

*This announcement is for information purposes only and does not constitute an invitation or offer by any person to acquire, purchase or subscribe for securities. This announcement is not, and is not intended to be, an offer of securities of the Company for sale in the United States. The securities of the Company have not been, and will not be, registered under the U.S. Securities Act of 1933, as amended (the "U.S. Securities Act") and may not be offered or sold in the United States absent registration or an applicable exemption from registration requirements under the U.S. Securities Act. There is not, and is not intended to be, any public offering of the securities of the Company in the United States.*

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*



**THE REAL LIFE  
COMPANY**

**AIA Group Limited**

**友邦保險控股有限公司**

*(Incorporated in Hong Kong with limited liability)*

**Stock Code: 1299**

## **VOLUNTARY ANNOUNCEMENT**

### **AIA EXTENDS PAN-ASIAN LEADERSHIP THROUGH STRATEGIC LONG-TERM BANCASSURANCE PARTNERSHIP WITH BANGKOK BANK**

**HONG KONG, 12 October 2017** – AIA Group Limited ("AIA" or the "Company") is pleased to announce that it has reached an agreement on a new strategic bancassurance partnership with Bangkok Bank Public Company Limited ("Bangkok Bank") in Thailand.

The distribution agreement is for a 15-year period and involves all of Bangkok Bank's nationwide distribution channels covering both retail and group life insurance product areas. Under the terms of the agreement, Bangkok Bank will distribute AIA Thailand's protection and long-term savings products on an exclusive basis. This exclusivity does not include certain endowment savings and credit life products. Revenues to Bangkok Bank from the agreement will be variable in nature and dependent on future profitable new business.

Established in 1944, Bangkok Bank is the largest bank in Thailand by total assets. The bank has one of the largest retail banking customer bases in Thailand with more than 16 million customer accounts and around 1,200 branches nationwide. With its market-leading position, strong customer relationships and extensive branch network, Bangkok Bank is the pre-eminent bank in Thailand.

**Ng Keng Hooi, AIA's Group Chief Executive and President, commenting on the partnership, said:**

"Our new long-term partnership with Bangkok Bank is a significant opportunity for AIA to extend our regional bancassurance presence and reinforce our market leadership position in Thailand. This is a natural fit with our strategic priority of partnering with leading financial institutions across the region and broadens our distribution capabilities in one of our key growth markets.

"Thailand is one of the most attractive life insurance markets in Southeast Asia, and we are proud of our long-standing commitment to the people of Thailand. This new long-term partnership will enable AIA to work closely with Bangkok Bank on our mutual goal of meeting the significant protection and long-term savings needs of their customers throughout the nation.

"With our respective long histories and market-leading positions in Thailand, Bangkok Bank and AIA are two of the most recognised and well-established financial institutions in the country. Our shared intention is to build the leading bancassurance partnership in the Thai market. We are confident that Bangkok Bank's extensive distribution network, combined with AIA's regional bancassurance capabilities and life insurance product expertise in Thailand, will deliver strong value for our customers, employees and shareholders over the long term."

The bancassurance partnership will become effective in the first half of 2018 and the new arrangements will be implemented over time.

## Contacts

---

### Investment Community

Paul Lloyd	+852 2832 6160
Nathan Chuang	+852 2832 1611
Yan Guo	+852 2832 1878
Feon Lee	+852 2832 4704

---

### News Media

Stephen Thomas	+852 2832 6178
Allister Fowler	+852 2832 1978
Emerald Ng	+852 2832 4720

---

## About AIA

AIA Group Limited and its subsidiaries comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets in Asia-Pacific – wholly-owned branches and subsidiaries in Hong Kong, Thailand, Singapore, Malaysia, China, Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Macau, Brunei, Cambodia, a 97 per cent subsidiary in Sri Lanka, a 49 per cent joint venture in India and a representative office in Myanmar.

The business that is now AIA was first established in Shanghai almost a century ago. It is a market leader in the Asia-Pacific region (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$200 billion as of 31 May 2017.

AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. AIA also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia-Pacific, AIA serves the holders of more than 30 million individual policies and over 16 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code “1299” with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: “AAGIY”).

## Listing Rules Implications

The partnership does not constitute a notifiable transaction for the Company under Chapter 14 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

*This announcement contains forward-looking statements relating to the Company that are based on the beliefs of our management as well as assumptions made by and information currently available to our management. These forward-looking statements are, by their nature, subject to significant risks and uncertainties. When used in this announcement, the words "will", "plan", "should" and similar expressions are intended to identify forward-looking statements. You are strongly cautioned that reliance on any forward-looking statements involves known and unknown risks and uncertainties. Actual results and events may differ materially from information contained in the forward-looking statements.*

By Order of the Board  
**Ng Keng Hooi**  
Executive Director,  
Group Chief Executive and President

Hong Kong, 12 October 2017

As at the date of this announcement, the Board of Directors of the Company comprises:

*Independent Non-executive Chairman and Independent Non-executive Director:*

Mr. Edmund Sze-Wing Tse

*Executive Director, Group Chief Executive and President:*

Mr. Ng Keng Hooi

*Independent Non-executive Directors:*

Mr. Jack Chak-Kwong So, Mr. Chung-Kong Chow, Mr. John Barrie Harrison, Mr. George Yong-Boon Yeo, Mr. Mohamed Azman Yahya, Professor Lawrence Juen-Yee Lau, Ms. Swee-Lian Teo, Dr. Narongchai Akrasanee and Mr. Cesar Velasquez Purisima