



AllianceData.

Charles Horn

Executive VP & Chief Financial
Officer, Alliance Data



About Alliance Data (NYSE: ADS)

Leading global provider of data-driven marketing and loyalty solutions

Comprised of three businesses: Alliance Data's card services business, Epsilon and LoyaltyOne

Our three businesses manage more than 100 million consumer relationships

Alliance Data is among the top 1% of all publicly traded companies based on shareholder return

Responsible corporate citizen and designated "Best Places to Work" in multiple locations

Charles Horn ensures that Alliance Data follows sound financial principles and is able to capitalize on growth opportunities aligned with its corporate strategy. Charles joined Alliance Data in 2009 as Executive Vice President and Chief Financial Officer, after holding similar finance leadership positions with Builders Firstsource, Inc., and Pier 1 Imports, Inc.

As CFO, one of his primary responsibilities is ensuring the company maintains transparency and consistency in financial reporting and accounting practices across the enterprise. He also drives the company's investor relations strategy, serving as the key contact with the investment community. Charles is currently a director and the chair of the audit committee of Moody National REIT I, Inc. and Moody National REIT II, Inc.

Charles earned a Bachelor's degree in Business Administration from Abilene Christian University and an MBA from The University of Texas at Austin. He is a Certified Public Accountant in the state of Texas, and a member of both the Texas Society of CPAs and the American Institute of CPAs. He cites Ronald Reagan as his leadership model because of his revered public speaking skills and vision for the American economy. In his spare time, Charles enjoys water sports and is open-water SCUBA certified. Charles and his family actively support their local independent school district.