

First Quarter 2004 Results

April 21, 2004

Forward looking statements

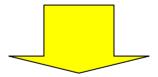
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All information in these slides is based on the consolidated results of Capital One Financial Corporation. Further information about Capital One can be obtained from the Corporation's public filings with the SEC. A reconciliation of any non-GAAP financial measures included in this presentation can be found in the Company's most recent Form 8-K or Form 10-Q concerning quarterly financial results, available on the Company's website at www.capitalone.com in Investor Relations under "About Capital One."

Capital One is off to a great start in 2004

- Generated \$1.84 EPS in Q104
- Credit metrics continuing to improve
- Diversification generating meaningful profits
- Successful upmarket mix shift
- Well hedged against a rising rate environment
- Strong liquidity and capital position



Capital One is well on its way to becoming a diversified consumer financial services company

Three trends are continuing to drive our metrics

Mix Shift

Continuing to shift mix upmarket and beyond US Card

Improving Economy

 Recent improvement in consumer payment patterns

Seasonality

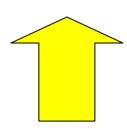
First quarter typically strongest credit and earnings

- EPS momentum from allowance reduction unsustainable
- Quarterly variability of EPS, but stable annual ROA
- 2004 EPS guidance unchanged at \$5.30 \$5.60

First quarter 2004

Financial Update

Business Update



Solid business fundamentals are reflected in our Q104 results

\$ Millions (except per share data)

	Q104		Q403		Q103
Managed Income Statement Highlights					
Total Revenue	\$ 2,691.6	\$	2,649.2	\$	2,535.9
Net Charge-offs	858.8		913.6		957.9
Allowance (Release) Build	(100.0)		25.0		(85.0)
Other	1.3		(0.6)		(0.6)
Provision for Loan Losses	760.1		938.0		872.3
Marketing Expenses	255.1		290.1		241.7
Operating Expenses	969.7		999.3		932.2
Net Income	\$ 450.8	\$	265.7	\$	308.5
EPS	\$ 1.84	\$	1.11	\$	1.35
ROA	2.11 %	/ 0	1.30 %	6	1.77 %

On-balance sheet credit improvement results in reduced Q104 allowance

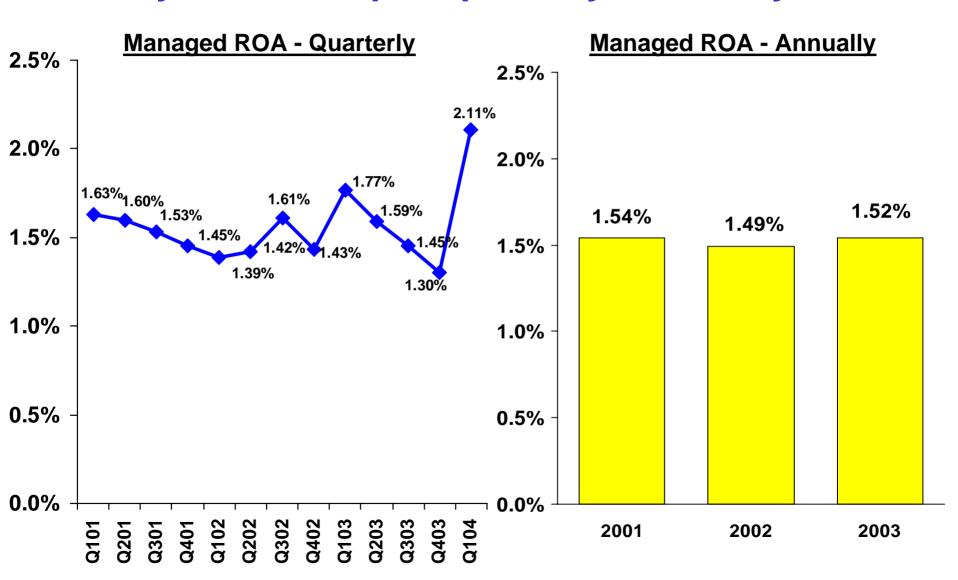
On-Balance Sheet Loan Growth Improved Credit Quality

Reported loans increased 1%

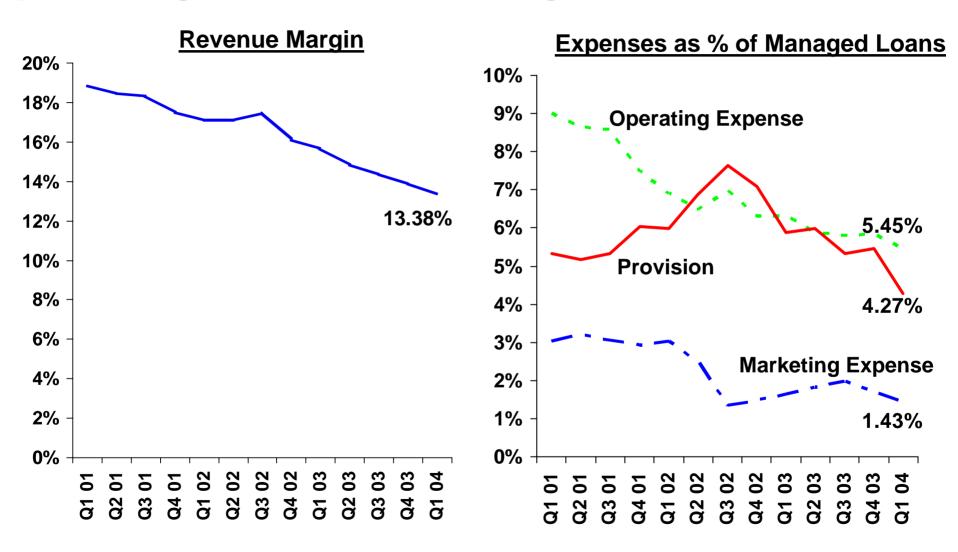
Reported \$30+ delinquencies decreased 20%

Q104 Allowance Release of \$100M

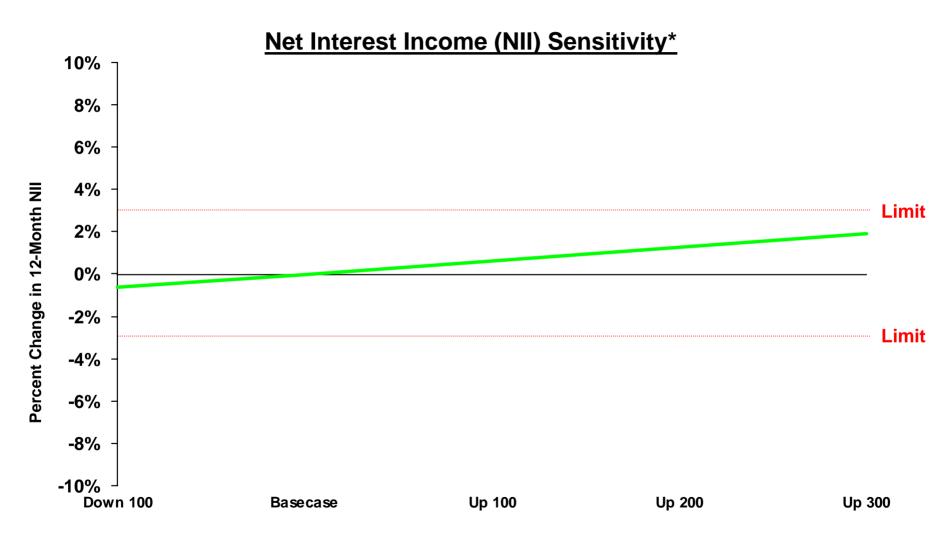
As in recent years, 2004 return on assets should be relatively stable despite quarterly variability



The mix shift drives down revenues and costs as a percentage of assets, enabling stable annual ROA



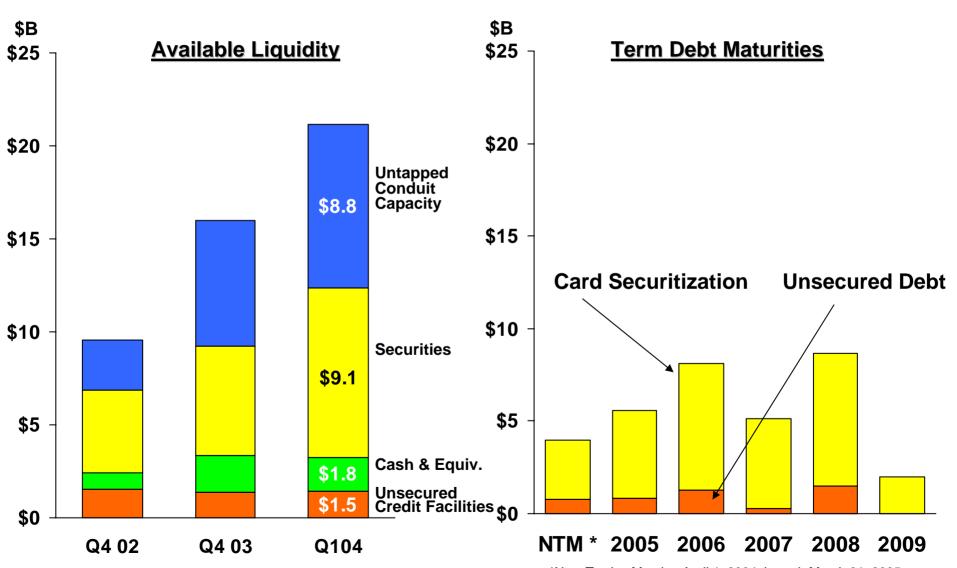
We are hedged against a rising interest rate environment



^{*} As of 2/29/04

Interest Rate Shock Across the Yield Curve

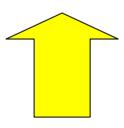
We continue to build liquidity under strong capital markets conditions



First Quarter 2004

Financial Update

Business Update



Managed loans are on track for a mid-teens growth rate in 2004

\$ Billions	3/31/04	12/31/03	3/31/03	Q104 Growth	Q104 Growth ¹
US Card	\$ 45.3	\$ 46.3	\$ 38.7	\$ (1.0)	(8%)
Global Financial Services	² 17.6	16.5	12.7	1.1	27%
International	8.3	7.6	5.4	0.7	32%
Installment Loans	5.7	5.4	4.6	0.3	24%
Small Business	3.5	3.3	2.6	0.2	22%
Auto Finance	8.8	8.5	7.7	0.3	17%
Total Outstandings ³	\$ 71.8	\$ 71.2	\$ 59.2	\$ 0.6	3%

¹ Annualized

Global Financial Services includes all International businesses, Installment Loans, Small Business Lending, and a variety of smaller ventures

Segments do not sum due to loans held in the Other Category

All segments delivered solid profits, with the US Card segment leading the way

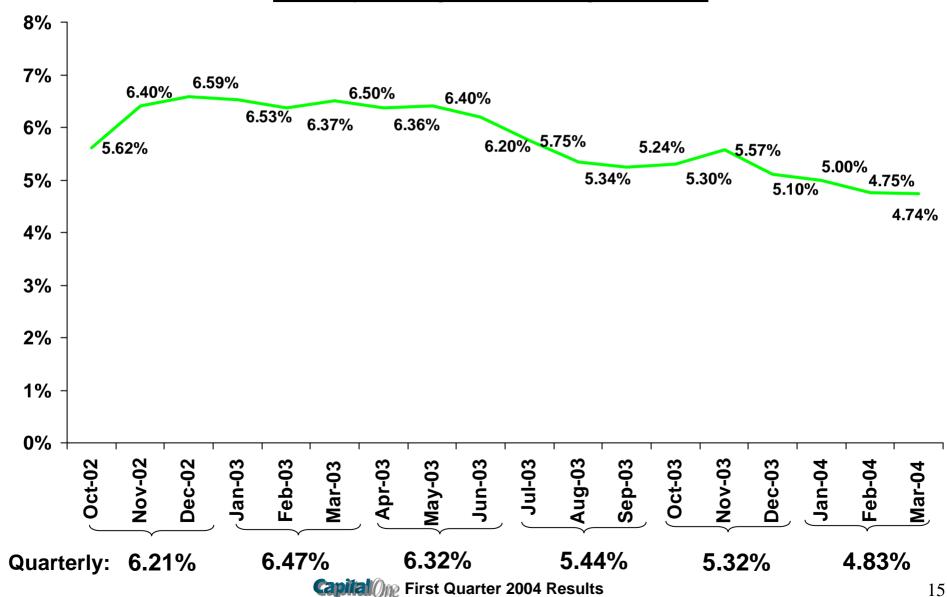
Net Income After Tax * (\$Millions)

	<u>Q104</u>	<u>Q403</u>	<u>Q103</u>
US Card	\$ 386.8	\$ 322.7	\$ 308.1
Auto Finance	\$ 30.7	\$ 34.4	\$ (6.5)
Global Financial Services	\$ 50.9	\$ 3.3	\$ 14.9

^{*} Based on internal allocations of consolidated results.

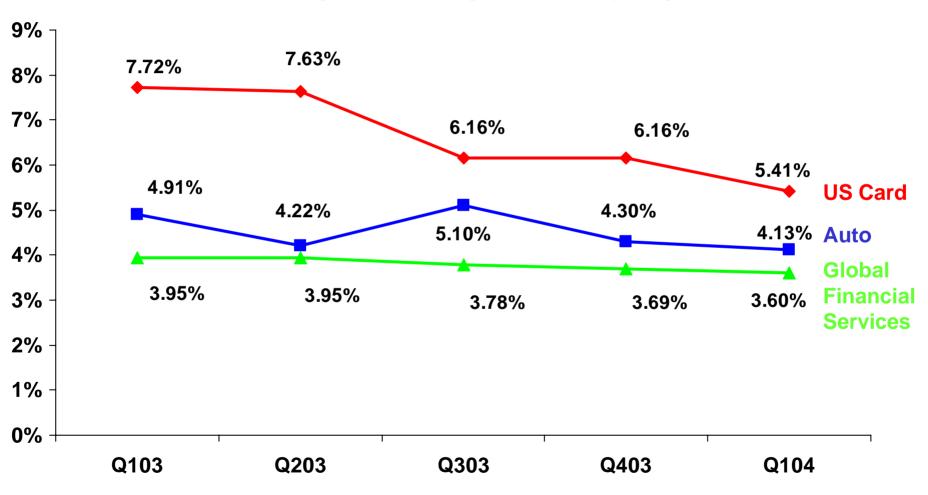
Charge-offs are expected to remain in the 4%'s for the remainder of 2004



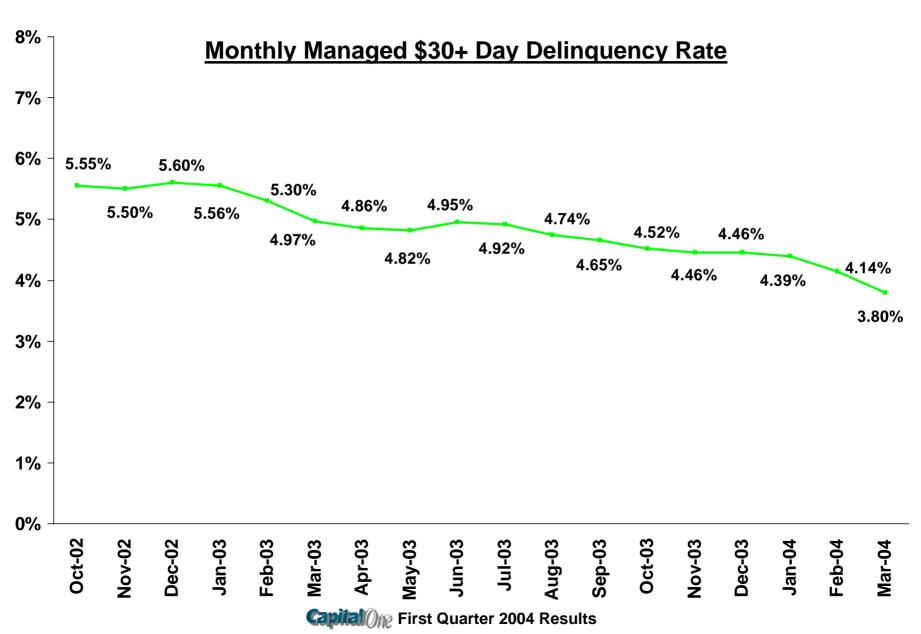


Charge-offs improved across all segments in Q104

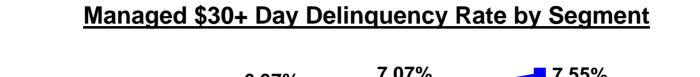
Managed Net Charge-off Rate by Segment

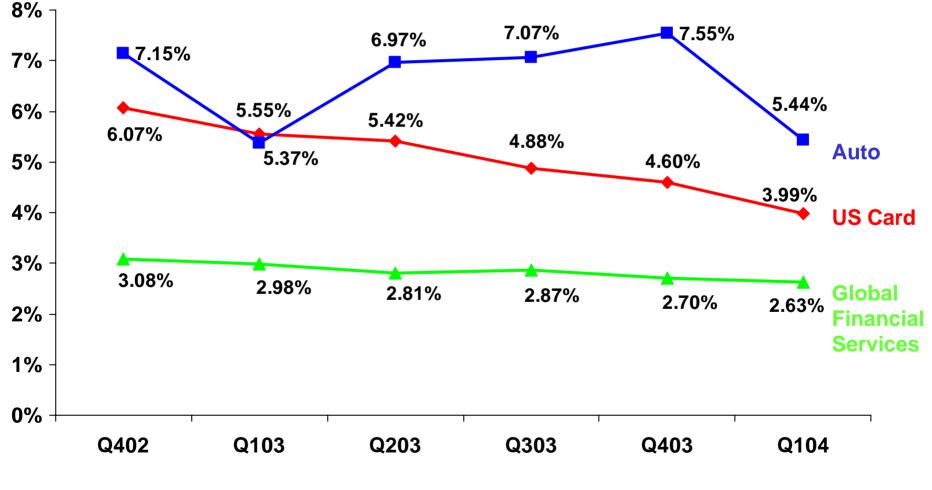


Delinquencies continued to decline in Q104



Our mix shift and a strong economy are driving delinquencies lower





We're building Capital One for long-term success

Diversified Businesses

- Rigorous, conservative underwriting
- Multiple products
- Multiple geographies

Strong Balance Sheet

- Multiple funding sources
- Strong liquidity and capital
- Hedged against rising interest rates

Stable, Profitable, Diversified Consumer Financial Services Company