News Release



For Immediate Release March 2, 2015

Approach Resources Inc. to Participate in Upcoming Conferences

Fort Worth, Texas, March 2, 2015 – Approach Resources Inc. (**NASDAQ: AREX**) today announced that the Company will participate in one-on-one investor meetings at the Simmons & Company International Fifteenth Annual Energy Conference on Thursday, March 5, 2015.

Additionally, Approach's Chairman, Chief Executive Officer and President J. Ross Craft will present at the Scotia Howard Weil 43rd Annual Energy Conference on Wednesday, March 25, 2015, at 9:15 AM CT. Presentations from this conference are not being webcast; however, the presentation slides will be available on the Company's website at *www.approachresources.com*.

About Approach Resources

Approach Resources Inc. is an independent energy company focused on the exploration, development, production and acquisition of unconventional oil and gas reserves in the Midland Basin of the greater Permian Basin in West Texas. For more information about the Company, please visit www.approachresources.com. Please note that the Company routinely posts important information about the Company under the Investor Relations section of its website.