

FIRST HAWAIIAN BANK
Business Activity Report
2013 to 2014 Comparison*
(Third Quarter 2013 vs. 2014)

Industry	----- Third Quarter Sales -----		% Change
	2014	2013	
Hawaii			
Hotels	\$ 163,086,439	\$ 142,048,336	14.81%
Shipping	\$ 19,865,403	\$ 17,313,220	14.74%
Home Improvement	\$ 44,364,814	\$ 38,718,984	14.58%
Utilities, Communications	\$ 69,743,287	\$ 62,094,971	12.32%
Supermarkets	\$ 14,027,685	\$ 12,494,083	12.27%
Medical Services	\$ 33,780,386	\$ 30,522,855	10.67%
Other	\$ 87,791,219	\$ 80,341,844	9.27%
Convenience Stores	\$ 21,234,665	\$ 19,648,428	8.07%
Restaurants	\$ 130,641,361	\$ 121,158,980	7.83%
Home Furnishing	\$ 29,696,528	\$ 27,990,619	6.09%
Automotive	\$ 39,774,647	\$ 38,230,905	4.04%
Automotive Parts, Services & Accessories	\$ 15,388,459	\$ 15,082,240	2.03%
Travel Agencies	\$ 37,257,949	\$ 36,872,645	1.04%
Retail	\$ 87,109,378	\$ 86,757,658	0.41%
Insurance	\$ 11,701,119	\$ 11,672,104	0.25%
Travel Activities	\$ 27,655,369	\$ 28,015,549	-1.29%
Total Sales	\$ 833,118,710	\$ 768,963,420	8.34%

* Only includes card sales by the same company, year over year.