

FIRST HAWAIIAN BANK
Business Activity Report
2013 to 2014 Comparison*
(Fourth Quarter 2013 vs. 2014)

Industry	Fourth Quarter Sales		% Change
	2014	2013	
Guam			
Hotels	\$ 6,028,278	\$ 4,819,313	25.09%
Utilities, Communications	\$ 10,396,870	\$ 8,439,557	23.19%
Other	\$ 9,603,864	\$ 7,877,295	21.92%
Shipping	\$ 5,781,367	\$ 5,116,086	13.00%
Travel Activities	\$ 2,076,013	\$ 1,932,312	7.44%
Insurance	\$ 4,044,812	\$ 3,849,056	5.09%
Restaurants	\$ 9,715,464	\$ 9,446,724	2.84%
Supermarkets	\$ 2,932,034	\$ 3,002,971	-2.36%
Home Improvement	\$ 6,714,169	\$ 7,015,514	-4.30%
Retail	\$ 20,002,017	\$ 21,273,775	-5.98%
Travel Agencies	\$ 2,620,352	\$ 2,838,484	-7.68%
Total Sales	\$ 79,915,240	\$ 75,611,086	5.69%

* Only includes card sales by the same company, year over year.