

THE  
**REZIDOR**  
HOTEL GROUP

**QUARTERLY RESULTS**  
**Q3-2012**

**KURT RITTER** President & CEO  
**WOLFGANG M. NEUMANN**, Executive Vice President & COO  
**KNUT KLEIVEN** Deputy President & CFO

Friday, October 26, 2012

# Hotel market situation

- European RevPAR still performing ca -10% from the peak of 2007
- RevPAR growth in Emerging Markets continues to outperform that in Europe
- North Africa slowly recovering from political turbulences
- Industry pipeline again on the rise
- Increasing importance of hotels in commercial real estate investments
- Investment focus remains on single asset transactions
- Sourcing debt financing remains a challenge and at low levels (40-55% LTV)

# Rezidor Q3 2012 highlights

**4.6%**  
L/L RevPAR  
growth

**20%**  
growth in  
fee revenue

**7.4%**  
**EBITDA**  
margin

- Continued strong RevPAR development in Emerging Markets
- Revenue up 8.2%, driven by RevPAR and positive FX effects
- EBITDA margin up 0.7 pp
- Profit after tax of MEUR 4; Q3 2011 positively impacted by a deferred tax asset of MEUR 12
- New cost saving initiatives to support Route 2015
- Progress on Asset Management initiatives
- Outlook uncertain due to continued macroeconomic difficulties

# Organisational changes

- Trudy Rautio new Chairman of the Board
- Wolfgang M. Neumann, current COO, new President & CEO as of January 1, 2013
- Puneet Chhatwal, CDO, left Rezidor in September; position temporarily covered by a senior member of the team







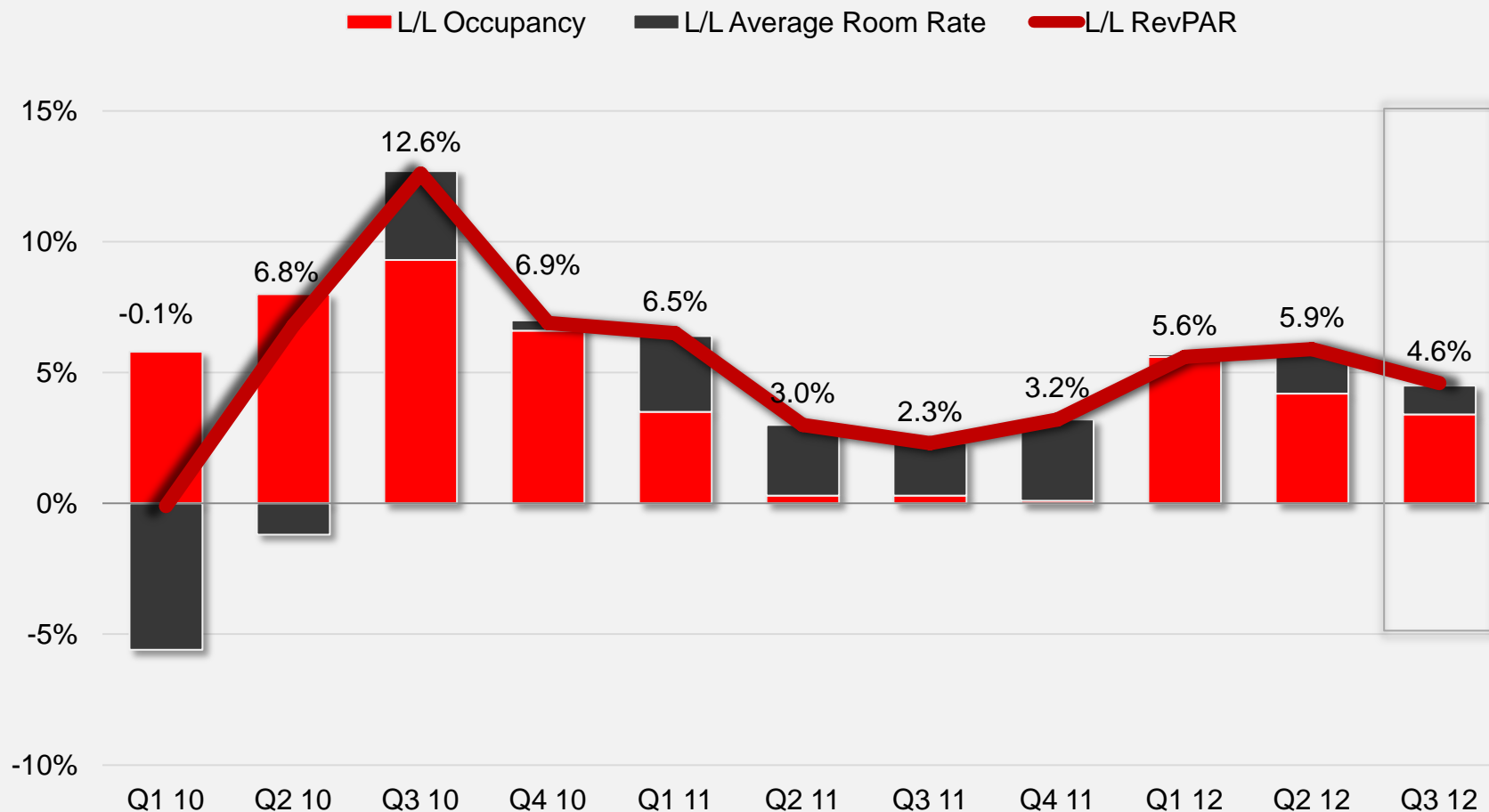
# CURRENT TRADING & SPECIAL INITIATIVES

Wolfgang M. Neumann, Executive Vice President and COO

Radisson Blu Hotel, Lusaka, Zambia

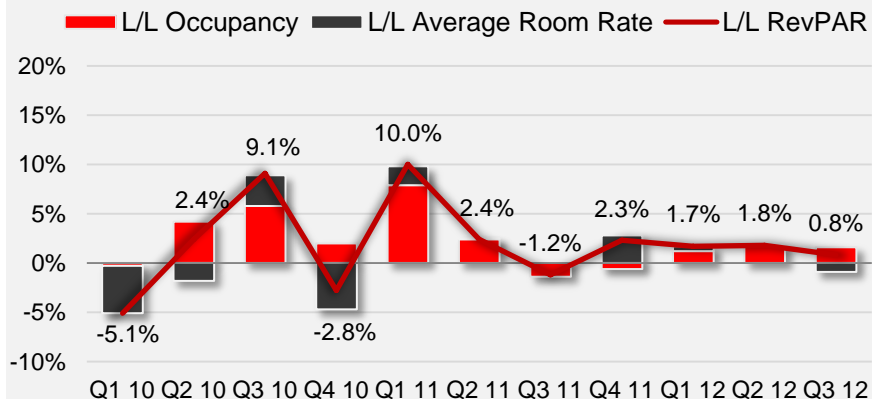
# RevPAR continues to grow

## Supported by increased market share

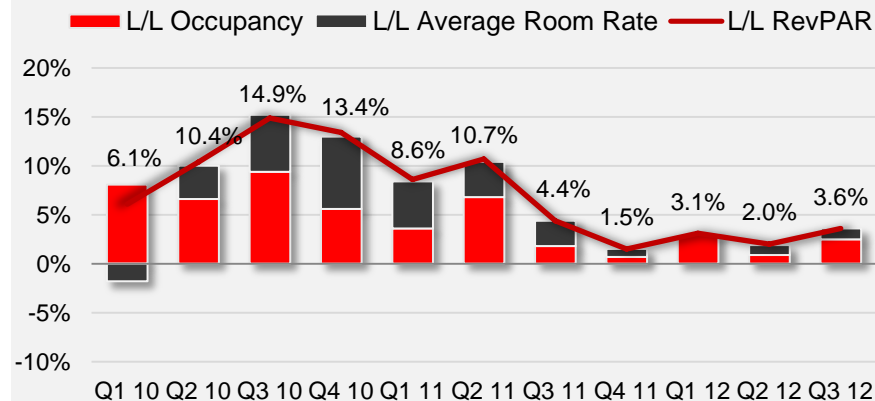


# Strong RevPAR development in Emerging Markets

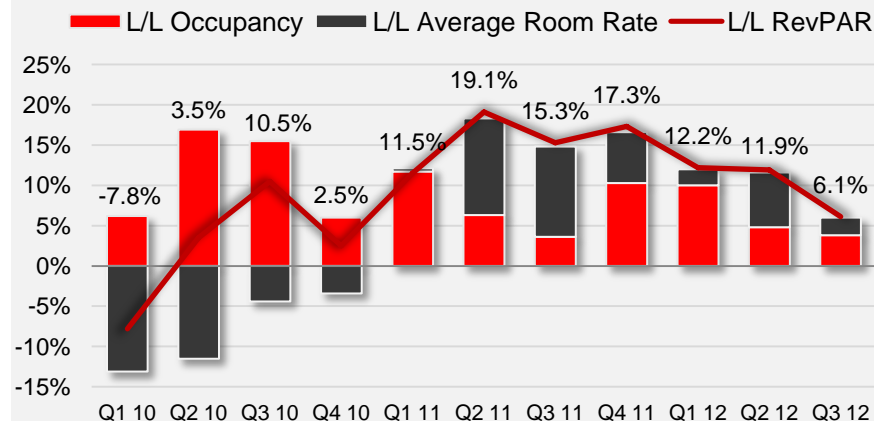
## NORDICS



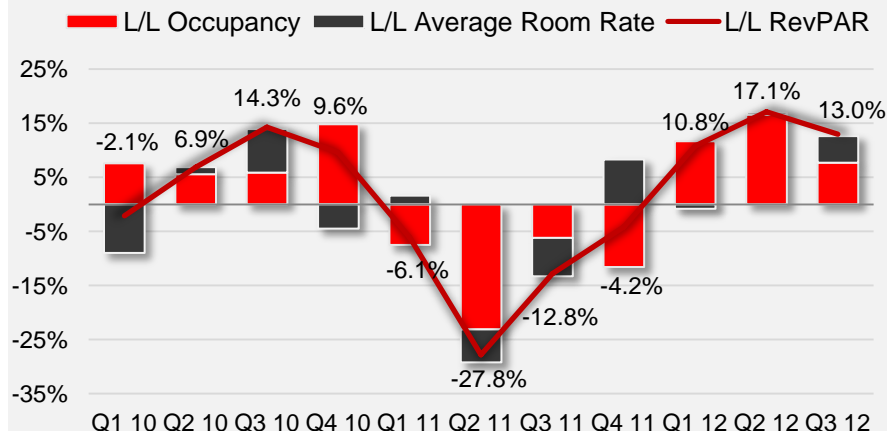
## Rest Of Western Europe



## Eastern Europe



## Middle East & Africa



# Route 2015 - Tangible initiatives to improve the EBITDA margin by 2015

DELIVERING  
**2015**  
**ROUTE**

6-8%  
uplift in  
EBITDA  
margin by  
2015\*

MEUR 50-70  
positive  
EBITDA impact  
over 2011

Revenue Generation

3-4%

Fee based growth

2-2.5%

Cost savings projects

0.5-1%

Cap utilization

0.5%

Asset Management

\* Assuming market RevPAR growth covers inflation



# Cost savings of MEUR 13-15 to support Route 2015

- Extended cost savings project to hedge against potential cost inflation in excess of market RevPAR growth.
- Reduced central and regional costs
  - Optimised processes and more decentralised operating model
- Restructured procurement process
- Cost savings of MEUR 13-15, full effect 2015

# Q3 2012 Signings

<b>SIGNINGS</b>	<b>Q3- 2012</b>	<b>Q3- 2011</b>	<b>YTD- 2012</b>	<b>YTD- 2011</b>
Hotels	9	7	26	26
Rooms	2,000	2,100	5,900	6,400

**100%**  
Fee-Based

**100%**  
Emerging  
Markets

**50%**  
Park Inn

## Q3 Highlights:

- Entering new country: Benin
- Key Q3 locations: Dubai (UAE), Riyadh (Saudi Arabia), Cape Town (South Africa), Cotonou (Benin) and Sochi (Russia)

Radisson Blu Cotonou, Benin



Park Inn by Radisson, Dubai Al Jaddaf



# Q3 2012 Openings

OPENINGS	Q3-2012	Q3-2011	YTD-2012	YTD-2011
Hotels	4	6	13	16
Rooms	640	1,700	2,890	4,100
Rooms offline	250	170	470	1,200
<b>Net openings</b>	<b>390</b>	<b>1,530</b>	<b>2,420</b>	<b>2,900</b>

**100%**  
Fee-based

**100%**  
Emerging Markets

**100%**  
New-built

## Q3 Highlights:

- Entering new countries: Tete in Mozambique and Lusaka in Zambia
- Expansion of resort network: Bukovel (Ukraine)
- We opened our 6<sup>th</sup> hotel in Moscow (Russia)



# Selected Future Openings (2012-2013)

<b>Radisson Blu</b>	<b>Rooms</b>
Kyiv Podil, Ukraine	163
Gudauri, Georgia	81
Nantes, France	142
Sochi, Russia	500
Rosa Khutor, Russia	180
Maputo, Mozambique	152
Gothenburg, Sweden	266
Istanbul Pera, Turkey	133
Istanbul Şişli, Turkey	305
Kigali, Rwanda	292

<b>Park Inn by Radisson</b>	<b>Rooms</b>
Budapest, Hungary	136
London Wembley, UK	235
Astana, Kazakhstan	240
Lille Grand Stade, France	127
Yaroslavl, Russia	150
Glasgow City Centre, UK	91
Amsterdam Airport Schiphol, Netherlands	150
Petrozavodsk, Russia	180
Abeokuta, Nigeria	173
Novosibirsk, Russia	150

- Balanced openings between the brands
- Continued focus on Emerging Markets
- Only management and franchise contracts
- All new built properties



A large, modern hotel building with a glass facade, illuminated at night. The building has multiple floors with balconies and a prominent entrance area. The sky is dark blue.

# FINANCIAL UPDATE

Knut Kleiven, Deputy President & CFO

Radisson Blu Hotel, Doha, Qatar

# Asset Management update

## Exit from seven unprofitable leases in France at the end of 2012

- Termination payment of MEUR 11.5
- Negative impact of MEUR 8.5 on results in Q4 2012
- Positive EBITDA effect of ca MEUR 2 annually, as from 2013
- No future CAPEX obligations

## Other

- Extension of Radisson Blu SkyCity Hotel, Stockholm-Arlanda Airport
- All profitable leases with expiration before 2015 have been successfully extended



# Q3 Income Statement

## Continued margin expansion

IN MEUR	Q3-2012	Q3-2011	YTD-2012	YTD-2011
Revenue	237.3	219.4	683.1	638.6
EBITDAR	81.3	74.4	222.0	200.6
EBITDAR Margin %	34.3%	33.9%	32.5%	31.4%
EBITDA	17.6	14.8	35.3	21.0
EBITDA Margin %	7.4%	6.7%	5.2%	3.3%
EBIT	8.6	5.9	7.8	-3.7
EBIT Margin %	3.6%	2.7%	1.1%	-0.6%
<b>NET RESULTS</b>	<b>4.4</b>	<b>14.2</b>	<b>-3.5</b>	<b>1.6</b>

## Q3-2012 highlights

- **Revenue up 8.2%** driven by:
  - RevPAR growth & FX
- **EBITDA margin up 0.7 pp** affected by:
  - High margin fee revenue
  - Lower marketing expenses
  - Higher central costs
  - Provision for onerous contract
  - Rent adjustment
  - Weakening of Euro
- **EBIT margin up 0.9 pp**
- Deferred tax asset of MEUR 11.7 was recognised in Q3 2011

## Good L/L flow through driven by strong growth in fee business

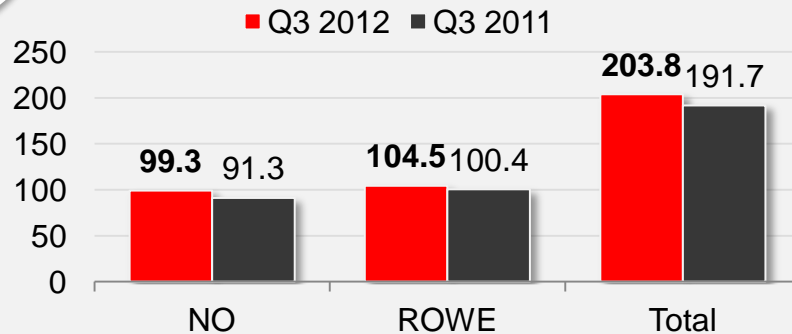
<b>Q3-2012 vs Q3-2011</b>	<b>Reported Change</b>	<b>FX</b>	<b>Hotel Exits</b>	<b>New Hotels</b>	<b>One-offs</b>	<b>L/L</b>
Revenue	<b>17.9</b>	8.9	-0.3	1.1	-	8.2
EBITDAR	<b>6.9</b>	3.0	-0.2	0.7	-0.9	4.3
EBITDA	<b>2.8</b>	0.4	-0.2	0.7	-3.3	5.2
EBIT	<b>2.7</b>	-0.1	-0.2	0.7	-3.6	5.9

- Large contribution from positive FX effects on revenue; no impact on EBITDA
- EBITDA negatively impacted by one-offs of MEUR 3.3
  - MEUR 1.7 in a rent adjustment, MEUR 0.7 provisions for an onerous management contract and increased consultancy costs

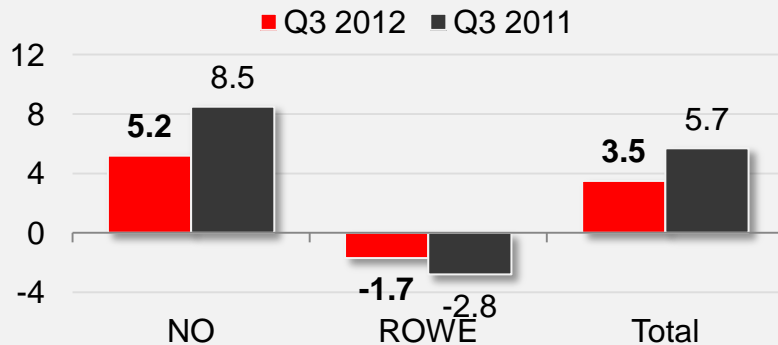
# Leased business

## EBIT impacted by softer Nordics

**LEASED  
REVENUE  
MEUR**



**EBIT  
MEUR**



### Nordics:

- Revenue up due to weakening of the Euro
- EBIT margin below last year due to weak RevPAR development and a rent adjustment (MEUR 1.7)

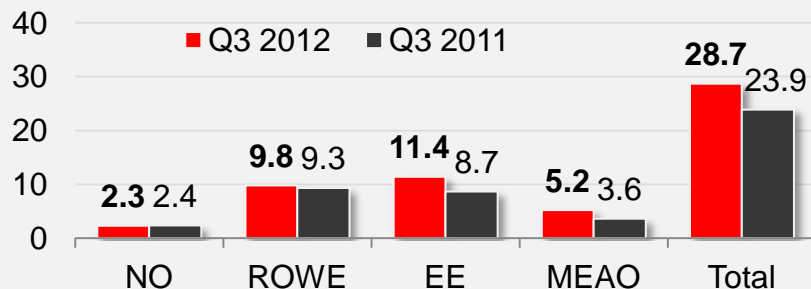
### Rest of Western Europe:

- Revenue up in line with RevPAR
- EBIT improvement due to increase in RevPAR and lower fixed rent (one hotel switched from fixed rent to a lower variable rent)



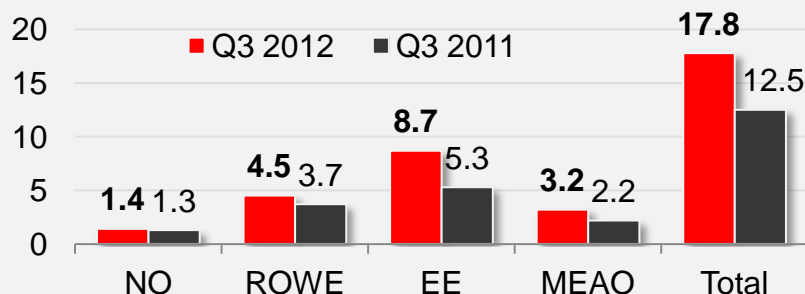
## Fee business

### Emerging markets drive the growth



#### Eastern Europe:

- Revenue increase driven mainly by RevPAR growth
- EBIT margin well above last year



#### Middle East, Africa & Others:

- Revenue increase driven mainly by RevPAR growth
- EBIT margin grew in line with the revenue increase

# Stable and debt free balance sheet

## Strong liquidity buffer

<b>MEUR</b>	<b>YTD- 2012</b>	<b>YTD- 2011</b>
Cash Flow from Operations	21.1	10.4
Change in Working Capital	-12.0	-16.0
Investments	-21.6	-23.9
CapEx	-18.8	-23.9
Other	-2.8	0.0
<b>FREE CASH FLOW</b>	<b>-12.5</b>	<b>-29.5</b>

- Continued strong focus on Working Capital improvement
- Available overdrafts and cash MEUR 88 (88) at the end of Sept
- Lower CapEx than last year

# Margin expansion of 2 pp YTD supports Route 2015 goals

## FOCUS AREAS

- Revenue initiatives
- Cost savings
- Fee based room growth
- Asset management / de-leveraging

\* Assuming market RevPAR growth covers inflation

## EBITDA MARGIN UPLIFT BY 2015

6-8%\*

+

Asset  
Management

+

Market Recovery in  
excess of inflation

Extension of cost savings  
project to support Route 2015

## FINANCIAL TARGETS

### Profitability Target

EBITDA margin of  
12% over a business  
cycle

### Balance Sheet

Small positive  
average net cash  
position

### Dividend Policy

Approximately one  
third of annual after-  
tax income to be  
distributed to  
shareholders





Q&A

Park Inn Tete, Mozambique