RIck Welch

Senior Vice President of Worldwide Services

Serving as Senior Vice President of Worldwide Services for Demandware, RIck is responsible for Consulting, Training, Customer Support and Partner Enablement services. Before joining Demandware RIck served as Executive Director of the Advanced Cyber Security Center, a non-profit consortium of New England companies and universities. Before that, he was the SVP of Services for Unica Corporation, a Marketing Automation software vendor. Prior to joining Unica, RIck served as the SVP of the Data Security Software Division and also ran the Consulting business unit at RSA. Other leadership experience includes positions at Genesys Software and at Digital Equipment Corporation. RIck is an adjunct lecturer at Boston University in their Executive Leadership Center. He holds a bachelor's degree from the University of New Hampshire and received his MBA from Boston University. He is a Certified Project Management Professional (PMI/PMP) and a Certified Information Systems Security Professional (CISSP).