

THE NEXT GENERATION OF DATA FUSION



Forward-looking Statements

This presentation contains "forward-looking statements," as that term is defined under the Private Securities Litigation Reform Act of 1995 (PSLRA), which statements may be identified by words such as "expects," "plans," "projects," "will," "may," "anticipate," "believes," "should," "intends," "estimates," and other words of similar meaning. Such forward-looking statements include non-historical statements about our expectations, beliefs or intentions regarding our business, technologies and products, financial condition, strategies or prospects. There are a number of important factors that could cause actual results or events to differ materially from those indicated by such forward-looking statements, including: the risks set forth in IDI's Annual Report on 10-K, filed with the SEC on April 15, 2015, as well as the other factors described in the filings that IDI makes with the SEC from time to time.

You are cautioned not to place undue reliance on these forward-looking statements, which are based on our expectations as of the date of this presentation and speak only as of the date of this presentation. We undertake no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise.



IDI Overview



An information solutions provider strategically positioned within the emerging **data fusion market**, delivering otherwise unattainable insight into the ever expanding universe of consumer- and business-centric data. Through its proprietary linking technology, advanced systems architecture, and massive data repository, IDI will address the rapidly growing need for actionable intelligence to support the entirety of the risk management industry, including the following primary use cases:

- **Due diligence**
- **Risk assessment**
- **Fraud detection and prevention**
- **Authentication and verification**

IDI's cross-functional core systems and processes are designed to deliver an unrivaled level of clarity into consumer data to support advanced marketing analytics.



IDI Value Proposition

IDI is strongly positioned within the rapidly growing, multi-billion dollar data fusion industry

02

Experienced executives with proven success building the leading data fusion providers

04

Fixed COGS model, generating increasing margins as IDI scales and matures

Established core market

Proprietary Systems

Proven Management

Strong Foundation

Increasing Margins

01

Next-generation technology to support the increasing needs of multiple industries

03

Established information technology business to expedite growth

05



IDI Management Team

IDI's executive leadership team represents over half a century of combined experience in the data industry. As proven strategists, innovators, and operators, the team is well equipped to grow the current business platform into the leading Data Fusion provider.

Founder: Michael Brauser

An investor and operator in the data fusion market since its infancy, Mr. Brauser has built market leading companies with revenues totalling over \$2 billion, including:

- **Kertz Security** (CEO/President) – Security company acquired in 1995 by Wayne Huizenga for \$28 million. After additional rollups within the security business, sold to Ameritech (now ADT) for \$660 million.
- **Naviant** (Founder/CEO) – Internet marketing company, acquired in 2001 by Equifax for \$135 million.
- **Seisint** (Founder/Board Director) – Data fusion company, acquired in 2004 by Reed Elsevier for \$775 million.
- **5to1** (Founder) – Internet advertising company, acquired by Yahoo in 2011 for \$28 million.
- **Interclick** (Founder/Chairman) – Internet advertising network, acquired by Yahoo in 2011 for \$280 million.





Co-Chief Executive Officer: Derek Dubner

For the last 15 years, Mr. Dubner worked closely with the late Hank Asher, the creator of market leaders Seisint and TLO and often referred to as “the father of data fusion”. Most recently, Mr. Dubner served as general counsel of TLO from inception through the sale of substantially all of the assets of TLO to TransUnion in December of 2013. Prior roles include vice president and associate group counsel at Equifax, general counsel and chief compliance officer at Naviant (acquired by Equifax), and corporate counsel at Seisint (acquired by Reed Elsevier’s LexisNexis).

Mr. Reilly has served in an executive management capacity within the data fusion industry for the last six years, with over 15 years of executive experience in data markets. Most recently, Mr. Reilly served as executive management for TLO, responsible for building revenue from start-up to sale. Additionally, Mr. Reilly was responsible for all customer facing departments, the company’s strategic initiatives, and relationship management of key strategic partners and distributors.

President and Chief Operating Officer: James Reilly



Chief Science Officer: Ole Poulsen

Mr. Poulsen was the primary systems architect of leading data fusion products Accurint (now a LexisNexis offering) and TLOxp (now a TransUnion offering). The preeminent expert in this field, Mr. Poulsen’s experience, expertise, and proven technology leadership enables rapid expansion and an advanced delivery platform.

IDI Key Shareholders



Phillip Frost, M.D.
Large Shareholder

Dr. Frost has been the CEO and Chairman of OPKO Health (NYSE: OPK) since March 2007. Dr. Frost served as Chairman of the Board of Teva Pharmaceuticals (NYSE: TEVA) from March 2010 to December 2014, and had previously been Vice Chairman since January 2006 when Teva acquired IVAX Corporation. Dr. Frost had served as Chairman of the Board of Directors and Chief Executive Officer of IVAX since 1987. Dr. Frost was named Chairman of the Board of Ladenburg Thalmann Financial Services Inc. (NYSE MKT: LTS) in July 2006.



Michael Brauser
Founder & Large Shareholder

Mr. Brauser was formerly a founder and Director of Seisint, which sold to Reed Elsevier for \$775 million. Prior to that, Mr. Brauser was a founder and CEO of Naviant, which sold to Equifax for \$135 million. Mr. Brauser is currently an active investor in various verticals and has extensive experience building market leading data companies.



Steven D. Rubin
Director

Mr. Rubin has served as Executive Vice President and director of OPKO Health since 2007. Mr. Rubin served as the Senior Vice President, General Counsel and Secretary of IVAX from August 2001 until September 2006. Mr. Rubin brings extensive leadership, business, and legal experience to the board. Mr. Rubin currently serves on the boards of, among others, CoCrystal Pharma (COCP), Neovasc (Nasdaq: NVCN), and Castle Brands (ROX).



Data Fusion Markets & IDI Solutions

Risk Management

Needs: Faced with business, legislative and regulatory compliance, businesses must rely on service providers to help identify, assess and prioritize risks.

Solution: IDI intends to provide actionable intelligence, enabling businesses to obtain information on consumers, businesses and assets, to facilitate the location of individuals, identity verification, and to support criminal, legal, financial, insurance, and corporate investigations and due diligence.

Marketing & Data Analytics

Needs: An ever increasing universe of data leaves companies struggling to make sense of it all, leaving valuable metrics unavailable.

Solution: Leveraging IDI's core data fusion technology, the Company is uniquely positioned to allow businesses to more fully leverage their data and other data assets, gathering information across all channels and consolidating it into a common view, providing invaluable insight to drive marketing and other business efforts forward.

Estimated Combined Markets: \$13.6 Billion



IDI Competitors

Direct Competitors

Reed Elsevier (LexisNexis (Accurint®)) – Approximate revenue: \$9 billion per year

LexisNexis segments the products originally developed by Hank Asher and Ole Poulsen within its business line Accurint®. With estimated revenue of \$600-\$900 million per year, Accurint serves more than 400,000 public and private customers.

\$17 billion
market cap*

Thomson Reuters (CLEAR®) – Approximate revenue: \$13 billion per year

A leading source of information for businesses and professionals, TR's product offering CLEAR has been an investigative tool in the public records market for over two decades.

\$32 billion
market cap*

TransUnion (TLOxp®) – Approximate revenue: \$1.2 billion per year

One of the three major credit bureaus, TransUnion expanded its data solution offerings by acquiring TLOxp in late 2013. TLOxp continues to serve as an investigative and due-diligence tool for over 20,000 entities.

\$1.2 billion
annual
revenue*

* As of May 2015



IDI Business Differentiators

IDI is focusing on several key differentiators to address the demands of the industry:

01 TECHNOLOGY

Legacy providers are built on outdated technology and linking theory. IDI's next generation data fusion system will surpass the previous, now dated, technology.

02 EXPANDED LEVERAGING OF DATA

IDI will leverage expansive amounts of data not previously integrated into data fusion systems, creating additional insight and value to its customers.

03 INCREASED VALUE, REDUCED COST

By building a more efficient and intelligent platform, IDI will leverage reduced costs related to data, hardware, and personnel to provide a higher quality product at a reduced price point.

04 CONSTANT INNOVATION

Continued interaction with industry experts, direct communication with its client base, and a constant push for advancing the technology forward, will set IDI's platforms apart from systems that have remained relatively stagnant since their introduction to the market.



IDI Background

Formed through the acquisition of a legacy, niche data provider and subsequent merger with a NYSE listed entity, IDI is now positioned to aggressively expand across the entirety of the risk management industry, and to provide intuitive data analytics in other key segments.

Several key factors contribute to the Company's expanding growth platform:

Experienced management team with proven success in this field

World-class technology team led by the preeminent systems architect in the industry

Established, core agreements with major data suppliers

Established compliance and security history with all requisite certifications in place

Strong base of initial customers



IDI Product Examples

Online Data Access (visual)

Discover:

- Criminal histories
- Motor Vehicle data
- Property data
- Vital Records data
- Place of Employment
- Financial indicators
- Affiliated Businesses
- Social Media connections
- ...and more

idiCORE

SSN

Name

First Name

DOB (MM/DD/YYYY)

Age Range Low Age Range High

Street Address

City Zip

Florida - FL

Search

Tips: Real-time Phone Query

Click this icon to query real-time sources for additional phone numbers associated with an individual. For transactional users, the first Real-time Phone Query per People Search results is free. For

3 results.

Indicators	Phone
999-	
888-	
777-	

Address	Phone
MI, FL 33405-7245 (04/01/2013-CURRENT)	(501) 555-1111
CO, FL 33462-6083 (04/24/2012-07/24/2012)	
EACH, FL 33446-3482 (08/05/1997-01/06/2011)	
ON, FL 33437 4180 (09/16/2002-04/05/2008)	
CA RATON, FL 33487-3757 (11/12/2001-11/12/2001)	
PARK, FL 32792-3864 (03/10/1998-02/11/1999)	
BER PARK, FL 32792-8408 (03/21/1995-03/03/1998)	
32517-1904 (06/30/1997-06/30/1997)	
7245 (04/01/2013 CURRENT)	(501) 555 2222
, NJ 06011 6083 (05/12/2012 07/05/2013)	
ELD, MA 61566-3182 (01/15/1999-08/05/2010)	
NER, LA 70777-1190 (03/15/2002-04/06/2007)	
FL 33541-7245 (04/01/2013-CURRENT)	(551) 555-3333
LS, CA 90210 4155 (06/12/2000 05/01/2013)	
80661 3442 (02/24/1999 08/06/2000)	
NY 10441-5408 (03/12/1991-12/06/1998)	



IDI Product Examples

Full Comprehensive Reports in Seconds....



 **idicore**

Comprehensive Report

Date: 01/01/2015 Reference ID: Sample01313	Run By: XYZ Investigative Corp User: John Doe Researcher
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SUBJECT INFORMATION Name: Jane Doe Date of Birth: 04/XX/1958 SSN: XXX-XX-1234 Last Seen Date: 03/15/2015	INDICATORS Criminal History: YES Bankruptcies: YES Liens/Judgments: No Property: YES
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ADDRESS HISTORY 7100 Silver Way Pl, Lake Worth, FL 33465 (04/01/13-CURRENT) 123 MAIN WAY APT 306, HYPOLUXO, FL 33462-6083 (04/24/2012-07/24/2012) 2452 EAGLE POINT LN, DELRAY BEACH, FL 33446-3482 (08/05/1997-01/06/2011) 555 WASHINGTON ST, BOCA RATON, FL 33487-4180 (09/15/2003-04/06/2008)	POSSIBLE PHONES (561) 555-1111 (561) 555-2222 (305) 444-0000 (954) 333-7777
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POSSIBLE CRIMINAL RECORDS Filed: 01/01/2013 Offense: Assault Crime County: PALM BEACH Counts: 1 Case Type: FELONY Court: PALM BEACH MUNICIPAL COURT Disposition: GUILTY	
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MOTOR VEHICLES Make: FORD Model: F150 Year: 2007 VIN: 1A AAAA1AA9AAA5555 Date Acquired: 11/11/2007	Registrant: Jane Doe Address: 2452 Eagle Point, Delray Beach, FL Lien Holder: WELLS FARGO BANK Plate: XYZ 123 Sticker Brand: Y1000000	
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IDI Product Examples

Batch Processing

Utilizing a base of massive amounts of consumer-related data, IDI verifies, or appends, client data to provide additional insight for a variety of use cases within a large number of industries. Processing is conducted through secure file transfers or real-time data flow.

Online Data Access

Through intuitive and powerful online interfaces, IDI offers researchers efficient means of performing verification, due diligence, and investigative functions:



Currently in BETA, idiBASIC offers immediate location and contact information associated with a consumer. Use cases include skip tracing for collection agencies and law firms, repossessioners, bail bond agents, and process servers.



Currently in development with an expected release date of Q4 2015, idiCORE represents the next generation of data fusion technology. Offering instant, comprehensive views of individuals, businesses, assets, and the connections between, idiCORE is poised to become the de-facto solution for investigative purposes within multiple industries, including Law Enforcement, Government, Insurance, Banking, Corporate Risk, and many more.

Custom Data Solutions

Leveraging our powerful computing technology and proprietary, advanced linking algorithms, IDI can perform deep analytics, data verification, and data cleansing, to provide powerful views of customers' own data, creating never before seen value and actionable insight.



Business Vertical Focus

Actionable insight on consumers, business, assets, and the connections between, to support demand from a variety of industries.

Examples include:



Banking and Financial Services



Retail



Law Enforcement and Government



Attorneys / Law Firms



Insurance



Collection Agencies



Healthcare / Medical



Background Screening and Investigative Agencies

IDI's Significant Growth Opportunity

While leveraging current clientele affords short-term revenue growth, IDI is now aggressively pursuing an accelerated expansion of opportunities, fueled by management experience and rapid innovation from its technology team:

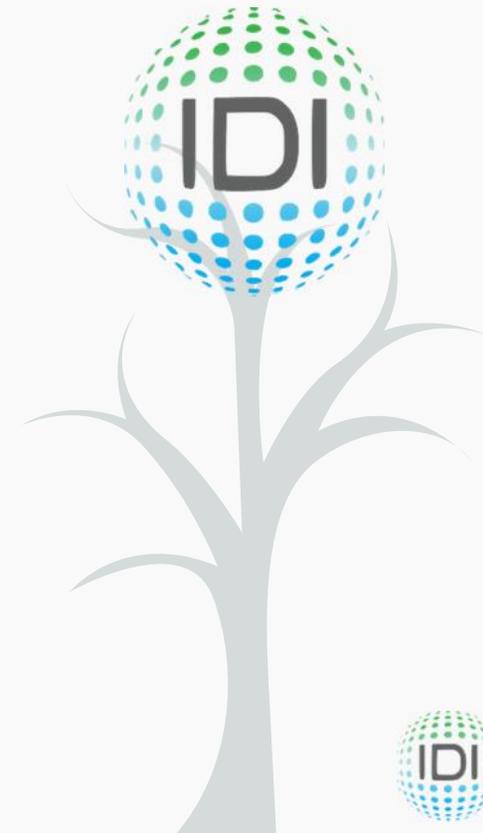
Brand Positioning and Market Focus – Currently expanding to over a dozen new industry segments.

Evolution of Industry Technology – Work is well underway on the next-generation data fusion platform (software and supporting hardware), which will effectively shift all current competitor offerings to second-tier, dated technology.

Marketing and Data Analytics – As owners of significant data fusion intellectual property, IDI will license technology and processing capabilities to support market data analytics needs in multiple markets.

Strategic Relationships – Developing key distributor and reseller channels with established entities to accelerate entry into multiple market segments.

Strategic Acquisitions – Aggressively pursuing both competitive and complementary target entities within an extremely fragmented market to speed customer acquisition and revenue growth.





Contact Information

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