

**FIRST HAWAIIAN BANK**  
**Business Activity Report**  
2013 to 2014 Comparison\*  
(Second Quarter 2013 vs. 2014)

Industry	Second Quarter Sales		% Change
	2014	2013	
<b>Hawaii</b>			
Utilities, Communications	\$ 66,818,252	\$ 59,991,353	11.38%
Home Improvement	\$ 40,260,168	\$ 36,217,568	11.16%
Home Furnishing	\$ 27,135,978	\$ 24,961,217	8.71%
Convenience Stores	\$ 20,172,504	\$ 18,616,321	8.36%
Other	\$ 75,743,463	\$ 70,576,949	7.32%
Supermarkets	\$ 12,971,513	\$ 12,106,827	7.14%
Restaurants	\$ 122,873,047	\$ 114,948,412	6.89%
Medical Services	\$ 32,091,309	\$ 30,231,004	6.15%
Hotels	\$ 131,930,689	\$ 127,335,235	3.61%
Travel Agencies	\$ 32,701,078	\$ 31,769,856	2.93%
Automotive Parts, Services & Accessories	\$ 15,170,118	\$ 14,772,631	2.69%
Automotive	\$ 38,374,529	\$ 37,624,337	1.99%
Travel Activities	\$ 26,738,571	\$ 26,283,363	1.73%
Insurance	\$ 11,005,850	\$ 11,025,863	-0.18%
Retail	\$ 84,392,180	\$ 84,993,339	-0.71%
Shipping	\$ 15,938,832	\$ 16,719,542	-4.67%
<b>Total Sales</b>	<b>\$ 754,318,081</b>	<b>\$ 718,173,818</b>	<b>5.03%</b>

\* Only includes card sales by the same company, year over year.