

FIRST HAWAIIAN BANK
Business Activity Report
2013 to 2014 Comparison*
(First Quarter 2013 vs. 2014)

Industry	----- First Quarter Sales -----		% Change
	2014	2013	
Guam			
Utilities, Communications	\$ 7,264,285	\$ 5,657,712	28.40%
Hotels	\$ 8,868,310	\$ 6,937,594	27.83%
Home Improvement	\$ 6,501,505	\$ 5,368,407	21.11%
Other	\$ 10,339,999	\$ 9,719,879	6.38%
Supermarkets	\$ 3,445,340	\$ 3,320,626	3.76%
Travel Activities	\$ 2,719,932	\$ 2,642,668	2.92%
Shipping	\$ 5,300,442	\$ 5,157,101	2.78%
Restaurants	\$ 9,560,575	\$ 9,341,590	2.34%
Insurance	\$ 3,712,067	\$ 3,740,392	-0.76%
Travel Agencies	\$ 3,124,994	\$ 3,383,094	-7.63%
Retail	\$ 18,417,129	\$ 20,150,822	-8.60%
Total Sales	\$ 79,254,578	\$ 75,419,885	5.08%

* Only includes card sales by the same company, year over year.