

FIRST HAWAIIAN BANK
Business Activity Report
2013 to 2014 Comparison*
(Third Quarter 2013 vs. 2014)

Industry	----- Third Quarter Sales -----		% Change
	2014	2013	
Guam			
Utilities, Communications	\$ 9,560,196	\$ 7,844,939	21.86%
Shipping	\$ 6,264,687	\$ 5,439,199	15.18%
Home Improvement	\$ 7,539,224	\$ 6,581,006	14.56%
Hotels	\$ 9,454,813	\$ 8,314,950	13.71%
Restaurants	\$ 10,292,357	\$ 9,430,266	9.14%
Travel Activities	\$ 2,177,988	\$ 2,099,325	3.75%
Other	\$ 9,191,269	\$ 8,860,382	3.73%
Retail	\$ 19,169,852	\$ 19,308,232	-0.72%
Travel Agencies	\$ 3,160,774	\$ 3,221,539	-1.89%
Insurance	\$ 3,808,068	\$ 3,967,246	-4.01%
Supermarkets	\$ 3,473,443	\$ 3,627,769	-4.25%
Total Sales	\$ 84,092,671	\$ 78,694,851	6.86%

* Only includes card sales by the same company, year over year.