

SUNRUN: REINVENTING ENERGY

OUR VISION

Create a planet run by the sun.

OUR COMPANY

Sunrun (Nasdaq: RUN) is the largest dedicated residential solar company in the United States. In collaboration with our certified partner network, Sunrun helps homeowners get solar energy that is perfect for their home and lifestyle, simply and quickly.

1. We assess the best solar solution that meets a homeowner's energy goals
2. Our experienced installers design and install a solar system customized for their roof
3. The homeowner simply pays a low, locked-in rate for the power that's produced typically saving 20% on their electric bill*
4. Sunrun finances, insures and maintains the system for the life of the relationship

This seamless process we call "solar as a service" allows consumers to get a fast, personalized solar system designed for their home. Sunrun will design, install, finance, insure, monitor and maintain the system, while homeowners just pay for the clean power it generates at a lower rate than they currently pay their utility.

Sunrun has a history of blending innovation with expertise. In 2007, Sunrun invented the "solar as a service" model and brings over 17 years of experience in designing and maintaining high quality solar systems—making clean solar energy affordable, mainstream and accessible for everyone in the U.S. Sunrun sells directly to consumers over the phone, web, and at retail stores, as well as through a network of certified partners.

Sunrun has deployed more than \$3 billion in solar systems with support from investors including U.S. Bancorp, J.P. Morgan and Credit Suisse.



ABOUT SUNRUN

- Founded in 2007
- Available in 15 states
- 100,000+ customers
- Headquartered in San Francisco, CA
- 40+ facilities nationwide
- Retail partnerships include The Home Depot, Best Buy, Comcast, Westfield Corporation and Costco
- Acquired the residential division of REC Solar, AEE Solar, SnapNrack, and Clean Energy Experts

OUR CUSTOMERS

Sunrun has 100,000+ customers across the country and is growing quickly. We have some of the happiest customers because of the tremendous savings we have enabled on their electric bill and the simple, hassle-free experience we create for them. Our customer satisfaction scores are on par with Amazon, Zappos and Southwest Airlines.

*Savings claim based on average Sunrun contract signed before September 15, 2014, payment by automatic debit, and an assumed annual utility rate increase of 3.5%. Actual savings will vary. Savings depends on several factors, including product type, system production, geography, weather, shade, electricity usage, and utility rate structures and rate increases. See sunrun.com/save20 for details.

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