island	Northern Ireland Electricity		
Ras Gas WH10-11	J. Ray Mc Dermott		

(1) Prysmian portion of the project



Utilities – 38GW of new Wind Offshore capacity by 2020 to achieve EU Target

Four major countries accounting for about 85% of total new capacity



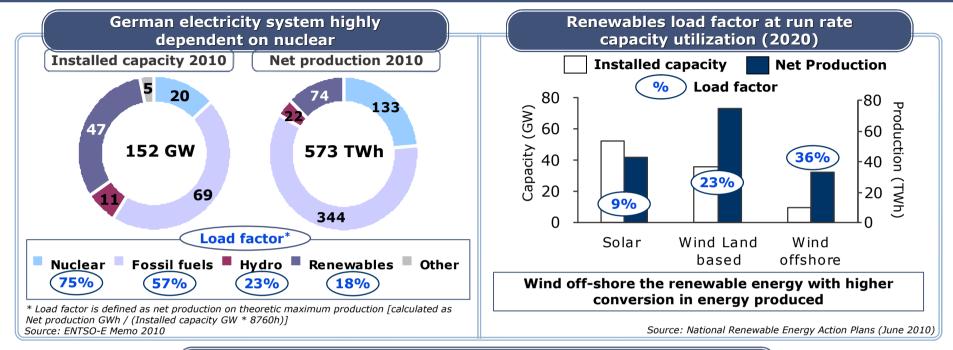
Source: National Renewable Energy Action Plans (June 2010)

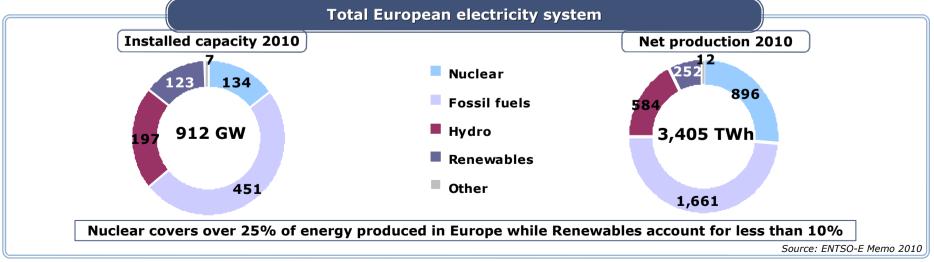
Note: includes EU-27 countries



Utilities – Nuclear decrease as new driver for Renewables

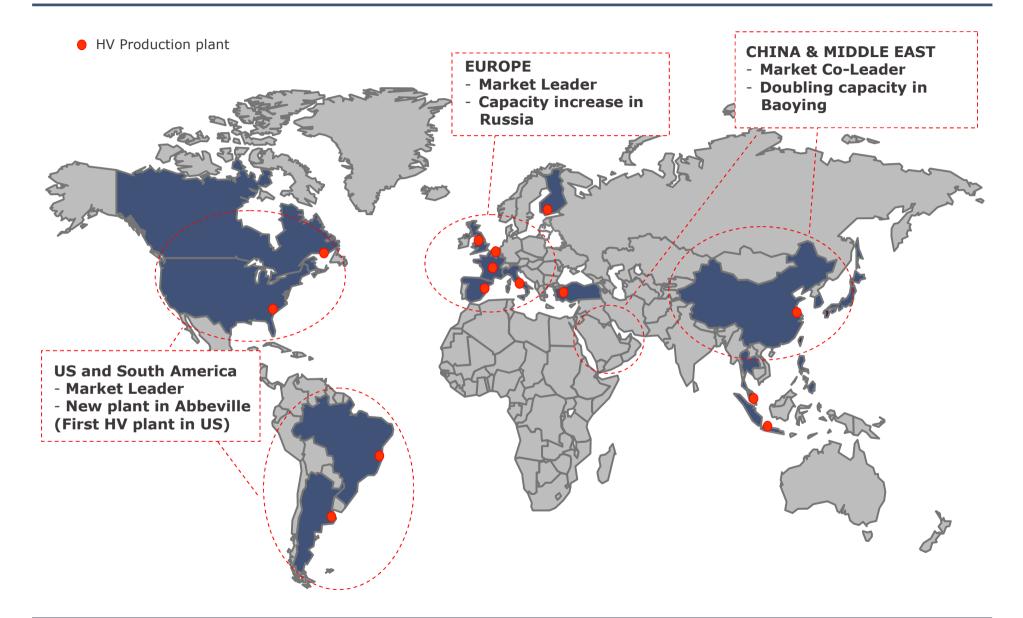
Germany exit from nuclear to potentially lower nuclear investments in other countries





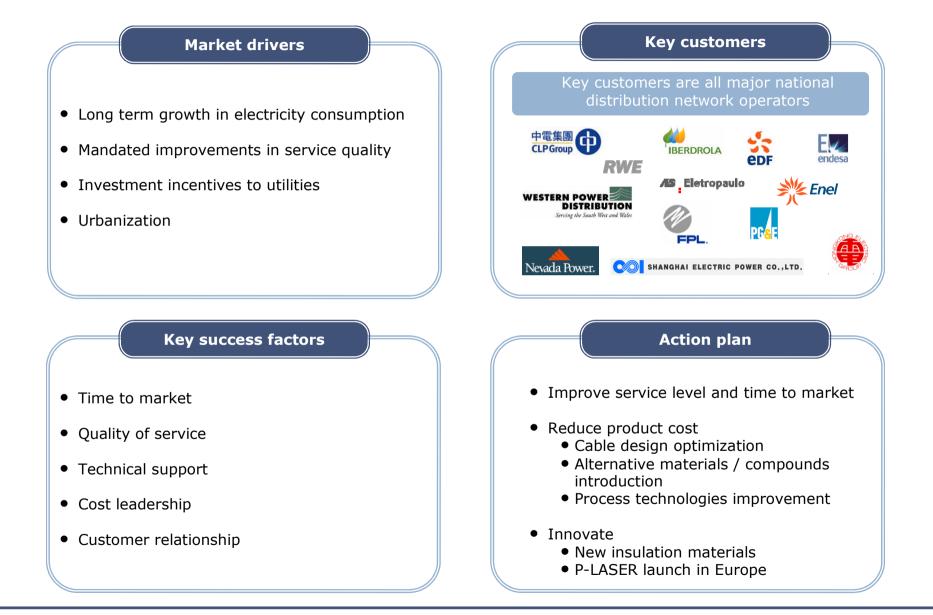


Utilities - Leading position in underground HV with a global reach



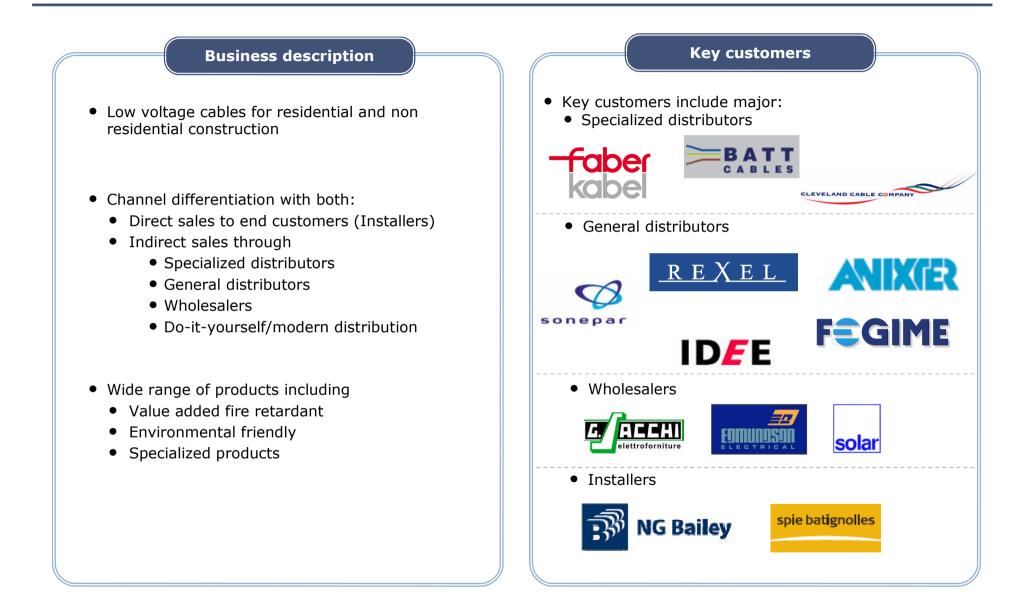


Utilities – Power Distribution



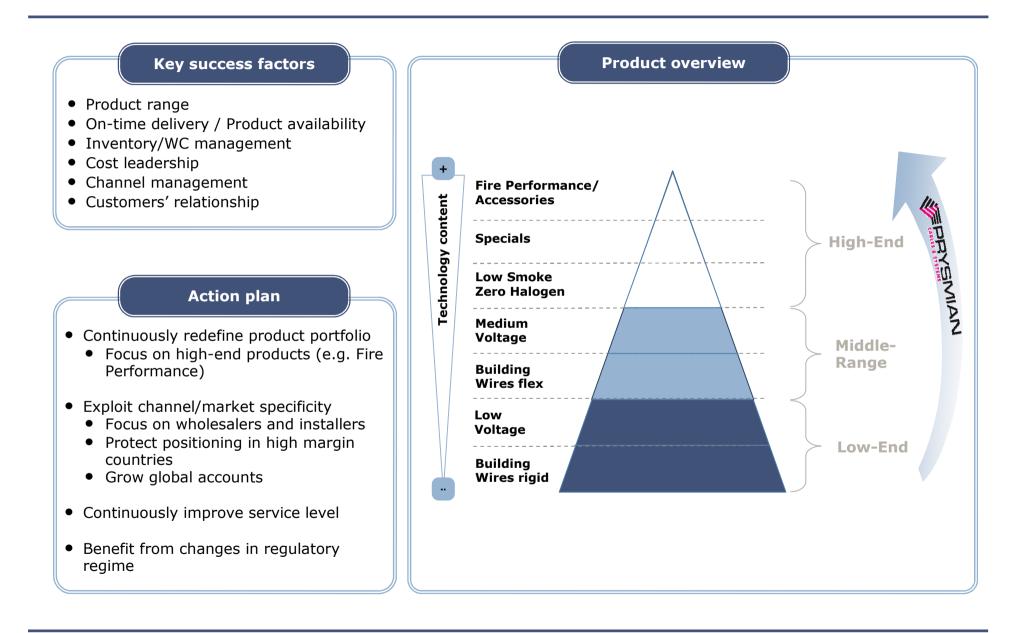


Trade & Installers





Trade & Installers





Industrial

Business description

Integrated cable solutions highly customized to our industrial customers worldwide

Oil & Gas

Addressing the cable needs of research and refining, exploration and production. Products range from low & medium voltage power and control cables to dynamic multi-purpose umbilicals for transporting energy, telecommunications, fluids and chemical products

Renewable

Advanced cabling solutions for wind and solar energy generation contribute to our clients increased efficiency, reliability and safely

Surf (Subsea umbilical, riser and flowline)

SURF provides the flexible pipes and umbilicals required by the petro-chemicals industry for the transfer of fluids from the seabed to the surface and vice versa

Elevator

Meeting the global demand for high-performing, durable and safe elevator cable and components we design manufacture and distribute packaged solutions for the elevator industry

Auto & Transport

Products for trains, automobiles, ships and planes including the Royal Caribbean's Genesis fleet (world's biggest ship) & Alstom designed TGV (world's fastest train)

Specialties & OEM

Products for mining, crane and other niches





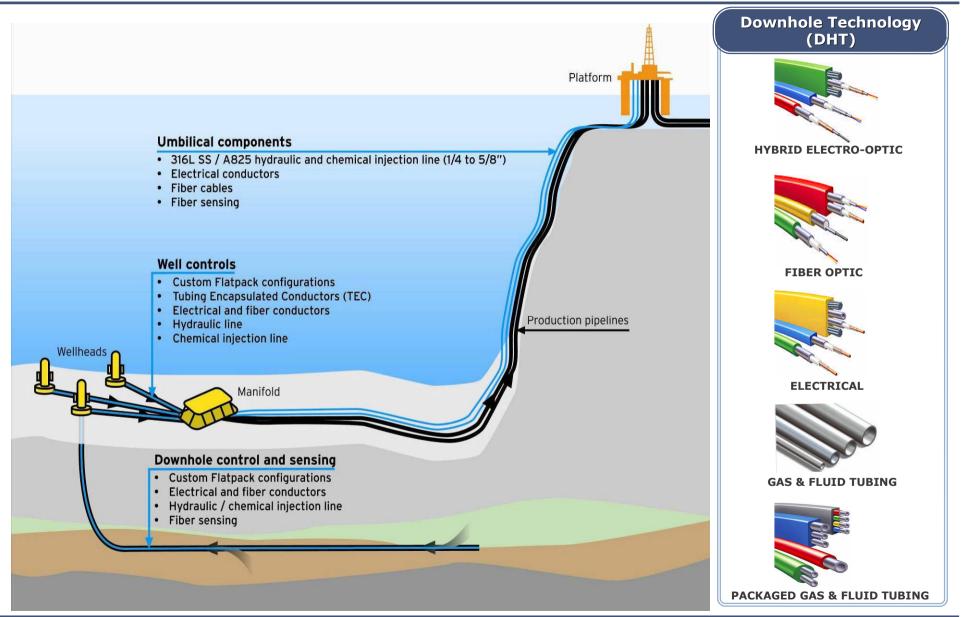
Large and differentiated customer base generally served through direct sales





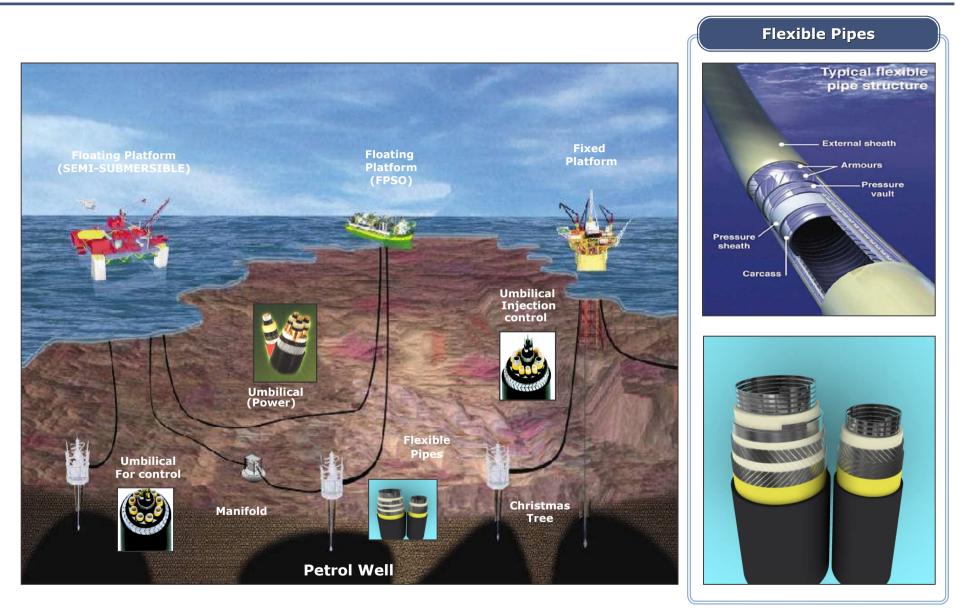
Industrial – Off-shore oil exploration

Cross selling opportunities driven by the new Downhole technology business contributed by Draka



Industrial – Off-shore oil exploration

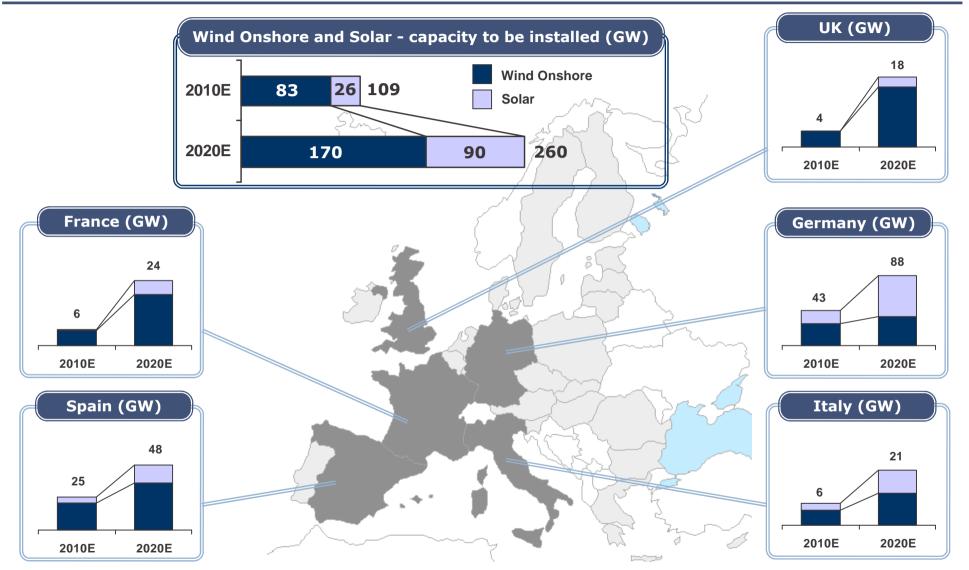
Oilfield structure





Industrial – 150GW of new Solar and Wind Onshore capacity by 2020

Five major countries accounting for about 75% of total new capacity



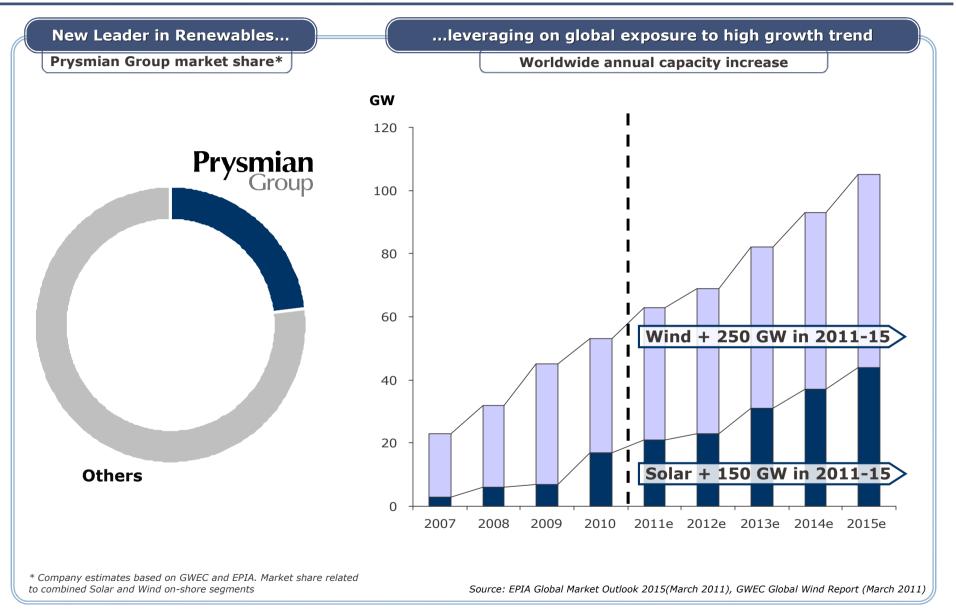
Source: National Renewable Energy Action Plans (June 2010)

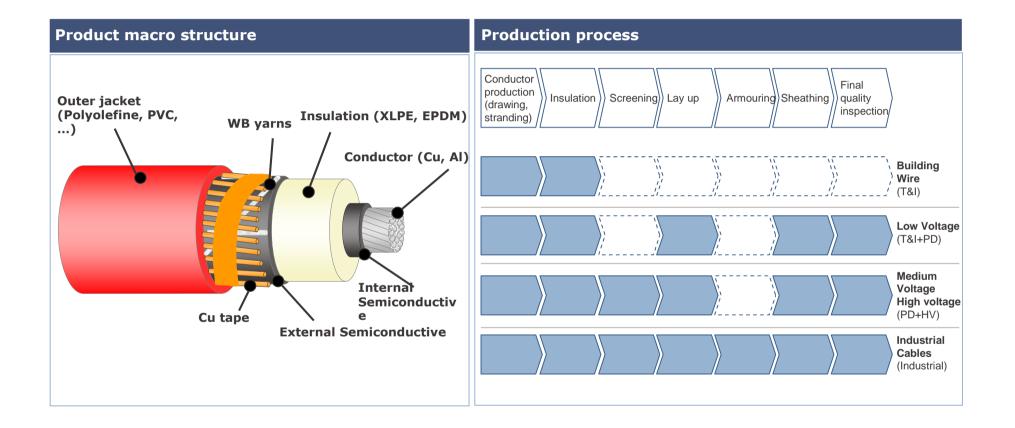
Note: includes EU-27 countries



Industrial

Leadership in the most promising segment





AGENDA

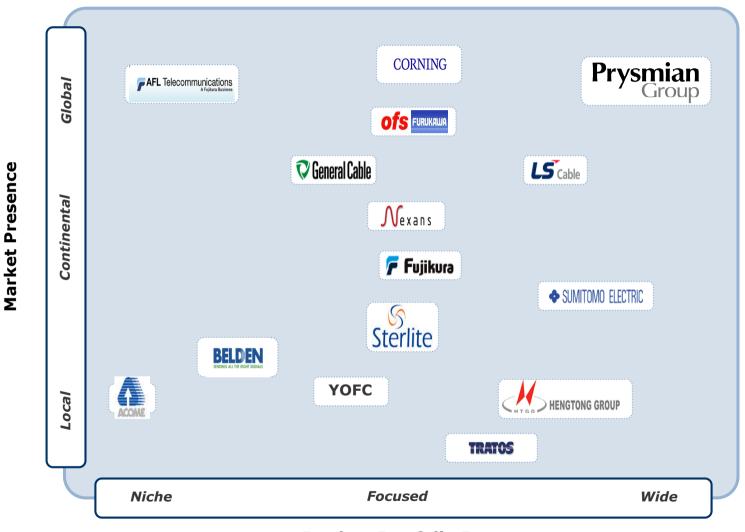
- Group Overview
- Draka integration
- Financial Results

> Appendix - Telecom



Major Players within the Telecom Industry

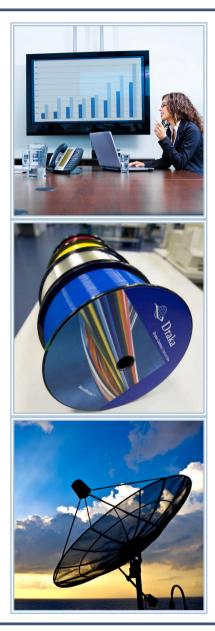
Competitive scenario



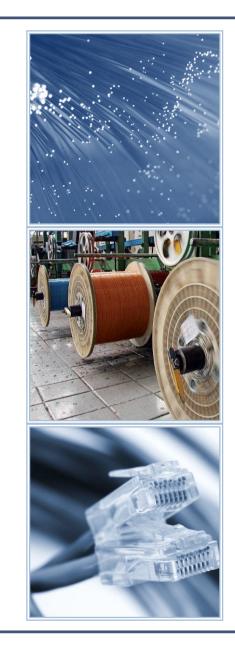
Product Portfolio Range



All cable solutions for Telecom Business







Our Telecom Business

Business description

Integrated cable solutions focused on high -end Telecom

Telecom solutions

Optical cables: tailored for all today's challenging environments from underground ducts to overhead lines, rail tunnels and sewerage pipes

Copper cables: broad portfolio for underground and overhead solutions, residential and commercial buildings

Connectivity: FTTH systems based upon existing technologies and specially developed proprietary optical fibres

MMS

Multimedia specials: solutions for radio, TV and film, harsh industrial environments, radio frequency, central office switching and datacom Mobile networks: Antenna line products for mobile operators Railway infrastructure: Buried distribution & railfoot cables for long distance telecommunication and advanced signalling cables for such applications as light signalling and track switching

Optical Fiber

Optical fiber products: single-mode optical fiber, multimode optical fibers and specialty fibers (DrakaElite) Manufacturing: our proprietary manufacturing process for Plasma-activated Chemical Vapor Deposition and Licensed OVD Technology (600 unique inventions corresponding to > 1.4K patents) positions us at the forefront of today's technology

FASTIJEB



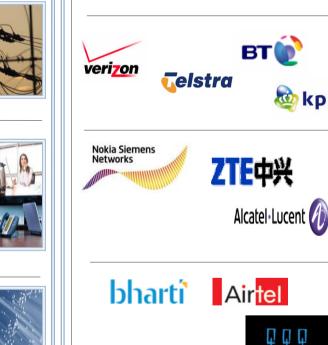


Key customers

Key customers include key operators in the telecom sector

ali kpn

NETCOLOGNE





Market trends

- Demand function of level of capital expenditures budgeted by large telecom companies (PTT/incumbents as well as alternative operators) for network infrastructures, mainly as a consequence of:
 - Growing number of internet users
 - Diffusion of broadband services / other hightech services (i.e. IPTV)

Key success factors

- Continuous innovation and development of new cable & fibre products
- Cable design innovation with special focus on installation cost reduction
- Relentless activity to maintain the highest quality and service level
- Focus on costs to remain competitive in a highly price sensitive environment

Strategic value of fibre

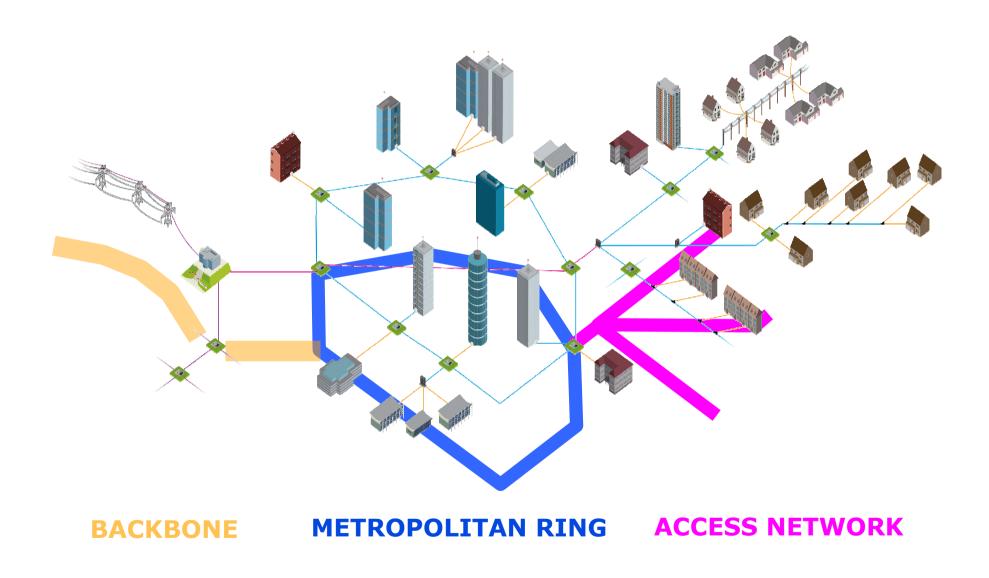
- Fibre optic represents the major single component cost of optical cables
- Fibre optic production has high entry barriers:
 - Proprietary technology or licenses difficult to obtain
 - Long time to develop know-how
 - Capital intensity
- When fibre optic is short, vertically integrated cable manufacturers leverage on a strong competitive advantage

Action plan

- Maintain & reinforce position with key established clients
- Further penetration of large incumbents in emerging regions
- Optimize utilization of low cost manufacturing units
- Expand distribution model in Domestic & Export
- Streamline the inter-company process
- Fully integrated products sales
- Refocus on export activities
- Increase level and effectiveness of agents



Telecom Cables Main Applications





Consolidated leadership in Australia to benefit from new NBN project

Start-up of National broadband network in 2011

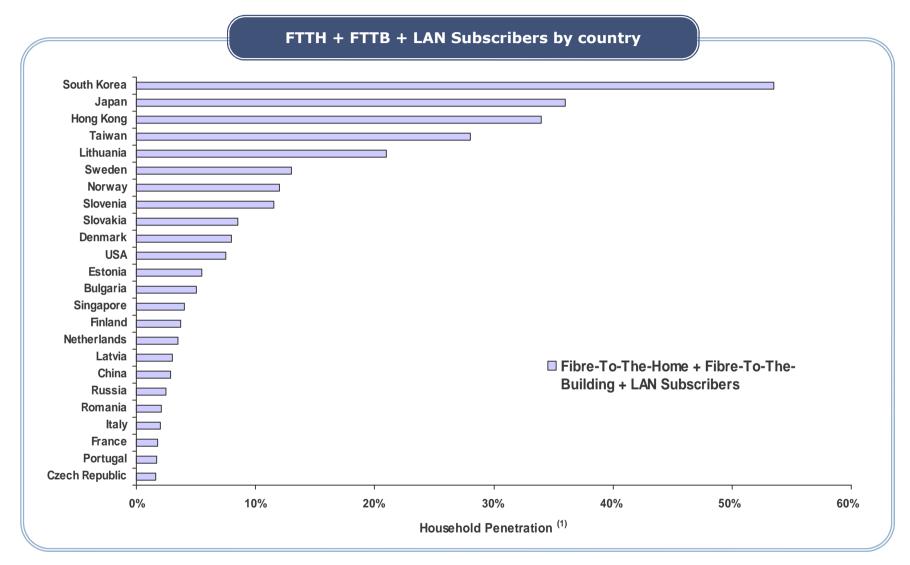


Rollout plan for National Broadband Network

- Government initiative to provide direct fibre connection to 93% of Australian subscribers (residential and business)
- AUD 43 bn capex planned during the period (2011-2019); construction will begin in 2011
- Telstra and NBN agreed to jointly develop the new network
- Prysmian signed a 5-year agreement with NBN as major supplier of optical cables for the network (AUD 300m)
- Prysmian signed new 4-year frame agreement with Telstra to supply optical and copper cables
- Large part of existing and new Telstra cable infrastructure being used within the NBN network
- Prysmian doubling optical cable capacity in Australian Dee Why site

Asian markets leading Fiber to the home penetration

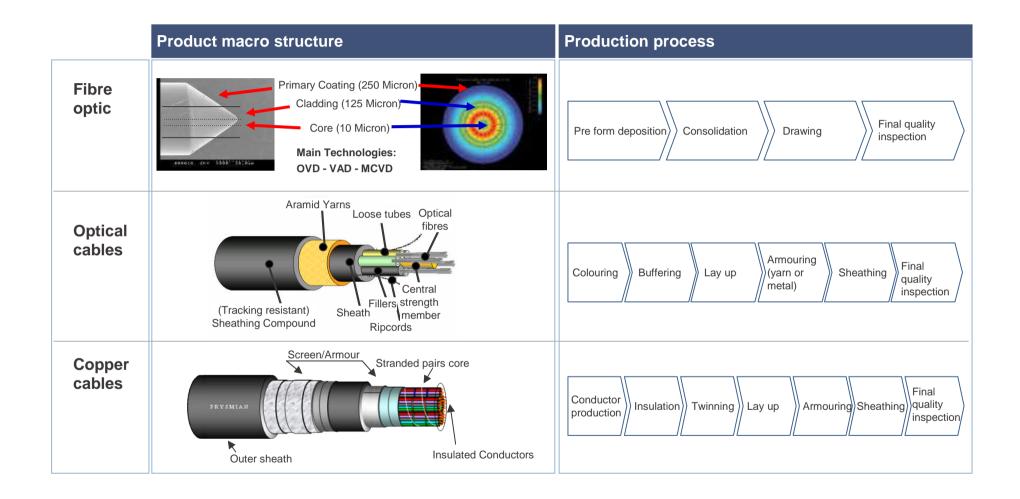
Weak optical cables infrastructure in Europe to drive higher investments by large incumbents



Source: IDATE and FTTH Council (October 2010)

(1) Economies with at least 200,000 households and with greater than 1% household penetration







AGENDA

- Group Overview
- > Draka integration
- Financial Results

Appendix - Financials



Profit and Loss Statement – backup

Euro Millions

	91	M 2011 F	Reporte	ed ^{a)}	9M 2010 Rep.)	FY 2010 Rep.	. FY 2010 Combined ^{b)}			
	PRY	DRAK	Cons. adj.	Total	PRY	Total	PRY	DRAK	Total	
Sales YoY total growth YoY organic growth	4,024 20.8% 12.0%	1,608 11.8% 5.9%	(28)	5,604 68.3%	3,330 19.9% 0.3%	4,571 22.5% 3.2%	4,571 22.5% 3.2%	2,419 18.7% 3.5%	6,990 21.2% 3.3%	
Adj.EBITDA % on sales	303 7.5%	105 7.4%	-	408 7.3%	281 <i>8.4%</i>	387 8.5%	387 8.5%	148 6.1%	535 7.7%	
Non recurring items	(228)	(18)	(14)	(260)	(9)	(22)	(22)	(56)	(78)	
EBITDA % on sales	75 1.8%	87 5.4%	(14)	148 2.6%	272 8.2%	365 8.0%	365 8.0%	92 3.8%	457 6.5%	
Adj.EBIT % on sales	245 6.1%	69 4.3%	(9)	305 5.4%	224 6.7%	309 6.8%	309 6.8%	85 3.5%	394 5.6%	
Non recurring items Special items	(228) (81)	(18) (17)	(14) -	(260) (98)	(9) (3)	(22) 20	(22) 20	(56) -	(78) 20	
EBIT % on sales	(64) -1.6%	34 2.1%	(23)	(53) -0.9%	212 6.3%	307 6.7%	307 6.7%	29 1.2%	336 4.8%	
Financial charges	(70)	(10)	(6)	(86)	(77)	(94)	(94)	(24)	(118)	
EBT % on sales	(134) -3.3%	24 1.5%	(29)	(139) -2.5%	135 4.0%	213 4.7%	213 4.7%	5 0.2%	218 3.1%	
Taxes % on EBT	(18) <i>n.m.</i>	(7) n.m.	5	(20) n.m.	(43) <i>32.0%</i>	(63) 29.8%	(63) <i>29.8%</i>	2 <i>37.5%</i>	(61) <i>28.0%</i>	
Net income	(152)	17	(24)	(159)	92	150	150	7	157	
Extraordinary items (after tax)	(284)	(32)	(11)	(327)	(28)	(23)	(23)	(57)	(80)	
Adj.Net income	132	49	(13)	168	120	173	173	64	237	

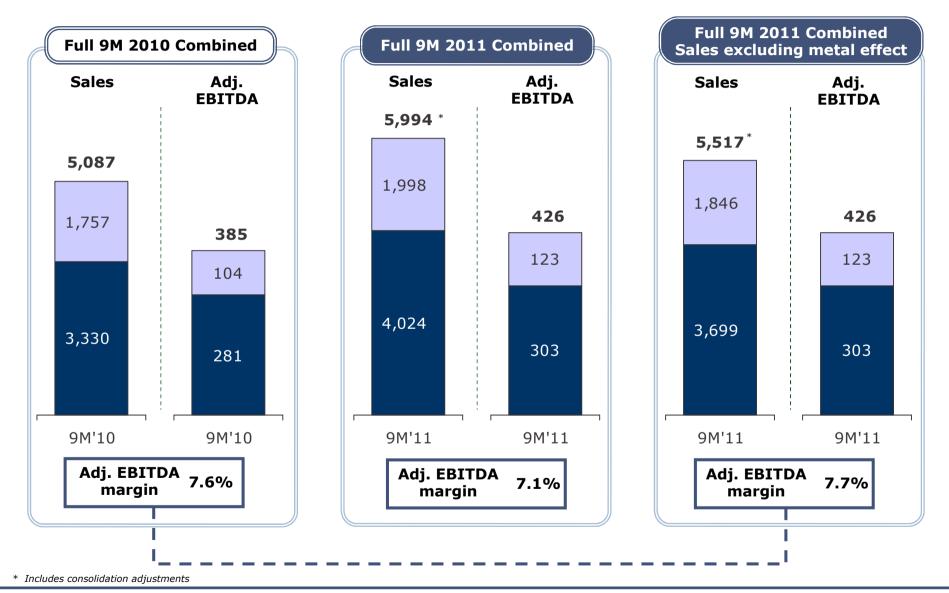
a) Includes Draka consolidated 7 months from 1 March 2011

b) Includes Draka consolidated all 12 months



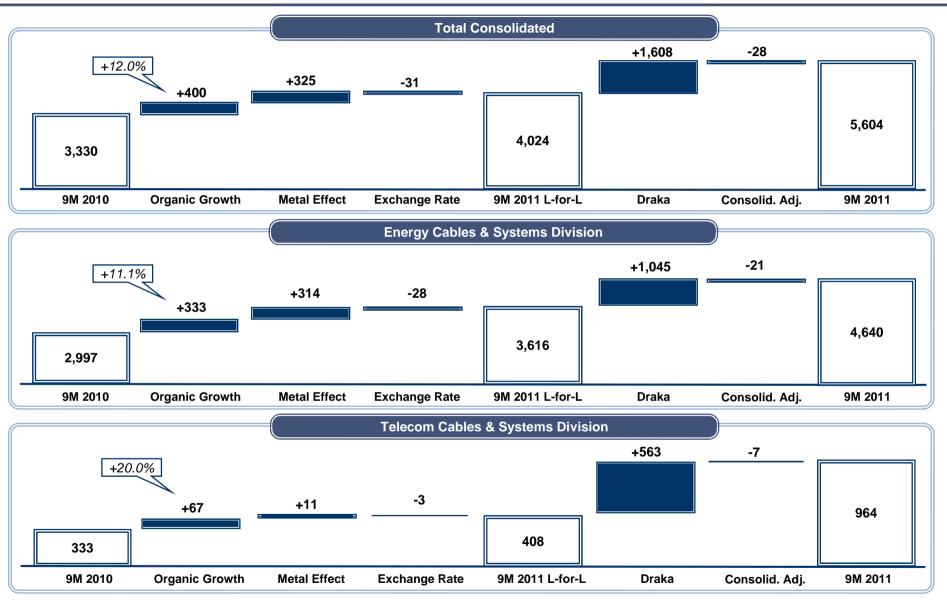
Draka Prysmian

Euro million - % on Sales



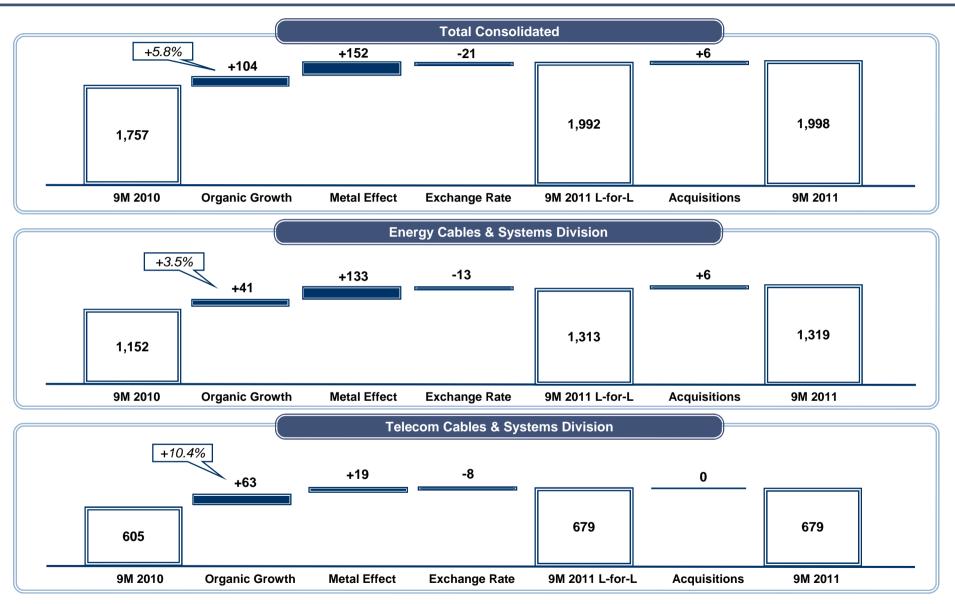
Bridge Reported Consolidated Sales

Euro Millions



Draka - Bridge Full 9M Sales

Euro Millions





Extraordinary Effects – backup

Euro Millions

			9M 2010 Rep.	9M 2010 Rep.) (FY 2010 Rep.)		FY 2010 Combined ^{b)}			
	PRY	DRAK	Cons. adj.	Total	PRY	Total	PRY	DRAK	Total
Antitrust investigation	(199)	_	_	(199)	-	_	_	_	_
Restructuring	(10)	(17)	-	(27)	(6)	(11)	(11)	(48)	(59)
Legal costs	-	-	-	-	(1)	(5)	(5)	-	(5)
Draka transaction costs	(6)	-	-	(6)	-	(6)	(6)	(8)	(14)
Draka integration costs	(8)	(1)	-	(9)	-	-	-	-	-
Draka change of control effects	(2)	-	-	(2)	-	-	-	-	-
Inventory step-up (PPA)	-	-	(14)	(14)	-	-	-	-	-
Other	(3)	-	-	(3)	(2)	-	-	-	-
EBITDA adjustments	(228)	(18)	(14)	(260)	(9)	(22)	(22)	(56)	(78)
Special items	(81)	(17)	-	(98)	(3)	20	20	-	20
Gain/(loss) on metal derivatives	(80)	(17)	-	(97)	3	28	28	-	28
Assets impairment	-	-	-	-	(6)	(8)	(8)	-	(8)
Other	(1)	-	-	(1)	-	-	-	-	-
EBIT adjustments	(309)	(35)	(14)	(358)	(12)	(2)	(2)	(56)	(58)
Gain/(Loss) on other derivatives ⁽¹⁾	17	-	-	17	(29)	(38)	(38)	1	(37)
Gain/(Loss) exchange rate	(24)	(2)	-	(26)	1	7	7	(3)	4
Other one-off financial Income/exp.	-	-	-	-	2	2	2	(3)	(1)
EBT adjustments	(316)	(37)	(14)	(367)	(38)	(31)	(31)	(61)	(92)
Tax	32	5	3	40	10	8	8	4	12
Net Income adjustments	(284)	(32)	(11)	(327)	(28)	(23)	(23)	(57)	(80)

a) Includes Draka consolidated 7 months from 1 March 2011

b) Includes Draka consolidated all 12 months



Notes

derivatives

(1) Includes currency and interest

Financial Charges – backup Euro Millions

	91	9M 2011 Reported a)			9M 2010 Rep.	9M 2010 Rep. FY 2010 Rep.			FY 2010 Combined ^{b)}			
	PRY		Cons. adj.	Total	PRY	Total	PRY	DRAK	Total			
Net interest expenses	(62)	(13)	-	(75)	(49)	(61)	(61)	(23)	(84)			
Bank fees Amortization	(8)	-	-	(8)	(4)	(6)	(6)	(4)	(10)			
Gain/(loss) on exchange rates	(24)	(2)	-	(26)	1	7	7	(3)	4			
Gain/(loss) on derivatives ⁽¹⁾	17	-	-	17	(29)	(38)	(38)	1	(37)			
Non recurring effects	-	-	-	-	2	2	2	(3)	(1)			
Net financial charges	(77)	(15)	-	(92)	(79)	(96)	(96)	(32)	(128)			
Share in net income of associates	7	5	(6)	6	2	2	2	8	10			
Total financial charges	(70)	(10)	(6)	(86)	(77)	(94)	(94)	(24)	(118)			



a) Includes Draka consolidated 7 months from 1 March 2011 b) Includes Draka consolidated all 12 months



Energy Segment: Profit and Loss Statement – backup 1/2 Euro Millions

	9N PRY	1 2011 R DRAK	Cons. adj.	ed ^{a)} Total	Full 9M 2010 Combined b) PRY DRAK Total			Full 9M 2011 Combined ^{b)} PRY DRAK Cons. Total			
Sales	3,638	1,069	(21)	4,686	3,013	1,195	4,208	3,638	1,355	(21)	4,972
Sales vs. Third Parties YoY total growth YoY organic growth	3,616 20.7% 11.1%	1,045 10.5% 2.2%	(21)	4,640 54.8%	2,997 21.6% 0.7%	1,152 18.0% -3.2%	4,149	3,616 20.7% 11.1%	1,319 14.5% 3.5%	(21)	4,914 18.4% 9.0%
Adj. EBITDA % on sales	267 7.3%	53 5.0%	-	320 6.8%	256 8.5%	58 4.9%	314 7.5%	267 7.3%	63 4.6%		330 6.6%
Adj. EBIT % on sales	215 5.9%	33 3.1%	(1)	247 5.3%	205 6.8%	32 2.7%	237 5.6%	215 5.9%	38 2.9%	(1)	252 5.1%

a) Includes Draka consolidated 7 months from 1 March 2011 b) Includes Draka consolidated all 9 months



Energy Segment: Profit and Loss Statement – backup 2/2 Euro Millions

	91 PRY	A 2011 F DRAK	Cons. adj.	ed ^{a)} Total	9M 2010 Rep.	FY 2010 Rep.)	FY 2010 Combined			
Sales	3,638	1,069	(21)	4,686	3,013	4,145	4,145	1,630	5,775	
Sales vs. Third Parties	3,616	1,045	(21)	4,640	2,997	4,121	4,121	1,593	5,714	
YoY total growth	20.7%	10.5%		54.8%	21.6%	23.8%	23.8%	21.9%	23.3%	
YoY organic growth	11.1%	2.2%			0.7%	3.4%	3.4%	0.4%	2.6%	
Adj. EBITDA	267	53	-	320	256	351	351	82	433	
% on sales	7.3%	5.0%		6.8%	8.5%	8.5%	8.5%	5.0%	7.5%	
Adj. EBIT	215	33	(1)	247	205	280	280	47	327	
% on sales	5.9%	3.1%	. /	5.3%	6.8%	6.8%	6.8%	2.9%	5.7%	

a) Includes Draka consolidated 7 months from 1 March 2011 b) Includes Draka consolidated all 12 months



Energy Segment – Sales and Profitability by business area

Euro Millions, % of Sales Growth – Full 9M combined

		Full 9M 2011 Comb.	Full 9M 2010 Comb.	Total growth	Organic growth
		Total	Total	Total	Total
	Utilities of which to third parties	1,670 <i>1,670</i>	1,355 <i>1,354</i>	28.1%	18.7%
	Trade & Installers of which to third parties	1,924 <i>1,855</i>	1,689 <i>1,643</i>	57.4%	0.2%
Sales	Industrial of which to third parties	1,293 <i>1,287</i>	1,087 <i>1,071</i>	119.1%	9.4%
Ň	Others of which to third parties	120 <i>102</i>	95 <i>81</i>	n.m.	n.m.
	Eliminations	(35)	(18)		
	Total Energy of which to third parties	4,972	4,208 4,149	54.8%	9.0%
		4,914		54.670	5.0 %
				9M'11 % on Sales	9M'10 % on Sales
				Total	Total
TDA	Utilities	195	189	11.7%	13.9%
EBIT	Trade & Installers Industrial	58 76	56 68	3.0% 5.9%	3.3% 6.3%
	Others	1	1	n.m.	n.m.
Adj.	Total Energy	330	314	6.6%	7.5%
$\overline{)}$	Utilities	167	162	10.0%	12.1%
EBIT	Trade & Installers	34	32	1.8%	2.0%
Ш	Industrial	51	42	3.9%	3.9%
Adj.	Others	-	1	n.m.	n.m.
	Total Energy	252	237	5.1%	5.6%



Telecom Segment: Profit and Loss Statement – backup 1/2

Euro Millions

	9N PRY	1 2011 R DRAK	Cons. adj.	ed ^{a)} Total	Full 9M 2010 Combined ^{b)} PRY DRAK Total			Full 9M 2011 Combined ^{b)} PRY DRAK Cons. Total			
Sales	410	581	(7)	984	339	636	975	410	703	(7)	1,106
Sales vs. Third Parties YoY total growth YoY organic growth	408 22.5% 20.0%	563 13.8% 13.1%	(7)	964 189.5%	333 6.5% -3.0%	605 11.3% 9.1%	938	408 22.5% 20.0%	679 12.3% 10.4%	(7)	1,080 15.1% 13.8%
Adj. EBITDA % on sales	36 <i>8.8%</i>	52 9.0%	-	88 8.9%	25 7.3%	46 7.3%	71 7.3%	36 8.8%	60 8.6%	-	96 8.7%
Adj. EBIT % on sales	30 7.3%	36 6.2%	(8)	58 5.9%	19 5.6%	25 4.0%	44 4.5%	30 7.3%	40 5.9%	(8)	62 5.6%

a) Includes Draka consolidated 7 months from 1 March 2011 b) Includes Draka consolidated all 9 months



Telecom Segment: Profit and Loss Statement – backup 2/2

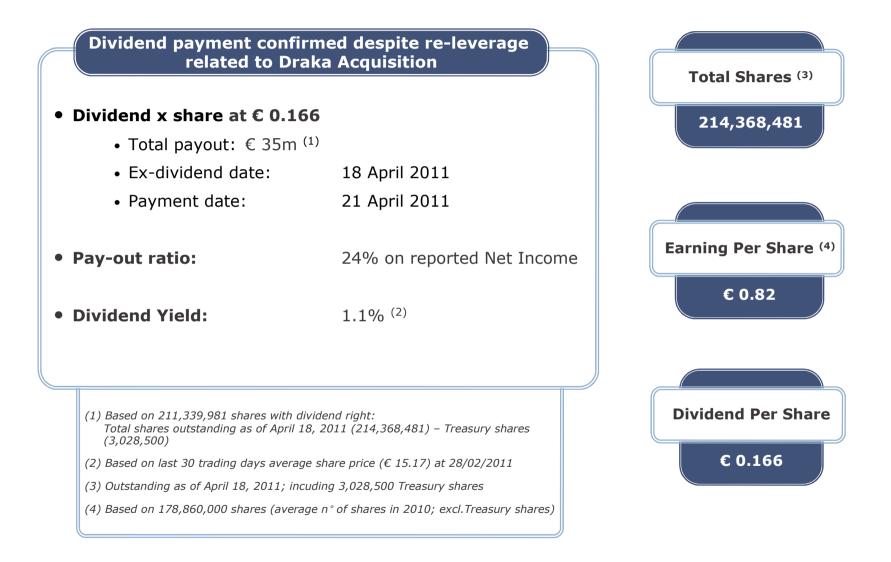
Euro Millions

	91 PRY	M 2011 F	Cons. adj.	ed ^{a)} Total	9M 2010 Rep.	FY 2010 Rep.	FY 2 PRY	Dined ^{b)}	
Sales	410	581	(7)	984	339	454	454	865	1,319
Sales vs. Third Parties	408	563	(7)	964	333	450	450	826	1,276
YoY total growth	22.5%	13.8%		189.5%	6.5%	11.7%	11.7%	13.0%	12.4%
YoY organic growth	20.0%	13.1%			-3.0%	1.2%	1.2%	9.5%	6.5%
Adj. EBITDA	36	52	-	88	25	36	36	66	102
% on sales	8.8%	9.0%		8.9%	7.3%	7.9%	7.9%	7.6%	7.7%
Adj. EBIT	30	36	(8)	58	19	29	29	38	67
% on sales	7.3%	6.2%		5.9%	5.6%	6.3%	6.3%	4.4%	5.1%

a) Includes Draka consolidated 7 months from 1 March 2011 b) Includes Draka consolidated all 12 months



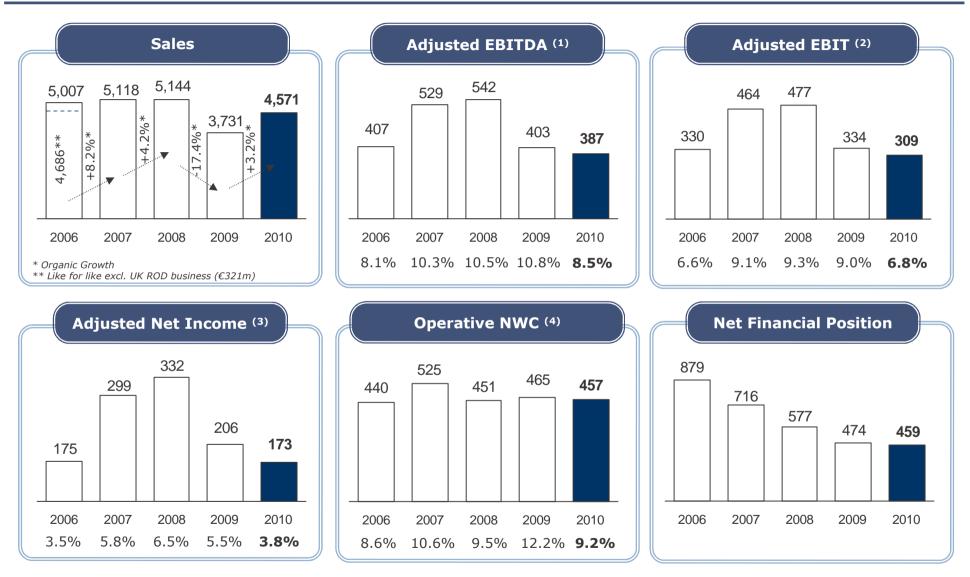
Dividends





Prysmian Key Financials

Euro Millions, % of Sales - Pre Draka acquisition

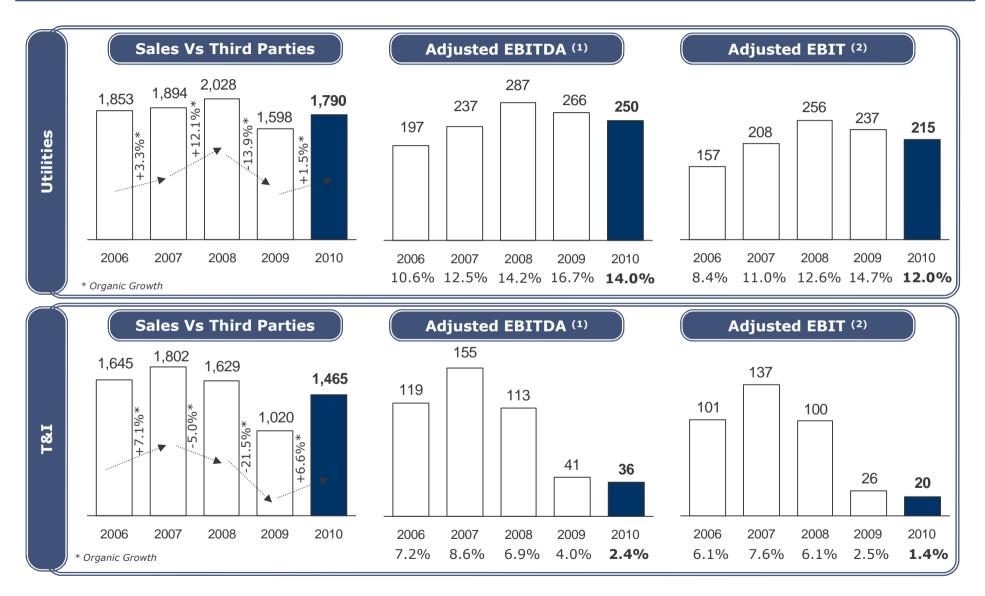


(1) Adjusted excluding non-recurring income/expenses; (2) Adjusted excluding non-recurring income/(expenses) and the fair value change in metal derivatives and in other fair value items; (3) Adjusted excluding non-recurring income/(expenses), the fair value change in metal derivatives and in other fair value items, exchange rate differences and the related tax effects; (4) Operative Net Working capital defined as Net Working Capital excluding the effect of derivatives; % of sales is defined as Operative Net Working Capital on annualized last quarter sales



Key Financials by Business Area – Utilities and T&I

Euro Millions, % of Sales – Pre Draka acquisition

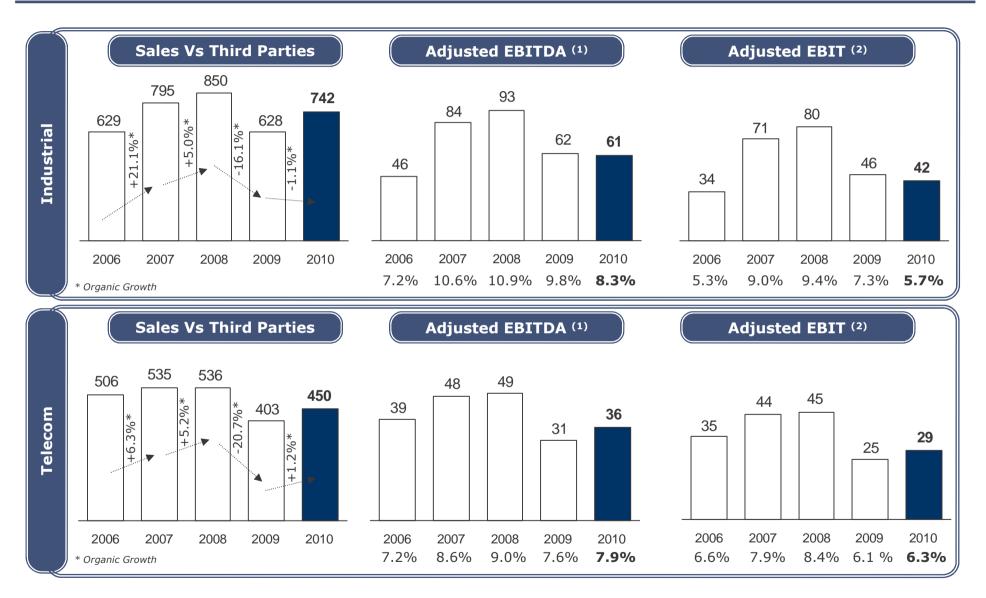


(1) Adjusted excluding non-recurring income/expenses; (2) Adjusted excluding non-recurring income/expenses, the fair value change in metal derivatives and in other fair-value items



Key Financials by Business Area – Industrial and Telecom

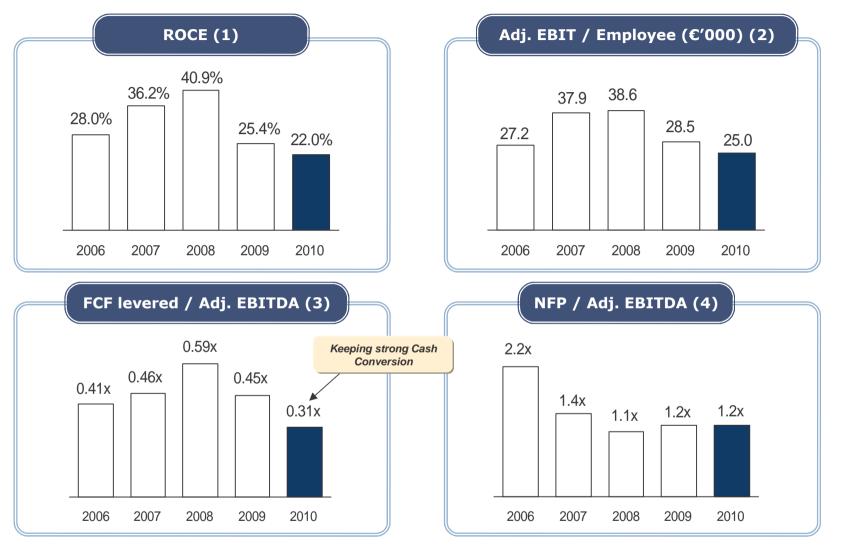
Euro Millions, % of Sales – Pre Draka acquisition



(1) Adjusted excluding non-recurring income/expenses; (2) Adjusted excluding non-recurring income/expenses, the fair value change in metal derivatives and in other fair-value items



Key Performance Ratios (pre Draka acquisition)



(1) Calculated as Adj. EBIT / (Shareholder's Equity YE + Net Debt YE + Employee provisions YE)

(2) Year end employees: 12,143 (2006); 12,243 (2007); 12,372 (2008); 11,704 (2009); 12,352 (2010)

(3) Calculated as Free Cash Flow levered (before dividends, shares buy back and other equity movements) / Adj.EBITDA

(4) Net Financial Position to Third Parties YE/ Adj. EBITDA



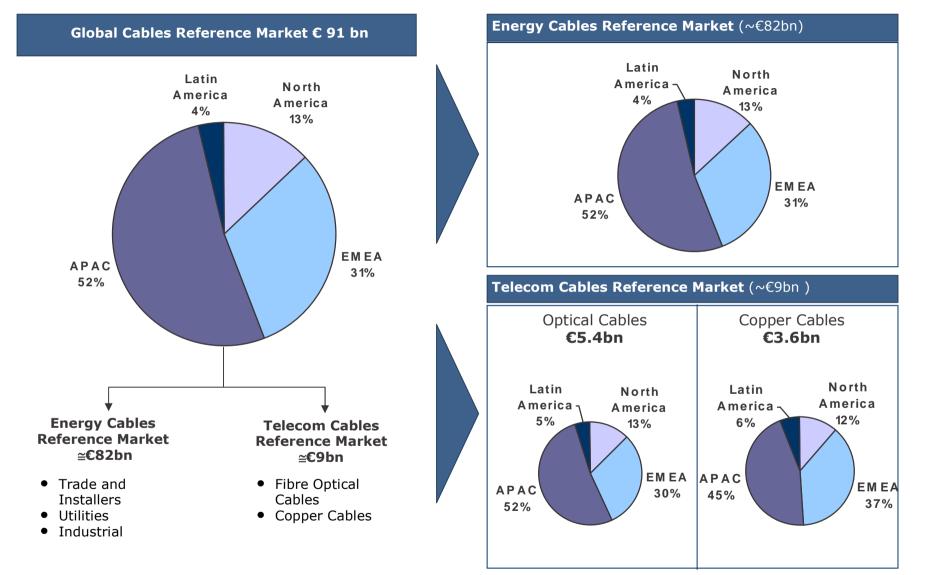
- Group Overview
- > Draka integration
- Financial Results

> Appendix – Cable Industry Reference Scenario



The Global Cables Reference Market

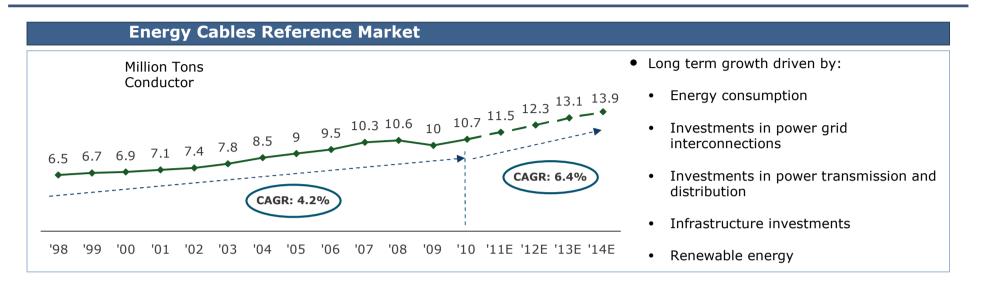
World-Wide Cable Reference Market Size, 2010



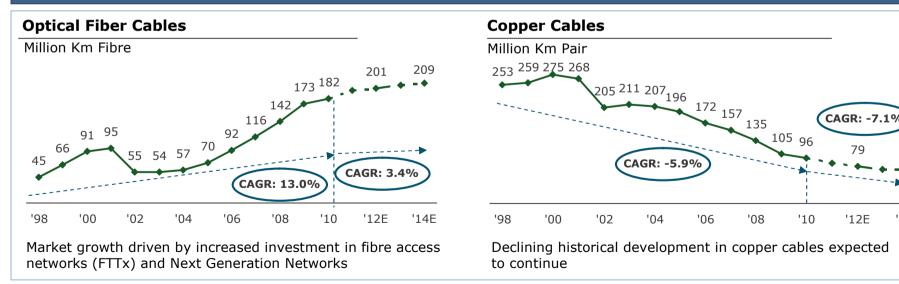
Source: Company analysis based on CRU data- Wire and Cable Quarterly July 2011. Prysmian reference markets are obtained by excluding from the global cable market the segments where the company does not compete (winding wire for the energy sector and internal telecom data and copper LAN cables for the telecom sector). Energy = Low Voltage and Power Cable; TLC = External Copper Tlc Cable, Fibre Optic



Market Volumes Trend



Telecom Cables Reference Market



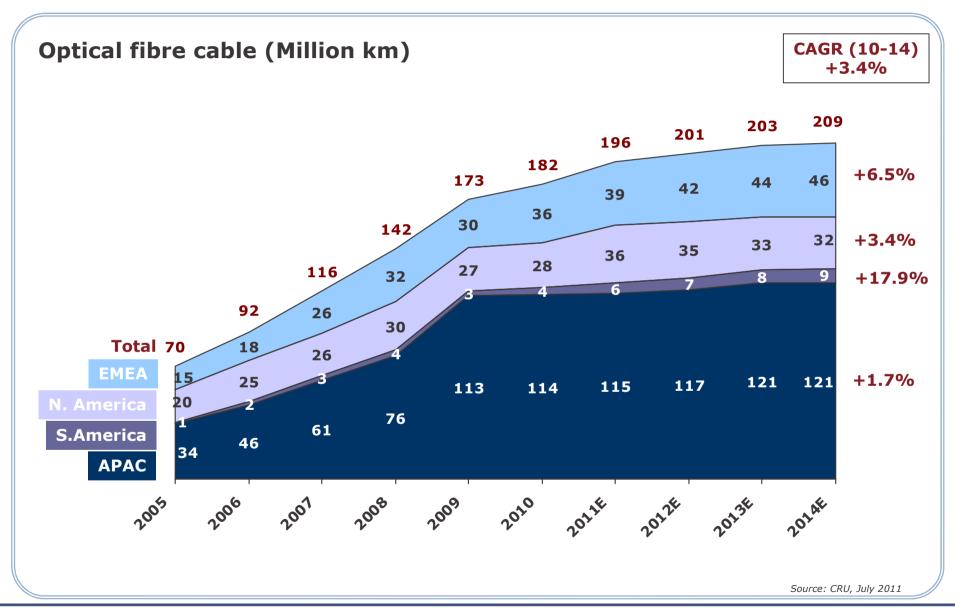
Source: Company analysis based on July '11 CRU data. Energy = Low Voltage and Power Cable; TLC = External Copper Tlc Cable, Fibre Optic.



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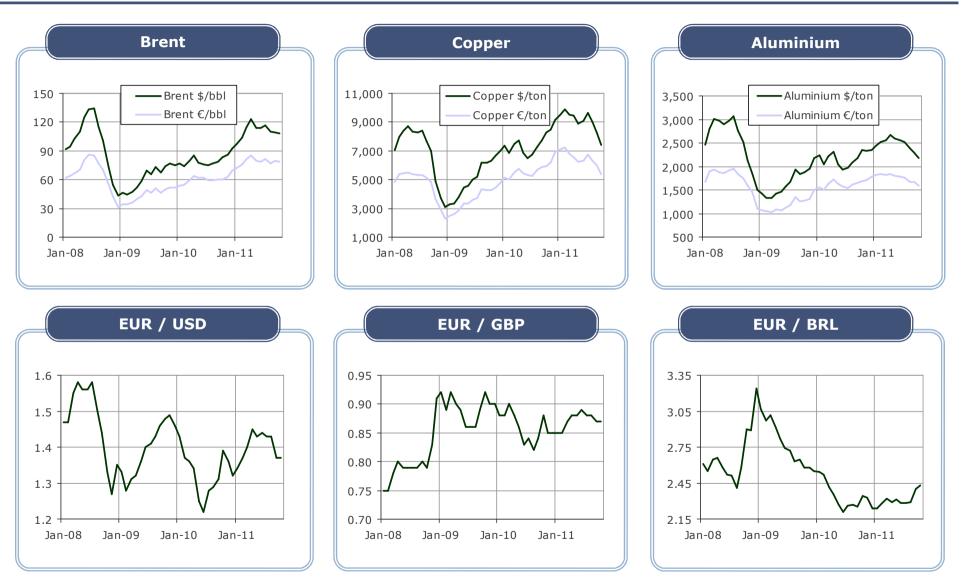
'14E

Telecom – Demand evolution by geographical area



Reference Scenario

Commodities & Forex



Based on monthly average data Source: Thomson Reuters



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