

FIRST HAWAIIAN BANK
Business Activity Report
2014 to 2015 Comparison*
(Third Quarter 2014 vs. 2015)

Industry	----- Third Quarter Sales -----		% Change
	2015	2014	
Hawaii			
Supermarkets	\$17,400,831	\$13,535,573	28.56%
Shipping	\$9,266,838	\$7,429,737	24.73%
Utilities, Communications	\$80,140,055	\$68,075,890	17.72%
Convenience Stores	\$25,160,124	\$22,367,676	12.48%
Home Improvement	\$34,170,731	\$31,054,600	10.03%
Automotive Parts, Services & Accessories	\$15,066,690	\$13,934,827	8.12%
Automotive	\$41,031,838	\$38,073,616	7.77%
Restaurants	\$147,700,359	\$137,662,944	7.29%
Other	\$88,517,589	\$83,893,933	5.51%
Travel Activities	\$22,332,069	\$21,180,500	5.44%
Home Furnishing	\$29,726,404	\$28,807,805	3.19%
Hotels	\$153,955,227	\$149,436,716	3.02%
Medical Services	\$26,631,039	\$27,150,381	-1.91%
Insurance	\$11,100,914	\$11,411,429	-2.72%
Retail	\$80,606,478	\$82,961,415	-2.84%
Travel Agencies	\$31,506,083	\$34,032,567	-7.42%
Total Sales	\$ 814,313,269	\$ 771,009,609	5.62%

* Only includes card sales by the same company, year over year.