



PRESS RELEASE

First Media partners with HBO GO to Offer Unlimited Access to All Available Content on HBO with One Subscription

Jakarta, May 16th 2018 – First Media, a leader and pioneer in the cable TV industry and broadband Internet in Indonesia, presents HBO GO, an Internet-based service from HBO to bring the best mobile experience. HBO GO allows First Media customers to enjoy exclusive entertainment from HBO Originals: HBO series, HBO movies, documentaries, as well as Hollywood blockbusters through various devices (computers, tablets and smartphones). HBO GO is available for download from both the Google Play and the App Store, or visit the website at www.hbogoasia.com.

"We are very excited to be the first partner in Indonesia to launch HBO GO on First Media. Aside from offering a vast array of premium channels, it is also our commitment to our subscribers to offer the best entertainment on the go (to be viewed anywhere and anytime) which includes the best of HBO Originals: HBO series, HBO movies, documentaries, as well as Hollywood blockbusters," said Meena Kumari Adnani, Executive Vice President of Content Development and Business Affairs at First Media.

Based on SVOD Report Statista 2018 the penetration of users Streaming video on demand (SVOD) accessed through the internet in Indonesia in 2018 reached 3.7% and is predicted to reach 7.9% by 2022. Internet access from mobile device users, by 2017, 28.78% of the population accesses the internet via mobile devices and is expected to reach 38.22% by 2021 (Mobile internet Statista 2017). This shows the growing trend of accessing internet video content via mobile.

"Our goal is to enrich the lives of our customers by offering them the best entertainment. We realize nowadays consumers are increasingly consuming contents via their mobile devices. Besides our FirstMediaX (FMX) TV Anywhere, we look to meet customers and market demands for video streaming access by collaborating with OTT or channel partners, such HBO. First Media and HBO have a long history of working together, and today we take our partnership to a new level by presenting HBO GO," said Desmond Poon, Chief Product & Technology Officer at First Media.

The HBO GO service is only available for First Media customers who subscribe to the HBO channel. Subscribers can access and use HBO GO at no additional cost if they choose a subscription package that is Combo Supreme X1, Combo Maxima X1, Combo Ultimate X1, Combo Infinite X1, Combo 1 Gbps X1, Home Cable Ultimate as well as add-on packages such as Box Office HD, HBO Pack HD.



"We are pleased to be partnering First Media to launch HBO GO in Indonesia," said Mr. Jonathan Spink, CEO of HBO Asia. "With HBO GO's streaming and download capabilities, subscribers in Indonesia will now have more options to access our ever-expanding repertoire of HBO Originals and HBO Asia Originals as well as numerous Hollywood blockbuster movies anytime, anywhere."

HBO GO subscribers will have unlimited access to stream a wide range of Hollywood blockbusters as well as over 1,500 hours of award-winning HBO Original and HBO Asia Original series and movies. In addition, subscribers will now have the flexibility of catching their favourite HBO Original programmes, same time as the U.S. and without an internet connection, with the newly-enabled download feature added to all HBO Original titles. Selected movie titles will also be available for downloads. HBO GO also includes the new Live TV capability where all HBO Asia's bouquet of channels - HBO HD, HBO Hits, HBO Family, HBO Signature and Cinemax, will be available live, in real time, on HBO GO via the internet.

About Link Net – First Media

PT Link Net Tbk ("Link Net"), established in 1996, is the largest provider of services via cable in Indonesia, providing subscription of high quality television services, high-speed next generation broadband internet, and data communications under the brand "First Media".

Link Net owns and operates a network of Hybrid Fiber Coaxial cable ("HFC") and Fiber-to-the Home (FTTH) that provide high-speed internet access services to retail and business customers. Link Net also operates a subscription television channel in collaboration with PT First Media Television ("FMTV"), its subsidiary.

Learn more at www.firstmedia.com

About HBO ASIA

Singapore-based HBO Asia brings the best of Hollywood to Asia first through its exclusive licensing deals with major Hollywood and independent studios, including Paramount Pictures, Sony Pictures, Universal Studios, Warner Bros. and Lionsgate. HBO Asia has proprietary and award-winning HBO and HBO Asia Original programmes that are produced exclusively for HBO viewers. Wholly owned by HBO (a Time Warner company), HBO Asia reaches 23 territories across Asia and offers a bouquet of channels and services including 24-hour commercial-free subscription movie channels in standard-definition and high-definition – HBO, HBO SIGNATURE, HBO FAMILY, HBO HITS, CINEMAX and RED by HBO – as well as HBO GO and HBO ON DEMAND. HBO Asia is also the exclusive distributor of BabyFirst and the DreamWorks channel in Asia. Log on to www.hboasia.com for more information.

Media Contact:

Duma Grace

Public Relations

PT Link Net Tbk (First Media)

Tel. (62) 21 527 8811

Email: duma.grace@linknet.co.id

Agnes E. Purwanti

Consultant, Agrakom PR for HBO

Tel: (62) 21 2278 5011 / (62) 818 948284

Email: agnes@agrakompr.com