

#### Rapid7 Announces Third Quarter 2017 Financial Results

- Total revenue was \$50.5 million, an increase of 25% year-over-year
- GAAP loss from operations was (\$13.0) million, non-GAAP loss from operations was (\$6.8) million
- Deferred revenue of \$188.6 million, an increase of 26% year-over-year
- Calculated billings were \$58.7 million, an increase of 31% year-over-year
- Raises full year 2017 guidance

**Boston, MA – November 7, 2017** – Rapid7, Inc. (NASDAQ: RPD), a leading provider of analytics solutions for security and IT operations, today announced its financial results for the third quarter of 2017.

"This quarter we continued to see broad-based demand for our solutions and we are executing well against our plan," said Corey Thomas, CEO of Rapid7. "We believe our results validate that Rapid7 has the right strategy across our markets. Our approach of providing multiple high-impact analytics solutions based on the Rapid7 Insight platform is resonating with customers and driving consolidation of spending with Rapid7, as lean IT and security teams strive to leverage their scarce resources and improve their effectiveness. Additionally, as we evolve our product set on our cloud-based platform, our recurring revenue is showing strong growth."

#### Third Quarter 2017 Financial Results

- Total revenue was \$50.5 million, an increase of 25% year-over-year.
- Deferred revenue as of September 30, 2017 was \$188.6 million, an increase of 26% year-over-year.
- Calculated billings were \$58.7 million, an increase of 31% year-over-year.
- GAAP loss from operations was (\$13.0) million, compared to GAAP loss from operations of (\$10.2) million in the third quarter of 2016. For the third quarter of 2017, non-GAAP loss from operations was (\$6.8) million, compared to non-GAAP loss from operations of (\$5.3) million in the third quarter of 2016.
- Adjusted EBITDA was (\$5.6) million in the third quarter of 2017, compared to an adjusted EBITDA of (\$4.1) million in the third quarter of 2016.
- GAAP net loss was (\$10.3) million or a GAAP loss per share of (\$0.24), compared to a GAAP net loss of (\$10.2) million or a GAAP loss per share of (\$0.25) for the third quarter of 2016. Non-GAAP net loss was (\$6.6) million or a non-GAAP net loss per share of (\$0.15), compared to a non-GAAP net loss of (\$5.2) million or a non-GAAP net loss per share of (\$0.13) for the third quarter of 2016.
- Cash provided by operating activities was \$5.7 million for the third quarter of 2017, compared to \$1.8 million for the third quarter of 2016.

#### **Year to Date 2017 Financial Results**

- Total revenue for the nine months ended September 30, 2017 was \$143.2 million, an increase of 27% year-over-year.
- For the nine months ended September 30, 2017, GAAP loss from operations was (\$35.4) million, compared to GAAP loss from operations of (\$39.1) million for the same period in 2016. For the nine months ended September 30, 2017, non-GAAP loss from operations was (\$18.6) million, an improvement compared to non-GAAP loss from operations of (\$23.8) million for the same period in 2016.
- Adjusted EBITDA was (\$15.2) million for the nine months ended September 30, 2017, an improvement compared to adjusted EBITDA of (\$20.4) million in the same period in 2016.



 Cash provided by operating activities was \$5.1 million in the nine months ended September 30, 2017, compared to \$2.1 million in 2016.

#### **Recent Business Metrics and Highlights**

- Our renewal rate for the third quarter of 2017, which includes upsells and cross-sells of additional products and services, was 119%. The expiring renewal rate, which excludes upsells and cross-sells of additional products and services, was 89% in the third quarter of 2017.
- 70.5% of total revenue in the third quarter of 2017 was recurring revenue, which is comprised of content subscriptions, maintenance and support, cloud-based subscriptions, managed services subscriptions, and term licenses, up from 67.7% in the third quarter of 2016.
- 86% of total revenue for the third quarter of 2017 came from deferred revenue on the balance sheet at the beginning of the guarter. Recurring revenues increased over 30% year-over-year.
- For the third quarter of 2017, total revenue from North America increased 24% year-over-year to \$42.9 million and comprised 85% of total revenue. Total revenue from international increased 30% year-over-year to \$7.6 million and comprised 15% of total revenue for the third quarter of 2017.
- Ended the third quarter of 2017 with over 6,700 customers, an increase of 15% year-over-year.
- Celebrated industry excellence with customer awards at UNITED Summit. The awards showcase individuals working to drive their organizations, industry, and security community forward.
- For additional details on the reconciliations of non-GAAP measures and certain other business metrics to their nearest comparable GAAP measures, please refer to the financial data tables posted on our website at <a href="http://investors.rapid7.com">http://investors.rapid7.com</a>.

#### Fourth Quarter and Full-Year 2017 Guidance

Rapid7 anticipates total revenue, non-GAAP loss from operations, and non-GAAP net loss per share to be in the following ranges:

#### Fourth Quarter 2017:

Total revenue \$53.9 to \$55.3 million
Non-GAAP Loss from Operations \$(7.9) to \$(7.1) million
Net loss per share (non-GAAP) \$(0.18) to \$(0.16)

The fourth quarter 2017 net loss per share calculation assumes 43.5 million basic and diluted weighted average common shares outstanding.

#### Updated Full-Year 2017:

Total revenue \$197.1 to \$198.5 million
Non-GAAP Loss from Operations \$(26.5) to \$(25.7) million
Net loss per share (non-GAAP) \$(0.62) to \$(0.60)
Calculated Billings (non-GAAP) \$236.5 to \$239.5 million

The full-year net loss per share calculation assumes 43.0 million basic and diluted weighted average common shares outstanding. Guidance for the fourth quarter and full-year 2017 does not include any potential impact of foreign exchange gains or losses.



Non-GAAP guidance excludes estimates for stock-based compensation expense, amortization of acquired intangible assets, acquisition-related expenses and certain non-recurring items. Rapid7 has provided a reconciliation of historical non-GAAP financial measures to the most comparable GAAP measures in the financial statement tables included in this press release. A reconciliation of non-GAAP guidance measures to the most comparable GAAP measures is not available on a forward-looking basis.

#### **Conference Call and Webcast Information**

Rapid7 will host a conference call today, November 7, 2017, to discuss its results at 4:30 p.m. Eastern Time. The call will be accessible by telephone at 800-676-6259 (domestic) or 303-223-2682 (international). The call will also be available live via webcast on the Company's website at <a href="http://investors.rapid7.com">http://investors.rapid7.com</a>. A telephone replay of the conference call will be available at 800-633-8284 or 402-977-9140 (access code 21860058) until November 8, 2017. A webcast replay will be available at <a href="http://investors.rapid7.com">http://investors.rapid7.com</a>.

#### **About Rapid7**

Rapid7 (NASDAQ: RPD) is trusted by IT and security professionals around the world to manage risk, simplify modern IT complexity, and drive innovation. Rapid7 analytics transform today's vast amounts of security and IT data into the answers needed to securely develop and operate sophisticated IT networks and applications. Rapid7 research, technology, and services drive vulnerability management, penetration testing, application security, incident detection and response, and log management for more than 6,700 organizations across 125 countries, including 39% of the Fortune 1000. To learn more about Rapid7 or join our threat research, visit www.rapid7.com.

#### Non-GAAP Financial Measures and Other Business Metrics

To supplement our consolidated financial statements, which are prepared and presented in accordance with generally accepted accounting principles in the United States, or GAAP, we provide investors with certain non-GAAP financial measures and other business metrics, which we believe are helpful to our investors. We use these non-GAAP financial measures and other business metrics for financial and operational decision-making purposes and as a means to evaluate period-to-period comparisons. We also use certain non-GAAP financial measures as performance measures under our executive bonus plan. We believe that these non-GAAP financial measures and other business metrics provide useful information about our operating results, enhance the overall understanding of past financial performance and future prospects and allow for greater transparency with respect to metrics used by our management in its financial and operational decision-making.

The presentation of non-GAAP financial information and other business metrics is not meant to be considered in isolation or as a substitute for the directly comparable financial measures prepared in accordance with GAAP. While our non-GAAP financial measures and other business metrics are an important tool for financial and operational decision-making and for evaluating our own operating results over different periods of time, we urge investors to review the reconciliation of these financial measures to the comparable GAAP financial measures included below, and not to rely on any single financial measure to evaluate our business.

Adjusted EBITDA. We define adjusted EBITDA as net loss before (1) interest income (expense), net, (2) other income (expense), net, (3) provision for (benefit from) income taxes, (4) depreciation expense, (5) amortization of intangible assets, (6) stock-based compensation expense, and (7) certain acquisition-related expenses. We believe that the use of adjusted EBITDA is useful to investors and other users of our financial statements in evaluating our operating performance because it provides them with an additional tool to compare business performance across companies and across periods. Adjusted EBITDA should not be considered as a substitute for other measures of financial performance reported in accordance with GAAP. There are limitations to using this non-GAAP financial measure, including that other companies may calculate this measure differently than we do, that it does not reflect our capital expenditures or future requirements for capital expenditures and that it does not reflect changes in, or cash requirements for, our working capital and excludes some items that are cash based.

We also monitor operating measures of non-GAAP gross profit, non-GAAP operating loss, non-GAAP net loss and non-GAAP net loss per share. These non-GAAP financial measures exclude the effect of stock-based compensation expense, amortization of acquired intangible assets, certain acquisition-related expenses, and certain non-recurring items. We believe that these non-GAAP financial measures provide useful information about our operating results, enhance the overall understanding of past financial performance and future prospects and allow for greater transparency with respect to metrics used by our management in its financial and operational decision-making. While our non-GAAP financial



measures are an important tool for financial and operational decision-making and for evaluating our own operating results over different periods of time, you should review the reconciliation of our non-GAAP financial measures to the comparable GAAP financial measures included below, and not rely on any single financial measure to evaluate our business.

Calculated Billings (non-GAAP). Calculated billings is a non-GAAP measure that we define as total revenue recognized in accordance with GAAP plus the change in deferred revenue from the beginning to the end of the period. We consider calculated billings to be a useful metric for management and investors, as a supplement to the corresponding GAAP measure of total revenue, because billings drive deferred revenue, which is an important indicator of the health and visibility of trends in our business, and represents a significant percentage of future revenue. We regularly monitor calculated billings because we believe the measure offers valuable information regarding the performance of our business and will help investors better understand the sales activity and performance of our business for a particular period. With the expansion of our subscription, cloud-based product offerings (InsightVM, InsightIDR, InsightAppSec, and InsightOps) on the Insight platform, we may realize a shortening of our average contract duration, which should be taken into consideration when evaluating calculated billings. Our use of calculated billings has limitations as an analytical tool and should not be considered in isolation or as a substitute for revenue recognition or revenue measurement, or an analysis of our results as reported under GAAP. Also, it is important to note that other companies, including companies in our industry, may not use calculated billings as a measure of their business, may calculate billings differently, may have different billing frequencies, or may use other financial measures to evaluate their performance, all of which could reduce the usefulness of calculated billings as a comparative measure.

While a reconciliation of non-GAAP guidance measures to corresponding GAAP measures is not available on a forward-looking basis as a result of the uncertainty regarding, and the potential variability of, many of these costs and expenses that we may incur in the future, we have provided a reconciliation of non-GAAP financial measures and other business metrics to the nearest comparable GAAP measures in the accompanying financial statement tables included in this press release.

#### **Cautionary Language Concerning Forward-Looking Statements**

This press release includes forward-looking statements. All statements contained in this press release other than statements of historical facts, including, without limitation, statements regarding our market opportunity, demand for our product and service offerings, expectations regarding our reoccurring revenue and our future financial and business performance for the fourth quarter and full-year 2017, are forward-looking statements. The words "anticipate," "believe," "continue," "estimate," "expect," "intend," "may," "will" and similar expressions are intended to identify forward-looking statements. We have based these forward-looking statements largely on our current expectations and projections about future events and financial trends that we believe may affect our financial condition, results of operations, business strategy, short-term and long-term business operations and objectives and financial needs. These forward-looking statements are subject to a number of risks and uncertainties, including, without limitation, risks related to our rapid growth and ability to sustain our revenue growth rate, the ability of our products and professional services to correctly detect vulnerabilities, competition in the markets in which we operate, market growth, our ability to innovate and manage our growth, our ability to operate in compliance with applicable laws as well as other risks and uncertainties set forth in the "Risk Factors" section of our Quarterly Report on Form 10-Q filed with the Securities and Exchange Commission for the quarterly period ended June 30, 2017 filed with the Securities and Exchange Commission on August 8, 2017, and subsequent reports that we file with the Securities and Exchange Commission. Moreover, we operate in a very competitive and rapidly changing environment. New risks emerge from time to time. It is not possible for our management to predict all risks, nor can we assess the impact of all factors on our business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements we may make. In light of these risks, uncertainties and assumptions, we cannot guarantee future results, levels of activity, performance, achievements or events and circumstances reflected in the forward-looking statements will occur. We are under no duty to update any of these forward-looking statements after the date of this press release to conform these statements to actual results or revised expectations, except as required by law. You should, therefore, not rely on these forward-looking statements as representing our views as of any date subsequent to the date of this press release.

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# RAPID7, INC. Consolidated Balance Sheets (Unaudited) (in thousands)

	<b>September 30, 2017</b>			<b>December 31, 2016</b>		
Assets						
Current assets:						
Cash and cash equivalents	\$	49,055	\$	53,148		
Short-term investments		34,825		18,779		
Accounts receivable, net		48,690		49,154		
Prepaid expenses and other current assets		8,747		9,152		
Total current assets		141,317		130,233		
Long-term investments		1,110		20,162		
Property and equipment, net		7,995		8,088		
Goodwill		83,170		75,110		
Intangible assets, net		17,208		8,946		
Other assets		640		764		
Total assets	\$	251,440	\$	243,303		
Liabilities and Stockholders' Equity						
Current liabilities:						
Accounts payable	\$	3,567	\$	4,012		
Accrued expenses		23,737		23,499		
Deferred revenue, current portion		133,117		116,903		
Other current liabilities		1,394		1,195		
Total current liabilities		161,815		145,609		
Deferred revenue, non-current portion		55,526		52,160		
Other long-term liabilities		2,333		3,496		
Total liabilities		219,674		201,265		
Stockholders' equity:						
Common stock		439		426		
Treasury stock		(4,645)		(4,391)		
Additional paid-in-capital		457,904		435,360		
Accumulated other comprehensive loss		(23)		(19)		
Accumulated deficit		(421,909)		(389,338)		
Total stockholders' equity		31,766		42,038		
Total liabilities and stockholders' equity	\$	251,440	\$	243,303		



RAPID7, INC.

Consolidated Statements of Operations (Unaudited)
(in thousands, except share and per share data)

	Three Months Ended				Nine Months Ended			
	Se	September 30, Sep 2017		September 30, 2016		September 30, 2017		tember 30, 2016
Revenue:	-							
Products	\$	29,626	\$	23,108	\$	82,736	\$	64,709
Maintenance and support		11,654		9,694		33,794		27,037
Professional services		9,241		7,537		26,679		20,657
Total revenue		50,521		40,339		143,209		112,403
Cost of revenue:								
Products		6,888		3,415		17,155		8,700
Maintenance and support		1,739		1,801		5,467		5,240
Professional services		5,740		4,822		17,088		14,103
Total cost of revenue		14,367		10,038		39,710		28,043
Total gross profit		36,154		30,301		103,499		84,360
Operating expenses:	-							
Research and development		13,570		11,616		36,836		36,890
Sales and marketing		28,224		21,284		80,166		65,732
General and administrative		7,402		7,605		21,906		20,842
Total operating expenses		49,196		40,505		138,908		123,464
Loss from operations		(13,042)		(10,204)		(35,409)		(39,104)
Other income (expense), net:								
Interest income (expense), net		198		44		585		55
Other income (expense), net		235		36		349		184
Loss before income taxes								
Provision for (benefit from) income taxes		(12,609) (2,325)		(10,124) 70		(34,475) (2,009)		(38,865) 361
Net loss	\$	(10,284)	\$	(10,194)	\$	(32,466)	\$	(39,226)
Net loss per share, basic and diluted	\$	(0.24)	\$	(0.25)	\$	(0.76)	\$	(0.96)
Weighted-average common shares outstanding, basic and diluted	Δ	13,279,025	4	1,482,173	2	42,693,212		41,033,080



RAPID7, INC.
Consolidated Statements of Cash Flows (Unaudited)
(in thousands)

	Three M	onths Ended	Nine Months Ended				
	September 30, 2017	September 30, 2016	September 30, 2017	September 30, 2016			
Cash flows from operating activities:							
Net loss Adjustments to reconcile net loss to cash provided by operating activities:	\$ (10,284)	\$ (10,194)	\$ (32,466)	\$ (39,226)			
Depreciation and amortization	2,067	1,911	5,304	5,330			
Stock-based compensation expense	5,288	4,177	14,738	13,337			
Provision for doubtful accounts	31	110	509	504			
Deferred income taxes	(2,632)	-	(2,632)	-			
Foreign currency re-measurement gain Other non-cash expenses	(172) 39	(47) 38	(410) 214	(166) 168			
Change in operating assets and liabilities:							
Accounts receivable	(1,110)	189	130	5,134			
Prepaid expenses and other assets	189	325	601	(1,076)			
Accounts payable	1,335	(1,355)	(322)	549			
Accrued expenses	2,925	1,855	803	(1,607)			
Deferred revenue	8,214	4,543	19,580	18,948			
Other liabilities	(146)	238	(965)	166			
Net cash provided by operating activities	5,744	1,790	5,084	2,061			
Cash flows from investing activities:							
Business acquisition, net of cash acquired	(14,717)	-	(14,717)	-			
Purchases of property and equipment	(928)	(1,465)	(3,506)	(3,307)			
Capitalization of internal-use software costs	(440)	-	(756)	-			
Purchases of investments	(5,856)	-	(21,684)	-			
Sale and maturities of investments	9,917		24,522				
Net cash used in investing activities	(12,024)	(1,465)	(16,141)	(3,307)			
Cash flows from financing activities:							
Deferred business acquisition payment	-	-	(796)	-			
Payments of capital lease obligations Taxes paid related to net share settlement of equity	-	-	-	(68)			
awards	(207)	(66)	(468)	(3,826)			
Proceeds from employee stock purchase plan	1,415	1,628	2,914	3,724			
Proceeds from stock option exercises	884	1,087	4,995	2,518			
Net cash provided by financing activities	2,092	2,649	6,645	2,348			
Effects of exchange rates on cash and cash equivalents  Net (decrease) increase in cash and cash equivalents	(4,013)	2,960	(4,093)	1,162			
Cash and cash equivalents, beginning of period	53,068	84,755	53,148	86,553			
Cash and cash equivalents, end of period	\$ 49,055	\$ 87,715	\$ 49,055	\$ 87,715			
- man equitation, end of portor	<del>+</del> 17,055	<del>-</del>	+ 17,000	<del>+</del> 0,,,13			



## RAPID7, INC. GAAP to Non-GAAP Reconciliation (Unaudited) (in thousands, except share and per share data)

	Three Months Ended			Nine Months Ended				
	-		0, September 30,		Sep		Sej	ptember 30,
		2017		2016		2017		2016
Total gross profit (GAAP)	\$	36,154	\$	30,301	\$	103,499	\$	84,360
Add: Stock-based compensation expense <sup>1</sup>		305		166		815		445
Add: Amortization of acquired intangible assets <sup>2</sup>		853		447		1,731		1,338
Total gross profit (non-GAAP)	\$	37,312	\$	30,914	\$	106,045	\$	86,143
Gross margin (non-GAAP)	Ψ	74%	<u>Ψ</u>	77%	Ψ	74%	Ψ	77%
Gross profit (GAAP) - Products	\$	22,738	\$	19,693	\$	65,581	\$	56,009
Add: Stock-based compensation expense	Ψ	92	Ψ	11	Ψ	242	Ψ	42
Add: Amortization of acquired intangible assets		853		447		1,731		1,338
Total gross profit (non-GAAP) - Products	\$	23,683	\$	20,151	\$	67,554	\$	57,389
Gross margin (non-GAAP) - Products	Ψ	80%		87%	Ψ	82%	Ψ	89%
Gross profit (GAAP) - Maintenance and support	\$	9,915	\$	7,893	\$	28,327	\$	21,797
Add: Stock-based compensation expense	Ψ	71	Ψ	41	Ψ	212	Ψ	154
Total gross profit (non-GAAP) - Maintenance and support	\$	9,986	\$	7,934	\$	28,539	\$	21,951
Gross margin (non-GAAP) - Maintenance and support	Ψ	86%		82%	Ψ	84%	Ψ	81%
Gross profit (GAAP) - Professional services	\$	3,501	\$	2,715	\$	9,591	\$	6,554
Add: Stock-based compensation expense	Ψ	142	Ψ	114	Ψ	361	Ψ	249
Total gross profit (non-GAAP) - Professional services	\$	3,643	\$	2,829	\$	9,952	\$	6,803
Gross margin (non-GAAP) - Professional services	Ψ	39%	Ψ	38%	Ψ	37%	Ψ	33%
Loss from operations (GAAP)	\$	(13,042)	\$	(10,204)	\$	(35,409)	\$	(39,104)
Add: Stock-based compensation expense <sup>1</sup>	Ψ		Ψ		Ψ		Ψ	, , ,
		5,288		4,177		14,738		13,337
Add: Amortization of acquired intangible assets <sup>2</sup>		894		769		1,863		1,935
Add: Acquisition-related expenses <sup>3</sup>		87				167	_	- (22.22)
Loss from operations (non-GAAP)	\$	(6,773)	\$	(5,258)	\$	(18,641)	\$	(23,832)
Net loss (GAAP)	\$	(10,284)	\$	(10,194)	\$	(32,466)	\$	(39,226)
Add: Stock-based compensation expense <sup>1</sup>		5,288		4,177		14,738		13,337
Add: Amortization of acquired intangible assets <sup>2</sup>		894		769		1,863		1,935
Add: Acquisition-related expenses <sup>3</sup>		87		-		167		-
Add: Release of valuation allowance, acquisition-related		(2,632)		-		(2,632)		-
Net loss (non-GAAP)	\$	(6,647)	\$	(5,248)	\$	(18,330)	\$	(23,954)
Net loss per share, basic and diluted (non-GAAP)	\$	(0.15)	\$	(0.13)	\$	(0.43)	\$	(0.58)
Weighted-average common shares outstanding, basic and diluted		43,279,025	4	41,482,173		42,693,212		41,033,080
<sup>1</sup> Includes stock-based compensation expense as follows:								
Cost of revenue	\$	305	\$	166	\$	815	\$	445
Research and development		1,986		1,600		5,188		4,617
Sales and marketing		1,512		1,328		4,694		5,453
General and administrative		1,485		1,083		4,041		2,822
<sup>2</sup> Includes amortization of acquired intangible assets as follows:								
Cost of revenue	\$	853	\$	447	\$	1,731	\$	1,338
Sales and marketing		37		38		114		115
General and administrative		4		284		18		482
<sup>3</sup> Includes acquisition-related expenses as follows:								
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RAPID7, INC.

Reconciliation of Total Revenue to Calculated Billings (Unaudited)

(in thousands)

	Three Months Ended September 30,				Nine Months Ended September 30,				
		2017		2017 2016		2017		2016	
Total revenue	\$	50,521	\$	40,339	\$	143,209	\$	112,403	
Add: Deferred revenue, end of period		188,643		149,264		188,643		149,264	
Less: Deferred revenue, beginning of period		180,429		144,722		169,063		130,317	
Calculated billings	\$	58,735	\$	44,881	\$	162,789	\$	131,350	

### Reconciliation of Net Loss to Adjusted EBITDA (Unaudited) (in thousands)

	Three Months Ended September 30,				Nine Months Ended September 30,					
	2017			2016	2017			2016		
Net loss	\$	(10,284)	\$	(10,194)	\$	(32,466)	\$	(39,226)		
Interest (income) expense, net		(198)		(44)		(585)		(55)		
Other (income) expense, net		(235)		(36)		(349)		(184)		
Provision for (benefit from) income taxes		(2,325)		70		(2,009)		361		
Depreciation expense		1,173		1,142		3,441		3,395		
Amortization of intangible assets		894		769		1,863		1,935		
Acquisition-related expenses		87		-		167		-		
Stock-based compensation expense		5,288		4,177		14,738		13,337		
Adjusted EBITDA	\$	(5,600)	\$	(4,116)	\$	(15,200)	\$	(20,437)		