

FIRST HAWAIIAN BANK
Business Activity Report
2014 to 2015 Comparison*
(First Quarter 2014 vs. 2015)

Industry	----- First Quarter Sales -----		% Change
	2015	2014	
Hawaii			
Supermarkets	\$ 14,458,517	\$ 12,392,403	16.67%
Convenience Stores	\$ 21,482,829	\$ 18,558,773	15.76%
Utilities, Communications	\$ 77,299,550	\$ 66,867,842	15.60%
Home Furnishing	\$ 30,156,687	\$ 26,627,191	13.26%
Restaurants	\$ 133,081,226	\$ 123,109,525	8.10%
Shipping	\$ 16,135,124	\$ 14,959,770	7.86%
Travel Activities	\$ 27,703,271	\$ 26,473,581	4.64%
Home Improvement	\$ 29,150,187	\$ 28,049,729	3.92%
Hotels	\$ 166,146,012	\$ 159,977,769	3.86%
Other	\$ 79,352,049	\$ 76,430,802	3.82%
Automotive Parts, Services & Accessories	\$ 15,554,044	\$ 15,183,313	2.44%
Insurance	\$ 11,277,703	\$ 11,025,712	2.29%
Automotive	\$ 39,394,296	\$ 38,519,040	2.27%
Retail	\$ 84,139,164	\$ 86,558,359	-2.79%
Travel Agencies	\$ 32,221,698	\$ 33,930,472	-5.04%
Medical Services	\$ 30,921,458	\$ 34,056,416	-9.21%
Total Sales	\$ 808,473,817	\$ 772,720,700	4.63%

* Only includes card sales by the same company, year over year.