

T-Mobile USA Reports Preliminary First Quarter 2013 Customer Results
Positive Branded Net Customer Additions and Churn Improvements Demonstrate Continued Momentum and Solid Foundation for Bold 'Un-carrier' Moves in 2013

Summary of First Quarter 2013 Preliminary Key Customer Results:

- Total customer base increased 579,000 in the quarter to 34 million
- Branded net customer additions were positive in the quarter, a significant improvement of 352,000 sequentially
- Branded postpaid net customer losses improved to a loss of 199,000, a 61% improvement from a fourth quarter 2012 loss of 515,000
- Branded prepaid additions of 202,000, increased sequentially from 166,000, marking the seventh consecutive quarter of branded prepaid customer additions; T-Mobile has added approximately 1.7 million branded prepaid customers over the past seven quarters
- Branded postpaid churn declined to 1.9%, an improvement of 60 basis points sequentially and the best branded postpaid churn results in four years

BELLEVUE, Wash. – April 3, 2013 – T-Mobile USA, Inc. (“T-Mobile”) today provided a preliminary view of key customer results for the first quarter of 2013, demonstrating continued positive momentum and the building of a solid foundation for growth. The Company generated positive branded net customer additions, a significant improvement in branded postpaid net customer losses and continued improvement in churn performance in the quarter. The business returned to branded customer growth in the first quarter, ahead of the March 26 Un-carrier launch which includes a radically simple unlimited plan; no annual service contracts; unbundling the cost of the plan and device with lowest up-front costs; introduction of iPhone 5; and launch of LTE in seven metropolitan areas. T-Mobile will release full first quarter 2013 results on May 8, 2013.

Preliminary Key Customer and Churn Performance Results

Total net customer additions for the first quarter of 2013 were 579,000, with total branded customer growth of 3,000 customers. This is a significant improvement from a net loss of 349,000 branded customers in the fourth quarter of 2012.

“These results display positive momentum and the first positive branded growth in four years,” said John Legere, President & CEO of T-Mobile USA. “We have made material progress in stabilizing our branded business in Q1, which provides a solid foundation to build on with the new Un-carrier customer offers we launched last week across America. I believe the best is yet to come!”

In the first quarter, T-Mobile reported meaningful improvement in its branded postpaid segment. Branded postpaid net losses were 199,000 for the first quarter of 2013, compared to net losses of 515,000 for the fourth quarter of 2012 and 510,000 for the first quarter of 2012. Sequentially, customer deactivations were significantly lower with branded postpaid churn at 1.90%, a 60 basis point improvement from the fourth quarter of 2012 and the best branded postpaid churn results since the second quarter of 2008.

“Our customer experience improvement initiatives and the increase of higher credit quality customers coming over to T-Mobile are resulting in more people choosing to stay with T-Mobile, leading to a substantial increase in the retention of our most valuable postpaid customers,” continued Legere.

Branded prepaid net customer gains were 202,000 for the first quarter of 2013, an improvement from 166,000 in the fourth quarter of 2012.

Wholesale net customer additions increased to 576,000 in the first quarter of 2013 compared to 410,000 in the fourth quarter of 2012. This improvement was primarily attributable to the continued focus on growing the MVNO customer base.

Preliminary Customer Results and Churn Metrics

(thousands)	Quarter Ended			Y-o-Y %Δ
	Mar 31, 2013	Dec 31, 2012	Mar 31, 2012	
Customers, end of period ¹				
Branded postpaid customers	20,094	20,293	21,857	(8%)
Branded prepaid customers	6,028	5,826	5,068	19%
Total branded customers	26,122	26,119	26,925	(3%)
M2M customers	3,290	3,090	2,691	22%
MVNO customers	4,556	4,180	3,756	21%
Total wholesale customers	7,846	7,270	6,448	22%
Total T-Mobile USA customers, end of period	33,968	33,389	33,373	2%
Net customer additions/(losses)				
Branded postpaid customers	(199)	(515)	(510)	61%
Branded prepaid customers	202	166	249	(19%)
Total branded customers	3	(349)	(262)	101%
M2M customers	200	135	262	(24%)
MVNO customers	376	275	187	101%
Total wholesale customers	576	410	449	28%
Total T-Mobile USA net customer additions/(losses)	579	61	187	210%

Note: Certain customer numbers may not add due to rounding.

	Quarter Ended			Y-o-Y bps Δ
	Mar 31, 2013	Dec 31, 2012	Mar 31, 2012	
Blended churn ²	3.30%	3.70%	3.30%	0 bps
Branded churn ²	3.10%	3.50%	3.20%	-10 bps
Branded postpaid churn ²	1.90%	2.50%	2.50%	-60 bps
Branded prepaid churn ²	7.00%	7.00%	6.40%	+60 bps

Bold “Un-carrier” Moves

On March 26, 2013, T-Mobile announced a series of moves to address consumer frustration with the unnecessary cost and complexity of wireless – another important development in its growth strategy. The moves include radically simplifying its lineup of consumer rate plans to one incredibly affordable plan for unlimited talk, text and

Web; ensuring that customers never have to sign an annual service contract with T-Mobile; and enabling customers to get the most popular smartphones whenever they want for the lowest upfront cost. T-Mobile also debuted its blazing fast 4G LTE network service in seven major metropolitan areas, including Baltimore; Houston; Kansas City; Las Vegas; Phoenix; San Jose, CA; and Washington, D.C.

About T-Mobile USA

Based in Bellevue, Wash., T-Mobile USA, Inc. is the U.S. wireless operation of Deutsche Telekom AG (OTCQX: DTEGY). By the end of the first quarter of 2013, approximately 34 million mobile customers were served by T-Mobile USA — all via a common technology platform based on GSM,UMTS, HSPA+ 21/HSPA+ 42, and LTE.

For more information, please visit <http://www.T-Mobile.com>. T-Mobile is a federally registered trademark of Deutsche Telekom AG. For further information on Deutsche Telekom, please visit www.telekom.com/investor-relations.

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Definitions of Terms

Since all companies do not calculate these figures in the same manner, the information contained in this press release may not be comparable to similarly titled measures reported by other companies.

1. A customer is defined as a SIM card with a unique T-Mobile USA mobile identity number which generates revenue. Branded postpaid customers include customers that are qualified to pay after incurring a month of service whether on a contract or not, and branded prepaid customers include customers who generally pay in advance. Wholesale customers include Machine-to-Machine ("M2M") and Mobile Virtual Network Operator ("MVNO") customers that operate on the T-Mobile network, but are managed by wholesale partners.
2. Churn is defined as the number of customers whose service was discontinued, expressed as a monthly percentage of the average number of customers during the specified period rounded to the nearest tenth of a percentage point. We believe that churn, which is a measure of customer retention and loyalty, provides relevant and useful information and is used by our management to evaluate the operating performance of our business.