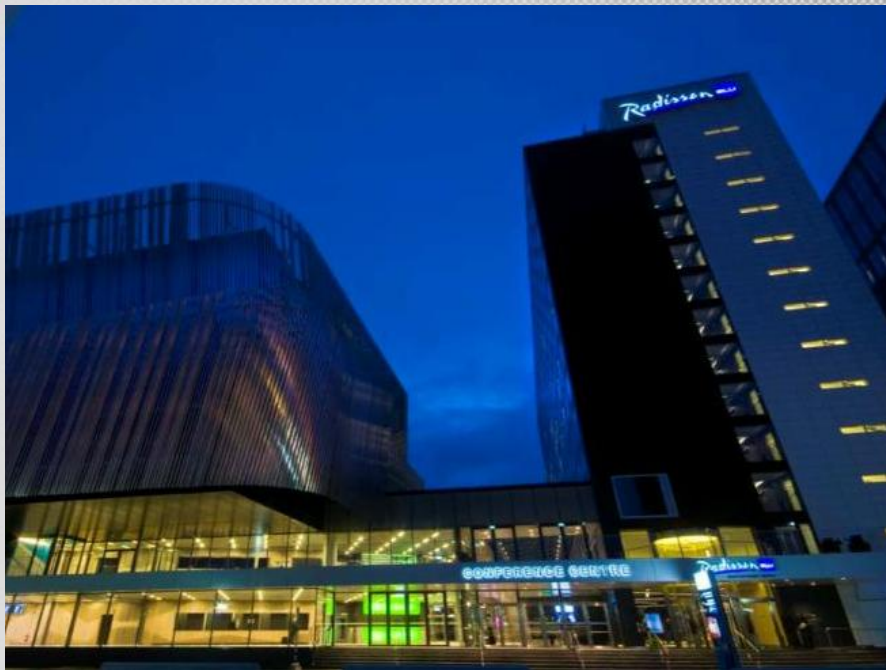


Q1-2013 Results

Wolfgang M. Neumann, President & CEO

Knut Kleiven, Deputy President & CFO

April 24, Stockholm



Rezidor Q1 2013 Highlights

+5.7%
L/L RevPAR

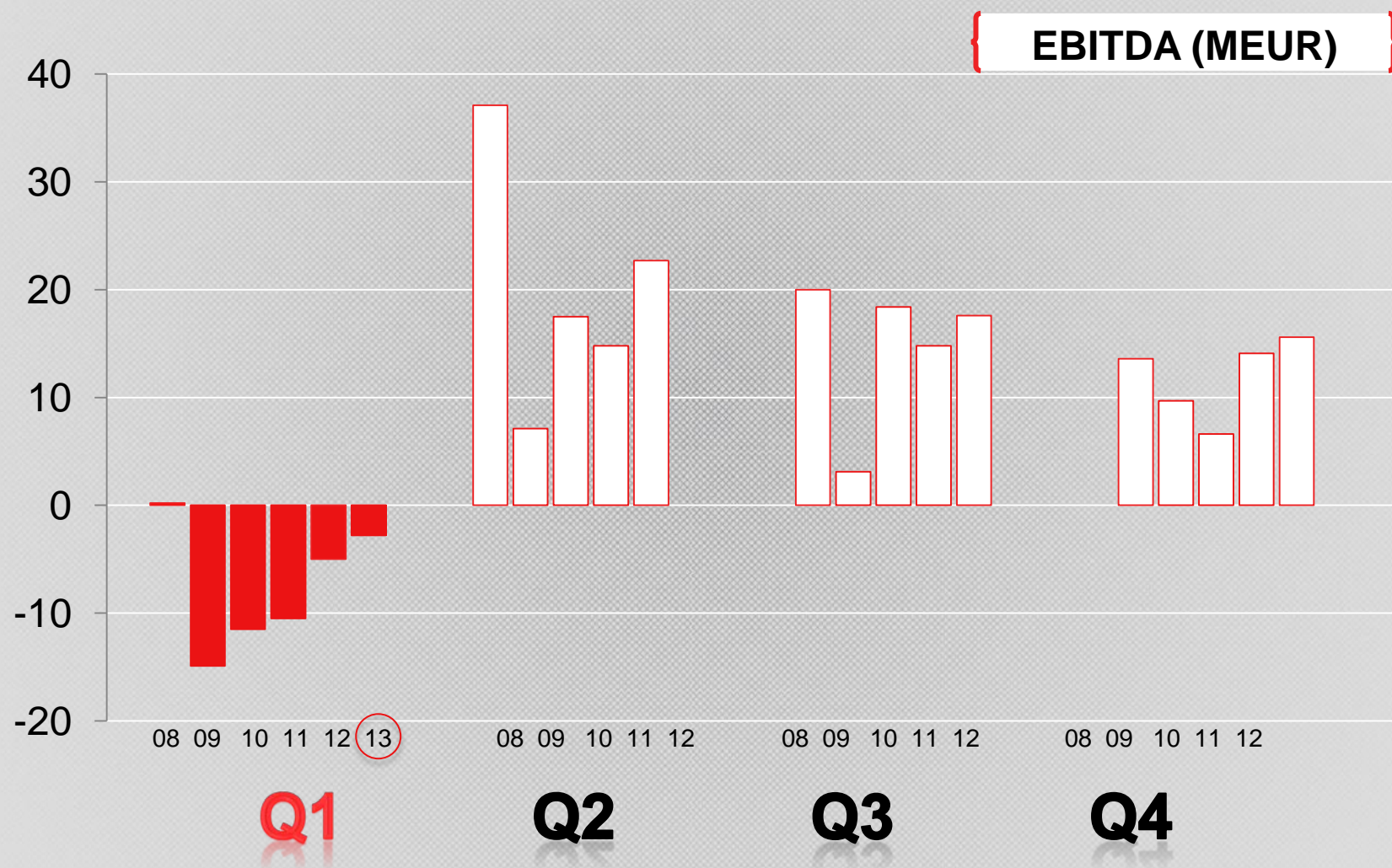
+3.3%
market
share

+1 p.p.
EBITDA
Margin

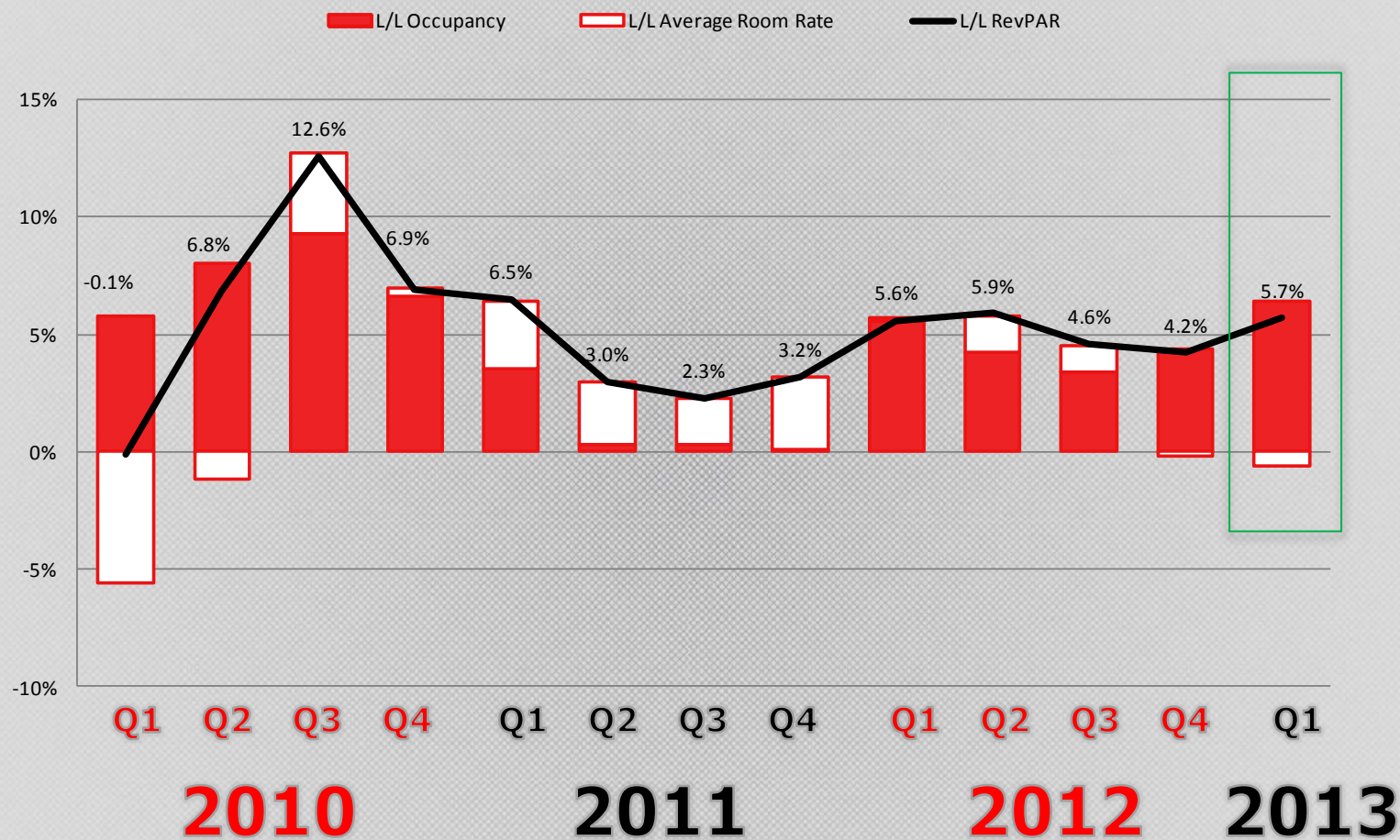
+2.5
MEUR
EBIT

- L/L RevPAR up by 5.7%—prior to March 22 (beginning of Easter holiday) up by 9%
- Six consecutive quarters of increased market share (3.3% YTD)
- Revenue flat, due to conversion of nine hotels (1,100 rooms) from leases to fee-based agreements and lower RevPAR growth in Nordics and ROWE
- 13.6% growth in fee revenue
- EBITDA Margin increased by 1 percentage point
- 2.5 MEUR EBIT improvement, despite Easter and non-Leap Year impact of negative 4-5 MEUR
- 4.2 MEUR improvement in Free Cash Flow

Q1 is always the weakest quarter,
but Q1 2013 EBITDA was the best since 2008

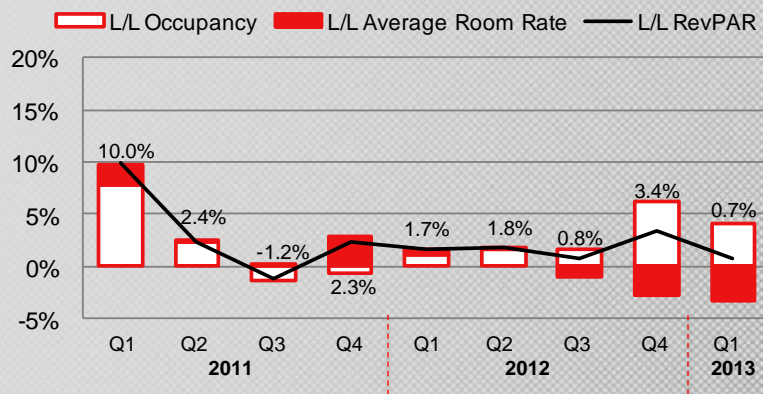


Substantial occupancy growth for 5 consecutive quarters

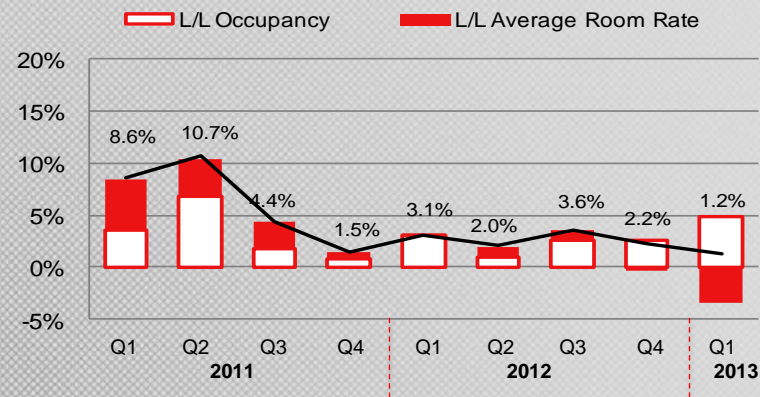


Occupancy rise across all regions; rates softening in ROWE, Nordics due to Easter effect

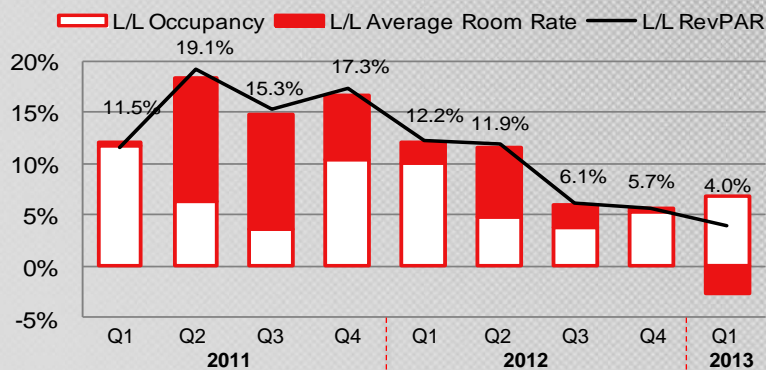
NORDICS



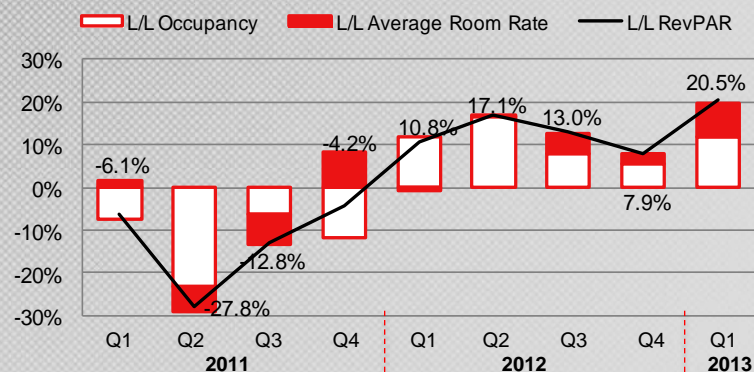
REST OF WESTERN EUROPE



EASTERN EUROPE



MIDDLE EAST & AFRICA



Q1-2013 Signings in line with last year, and focused on Emerging Markets

SIGNINGS	Q1-2013	Q1-2012
Hotels	5	6
Rooms	1,100	1,400

Summary:

- Expanding Park Inn in important emerging markets of Turkey, Ukraine and Russia
- Prominent new Radisson Blu Hotels in Port Harcourt, Nigeria and at Sheremetyevo Airport, Moscow
- Asset Management: Extended two margin-enhancing leases in ROWE

100%
Management
Contracts

>75%
Eastern
Europe

>50%
Radisson
Blu



Radisson Blu Sheremetyevo Airport Moscow, Russia



Radisson Blu Port Harcourt, Nigeria

Brand-enhancing openings in key markets

OPENINGS	Q1-2013	Q1-2012
Hotels	5	4
Rooms	1,000	1,000
Rooms Offline	750	150
Net openings	250	850

Summary:

- Expansion in Emerging Markets: Radisson Blu Maputo and Radisson Blu Rosa Khutor, Russia (Sochi)
- Balanced by growth in Mature Markets: Park Inn Amsterdam Airport Schiphol, Radisson Blu in Dortmund, Germany and Gothenburg, Sweden
- Offline hotels mainly under-performing management agreements

50%
Managed

65%
Mature
Markets

85%
Radisson
Blu



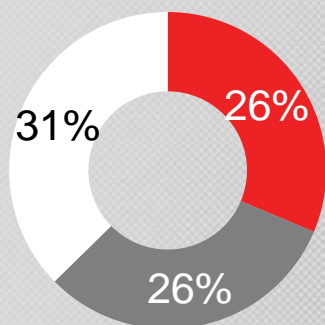
Radisson Blu Maputo, Mozambique



Park Inn Amsterdam Airport Schiphol, Netherlands

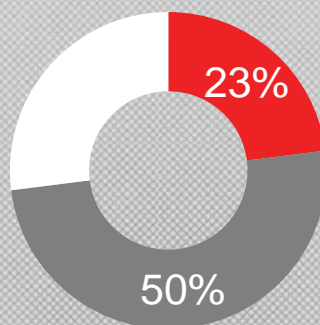
Shifting to Asset Light: Rooms in Operation

END 2006



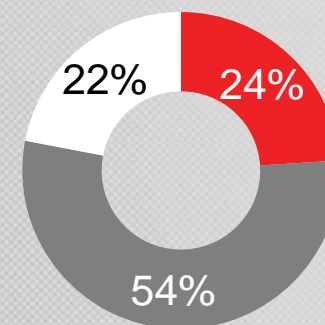
■ Franchised ■ Managed ■ Leased

END 2009



■ Franchised ■ Managed ■ Leased

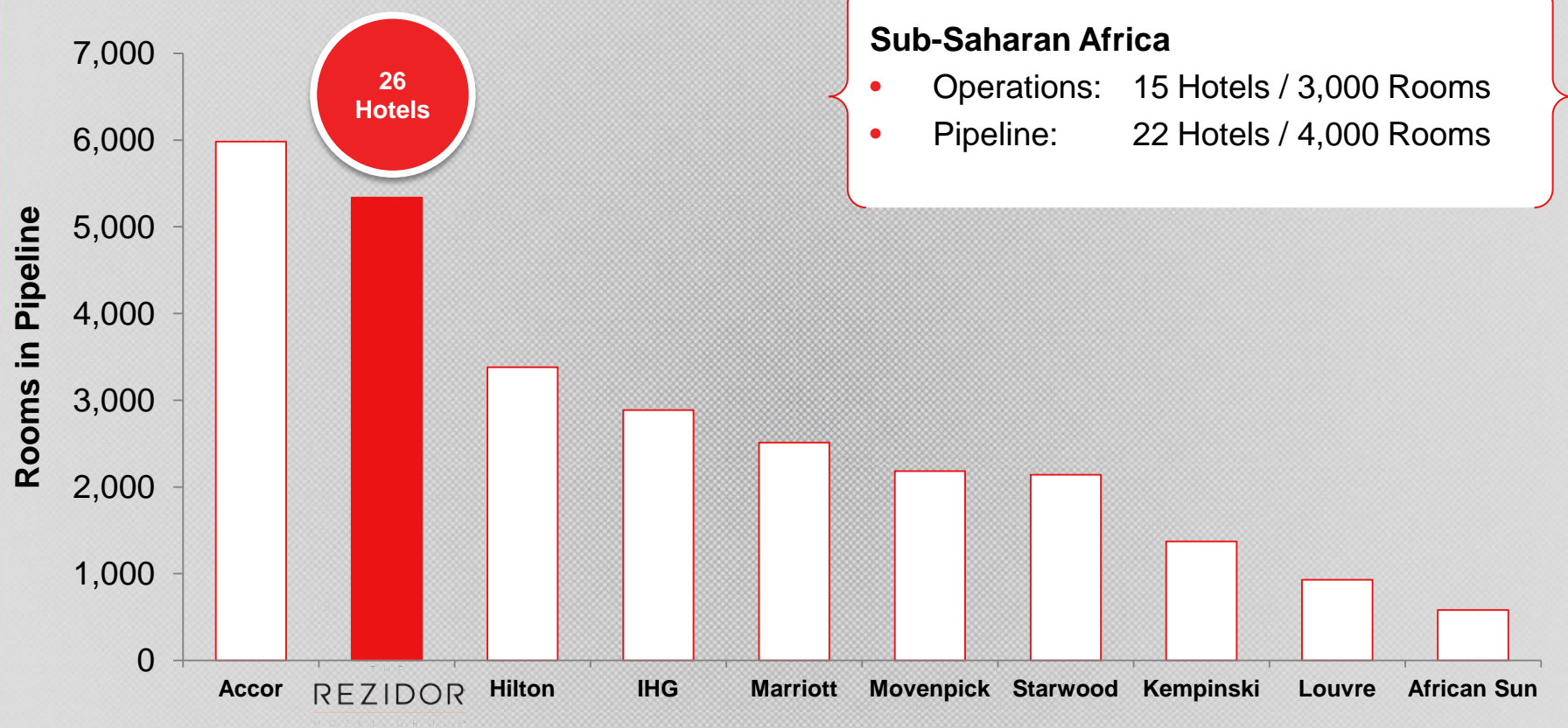
Q1-2013



■ Franchised ■ Managed ■ Leased

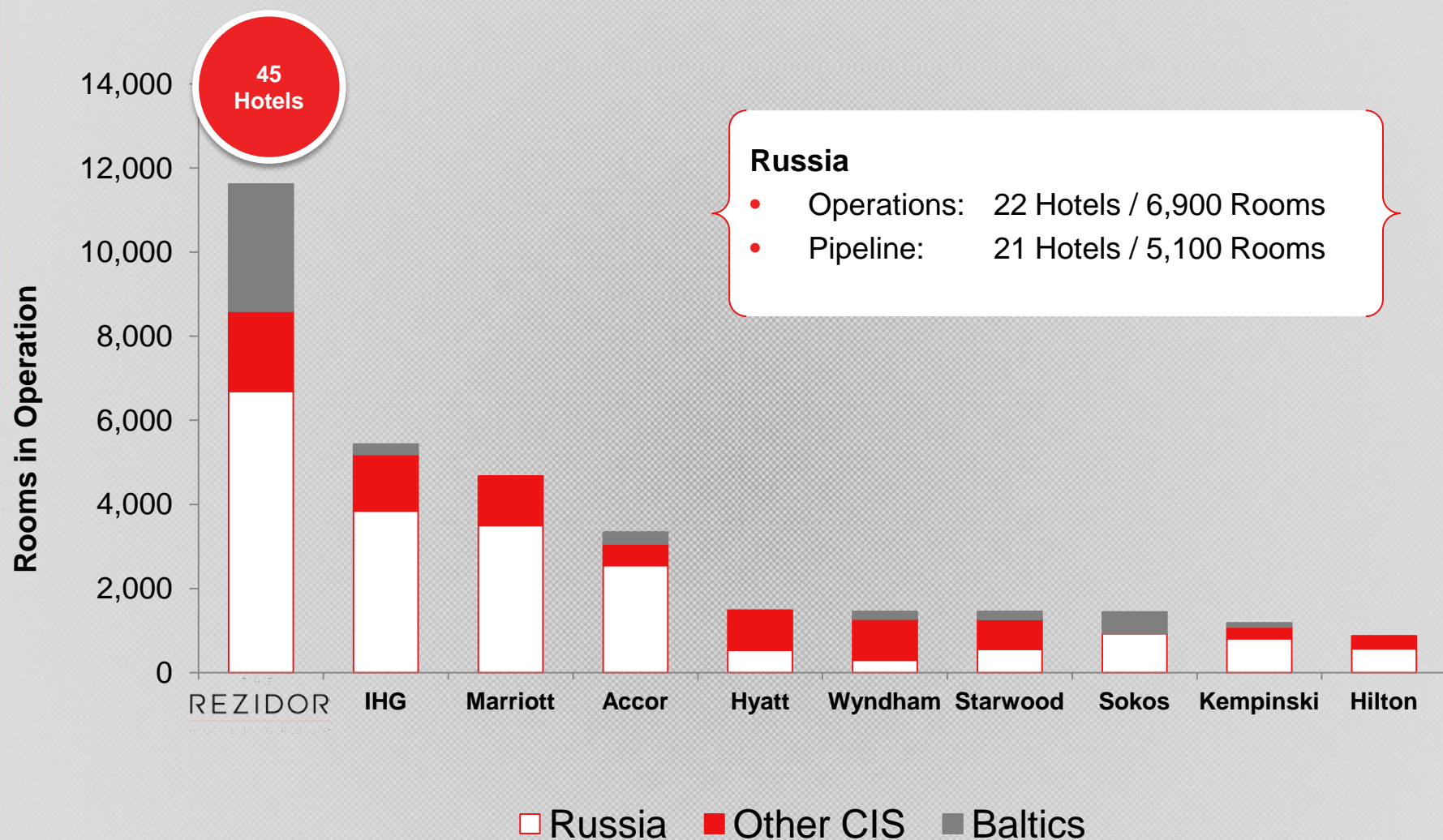
- No new leased hotels signed since 2009
- 11 leases, 1,300 rooms terminated since 2011
- Since 2011: 80% of room signings in emerging markets, where fee-based agreements are standard

Second largest pipeline in Africa



Source / W Hospitality 2012 / Number of Rooms in Pipeline

Dominant position in Russia, CIS & Baltics



Source / Respective group websites / December 2012 / Number of Rooms in Operation

Financial Update

Knut Kleiven, Deputy President & CFO



Income Statement

Margin improvement despite flat revenue

IN MEUR	Q1-2013	Q1-2012
Revenue	207.1	206.9
EBITDAR	58.7	58.4
EBITDAR Margin %	28.3%	28.2%
EBITDA	-2.8	-5.0
EBITDA Margin %	-1.4%	-2.4%
EBIT	-10.0	-12.5
EBIT Margin %	-4.8%	-6.0%
NET RESULTS	-11.2	-14.1

Despite RevPAR growth, revenue flat due to:

- 9 leases converted to fee-based agreements
- Slower growth in lease-heavy Nordic and ROWE markets
- Strengthening of Euro
- Easter and leap year effect (-9.0)

EBIT *positively* affected by:

- Exit from unprofitable leases (+2.0)
- Central cost reduction (+1.1)
- Reduced central advertising and sales spend (+1.9)

EBIT *negatively* affected by:

- Easter (-3.5)
- Leap year 2012 (-1.0)

Free cash flow improved by 4.2 MEUR

Flow-through Q1 2013 vs Q1 2012

Strong impact from asset management and new hotels

Q1-2013 vs Q1-2012	Reported Change
Revenue	0.2
EBITDAR	0.2
EBITDA	2.2
EBIT	2.5

FX	Hotel Exits	New Hotels	One-offs	L/L
1.2	-5.0	3.4	0.0	0.6
0.4	0.0	1.1	0.0	-1.5
0.3	1.6	1.1	0.0	-0.8
0.2	1.6	1.1	0.0	-0.4

Q1 Leased business

Reduced revenue and EBIT due to exits and Easter impact

Nordics:

- Easter EBITDA impact estimated at 2-3 MEUR
- Positive result in Norway offset by softening markets in Sweden and renovation displacement
- 2 leased hotels converted to franchises

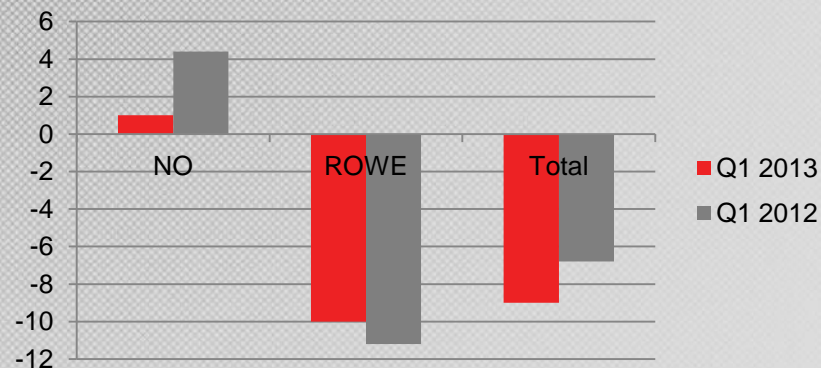
Rest of Western Europe:

- Revenue drop from 7 leases converted to management
- Improvement across all countries, except Switzerland and Belgium
- Positive EBIT impact from exits

Leased Revenue MEUR



EBIT MEUR



Q1 Fee business

Emerging markets continue to drive the growth

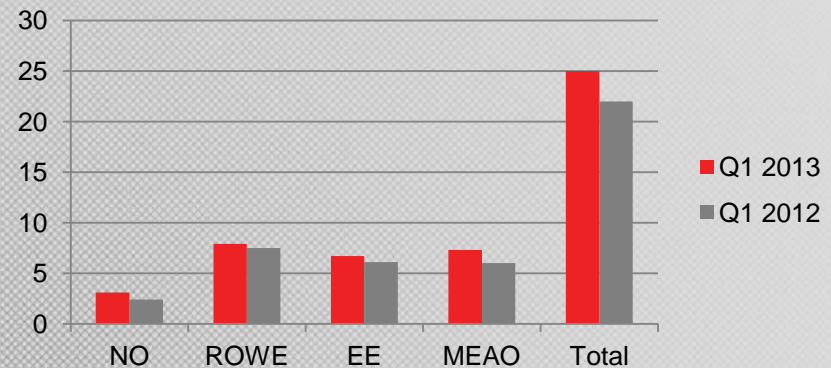
Eastern Europe:

- Revenue up due to strong RevPAR growth and new hotels
- Strong growth in Baltics with 12% RevPAR increase
- EBIT slightly below last year due to provisions for bad debt

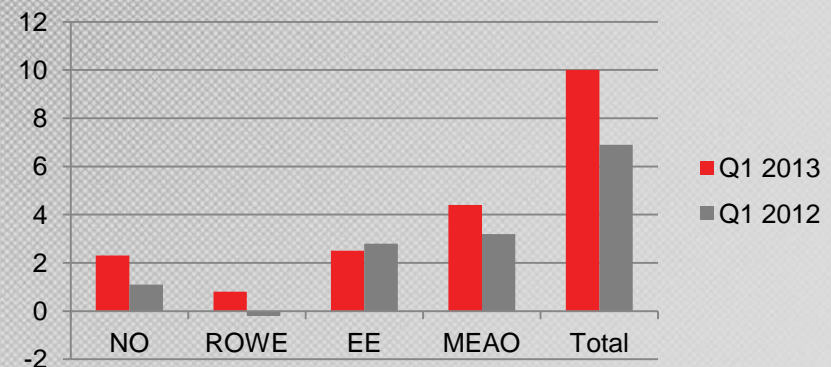
Middle East, Africa & Others:

- 21% L/L RevPAR growth led to 22% improvement in fee revenue
- Strongest performing region, with significant growth in South Africa, UAE and Saudi Arabia
- 41% EBITDA improvement

Fee Revenue MEUR



EBIT MEUR



Investors Day 2013

- **Date:** June 5, 2013
- **Venue:** Radisson Blu Waterfront Hotel, Stockholm
- **Programme:**
 - 08:00 Breakfast Behind the Scenes
 - 09:00 Presentations:
 - **Wolfgang M. Neumann** President & Chief Executive Officer
 - **Russell Kett** Chairman – HVS London
 - **Elie Younes** SVP & Head of Group Development
 - **Eric de Neef** SVP Marketing and Customer Relationship Management, Global Branding Park Inn
 - **Olivier Harnisch** EVP & Chief Operational Officer
 - **Knut Kleiven** Deputy President & Chief Financial Officer
 - 13:00 Lunch
 - 14:00...One-on-one meetings with the management team

THE
REZIDOR
HOTEL GROUP

Q&A

