



Investor Presentation

December 2014

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President and CEO



DISCLAIMER



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Note to Certain Operating and Financial Data

In addition to disclosing financial results that are determined in accordance with U.S. generally accepted accounting principles (“GAAP”), Gogo also discloses in this presentation certain non-GAAP financial information, including Adjusted EBITDA and Cash CapEx. These financial measures are not recognized measures under GAAP and are not intended to be, and should not be, considered in isolation or as a substitute for, or superior to, the financial information prepared and presented in accordance with GAAP. In addition, this presentation contains various customer metrics and operating data, including numbers of aircraft or units online, that are based on internal company data, as well as information relating to the commercial and business aviation market, and our position within those markets. While management believes such information and data are reliable, they have not been verified by an independent source and there are inherent challenges and limitations involved in compiling data across various geographies and from various sources.

Advance aviation by connecting every aircraft with
the most trusted communications services on and
above our planet



WHY INVEST IN GOGO

Gogo is a leading *aero communications service provider* for the *global aviation* industry.

LARGE GROWTH OPPORTUNITY

LEADING POSITION

EXPERIENCE & SCALE

HIGH BARRIERS TO ENTRY

ATTRACTIVE ECONOMICS



50 BILLION THINGS ARE GETTING CONNECTED⁽¹⁾



Monitoring to detect dangerous patterns in land conditions.

Patient biometrics sent directly to doctors.

Radios embedded in protected trees track illegal deforestation.



Tractors feed data back to the manufacturer.

Detection of rubbish levels to optimize trash collection routes.

CONNECTIVITY TRANSFORMS AVIATION



Gogo connected aircraft

Airline connectivity

Cockpit connectivity⁽¹⁾

Cabin crew connectivity⁽¹⁾

Passenger inflight connectivity
and wireless entertainment

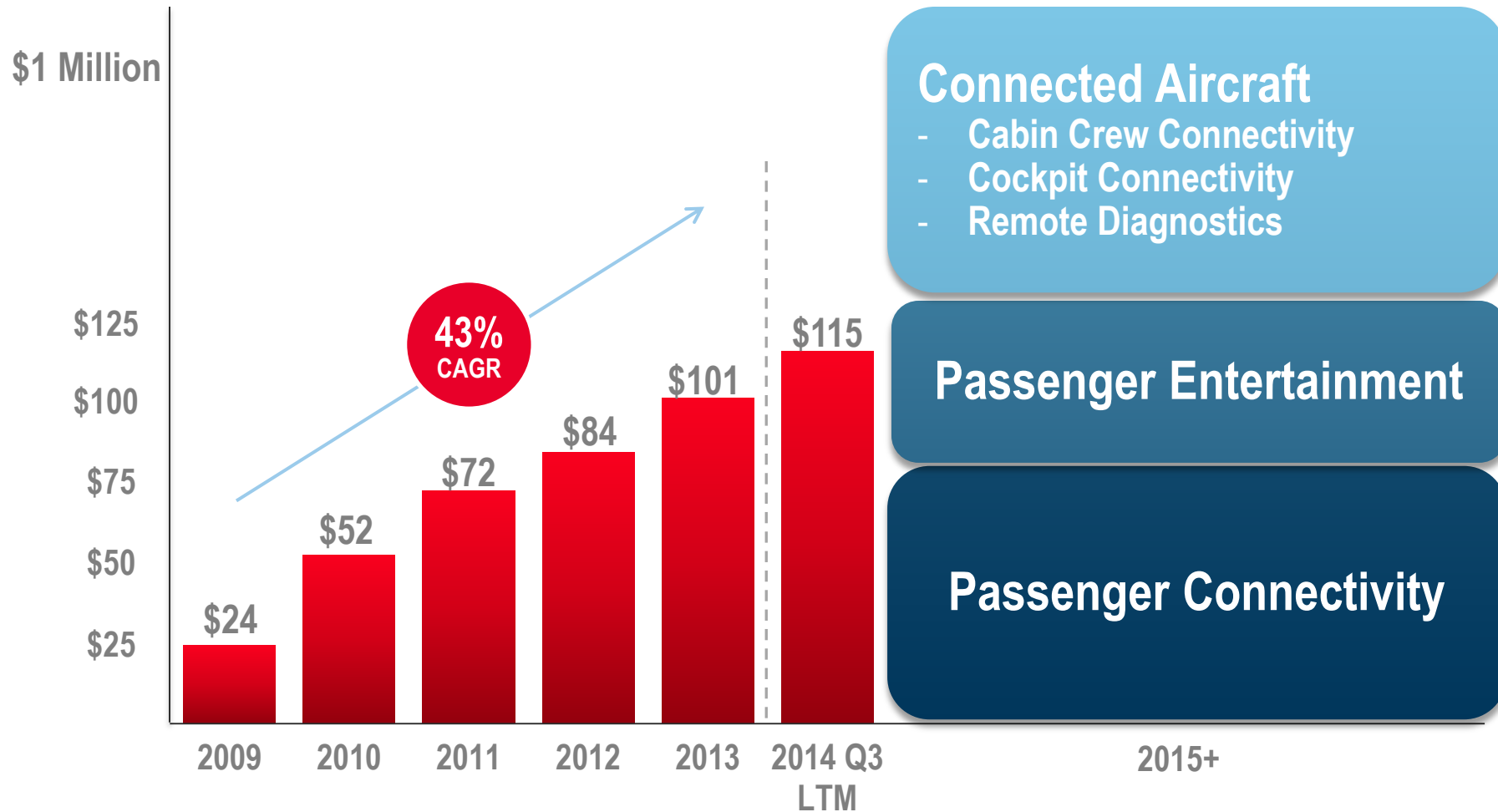
Remote Diagnostics⁽¹⁾

(1) Gogo currently provides cabin crew connectivity to certain airline partners. Gogo expects to offer cockpit connectivity and remote diagnostics capabilities in the future.

PASSENGER CONNECTIVITY IS ONLY THE STARTING POINT



ARPA⁽¹⁾ in (\$000s)



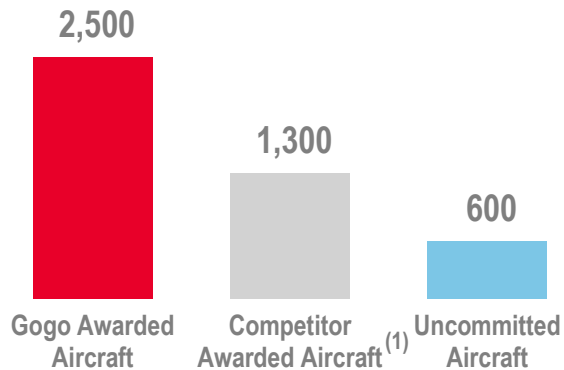
Average service revenue per aircraft online ("ARPA"). We define ARPA as the aggregate service revenue for the period divided by the number of months in the period, divided by the number of aircraft online during the period (expressed as an average of the month end figures for each month in such period).

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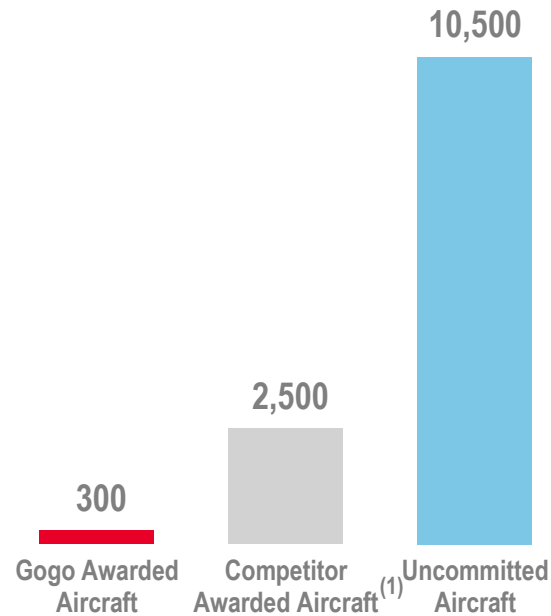
LARGE MARKET OF GLOBAL AIRCRAFT TO CONNECT...



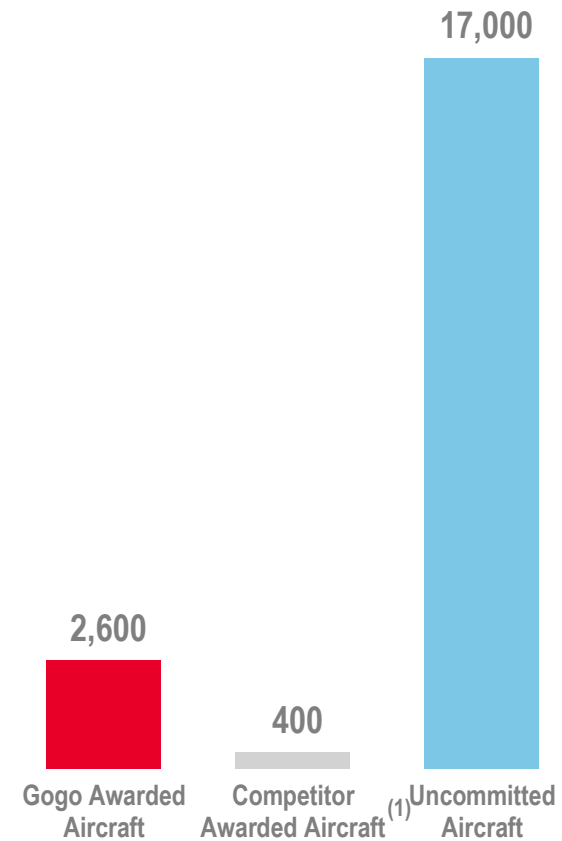
Commercial Aviation North America



Commercial Aviation Rest of World



Business Aviation North America



(1) Based on management estimates, trade publications and other public sources of broadband connected aircraft as of 9/30/2014.



MARKET & COMPANY OVERVIEW

CONNECTED AIRCRAFT IS A LARGE GROWTH OPPORTUNITY

A faint, light gray globe showing the Americas is centered in the background of the table.

	Aircraft	Amount Spent in 2013 (\$B)		
Commercial Aviation⁽¹⁾	17,000	\$710	↑	Up 5% from 2012
Business Aviation⁽²⁾	27,000	\$23	↑	Up 24% from 2012
Total Aviation Industry	44,000	\$733		

AIRCRAFT ARE EXPECTED TO NEARLY DOUBLE IN THE NEXT 20 YEARS⁽³⁾

(1) Commercial Aviation spend is based on air transport spend as reported by IATA in the mid-year 2014 report titled "Airline Industry Economic Performance".

(2) Business Aviation spend is based on aircraft billings from General Aviation Manufacturers Association 2013 Statistical Databook.

(3) Sources: Boeing Current Market Outlook 2013 – 2032, excludes: cargo aircraft JetNet iQ Report Q1 2014; General Aviation Manufacturers Association 2012 Statistical Databook; excludes rest of world turbo props.

CONNECTING AIRCRAFT IS MORE VALUABLE THAN YOU THINK



Connected home



0.97% of asset value per year



\$1.0M ARPA
\$17B–\$35B industry⁽¹⁾

Connected car



0.71% of asset value per year



\$0.7M ARPA
\$12B–\$25B industry⁽¹⁾

Connected aircraft



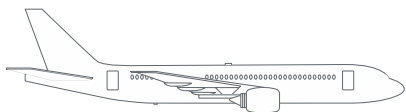
0.84% of asset value per year



\$0.8M ARPA
\$14B–\$30B industry⁽¹⁾

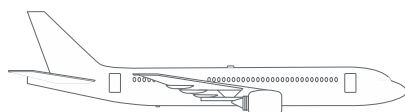
(1) Industry estimates were derived by taking the amount spent to provide connectivity to a home or automobile as a percentage of the average value of the asset. This analogue in conjunction with an assumed \$100M asset value for a commercial aircraft was used to arrive at ARPA.

GOGO'S LARGE INSTALL BASE IS A SIGNIFICANT COMPETITIVE ADVANTAGE



2,044

**CA-NA
Aircraft Online**



35

**CA-ROW
Aircraft Online**



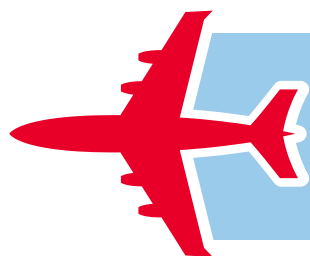
2,637

**BA - Broadband
Aircraft Online**



5,322

**BA - Satellite
Aircraft Online⁽¹⁾**



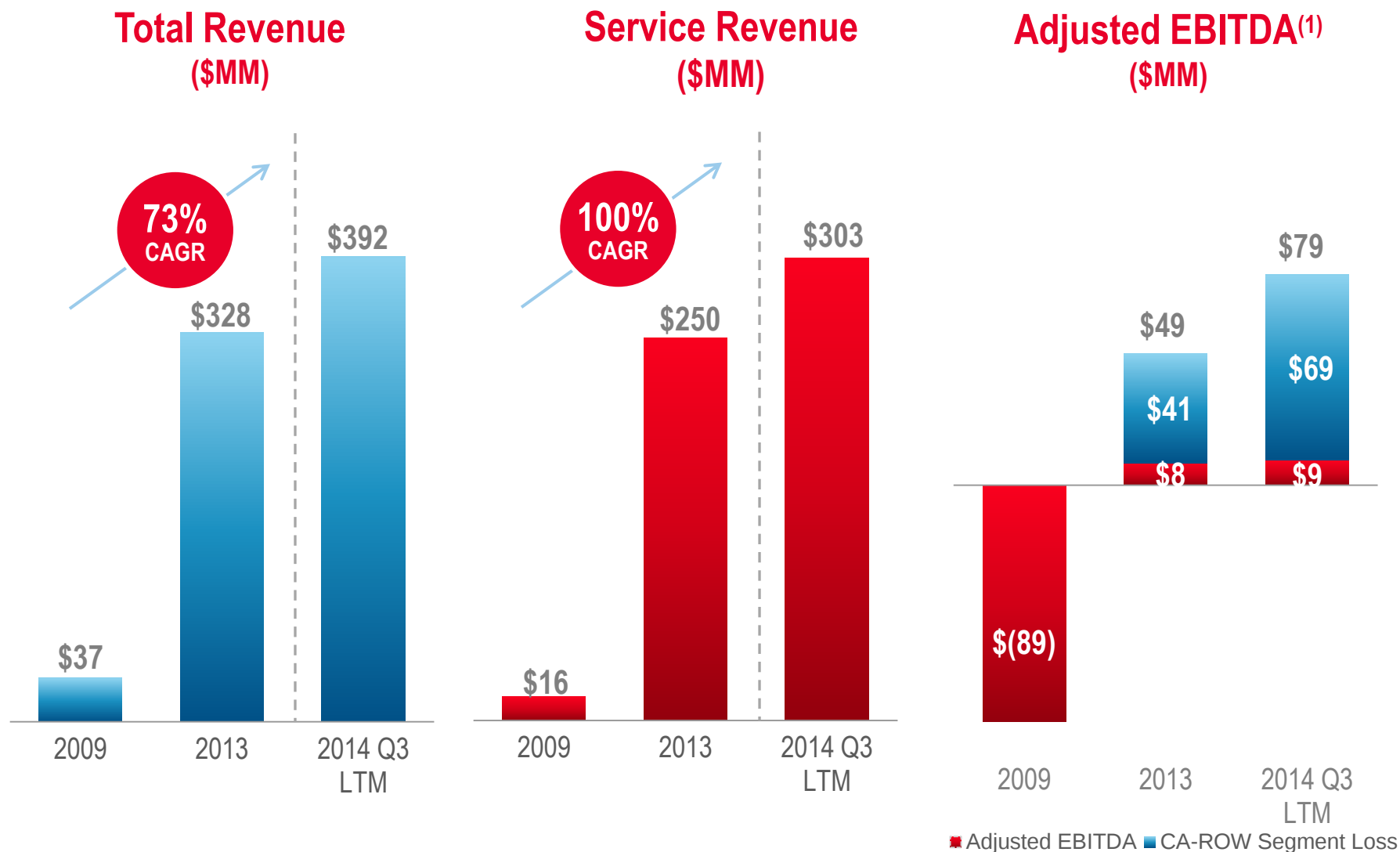
Gogo Touches Over 20% Of The World's Aircraft

Aircraft Online as of 9/30/2014

(1) Satellite Aircraft Online includes 5,294 Iridium and 28 SwiftBroadband equipped aircraft.

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STRONG EXECUTION



(1) Please see reconciliation of Adjusted EBITDA in appendix.
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Global Commercial Aviation

Gogo won **52%⁽¹⁾** of all commercial aircraft awarded in 2014:

- ✓ United Airlines RJs
- ✓ Air Canada
- ✓ Aeromexico
- ✓ Vietnam Airlines
- ✓ Virgin Atlantic

Business Aviation

Gogo installed 590 business aircraft with broadband connectivity in 2014 – nearly **100%⁽²⁾** of all BA broadband installed aircraft.

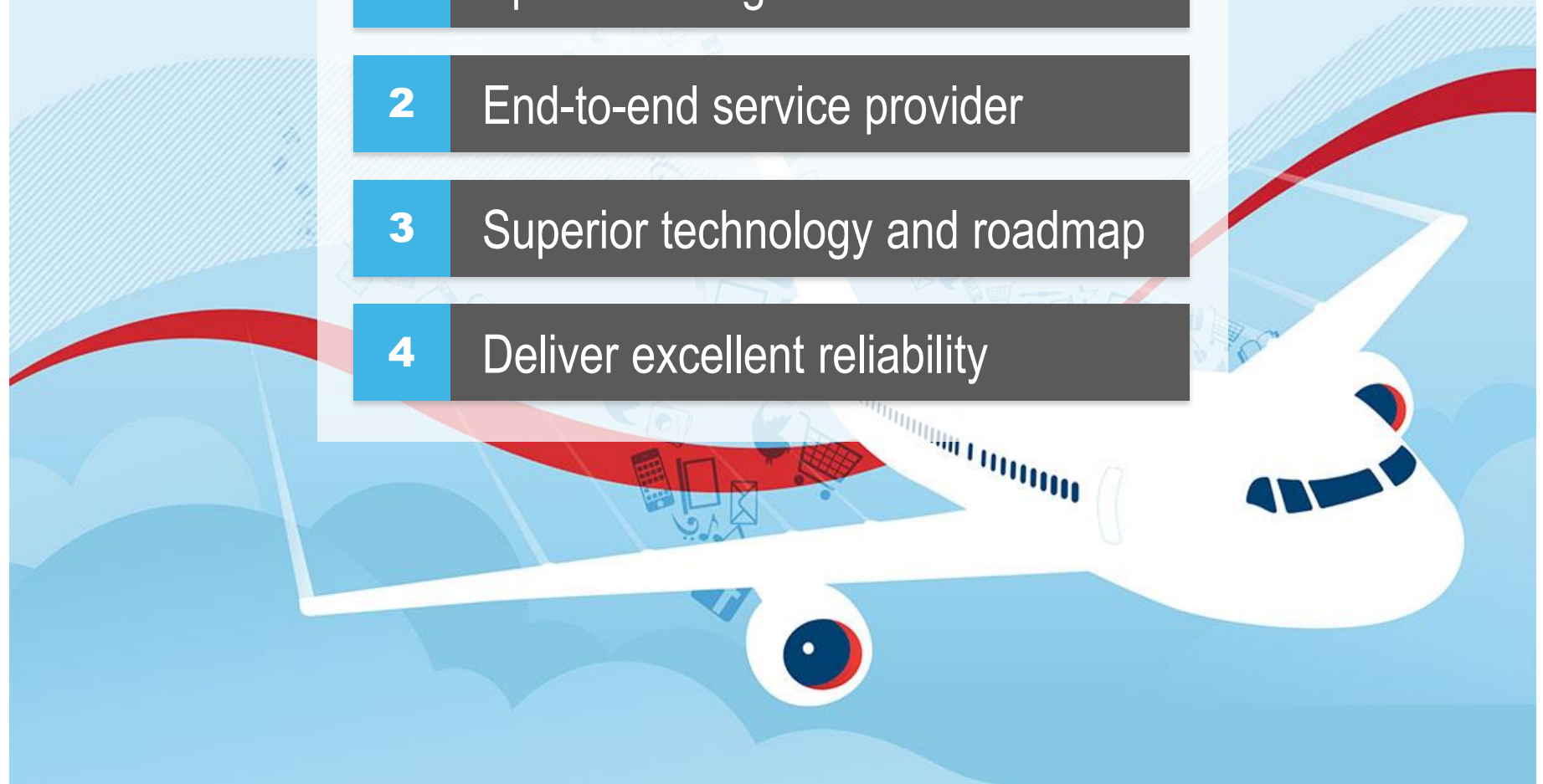
(1) Based on management estimates, trade publications and other public sources as of 11/30/14.

(2) Based on management estimates, trade publications and other public sources as of 9/30/14.

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WHY WE WIN

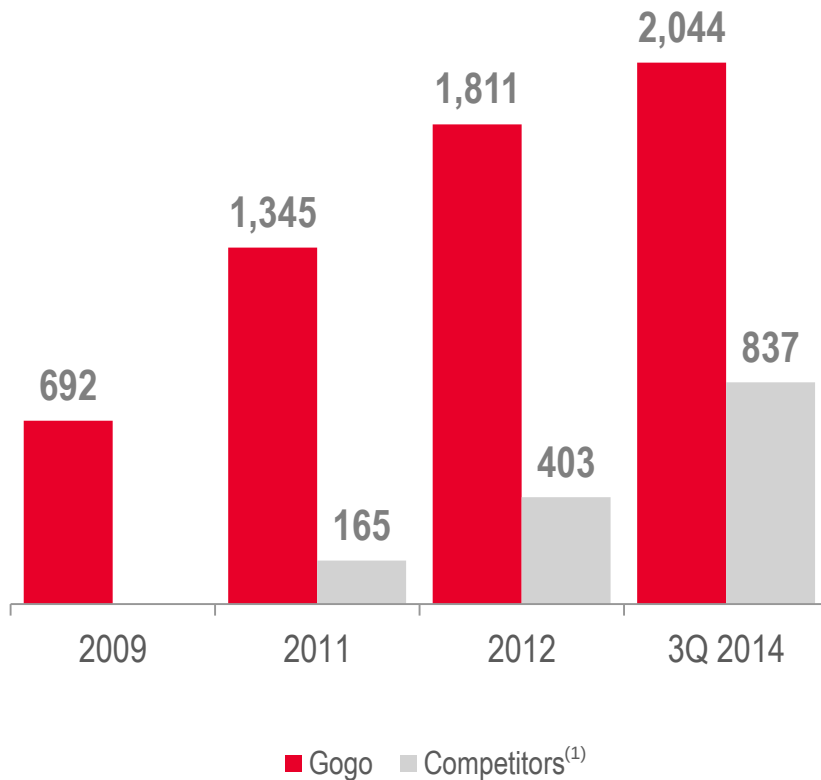
- 1 Specialize in global aviation
- 2 End-to-end service provider
- 3 Superior technology and roadmap
- 4 Deliver excellent reliability



1. WE SPECIALIZE IN AIRCRAFT... AND ARE FAR AHEAD OF THE COMPETITION



CA - NA Aircraft Online



Getting Technology Right Matters

- Deploying ATG provided six years of leadership
- Years ahead on experience curve
- Leading scale and roadmap

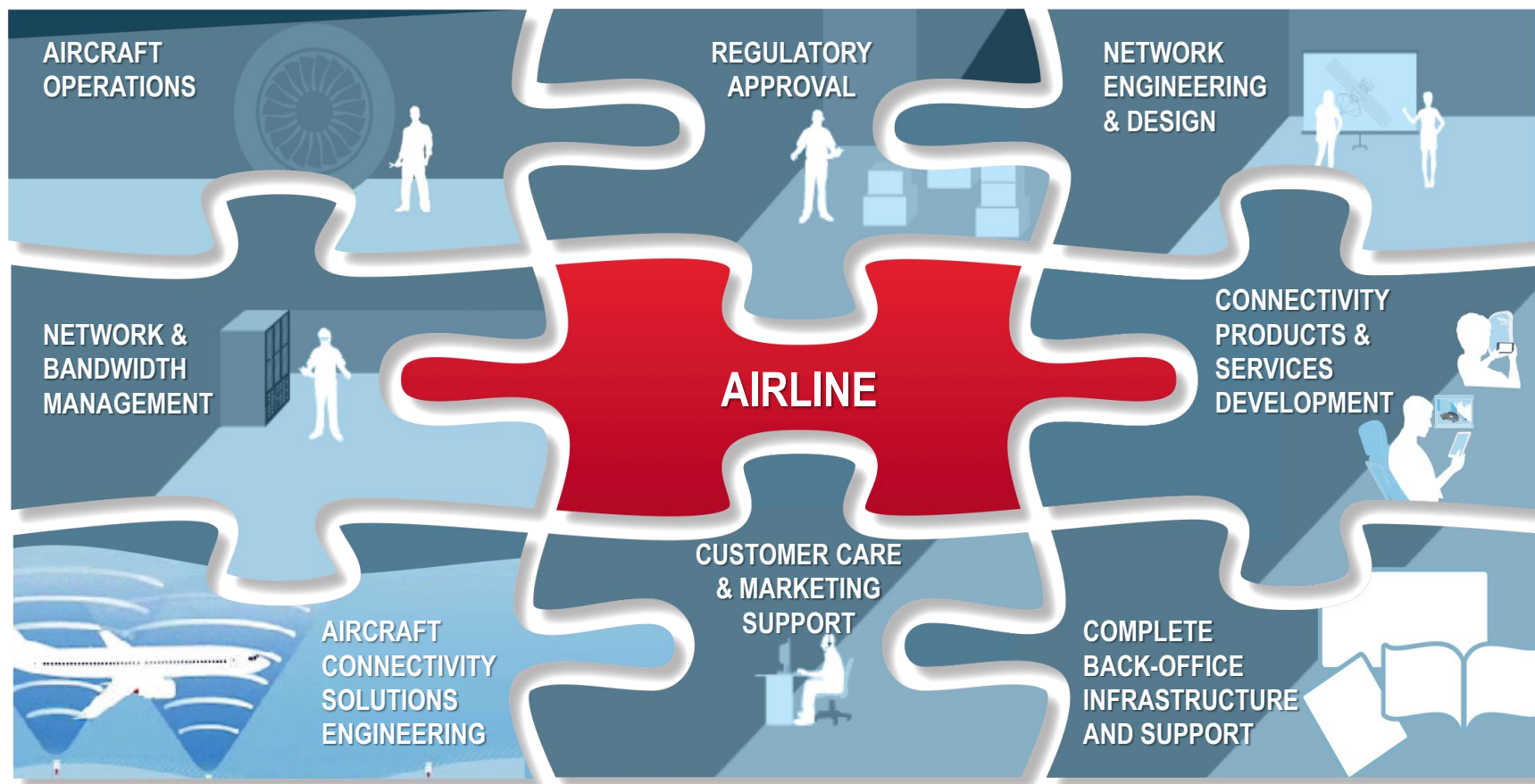
Gogo Has Required Skill Set For Connected Aircraft

- Telecommunications
- Aviation
- Internet



(1) Data based on publicly available information as of 9/30/14. Competitors include Panasonic, Global Eagle Entertainment, and Thales/LiveTV.

2. END-TO-END SERVICE PROVIDER



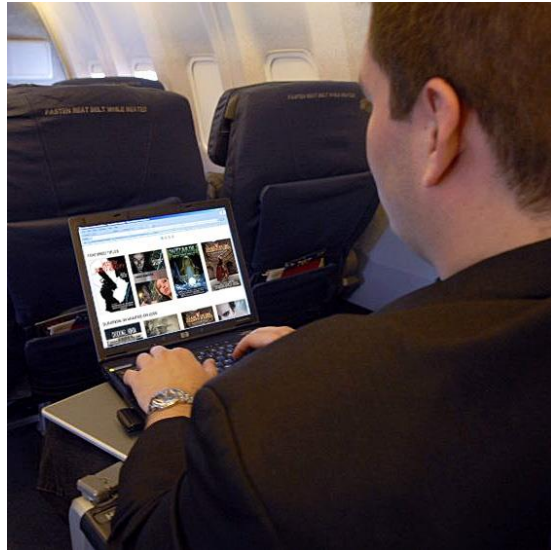
3. SUPERIOR TECHNOLOGY AND ROADMAP

Technology	Region	Peak Speed	Key Attributes						
Iridium	Global	2.4 Kbps	- Primarily telecom service - Low data speeds - Satellite	✓					
SwiftBroadband	Global	432 Kbps	- Low data speeds - Satellite	✓	✓		✓		
ATG / ATG 4	Regional	3.1 / 9.8 Mbps	- Overnight install - Suits all aircraft types - Lower latency vs. satellite	✓					
Ku Band	Global	50 Mbps	- Global coverage - Multiple suppliers - Available today	✓	✓	✓			
Ka Band	Global	50 Mbps	- Spot beam technology - Next Generation	Expected 2015 Launch			Expected 2015 Launch	✓ (Regional)	✓ (Regional)
2Ku / GTO	Global / Regional	70 Mbps+	- 2x spectrally efficient vs. Ku/Ka band - Lower profile radome - More robust & reliable	Expected 2015 Launch					

4. GOGO DELIVERS EXCELLENT RELIABILITY



**65+ million
sessions**



**8,000+ flights
per day**



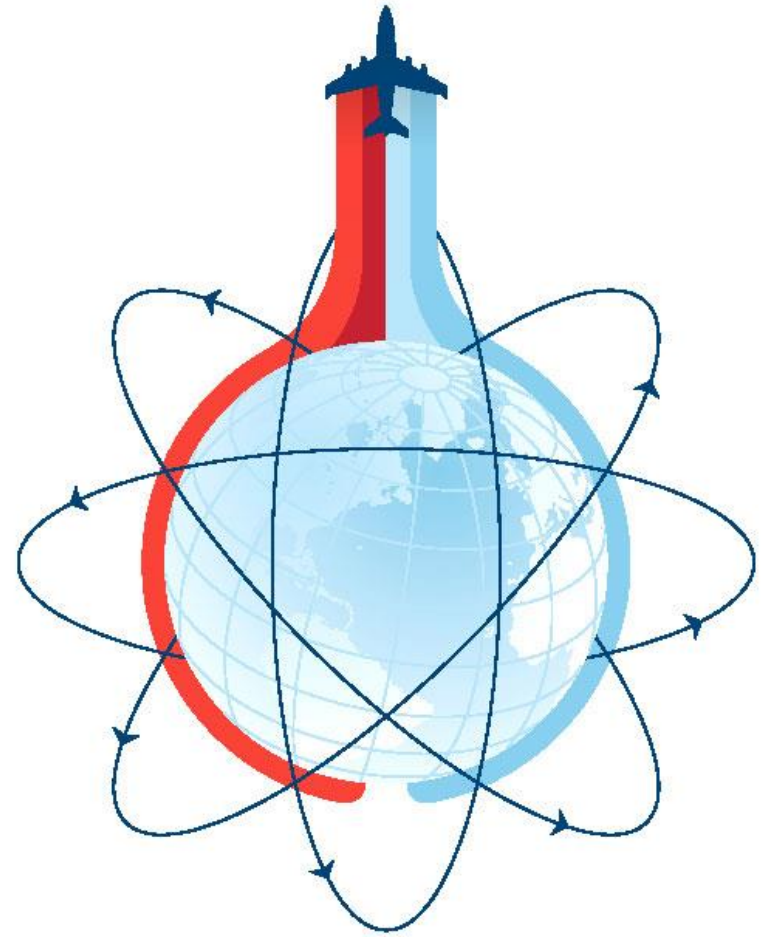
**98% +
ATG End-to-End
System Availability**



GOGO FOUR POINT STRATEGY TO INCREASE SHAREHOLDER VALUE



- 1 Gain global share
- 2 Increase bandwidth to aircraft
- 3 Grow ARPA
- 4 Deliver consistent execution



WHY INVEST IN GOGO



LARGE GROWTH OPPORTUNITY

LEADING POSITION

EXPERIENCE & SCALE

HIGH BARRIERS TO ENTRY

ATTRACTIVE ECONOMICS





Q&A

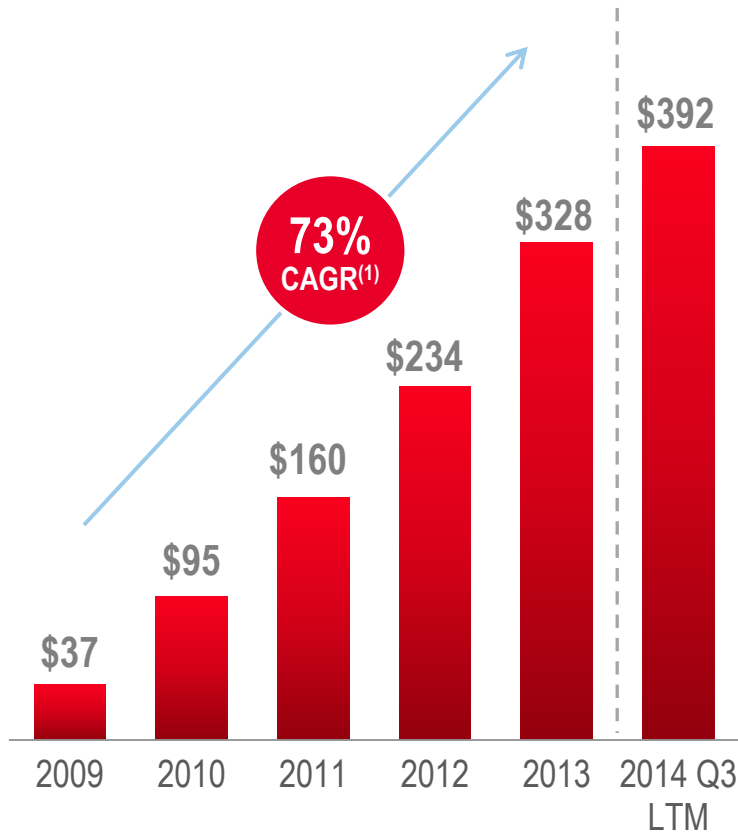


APPENDIX

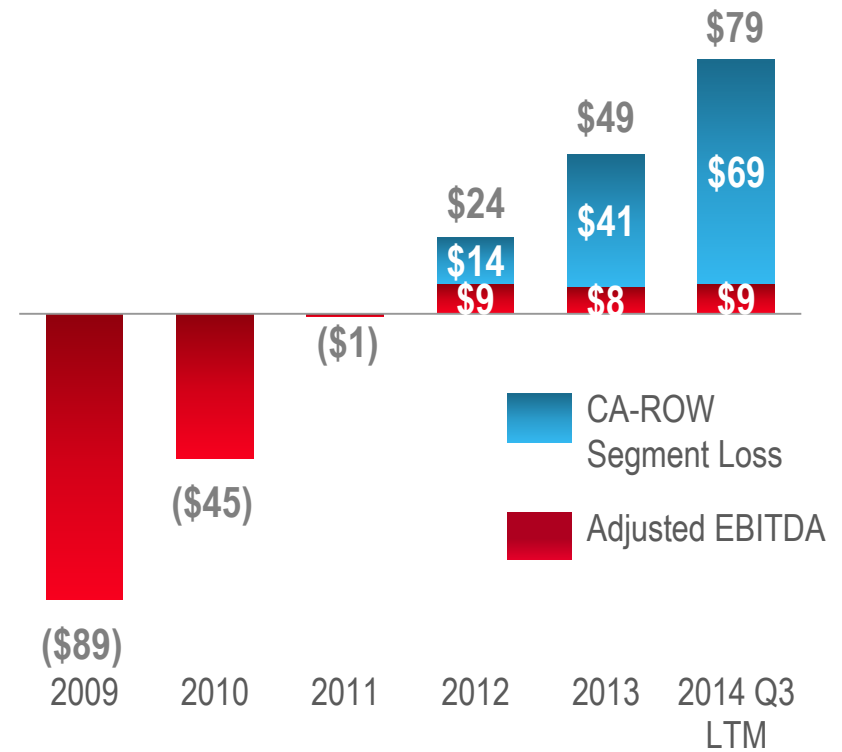
GROWING REVENUE DRIVES PROFITABILITY



Revenue (\$MM)



Adjusted EBITDA ⁽¹⁾ (\$MM)



(1) Please see reconciliation of Adjusted EBITDA in appendix.

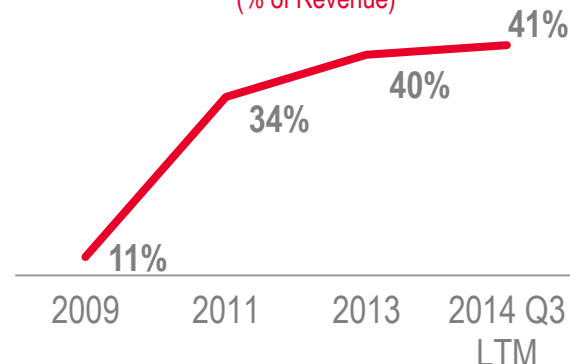
Note: Minor differences exist due to rounding.

OUR SEGMENTS ARE IN DIFFERENT PHASES

1. BA:

Strong revenue growth
Strong segment profitability and FCF

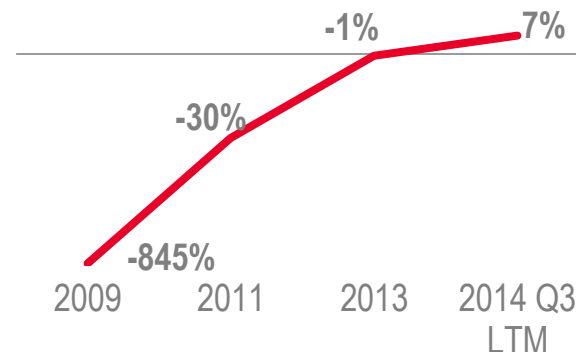
BA Segment Profit Margin (% of Revenue)



2. CA-NA:

Strong revenue growth
Segment profitability

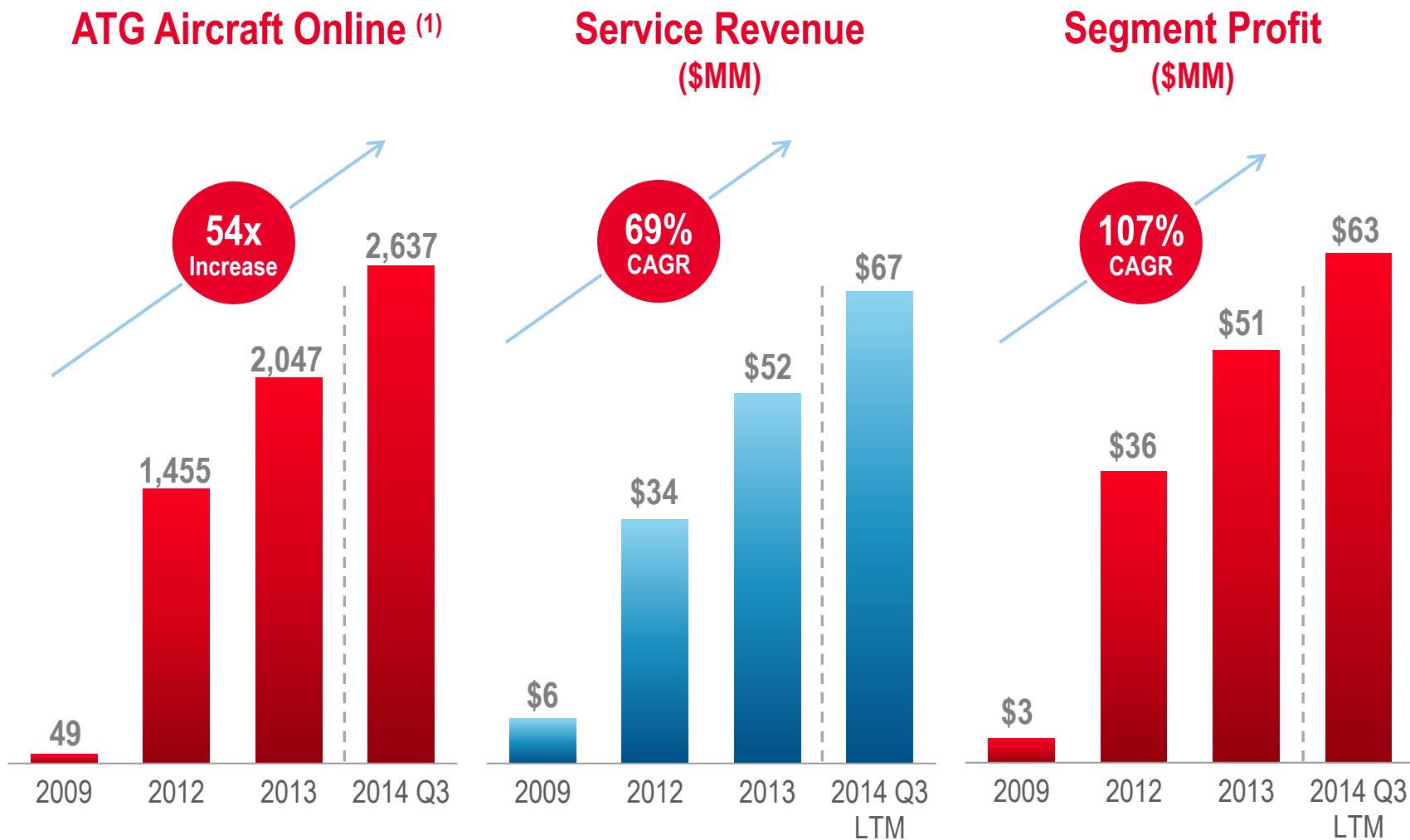
CA-NA Segment Profit Margin (% of Revenue)



3. CA-ROW:

Start-up phase
Focusing on signing airlines and investing for growth

1. BA HIGH-MARGIN SERVICE REVENUE DRIVES SEGMENT PROFITABILITY AND CASH FLOW

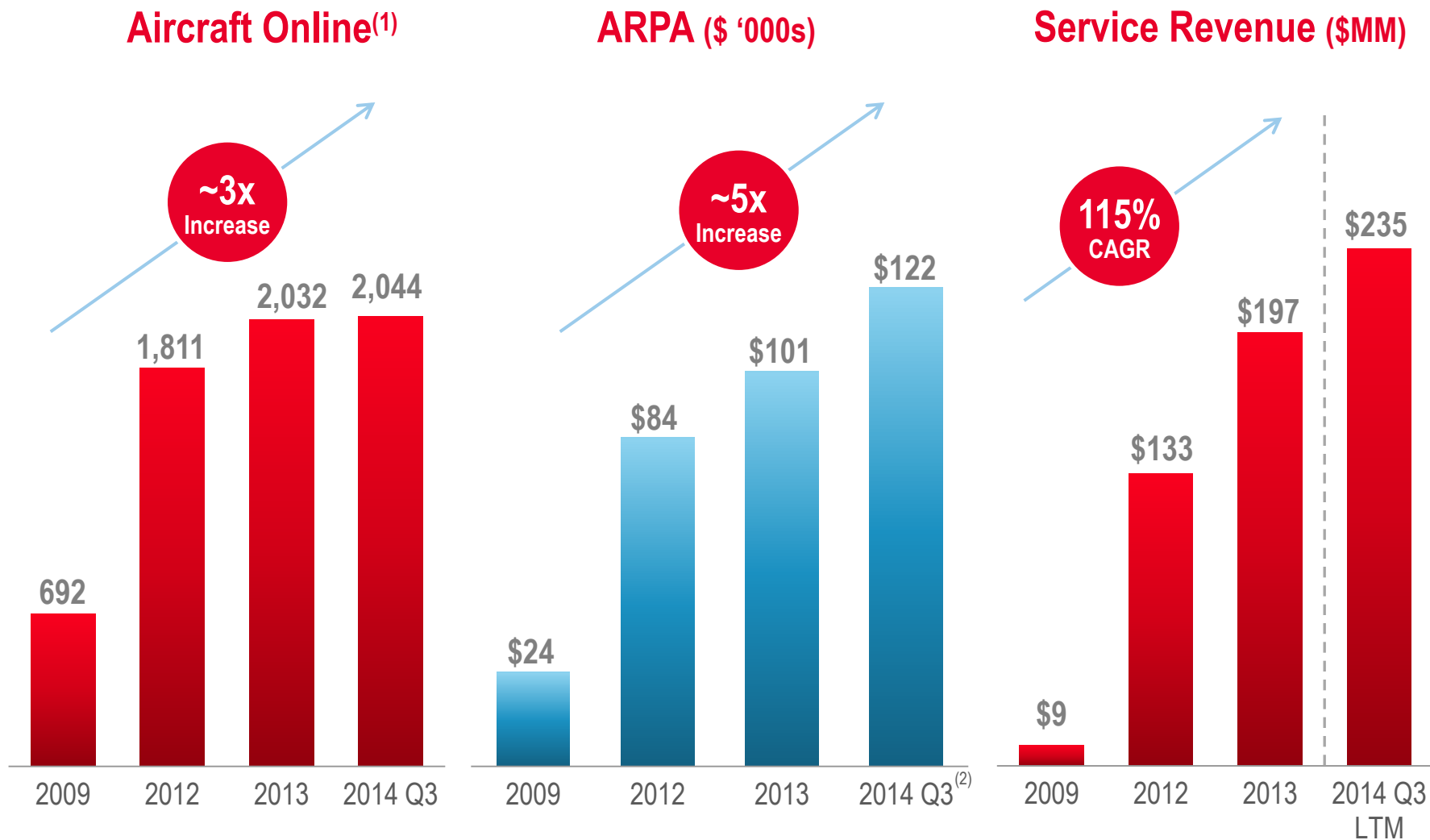


(1) End of period.

Note: Minor differences exist due to rounding.

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2. CA-NA SERVICE REVENUE GROWTH



(1) End of period.

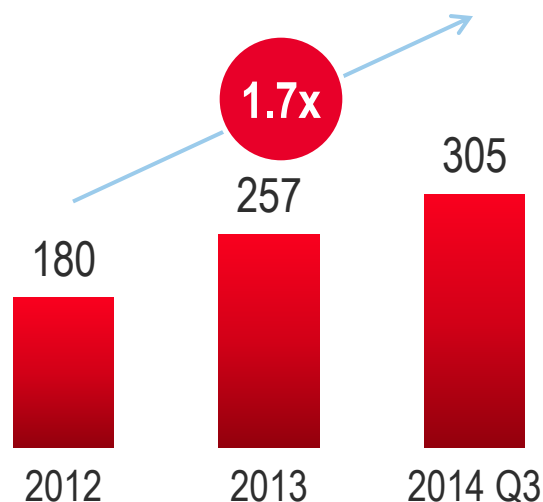
(2) Annualized.

Note: Minor differences exist due to rounding.
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3. CA REST OF WORLD INVESTMENT POSITIONS GOGO FOR FUTURE GROWTH



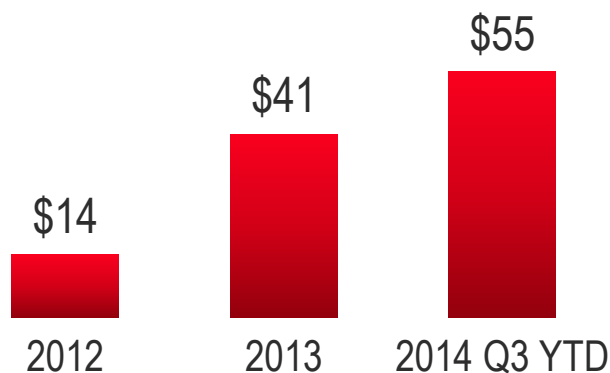
International Aircraft Wins (cumulative)



Operationalizing International

- Global Satellite Network established
- All Delta & Japan Airline STCs obtained
- International service operationalized
- Low profile, high spectral efficiency 2Ku antenna introduced

CA-ROW Segment Loss (\$MM)



International Partners

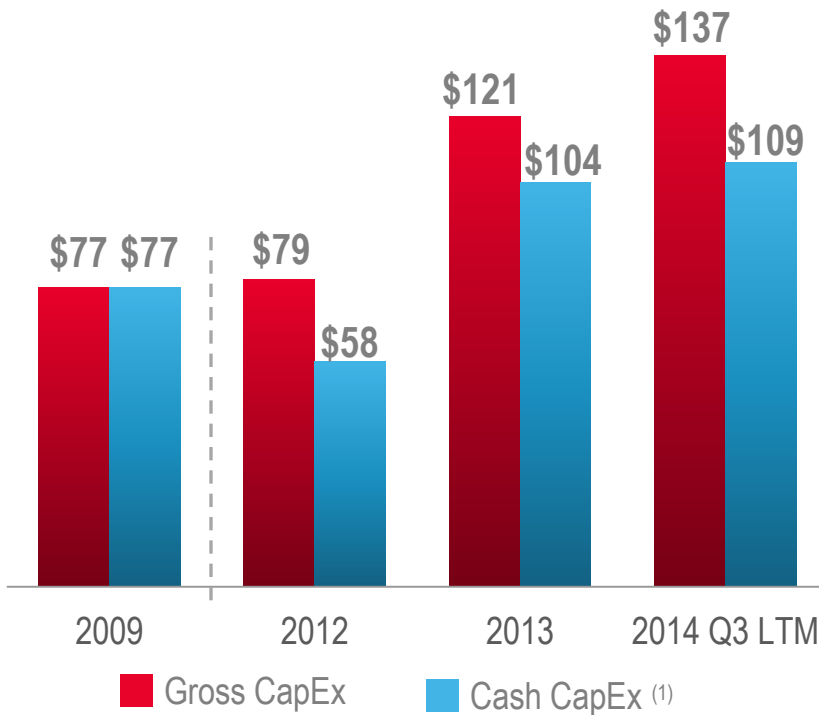


(1) Letter of Intent

EVOLVING CAPEX MODEL



Capital Expenditures (\$MM)



- ATG4 retrofit expense will decline over time
- Airlines pay for airborne equipment
- ATG network build-out expense is declining, network is largely built

(1) Cash CAPEX represents capital expenditures net of airborne equipment proceeds received from the airlines and incentives paid to us by landlords under certain facilities leases.

ADJUSTED EBITDA RECONCILIATION (\$MM)

	2009	2010	2011	2012	2013	2013 Q4	2014 Q1	2014 Q2	2014 Q3
Net Income	(142)	(140)	(18)	(96)	(146)	(22)	(17)	(19)	(25)
Interest Income	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(0)
Interest Expense	30	–	1	9	29	7	7	7	9
Income Tax Provision	–	3	1	1	1	–	–	–	–
Depreciation & Amortization	22	31	33	37	56	14	16	15	17
EBITDA	(91)	(106)	16	(49)	(60)	(0)	6	4	2
Fair Value Derivative Adjustments	–	33	(59)	(10)	36	–	–	–	–
Class A and Class B Senior Convertible Preferred Stock Return	–	18	31	52	29	–	–	–	–
Accretion of Preferred Stock	–	9	10	10	5	–	–	–	–
Stock-based Compensation Expense	1	2	2	4	6	2	2	2	3
Loss on Extinguishment of Debt	2	–	–	–	–	–	–	–	–
Write Off of Deferred Equity Financing Costs	–	–	–	5	–	–	–	–	–
Amortization of Deferred Airborne Lease Incentives	–	(1)	(1)	(4)	(8)	(3)	(3)	(3)	(4)
Adjusted EBITDA	(89)	(45)	(1)	9	8	(0)	5	3	1

CASH CAPEX RECONCILIATION (\$MM)

	2009	2010	2011	2012	2013	2013 Q4	2014 Q1	2014 Q2	2014 Q3
Purchases of Property and Equipment	(69)	(33)	(33)	(67)	(105)	(22)	(32)	(28)	(35)
Acquisition of Intangible Assets (Capitalized Software)	(8)	(7)	(10)	(12)	(16)	(5)	(4)	(5)	(5)
Gross CapEx	(77)	(40)	(43)	(79)	(121)	(27)	(36)	(33)	(41)
Change in Deferred Airborne Lease Incentives	–	9	11	18	9	1	5	3	5
Amortization of Deferred Airborne Lease Incentives	–	1	1	4	8	3	3	3	3
Landlord Incentives	–	–	–	–	–	–	–	–	2
Cash CapEx	(77)	(30)	(31)	(58)	(104)	(24)	(29)	(27)	(30)