

JUNE 2014

DISCLAIMER

FORWARD LOOKING STATEMENTS

Certain information contained in this presentation, particularly information regarding future economic performance, finances, and expectations and objectives of management, constitutes forward-looking statements. Forward-looking statements can be identified by the fact that they do not relate strictly to historical or current facts and generally contain words such as "believes," "expects," "may," "will," "should," "seeks," "approximately," "intends," "plans," "estimates" or "anticipates" or similar expressions. Our forward-looking statements are subject to risks and uncertainties, which may cause actual results to differ materially from those projected or implied by the forward-looking statement. For discussion of some of the important factors that could cause these variations, please read the "Risk Factors" section and elsewhere in the Company's Annual Report on Form 10-K (File No. 001-35368), filed on May 28, 2014 with the U.S. Securities and Exchange Commission.

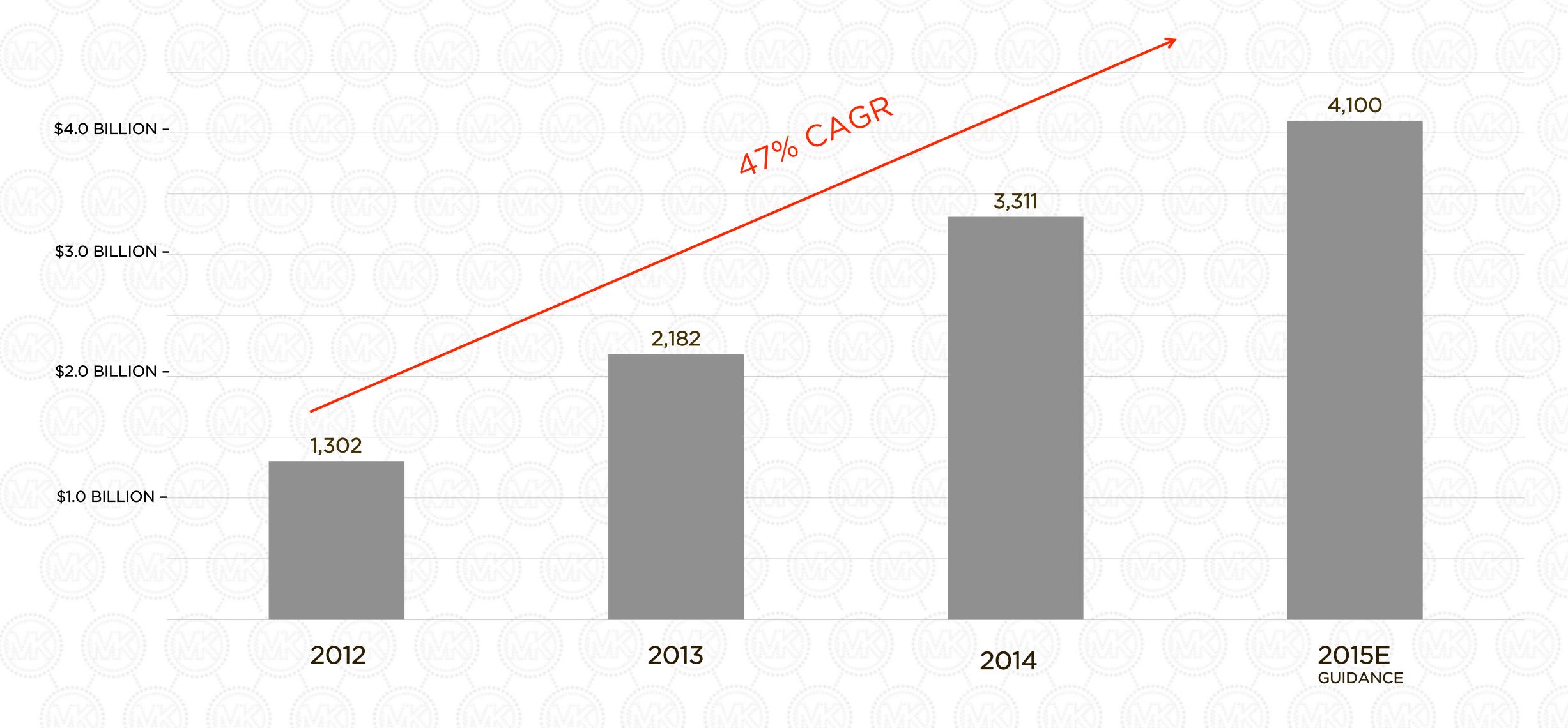
Forward-looking statements contained in this presentation are based on assumptions that we have made in light of our management's experience in the industry as well as our perceptions of historical trends, current conditions, expected future developments and other factors that we believe are appropriate under the circumstances. You should not place undue reliance on forward-looking statements, which speak only as of the date hereof. We do not undertake to update or revise any forward-looking statements after they are made, whether as a result of new information, future events, or otherwise, except as required by applicable law.

USE OF NON-GAAP FINANCIAL MEASURES

This presentation includes certain measures presented on a basis other than in accordance with generally accepted accounting principles (GAAP), including Income from Operations, as adjusted and Net Income, as adjusted. These amounts are not an alternative to GAAP. Management believes that these measures provide investors with transparency by helping to illustrate the underlying financial and business trends relating to the Company's results of operations and financial condition and comparability between current and prior periods. Investors are encouraged to review the reconciliation of such measures to the most directly comparable GAAP term.

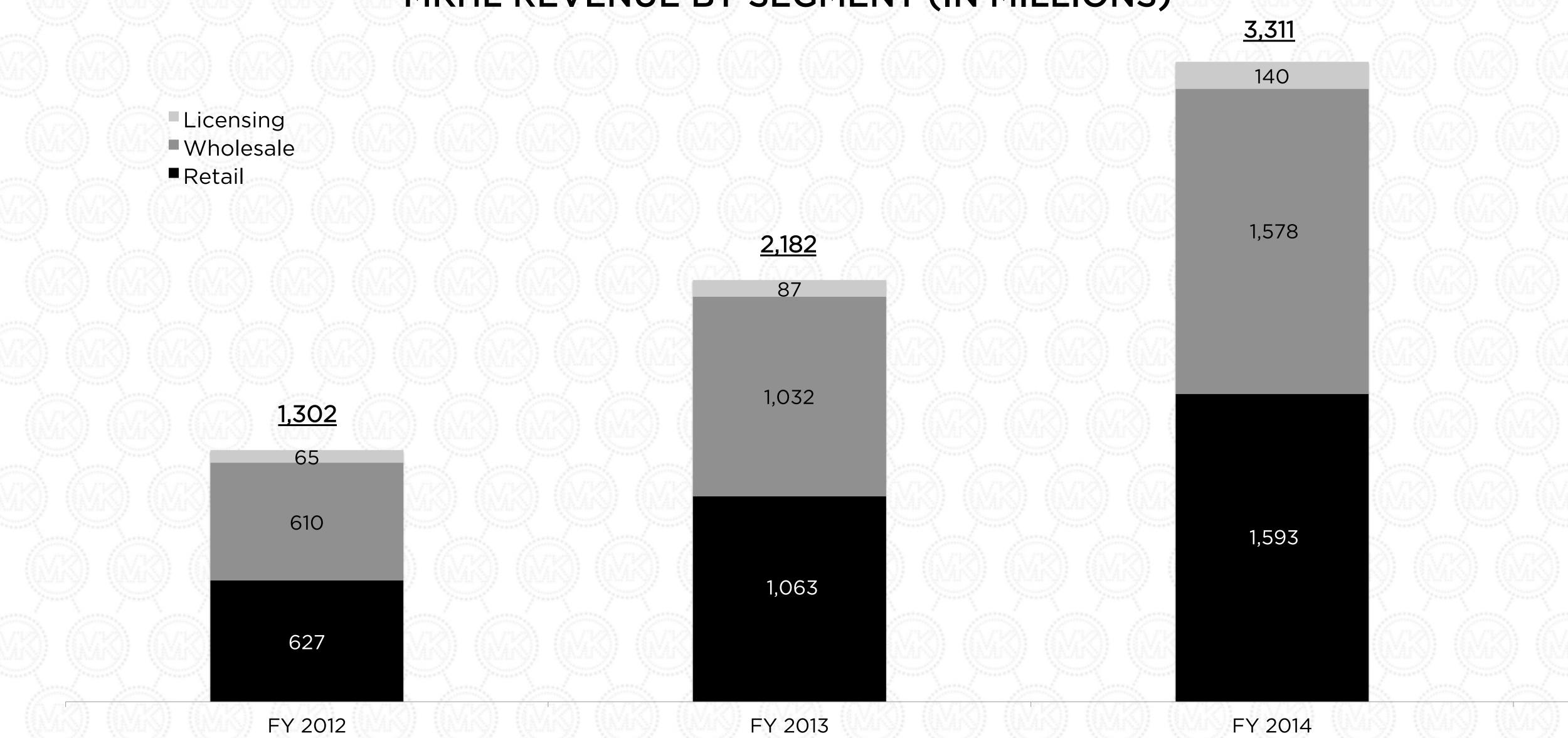


TOTAL REVENUE



IN MILLIONS OF DOLLARS

MKHL REVENUE BY SEGMENT (IN MILLIONS)







MICHAEL KORS



MICHAEL KORS COLLECTION

INTRODUCED IN 1981

REFLECTS THE PINNACLE OF LUXURY IN ACCESSORIES, WOMENSWEAR AND MENSWEAR

CORNERSTONE OF MICHAEL KORS SEASONAL RUNWAY SHOWS

ESTABLISHES THE AESTHETIC AUTHORITY AND AUTHENTICITY OF THE ENTIRE BRAND

FOCUS ON LUXURY CUSTOMER



MICHAEL BY MICHAEL KORS

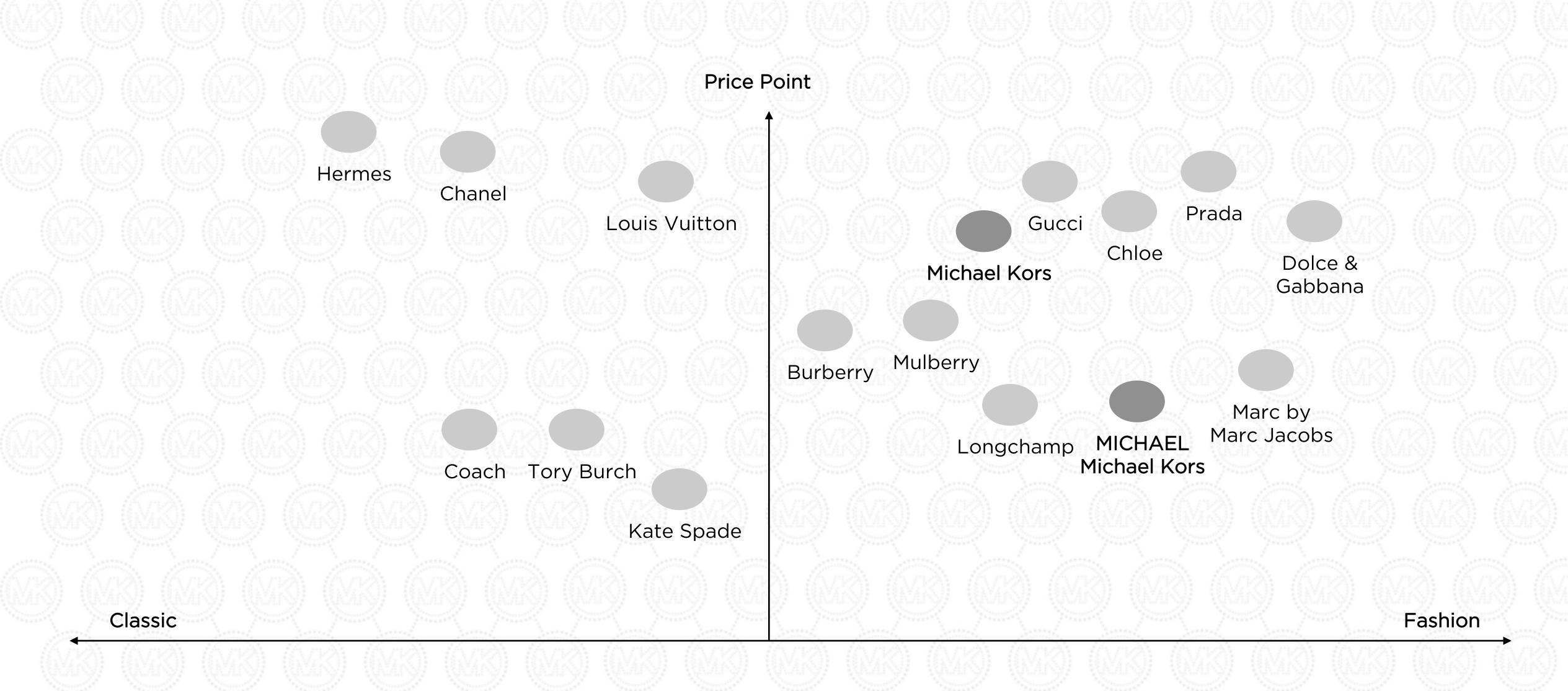
INTRODUCED IN 2004

POSITIONED TO PROVIDE ACCESSIBLE LUXURY, WHETHER IT IS TO A YOUNGER CONSUMER OR A COLLECTION CUSTOMER WHO WANTS SOME FUN ITEMS

FOCUSES ON THE ACCESSORIES MARKET

DRIVEN BY ECLECTIC ITEMS THAT CAN BE WORN IN MULTIPLE WAYS

UNIQUE BRAND POSITIONING



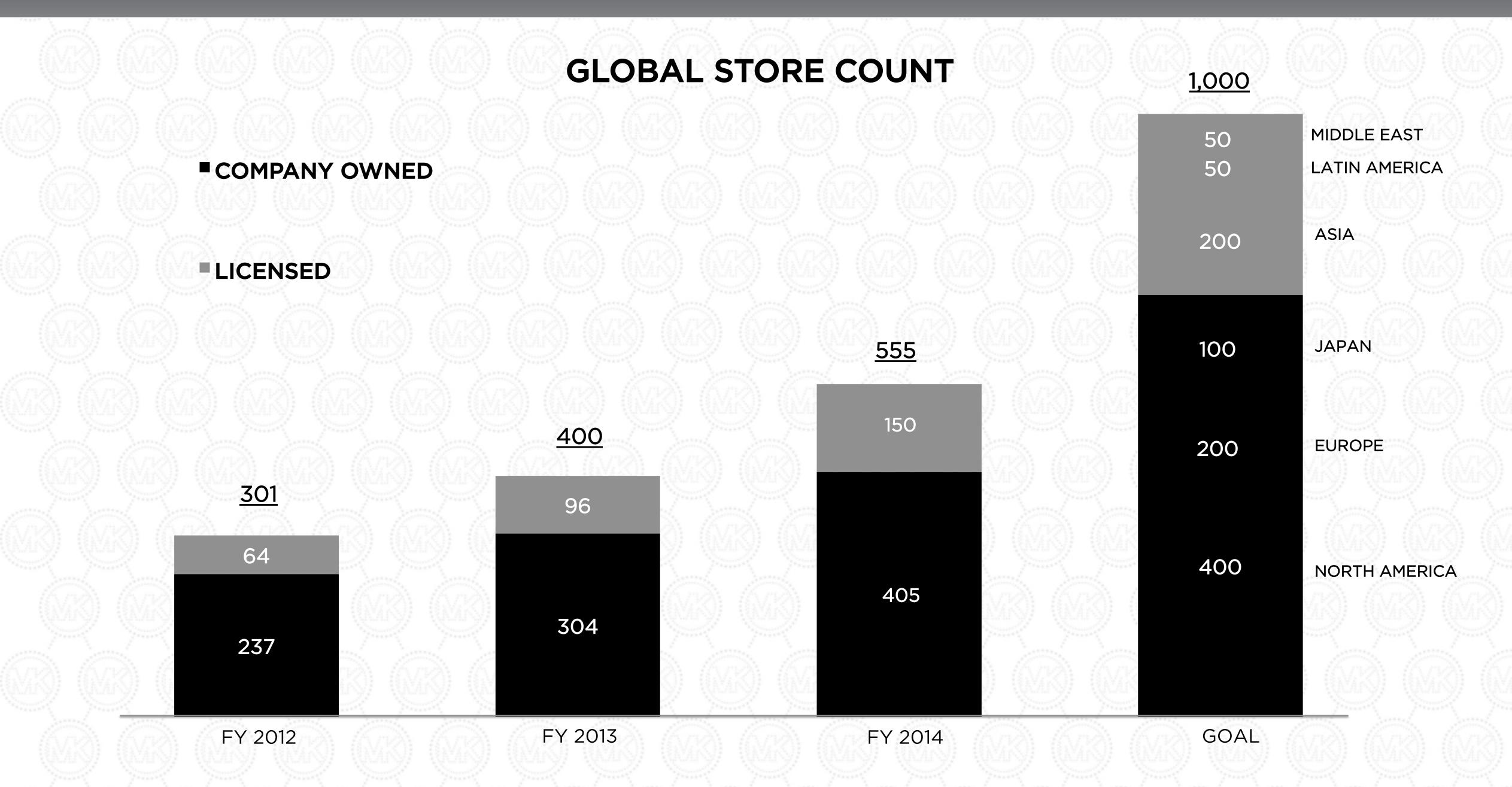
TARGET CUSTOMER

- OUR CUSTOMER ASPIRES TO LIVE AN ELITE, GLAMOROUS LIFESTYLE
- OUR CORE CUSTOMER IS 25 54 YEARS OLD WITH INCOME EXCEEDING \$50K
- BRAND AWARENESS IS HIGHEST AMONG OUR CORE DEMOGRAPHIC
 - 25 34 YEAR OLDS ARE NOW THE HIGHEST AWARENESS GROUP, AND THE FASTEST GROWING DEMOGRAPHIC
- MICHAEL KORS BRAND TODAY IS EQUALLY KNOWN FOR ACCESSORIES AND READY-TO-WEAR

	2012	2013	2014	POINT INCREASE
US	78%	82%	89%	+7
EUROPE	36%	39%	49%	+10
UK	48%	58%	69%	+11
GERMANY	28%	37%	50%	+13
FRANCE	30%	32%	35%	+3
SPAIN		37%	48%	+11
ITALY		31%	43%	+12
JAPAN		25%	32%	+7
BRAZIL		59%	67%	+8
CANADA (NEW)			76%	
SWEDEN (NEW)			76%	



















MICHAEL KORS RUE SAINT HONORE, PARIS





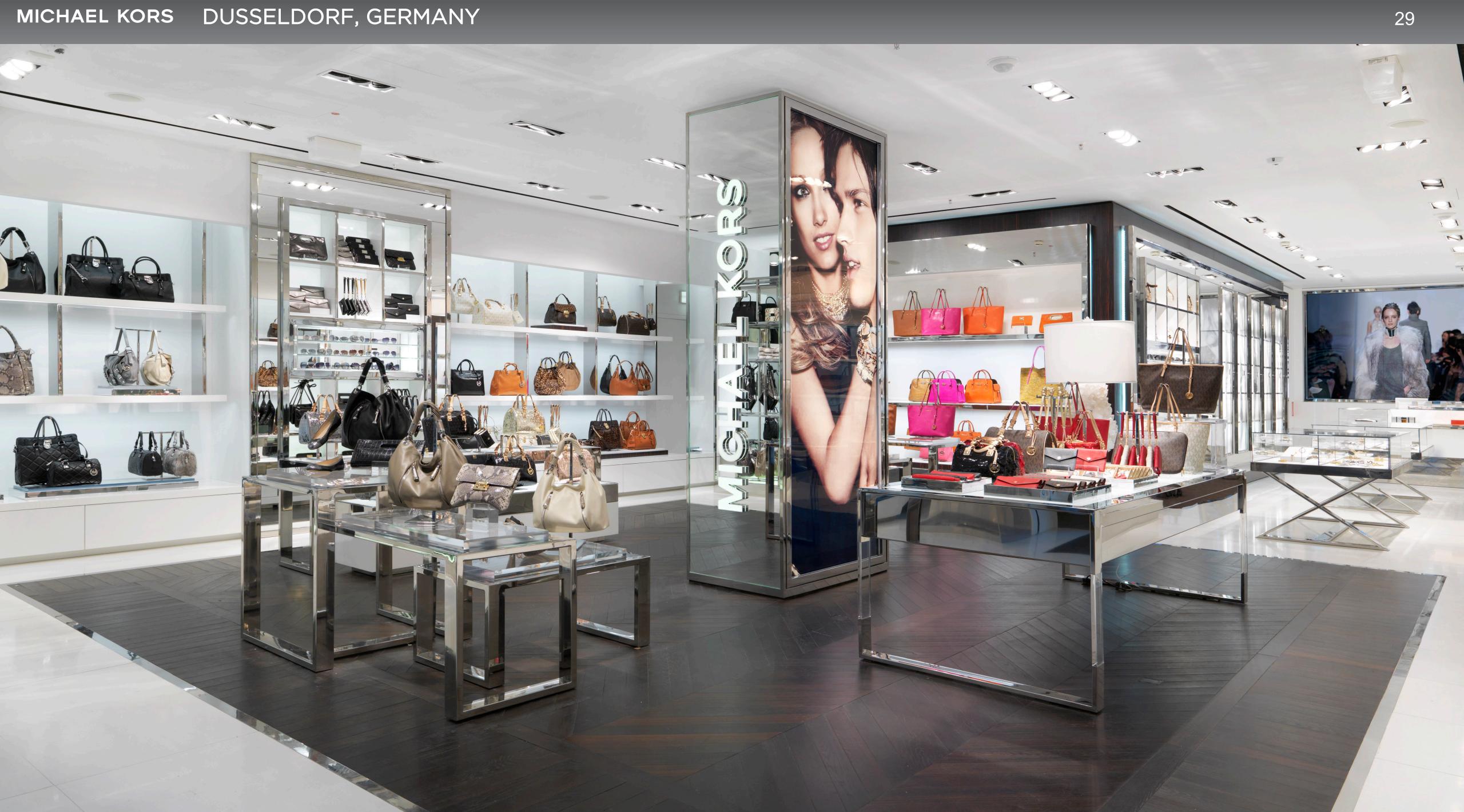


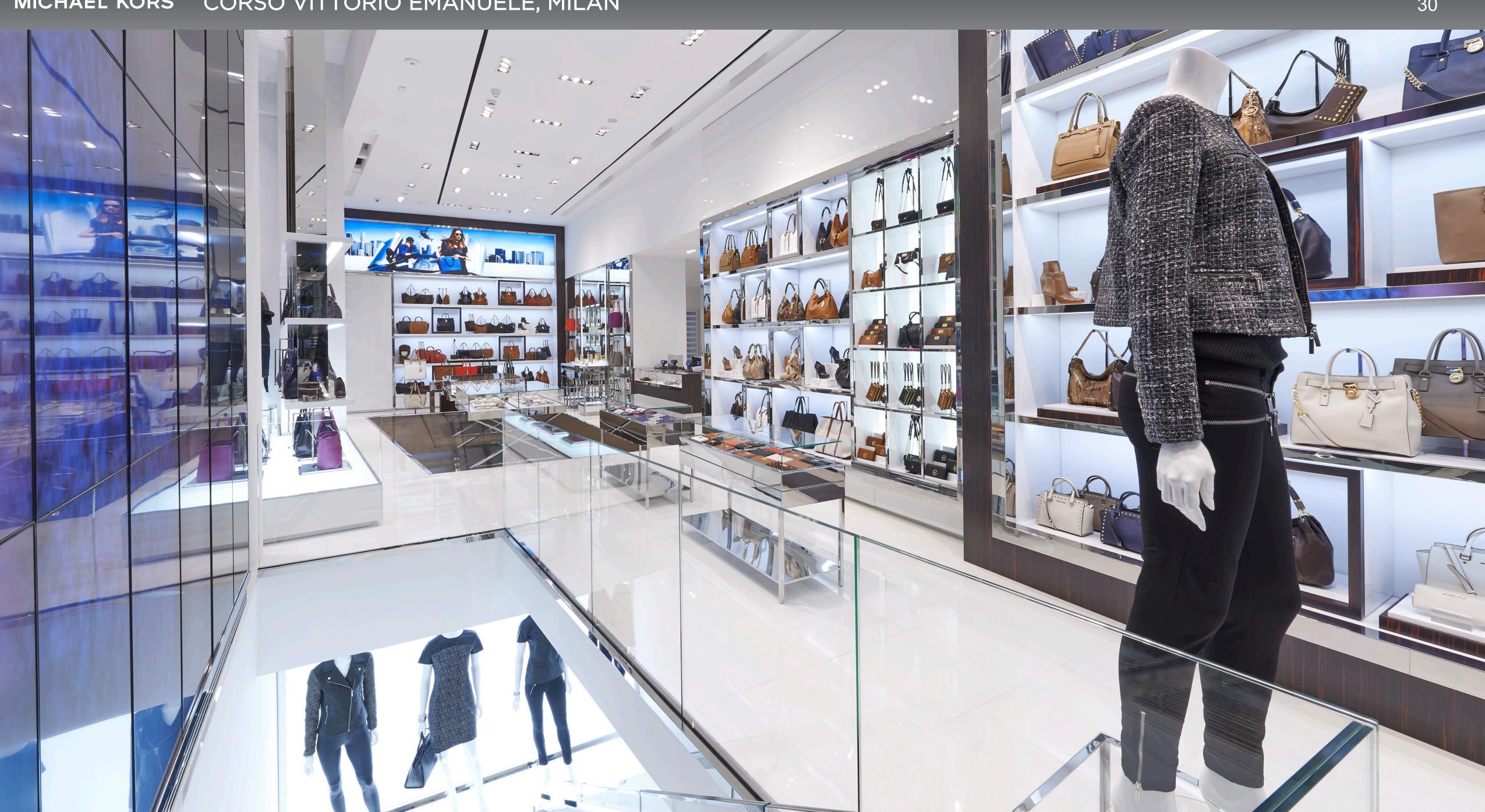




MICHAEL KORS DUSSELDORF, GERMANY 28







MICHAEL KORS BAGDAT, ISTANBUL 31



MICHAEL KORS BEIJING HUAMAO 32



MICHAEL KORS SHANGHAI KERRY CENTRE



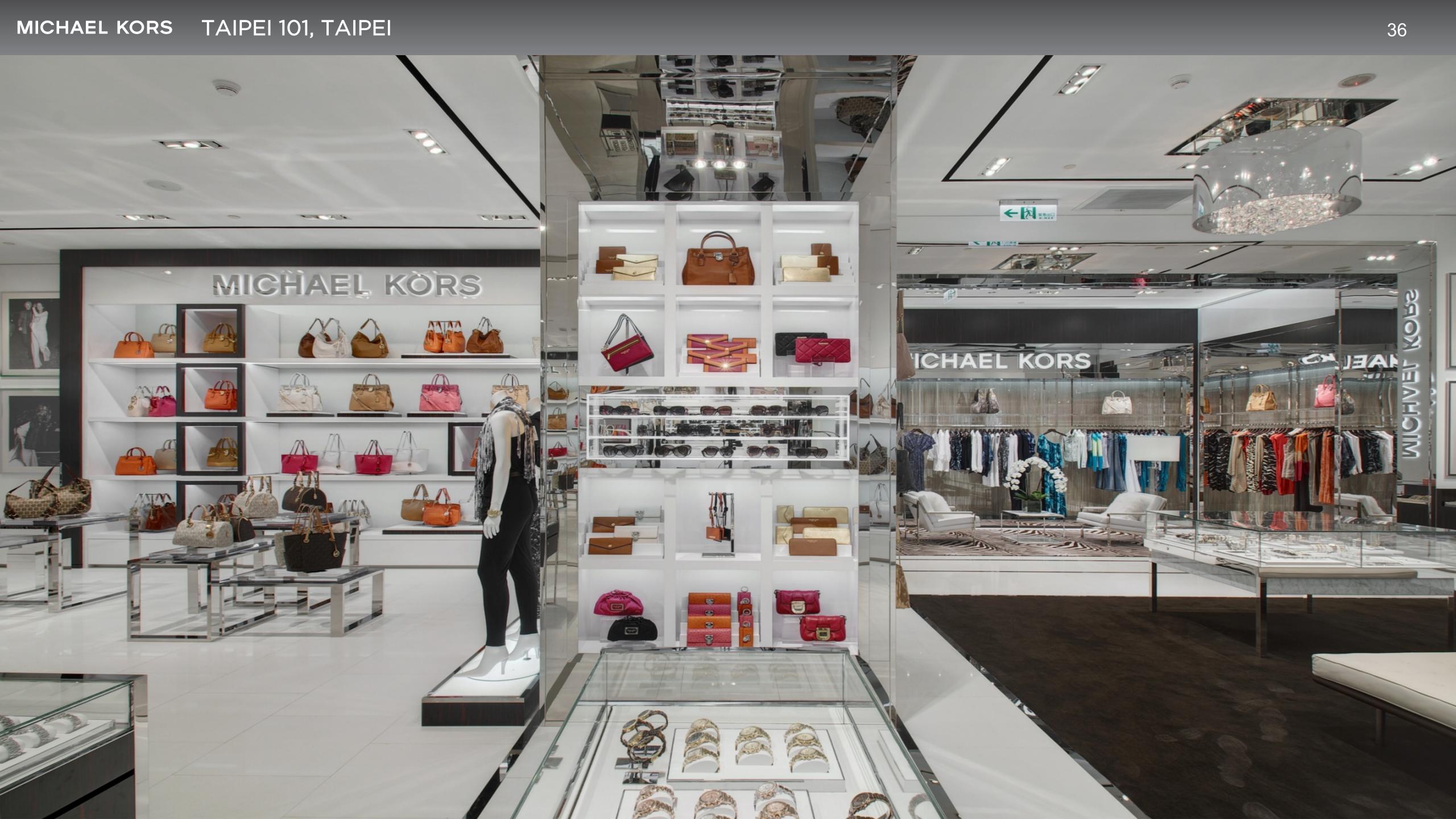


MICHAEL KORS TAIPEI 101, TAIPEI

MICHAEL KORS

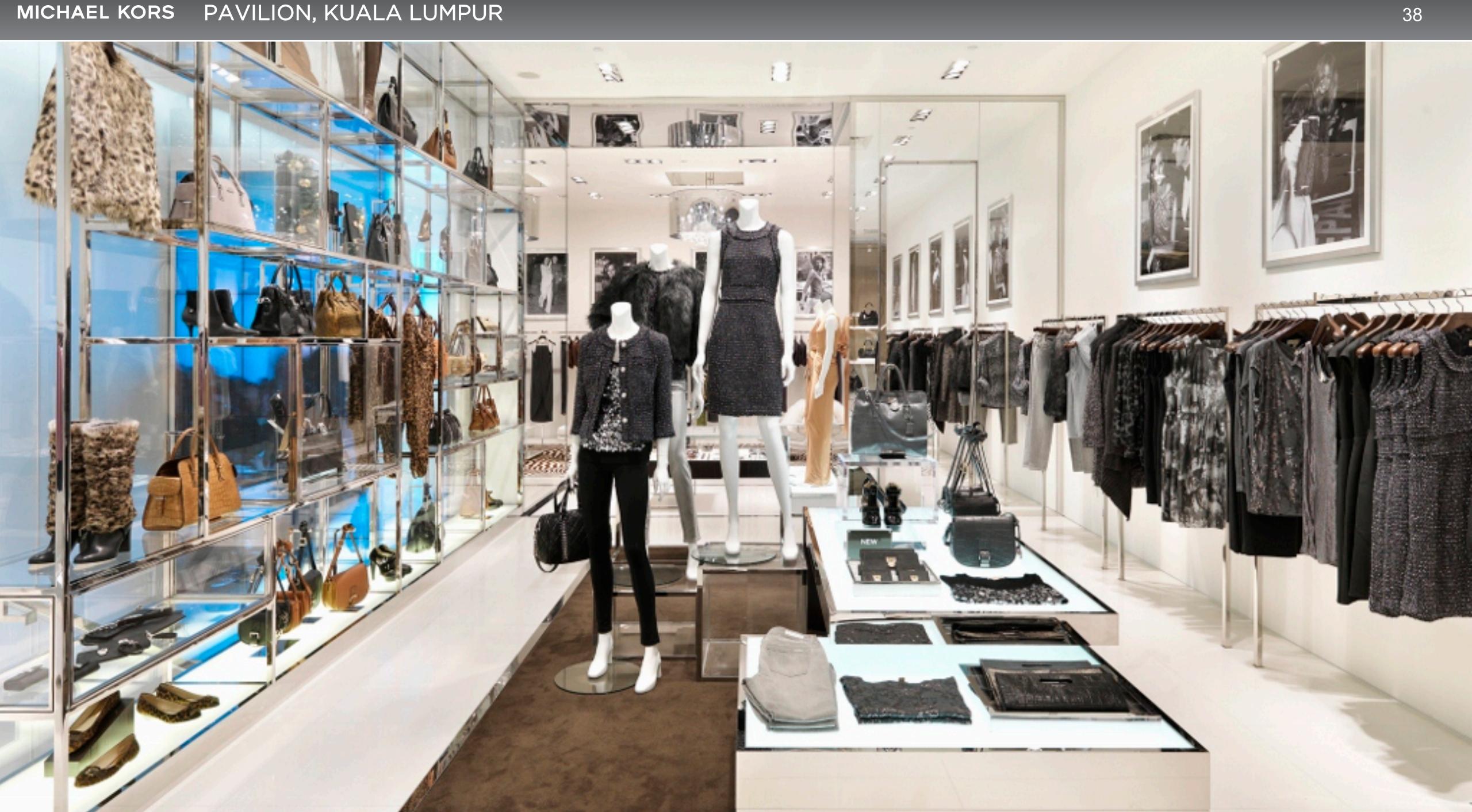








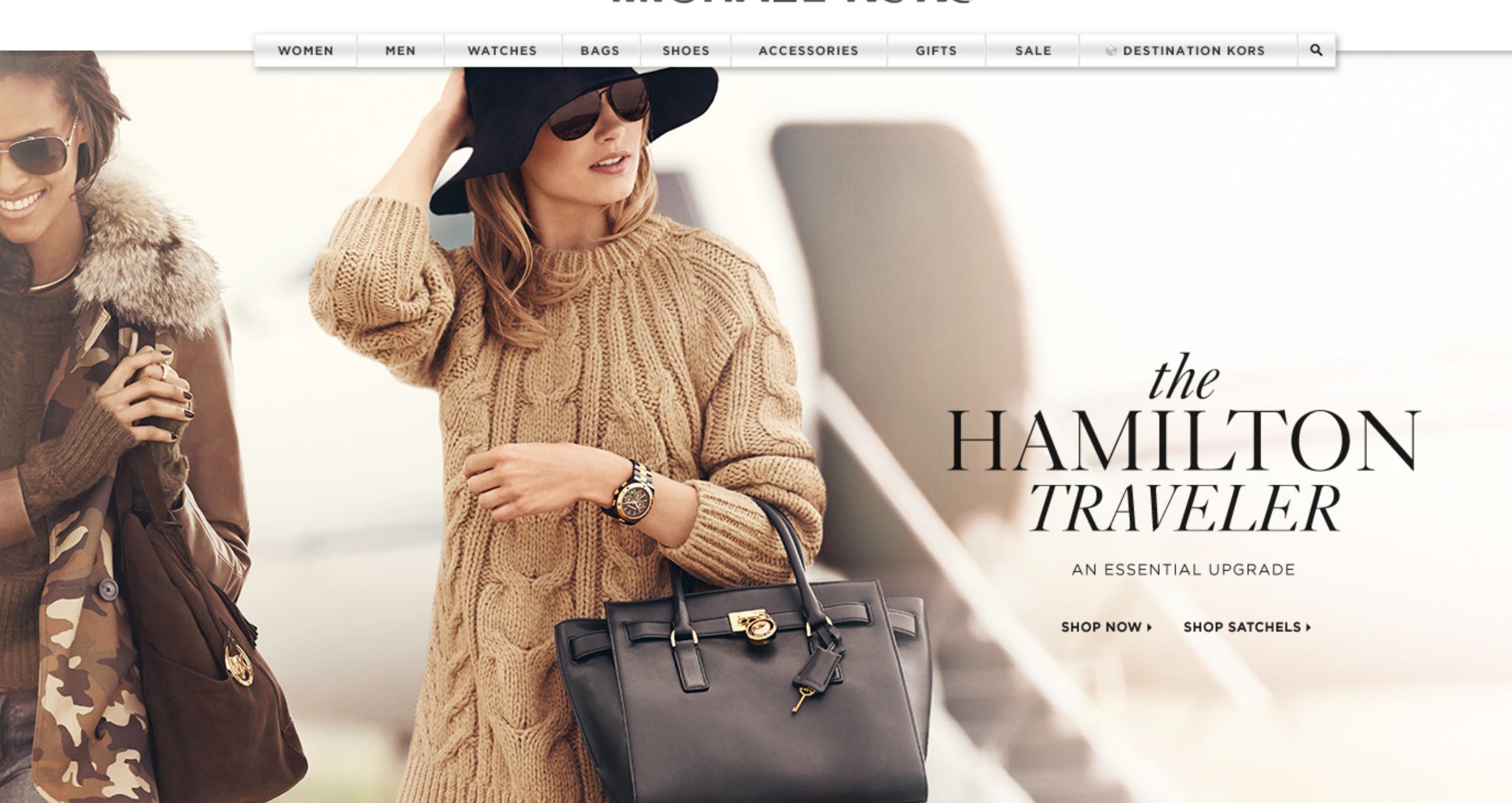
MICHAEL KORS PAVILION, KUALA LUMPUR





MICHAEL KORS

▲ JANE DOE ▼





RETAIL GROWTH INITIATIVES

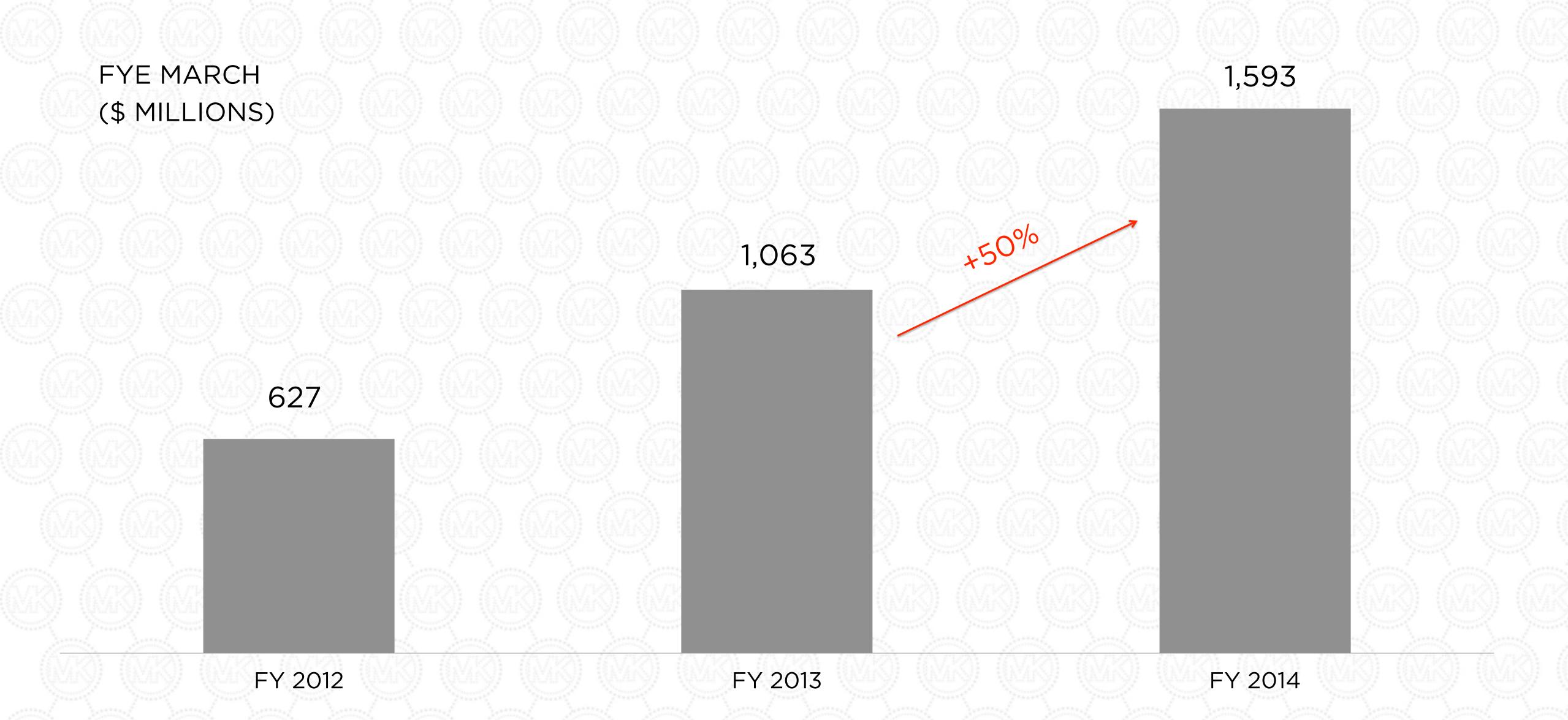
EXPAND OUR GLOBAL STORE PRESENCE

UPSIZE HIGHLY PRODUCTIVE STORE LOCATIONS ACROSS NORTH AMERICA, EUROPE AND JAPAN

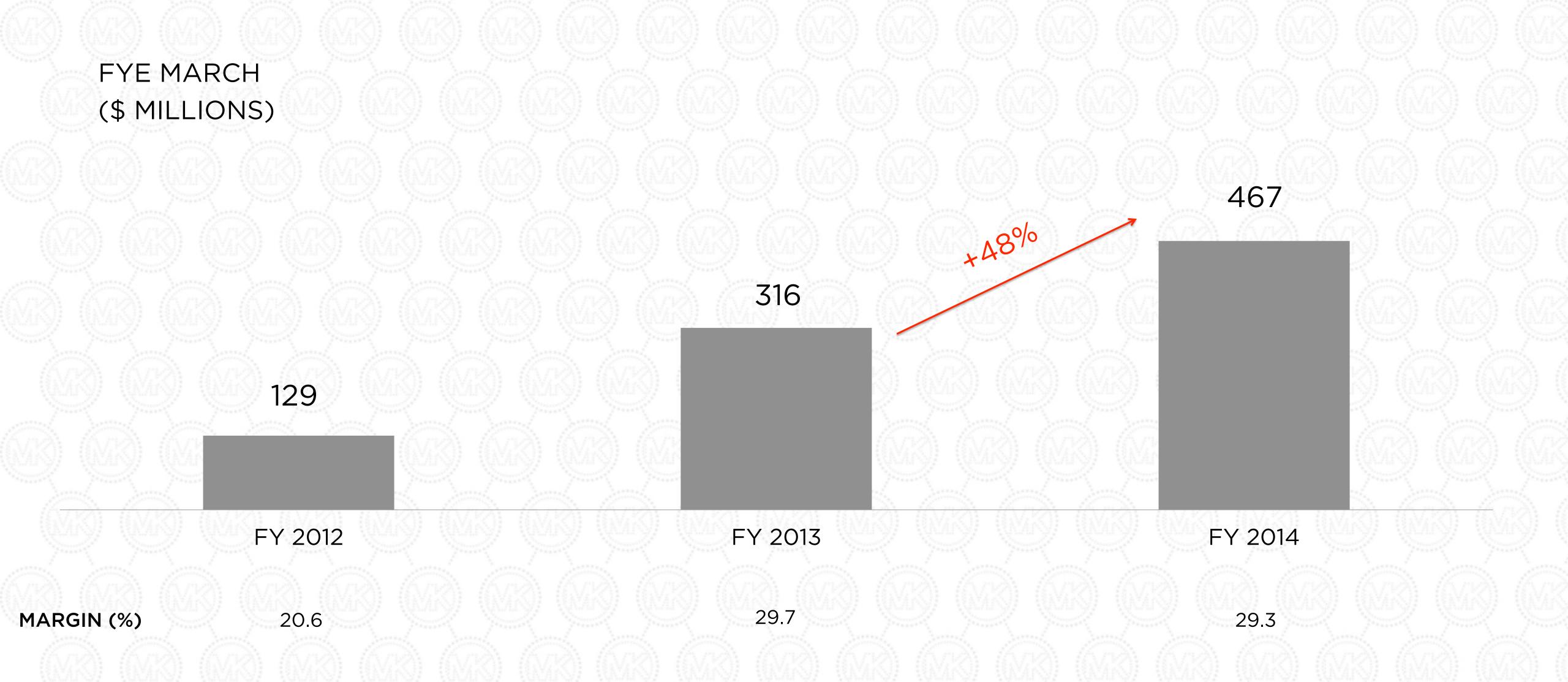
INCREASE GLOBAL COMPARABLE STORE SALES

ESTABLISH GLOBAL E-COMMERCE BUSINESS
TO PROVIDE TRUE OMNICHANNEL CUSTOMER EXPERENCE

RETAIL REVENUE GROWTH









MICHAEL KORS

GLOBAL WHOLESALE CUSTOMERS

NORTH AMERICA

BERGDORF GOODMAN









NORDSTROM

AMERICAS



EUROPE



















ASIA





MITSUKOSHI





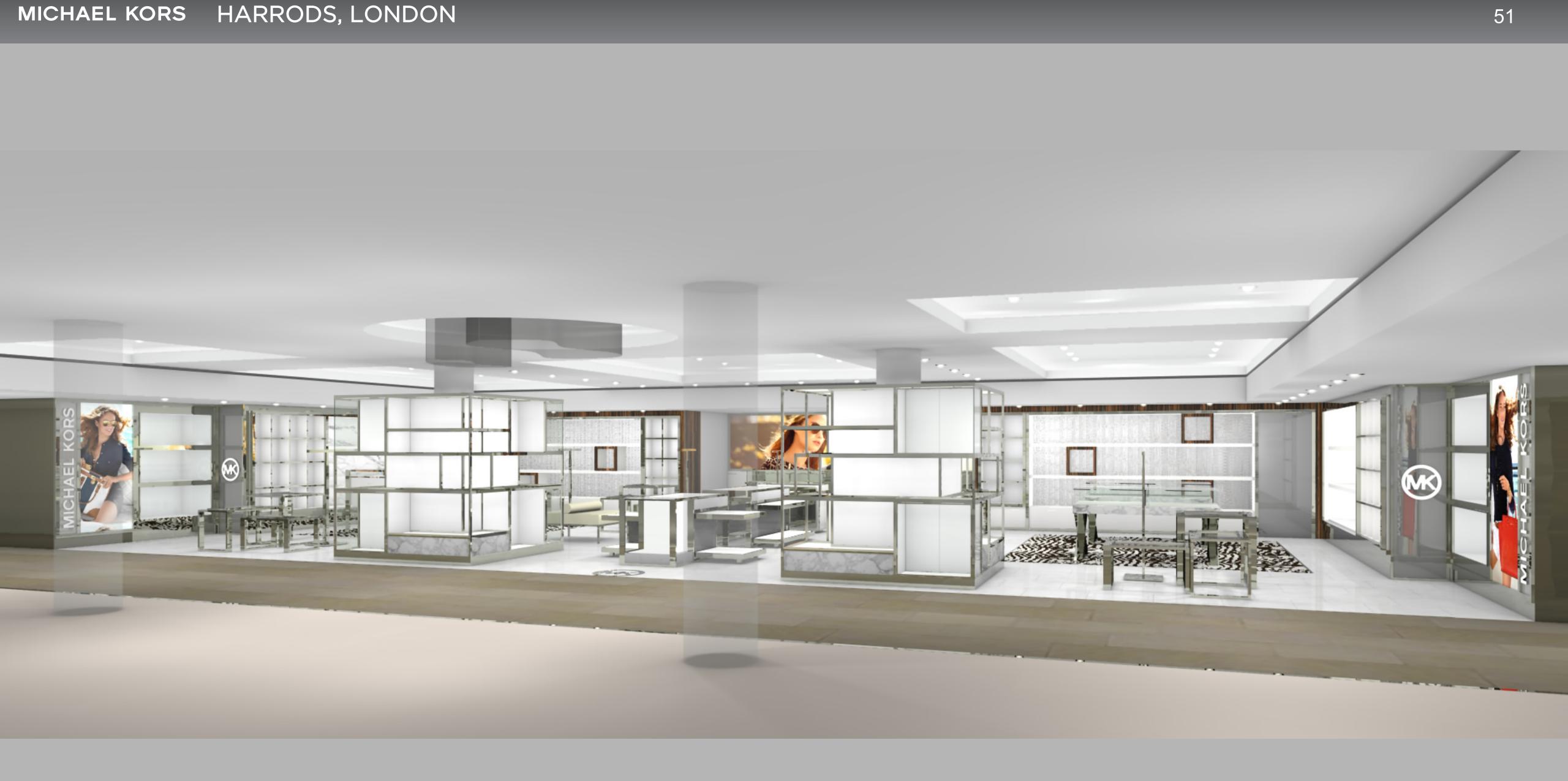












MICHAEL KORS JFK TERMINAL 1 52









MICHAEL KORS



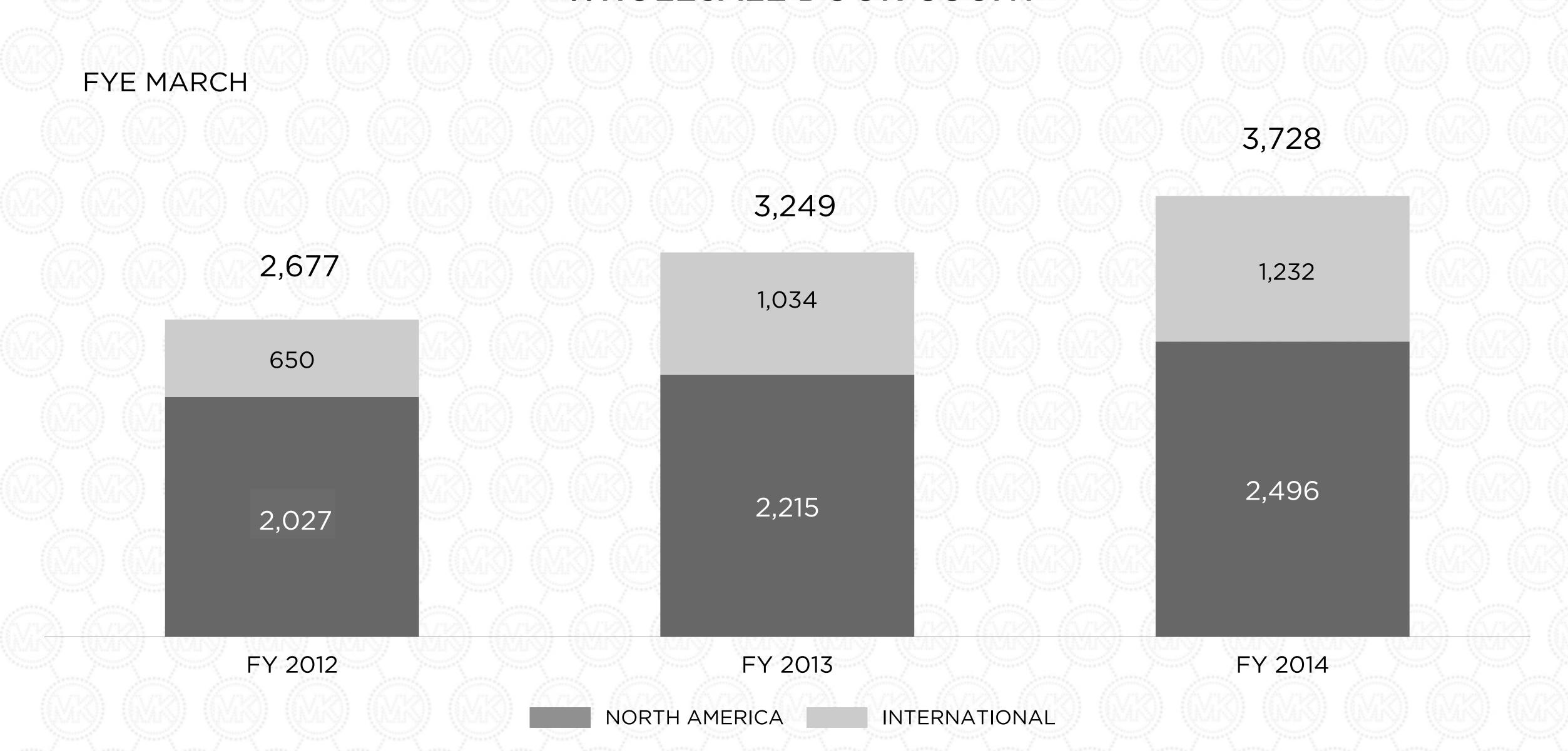
WHOLESALE GROWTH INITIATIVES

CONTINUE TO TRANSFORM NORTH AMERICAN AND EUROPEAN
DEPARTMENT STORE LOCATIONS INTO BRANDED
SHOP-IN-SHOPS WITH CUSTOM FIXTURES

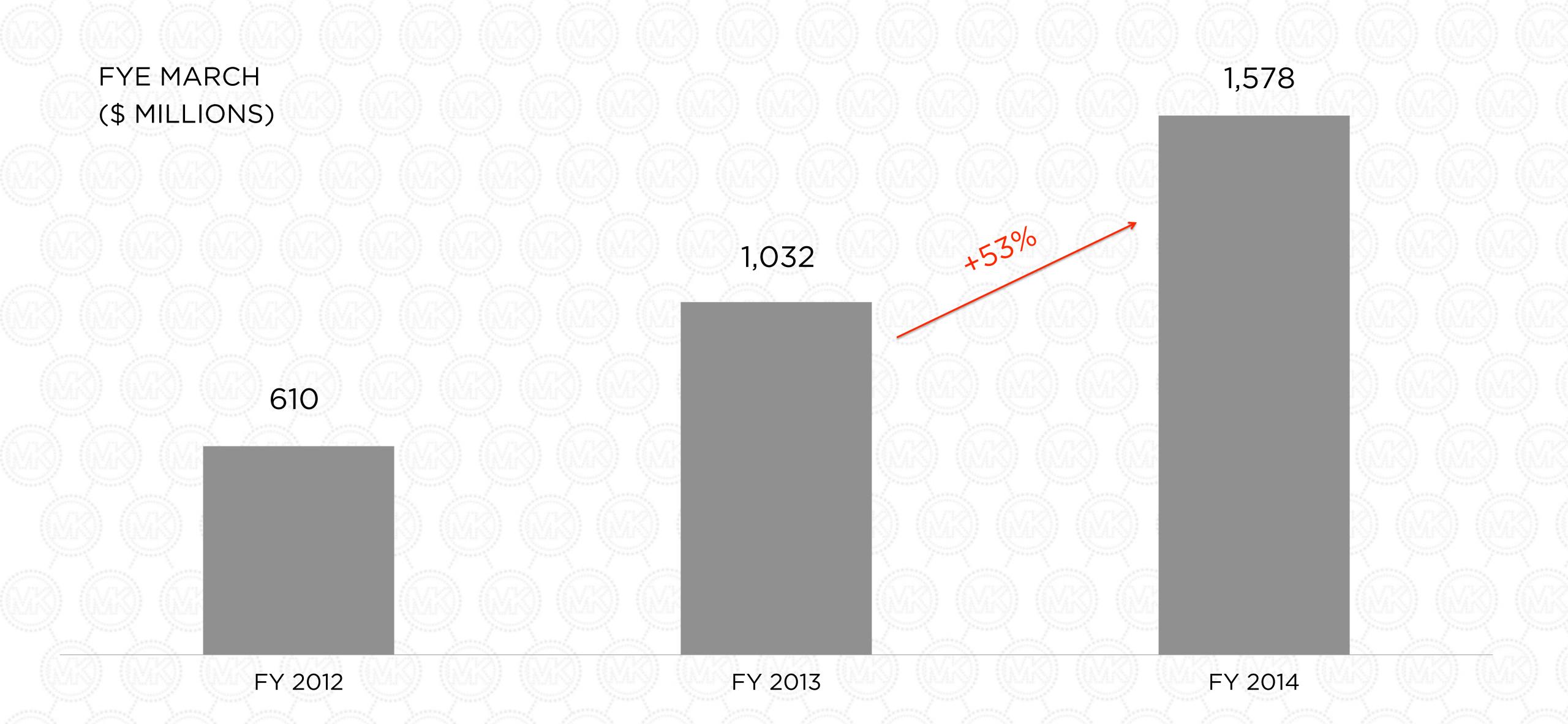
EXPAND SIZE OF HIGHLY PRODUCTIVE EXISTING DEPARTMENT STORE SHOP-IN-SHOPS

GROW WHOLESALE DISTRIBUTION IN EUROPE TO 2,000 SPECIALTY SHOP AND DEPARTMENT STORE DOORS IN THE LONG TERM

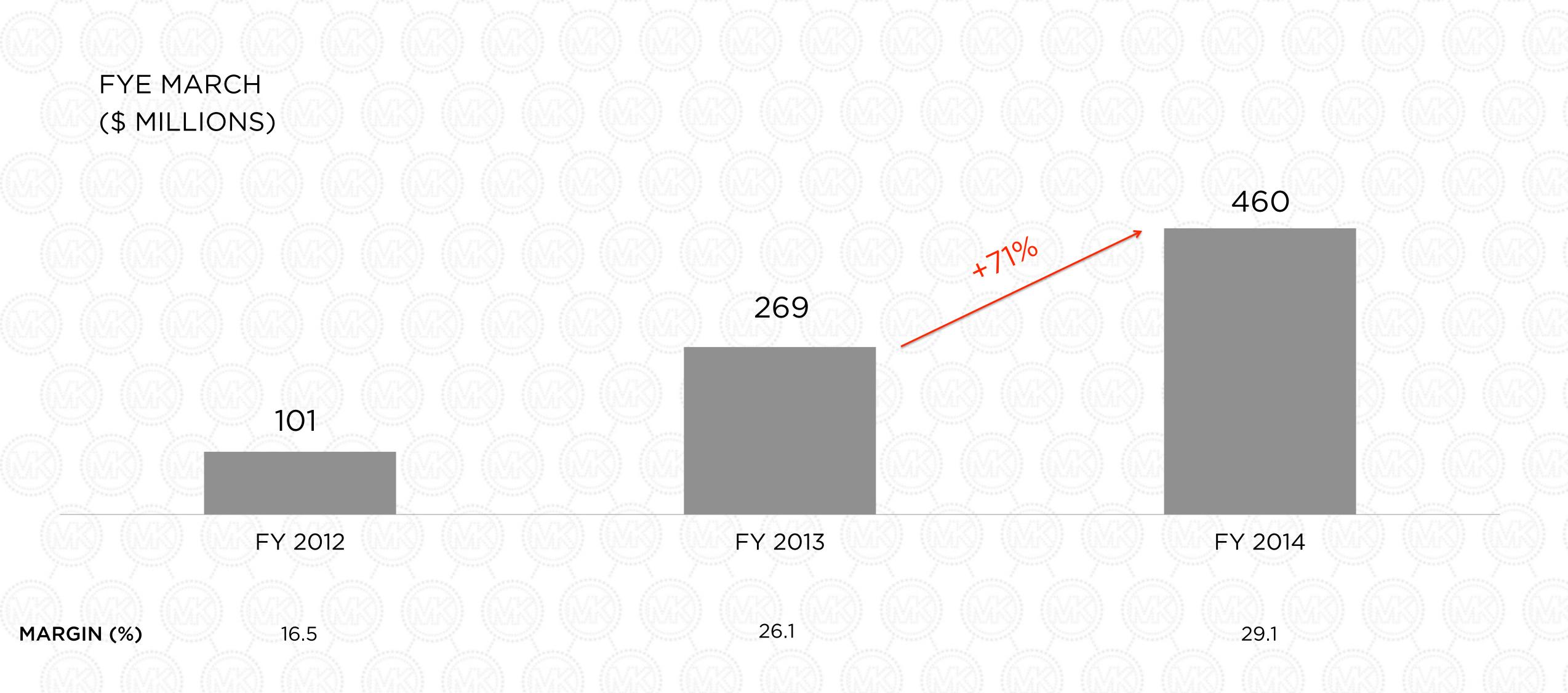
WHOLESALE DOOR COUNT



WHOLESALE REVENUE GROWTH









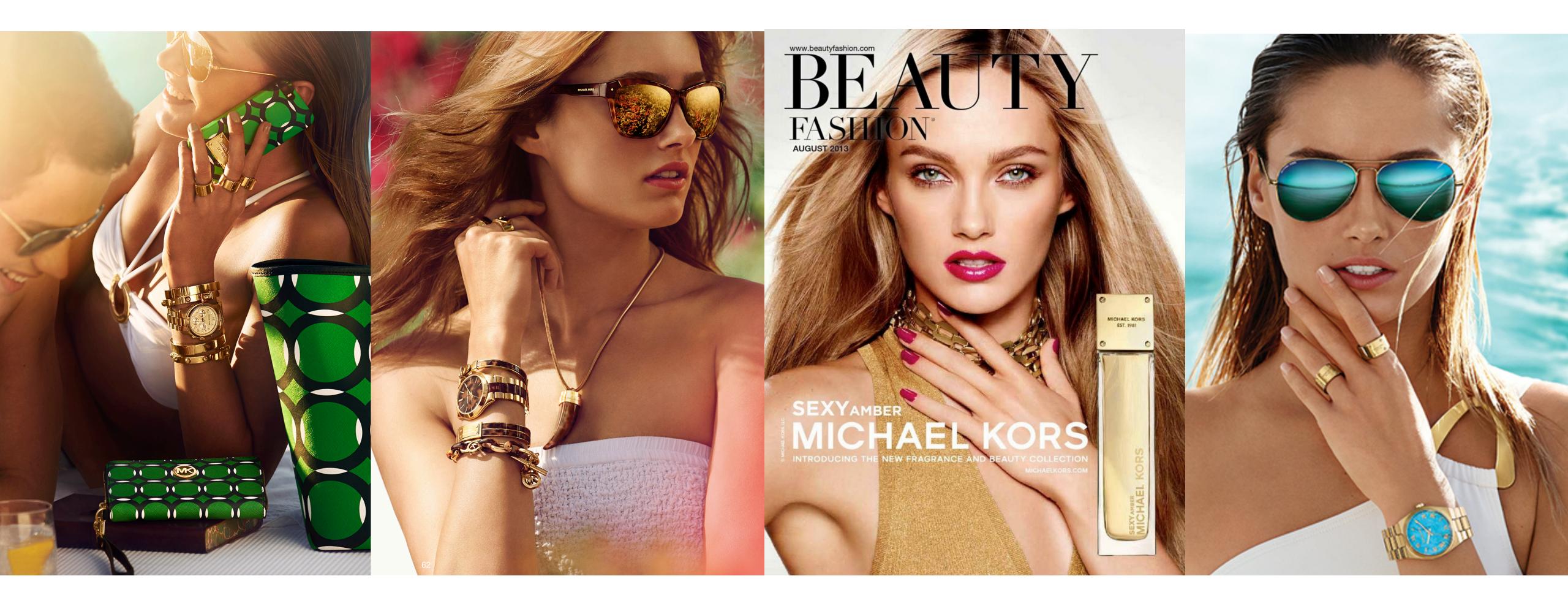
LICENSING PARTNERS

WATCHES (FOSSIL)

JEWELRY (FOSSIL)

FRAGRANCES (ESTEE LAUDER)

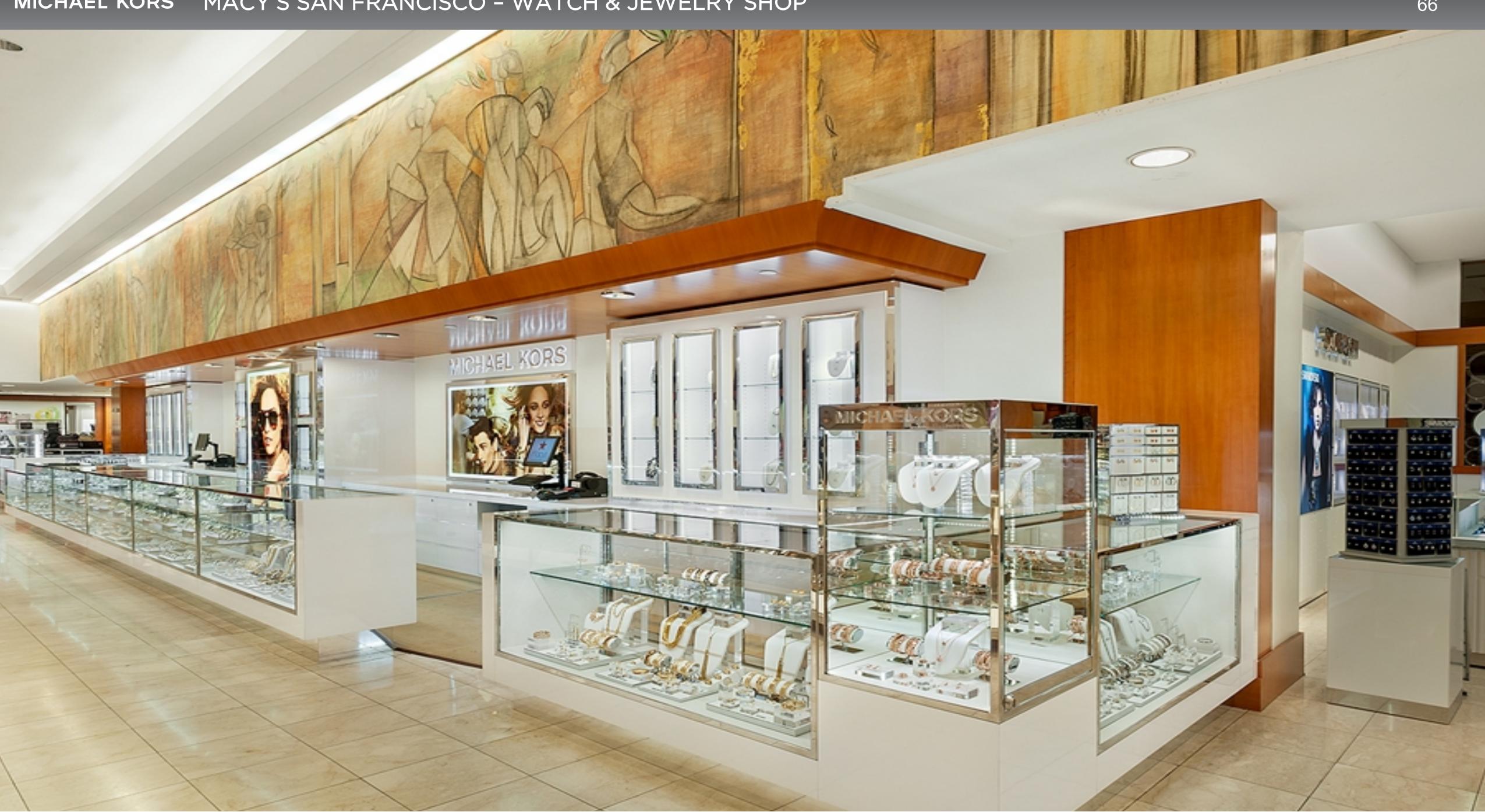
(LUXOTTICA)















MICHAEL KORS EL CORTE INGLES, LISBON



MICHAEL KORS HOUSE OF FRASER, LONDON





MICHAEL KORS HOUSE OF FRASER, LONDON





LICENSING GROWTH INITIATIVES

GROW WATCH BUSINESS GLOBALLY THROUGH
RETAIL STORES AND SHOP-IN-SHOPS AND
EXPAND MEN'S BUSINESS WITH BROADER OFFERING

CAPITALIZE ON EXPANDING GLOBAL GROWTH POTENTIAL IN

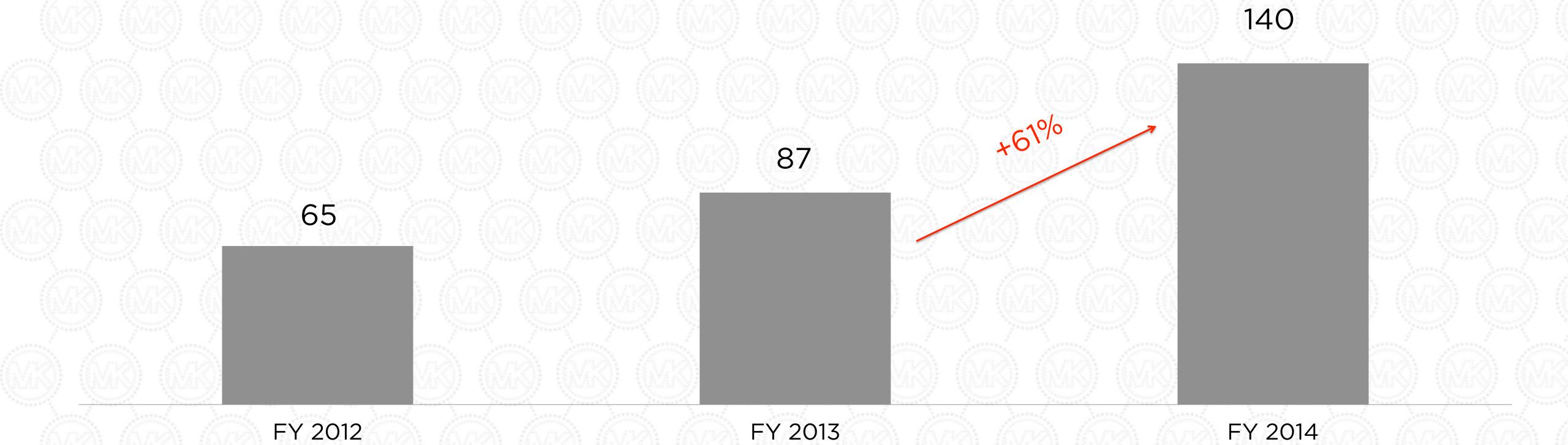
JEWELRY BUSINESS

CONTINUE NEW FRAGRANCE AND BEAUTY PRODUCT ROLLOUT TO
BECOME ONE OF THE MOST SIGNIFICANT BRANDS
IN THE LUXURY FRAGRANCE AND BEAUTY MARKET
GLOBALLY OVER THE NEXT FEW YEARS

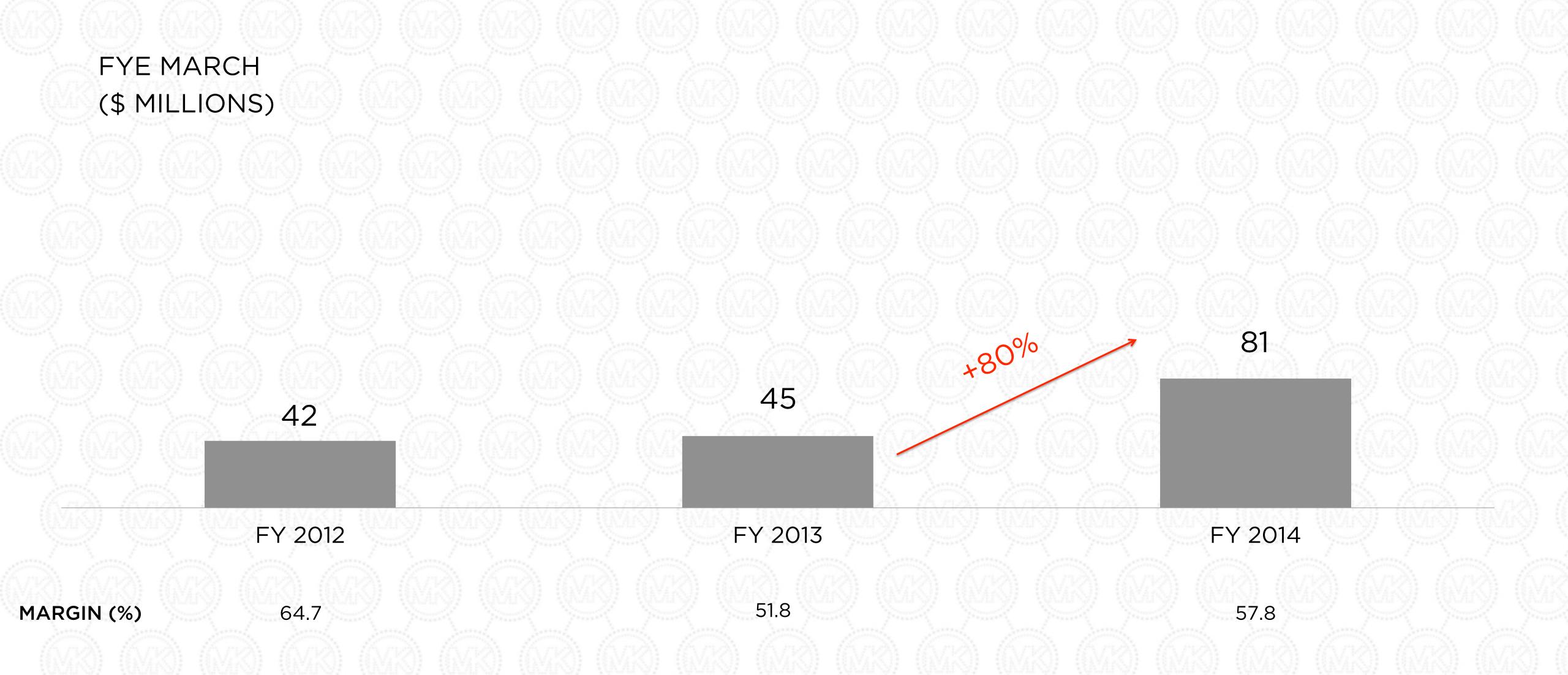
EXPAND EYEWEAR BUSINESS GLOBALLY THROUGH NEW
PARTNERSHIP, WITH STRONG CORE ASSORTMENT OF ICONIC SHAPES
AND HARDWARE DETAILS

LICENSING REVENUE GROWTH





LICENSING OPERATING INCOME GROWTH

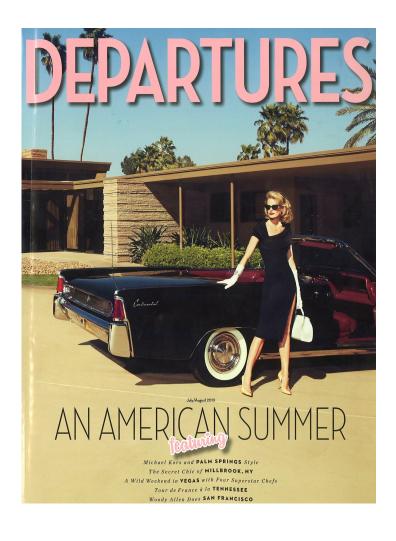




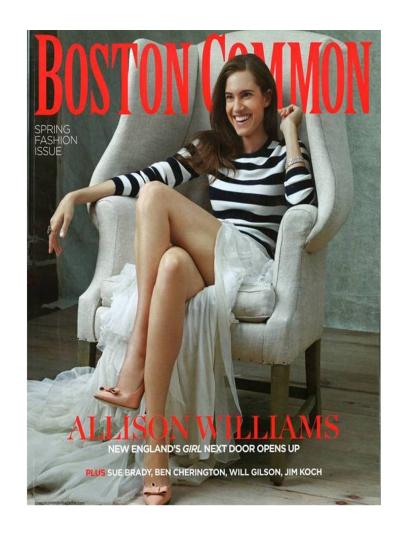
PRINT ADVERTISING

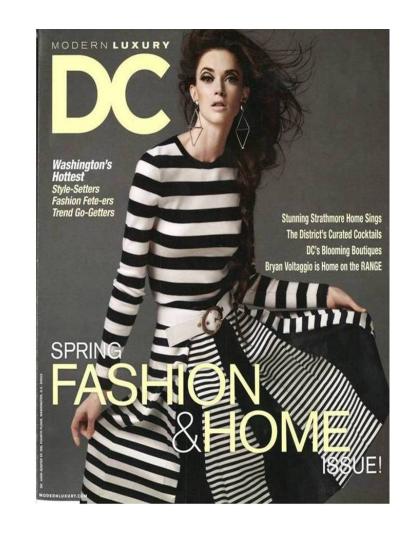
A LEADING ADVERTISER IN GLOBAL **FASHION PUBLICATIONS** INCLUDING VOGUE, GLAMOUR, MARIE CLAIRE, INSTYLE, AND ALLURE.









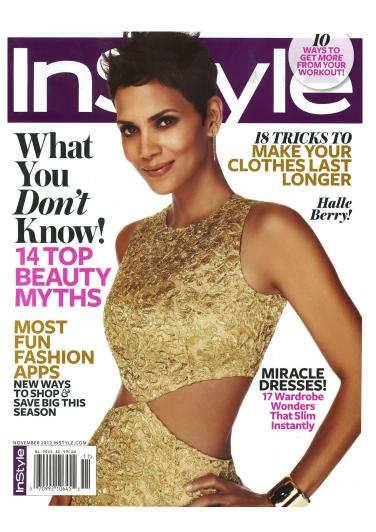












OUTDOOR ADVERTISING

MAJOR **OUTDOOR LOCATIONS** HAVE RECENTLY INCLUDED A BILLBOARD ON SUNSET BLVD., PHONE KIOSKS OUTSIDE ROCKEFELLER CENTER, BUS SHELTERS THROUGHOUT NEW YORK CITY, T-BUSES IN THE UK AND WALLSCAPES IN ITALY.









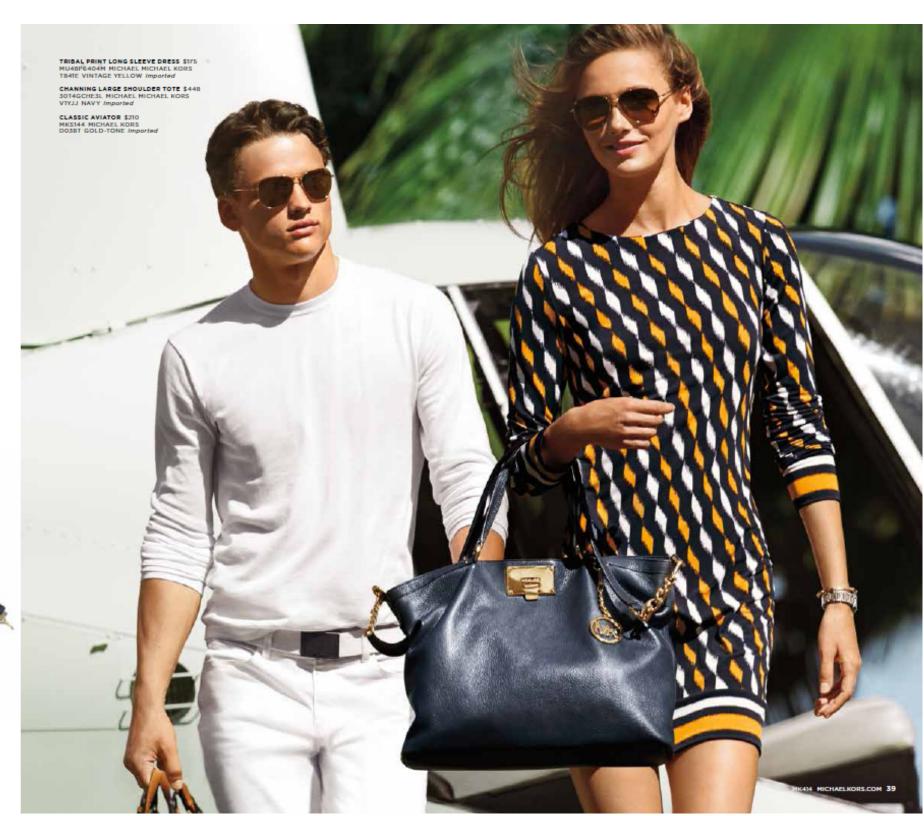




DIRECT MAIL







E-MAIL

MICHAEL KORS

WOMEN | HANDBAGS | SHOES | WATCHES & JEWELRY

TIME TRAVELER

The ultimate travel accessories—

gilded accents to mix and match,

from one country to the next.

SHOP WATCHES >

SHOP JEWELRY >

MICHAEL KORS

WOMEN | HANDBAGS | SHOES | WATCHES & JEWELRY

DOUBLE UP

CRUISE THROUGH SPRING WITH COOL, CHIC PIECES (LIKE A LUXE LEATHER JACKET AND THE NEW CAMDEN GATHERED TOTE).

SHOP HANDBAGS >

SHOP NEW ARRIVALS





TOP: CAMDEN LARGE DRAWSTRING SHOULDER TOTE IN PALE GOLD, \$398; LEATHER MOTO JACKET IN MANILA, \$450 BOTTOM: CHANNING WATCH IN ROSE GOLD-TONE WITH TIGER'S EYE DIAL, \$250

MEN | GIFTS | SALE | STORE LOCATOR

DESTINATION KORS F 9 POUTUBE











DESTINATION KORS



GOLD-TONE; BLAIR GLITZ WATCH IN GOLD-TONE

MEN | GIFTS | SALE | STORE LOCATOR

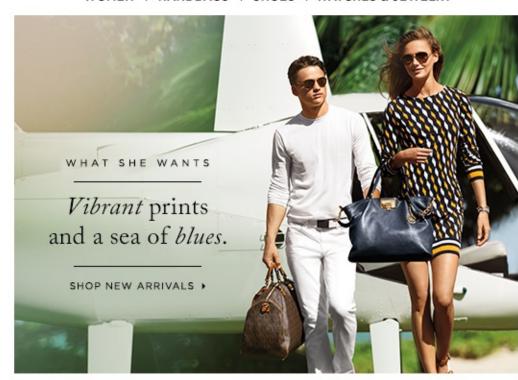






MICHAEL KORS

WOMEN | HANDBAGS | SHOES | WATCHES & JEWELRY







TOP: TRIBAL PRINT LONG SLEEVE DRESS IN VINTAGE YELLOW BOTTOM: HAMILTON LARGE MESSENGER IN NAVY

MEN | GIFTS | SALE | STORE LOCATOR

DESTINATION KORS











SOCIAL MEDIA

A GLOBAL AUDIENCE OF OVER 17 MILLION FANS.



13,010,023 FANS



2,296,989 FOLLOWERS



2,030,040 FOLLOWERS



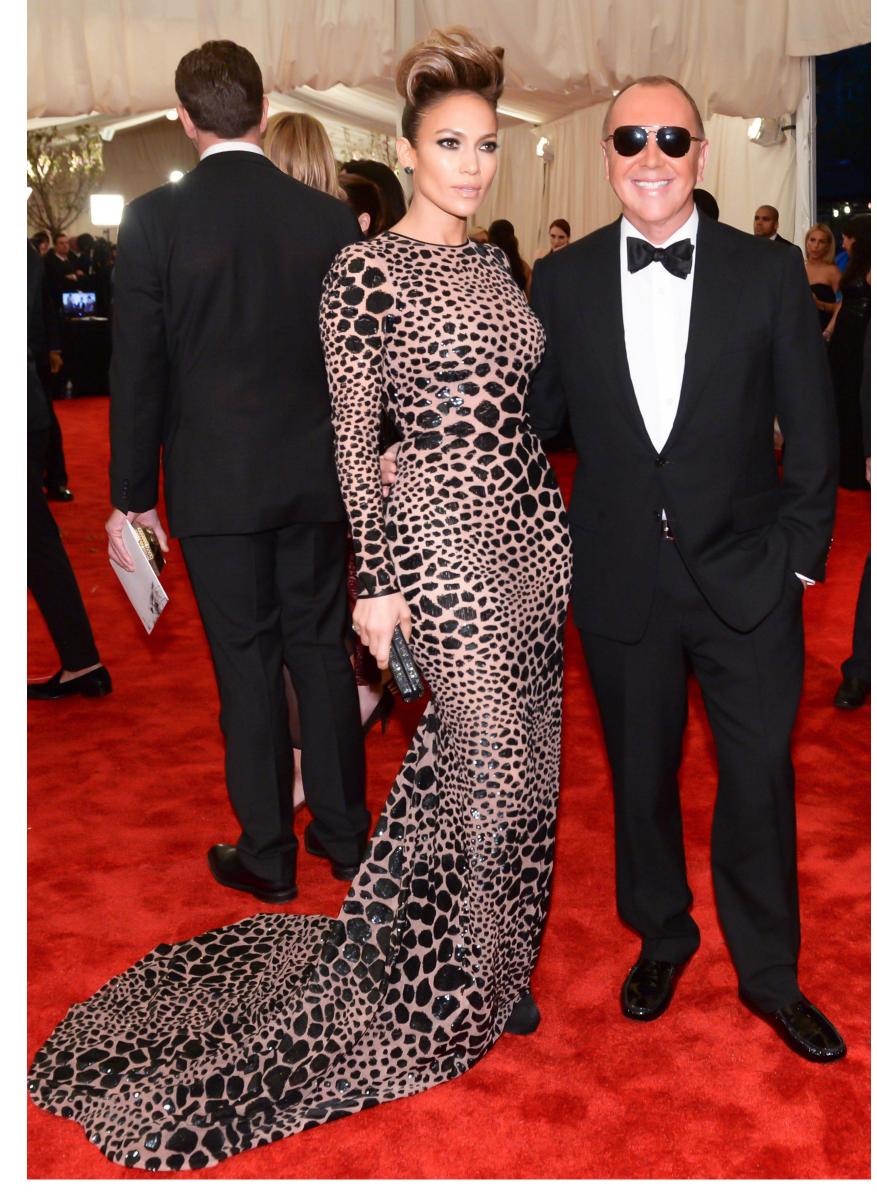
12,345 SUBSCRIBERS



141,923 FOLLOWERS



464,434 FOLLOWERS







JENNIFER LOPEZ JESSICA ALBA MIRANDA KERR

VIPs - RED CARPET



PENELOPE CRUZ

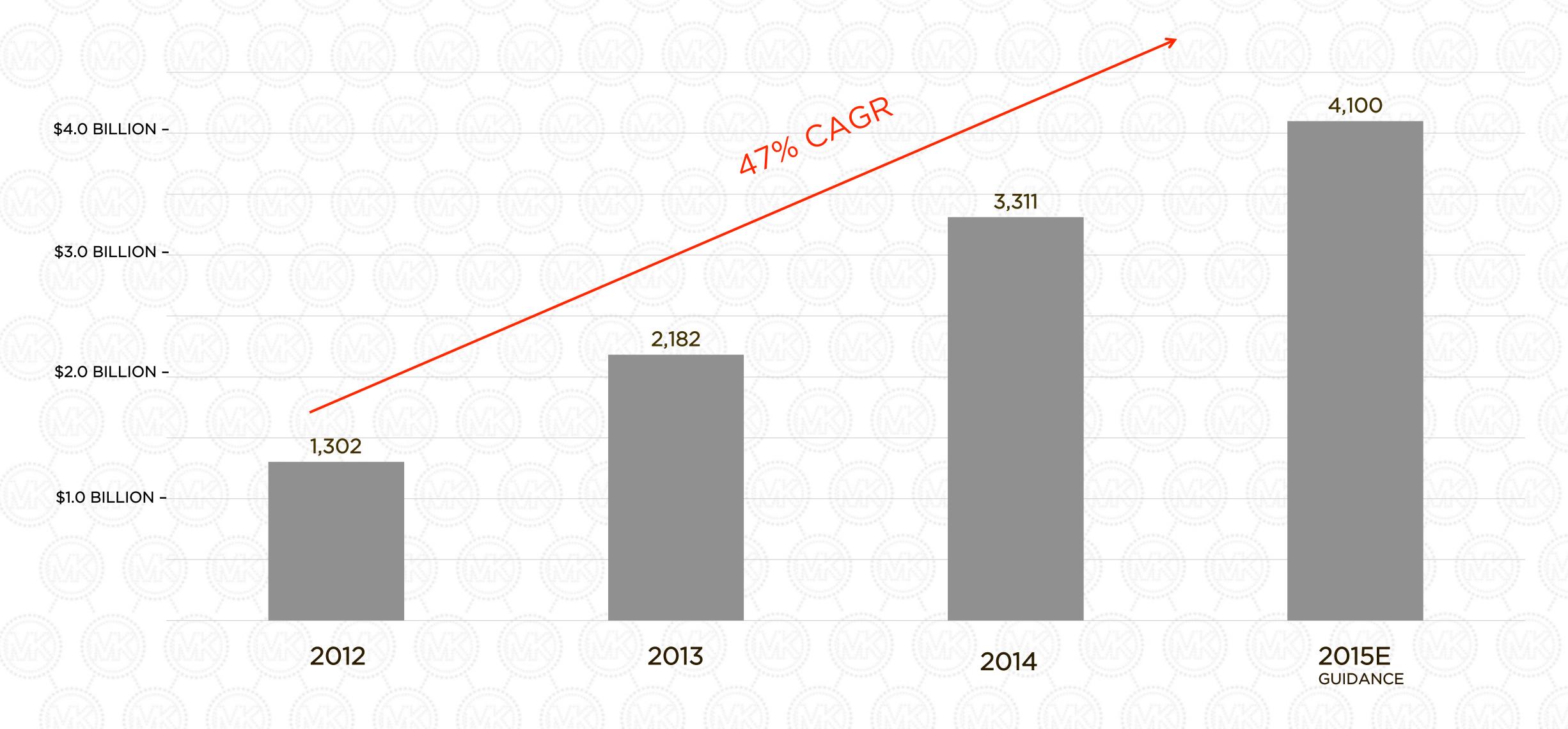
BLAKE LIVELY GWYNETH PALTROW

JESSICA CHASTAIN EMILY BLUNT

KATE HUDSON HALLE BERRY MICHELLE OBAMA

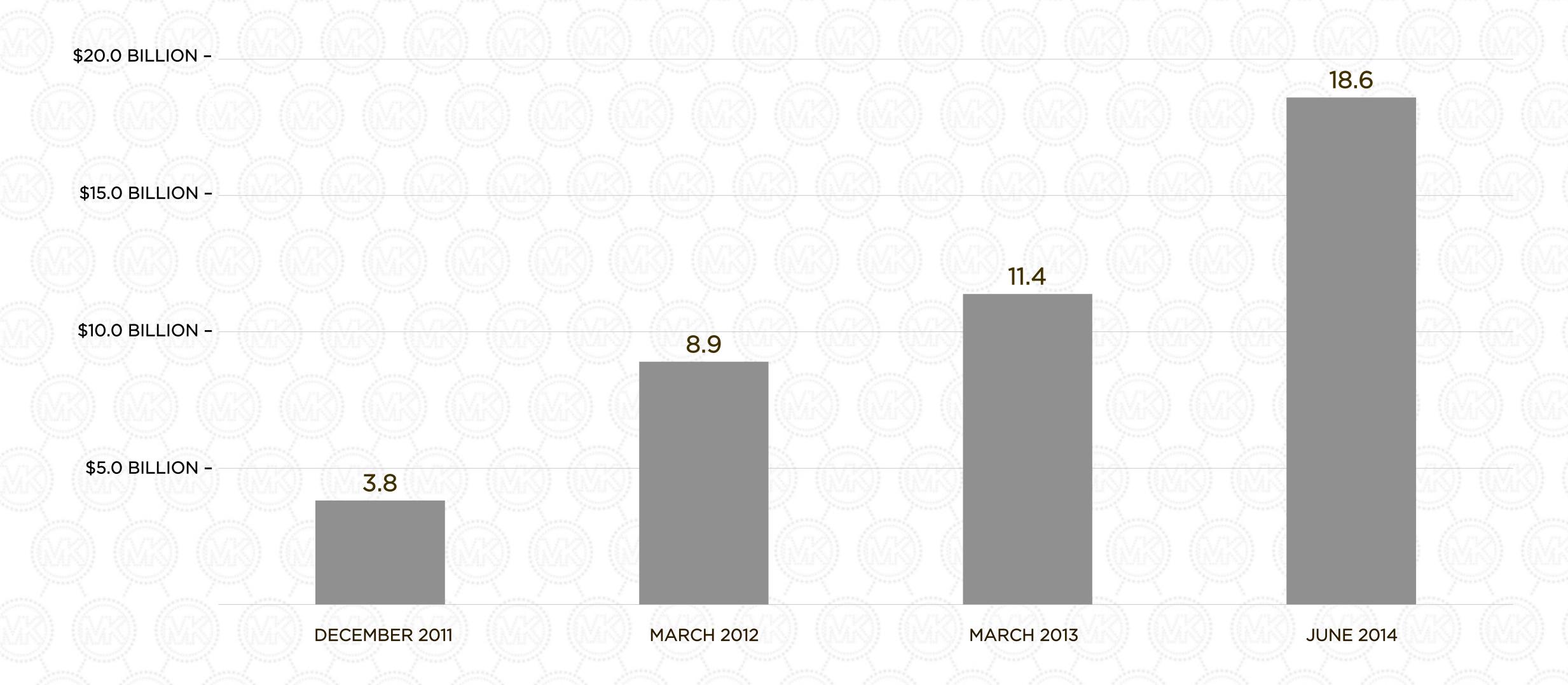


TOTAL REVENUE



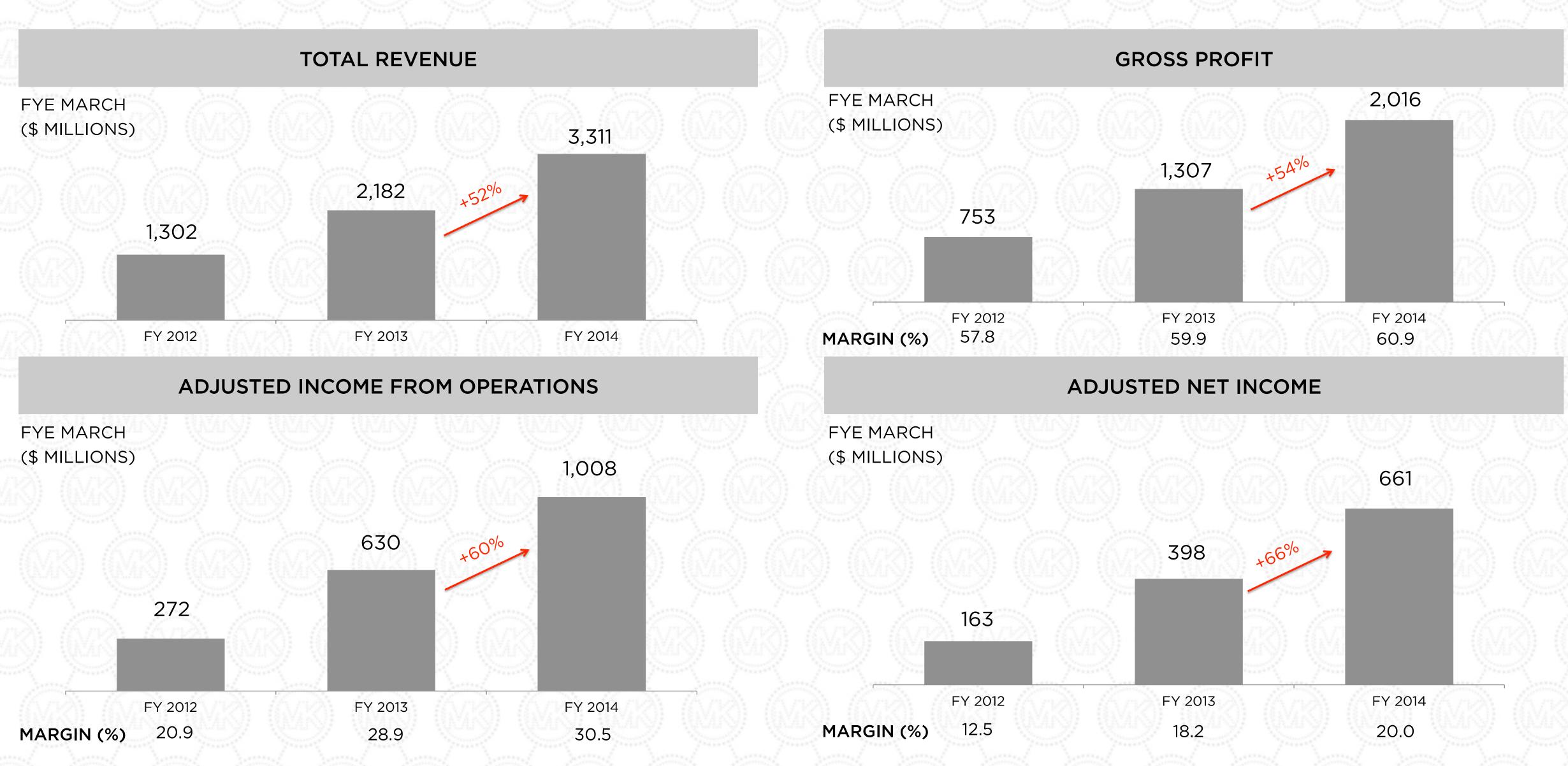
IN MILLIONS OF DOLLARS

MARKET CAP - IPO TO PRESENT



IN BILLIONS OF DOLLARS

HISTORICAL FINANCIAL SUMMARY



FY 2014 VS. FY 2013 SUMMARY FINANCIALS

(\$ MILLIONS, EXCEPT PER SHARE DATA)

2014 2013 MARGIN EXECUTE TOTAL REVENUE 3,311 2,182 GROSS PROFIT 2,016 1,307	
GROSS PROFIT 2,016 1,307 GROSS MARGIN 60.9% 59.9% +10	OWTH/ O(BPS)
GROSS MARGIN 60.9% 59.9% +10	52%
	54%
INCOME EROM OPERATIONS 1008 630	00 BPS
INCOME FROM OPERATIONS 1.008 630	
INCOME TROM OF ERATIONS 1,000 050	60%
% MARGIN 30.5% 28.9% +16	60 BPS
NET INCOME 661 398	66%
% MARGIN 20.0% 18.2% +18	BO BPS
NET INCOME PER ORDINARY	
SHARE: DILUTED \$3.22 \$1.97	63%

FY 2014 HIGHLIGHTS

88

RETAIL

- GLOBAL COMPARABLE STORE SALES GROWTH OF 26% DRIVEN BY
 CONTINUED STRENGTH OF ACCESSORIES LINE
- OPENED 101 STORES GLOBALLY DURING THE YEAR
- ENDING STORE COUNT OF 405

WHOLESALE

- NET SALES GROWTH OF 53%
- CONTINUED STRONG SELL-THROUGH
- CONTINUED CONVERSION OF WHOLESALE DEPARTMENT STORE
 DOORS INTO SHOP-IN-SHOPS, RESULTING IN INCREASED SALES
 VOLUME PER DOOR

LICENSING

REVENUE GROWTH OF 61% DRIVEN BY CONTINUED STRENGTH IN
THE COMPANY'S LUXURY WATCHES



STRONG FINANCIAL POSITION

GENERATING STRONG FREE CASH FLOW AND ENDING FY 2014 WITH CASH AND CASH EQUIVALENTS IN EXCESS OF \$950 MILLION

GLOBAL FOOTPRINT GROWTH FUNDED FROM CASH FLOW FROM OPERATIONS, FOCUSED ON NEW STORE OPENINGS, STORE EXPANSIONS, AND SHOP-IN-SHOP CONVERSIONS

CONTINUED STRATEGIC INVESTMENT IN CORPORATE
INFRASTRUCTURE, INCLUDING DISTRIBUTION AND INFORMATION
SYSTEMS, TO SUPPORT GLOBAL LONG TERM GROWTH STRATEGIES



GROWTH STRATEGIES

EXPAND GLOBAL RETAIL PRESENCE

INCREASE GLOBAL COMPARABLE STORE SALES

CONTINUE THE CONVERSION OF DEPARTMENT STORE DOORS GLOBALLY
INTO BRANDED SHOP-IN-SHOPS

CAPITALIZE ON INCREASING BRAND ACCEPTANCE IN EUROPEAN RETAIL AND WHOLESALE BUSINESSES

DEVELOP JAPANESE BUSINESS

GROW OTHER REGIONS IN THE FAR EAST THROUGH REGIONAL LICENSES

ESTABLISH GLOBAL E-COMMERCE PLATFORM



MICHAEL KORS APPENDIX 92

NON-GAAP RECONCILIATION FOR FISCAL 2012

RECONCILIATION OF INCOME FROM OPERATIONS, AS REPORTED, TO INCOME FROM OPERATIONS, AS ADJUSTED

(\$ THOUSANDS)

of the second second second second second second second second second	
	TWELVE MONTHS ENDED
	MARCH 31,
	2012
INCOME FROM OPERATIONS, AS REPORTED	\$247,682
ADD BACK ADJUSTMENTS FOR ONE TIME CHARGES:	
STOCK OPTION EXPENSE	10,600
IPO FEES	3,170
EMPLOYEE SHARE OPTION REDEMPTION - PRIVATE PLACEMENT	10,690
INCOME FROM OPERATIONS, AS ADJUSTED	\$272,142

Use of Non-GAAP Financial Measures

In addition to reporting financial results in accordance with generally accepted accounting principles (GAAP), the Company provides non-GAAP operating results that exclude certain charges or credits such as transaction expenses related to the Company's IPO, Stock option expense and other offering fees. These amounts are not in accordance with, or an alternative to, GAAP. The Company's management believes that these measures provide investors with transparency by helping illustrate the underlying financial and business trends relating to the Company's results of operations and financial condition and comparability between current and prior periods. Management uses the measures to establish and monitor budgets and operational goals and to evaluate the performance of the Company.

MICHAEL KORS APPENDIX 93

NON-GAAP RECONCILIATION FOR FISCAL 2012

CONSOLIDATED SEGMENT DATA

(\$ THOUSANDS)	TWELVE MONTHS ENDED
	MARCH 31,
	2012
INCOME FROM OPERATIONS:	
RETAIL	\$121,851
WHOLESALE	85,000
LICENSING	40,831
TOTAL INCOME FROM OPERATIONS	\$247,682
INCOME FROM OPERATIONS, AS ADJUSTED*:	
RETAIL	\$129,230
WHOLESALE	100,759
LICENSING	42,153
TOTAL INCOME FROM OPERATIONS, AS ADJUSTED	\$272,142

Use of Non-GAAP Financial Measures

In addition to reporting financial results in accordance with generally accepted accounting principles (GAAP), the Company provides non-GAAP operating results that exclude certain charges or credits such as transaction expenses related to the Company's IPO, Stock option expense and other offering fees. These amounts are not in accordance with, or an alternative to, GAAP. The Company's management believes that these measures provide investors with transparency by helping illustrate the underlying financial and business trends relating to the Company's results of operations and financial condition and comparability between current and prior periods. Management uses the measures to establish and monitor budgets and operational goals and to evaluate the performance of the Company.

^{*}Adjusted results reflect one-time items shown in Appendix: Reconciliation of income from operations, as reported, to income from operations, as adjusted.

MICHAEL KORS APPENDIX 94

NON-GAAP RECONCILIATION FOR FISCAL 2012

RECONCILIATION OF NET INCOME, AS REPORTED, TO NET INCOME, AS ADJUSTED

	TWELVE MONTHS ENDED
	MARCH 31,
	2012
NET INCOME, AS REPORTED	\$147,364
ADD BACK ADJUSTMENTS FOR ONE TIME CHARGES:	
STOCK OPTION EXPENSE	10,600
IPO FEES	3,170
EMPLOYEE SHARE OPTION REDEMPTION - PRIVATE PLACEMENT	10,690
LESS TAX BENEFIT ON ABOVE	(8,686)
NET INCOME, AS ADJUSTED	\$163,138
WEIGHTED AVERAGE ORDINARY SHARES OUTSTANDING:	
DILUTED	189,299,197
NET INCOME PER ORDINARY SHARE, AS ADJUSTED:	
DILUTED	\$0.86

Use of Non-GAAP Financial Measures

In addition to reporting financial results in accordance with generally accepted accounting principles (GAAP), the Company provides non-GAAP operating results that exclude certain charges or credits such as transaction expenses related to the Company's IPO, Stock option expense and other offering fees. These amounts are not in accordance with, or an alternative to, GAAP. The Company's management believes that these measures provide investors with transparency by helping illustrate the underlying financial and business trends relating to the Company's results of operations and financial condition and comparability between current and prior periods. Management uses the measures to establish and monitor budgets and operational goals and to evaluate the performance of the Company.