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## Best Buy Preps for Windows Vista Launch

**MINNEAPOLIS, January 26, 2007** – With the launch of Microsoft Windows Vista on Jan. 30, 2007, Best Buy and Geek Squad will help customers explore, purchase and enjoy a new PC experience through the following in-store, online and promotional activities:

Education:

- More than 60,000 Best Buy Blue Shirts and Geek Squad Agents have received Microsoft Windows Vista training and certification to help answer customer questions and provide knowledgeable assistance in finding and setting up a new Windows Vista PC.
- Best Buy's 812 U.S. retail stores will feature interactive Windows Vista demos in multiple in-store departments, such as digital imaging, gaming, music and home theatre to help customers understand how Windows Vista interfaces with other technology.
- Online, Geek Squad will offer two proprietary tools: a Windows Vista scanner enabling customers to remotely determine if a customer's existing PC is Windows Vista-ready; and a Windows Vista Configurator that can help customers determine which version of Windows Vista is best for their particular PC usage. These tools will be available on [www.GeekSquad.com](http://www.GeekSquad.com) beginning Jan. 30.

In Store Events:

- Microsoft CEO Steve Ballmer will commemorate the retail launch of Windows Vista at the Best Buy mid-town Manhattan store at an event beginning at 10 a.m. on Tuesday, Jan. 30.
- Best Buy will host Windows Vista midnight launch events in 14 stores around the country. The events will begin at 10 p.m. local time and feature autograph sessions with NFL celebrities from that market. These launch events will take place at the following stores:
  - Bellevue, Wash. (store #498 on 120<sup>th</sup> Ave)
  - Richfield, Minn. (store #281 on West 78<sup>th</sup> St.)

- San Diego, Calif. (store #438 on Mission Center Rd.)
- Detroit, Mich. (store #402 on Utica Park Blvd.)
- St. Louis, Mo. (store #143 on Thf Blvd.)
- Phoenix, Ariz. (store #251 on W Bell Rd.)
- Atlanta, Ga. (store #516 on N. Point Dr.)
- Charlotte, N.C. (store #268 on University Place)
- Florence, K.Y. (store #161 on Meijer Dr.)
- Green Bay, Wis. (store #26 on N. Mayfair Rd.)
- Indianapolis, Ind. (store #229 on E. 82<sup>nd</sup> St.)
- Cleveland, Oh. (store #162 on Brookpark Rd.)
- Kansas City, Mo. (store #39 on Quivira Rd.)
- Buffalo, N.Y. (store #1152 in Walden Galleria)
- All other stores will maintain their normal business hours.

**Promotions:**

- Best Buy and Geek Squad deliver customers the advantage a one-stop resource for both PC selection and service. In February, the two partner in PC promotions such as: <sup>(1)</sup>
  - Free Windows Vista Personalization by a Geek Squad Agent  
With a purchase of a new Windows Vista PC, customers will receive, in store, a free personalization service that includes setting background picture, adding up to three sidebar gadgets, and boosting speed and performance.
  - \$100 Delivery and Data Transfer  
With the purchase of a new Windows Vista PC, a Geek Squad Agent will deliver and setup a new PC at the customer's home, conduct a network security check, and transfer their data from their old PC to their new PC.

**About Best Buy Co., Inc.**

Best Buy Co., Inc. (NYSE:BBY) operates a global portfolio of brands with a commitment to growth and innovation. Our employees strive to provide customers around the world with superior experiences by responding to their unique needs and aspirations. We sell consumer electronics, home-office products, entertainment software, appliances and related services through more than 1,150 retail stores across the United States, throughout Canada and in China. Our multi-channel operations include: Best Buy (BestBuy.com, BestBuy.ca and BestBuy.com.cn), Future Shop (FutureShop.ca), Geek Squad (GeekSquad.com and GeekSquad.ca), Pacific Sales Kitchen and Bath Centers (PacificSales.com), Magnolia Audio Video (Magnoliaav.com) and Jiangsu Five Star Appliance Co. (Five-Star.cn). Best Buy supports the communities in which its employees work and live through volunteerism and grants that benefit children and education.

(1) Terms and conditions apply. Visit BestBuy.com for full program details.