



Attention: Assignment Desk

****INTERVIEW/PHOTO OPPORTUNITY****

Enrique Iglesias Autograph Session at Best Buy

*Capture the best selling Latin recording artist in the world as he signs copies of his new CD *Insomniac* for 500 excited fans!*

TORONTO, ON – July 16, 2007

What:

Enrique Iglesias, the best selling Latin recording artist in the world, will be signing copies of his newly released CD *Insomniac*, which includes the chart topper "Do You Know? (The Ping Pong Song)". With over a decade in the music industry and album sales exceeding 40 million, Enrique has a culturally and demographically diverse fan base and is one of the most successful artists in the history of popular music.

When:

Autograph session starts at 4 pm on Saturday, July 21

Pre-accredited media are asked to arrive at the Bay & Dundas Best Buy store by 3:45 pm on Saturday, July 21 to receive their media pass and instructions for access to the autograph session.

Where:

Best Buy
Bay & Dundas (Downtown Toronto)
Toronto Eaton Centre
65 Dundas Street West

Media Opportunities:

- Capture images/footage of 500 fans as they line-up for an autograph from Enrique
- Potential interview opportunities with Enrique fans outside of the Best Buy store as they wait to meet him
- Image/footage opportunities of Enrique autographing his new CD for fans

Note: Interview opportunities with Enrique must be requested in advance through Universal Music

Media Accreditation:

- Representatives from bona fide media outlets interested in covering this event are asked to contact Best Buy via email before 5pm EST on Wed., July 18
 - Please provide the following information in your email:
 - Your name, position, contact information, and the media outlet that you are representing

Best Buy Enrique Iglesias Media Alert

- If you are a **freelance reporter/photographer/videographer**, in addition please provide:
 - A link to a previously published article in which you have been cited
- If you are representing an **online media outlet**, in addition please provide:
 - Your website's URL
 - A specific, verifiable mailing address and a telephone number
- Accredited media will receive an email confirmation by 5pm EST on Thurs., July 19 with additional instructions

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Media Contacts:

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Universal Music

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