



E-newsletter from PT. Link Net Tbk Investor Relations unit.



From left, First Media commissioner Didik J. Rachbini, Bogor Mayor Bima Arya Sugiarto and Link Net operations director Edward Sanusi during the signing of a memorandum of understanding at BeritaSatu Plaza in Jakarta on Tuesday (29/11). (BeritaSatu Photo)

Link Net and Bogor Government Launch New Channel

Dear Friends of Link Net,

Link Net, a broadband internet and pay TV provider known with First Media brand name, have signed an agreement with the city government of Bogor, West Java, to introduce a new TV channel to promote tourism and deliver news on local issues and administrative developments.

The channel, “Balai Kota Bogor”, will be launched on Jan. 7 and broadcast in several major cities, including Bogor and Bandung in West Java, Surabaya and Malang in East Java, Jakarta, and Denpasar in Bali.

The channel main focus is to inform citizens about their administration's activities and achievements. The channel program itself consist of 30 percent of local government content, 20 percent tourism promotion, and 15 percent entertainment. The remaining airtime will be filled by Bogor weather forecasts, public service announcements and traffic updates. For now, the channel will serve only the Bogor city government, which hopes to give it a wider reach in the future under the umbrella of the district administration.

First Media has already introduced similar local channels in Jakarta, Bandung and Malang.

Please click the following link to the news.

[Jakarta Globe - Link Net and Bogor Government Launch New TV Channel](#)

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