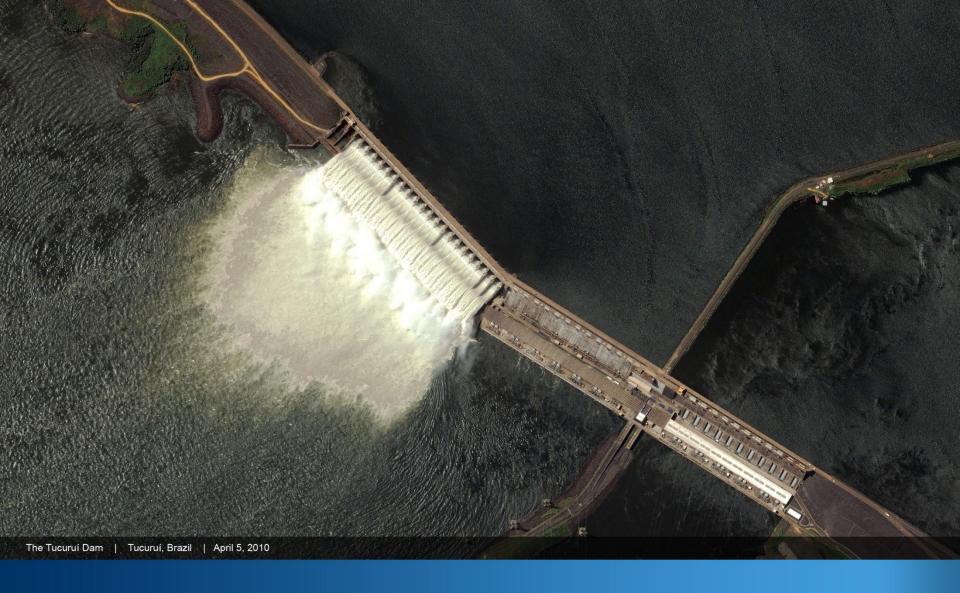


Investor Conference
December 15, 2010





David Banks Vice President, Investor Relations



Safe Harbor

This presentation and other of our reports, filings, and public announcements may contain or incorporate forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, as amended. Forward-looking statements relate to future events or our future financial performance. We generally identify forward-looking statements by terminology such as "may," "will," "should," "expects," "plans," "anticipates," "could," "intends," "target," "projects," "contemplates," "believes," "estimates," "predicts," "potential" or "continue" or the negative of these terms or other similar words, although not all forward-looking statements contain these words.

Any forward-looking statements are based upon our historical performance and on our current plans, estimates and expectations. The inclusion of this forward-looking information should not be regarded as a representation by us that the future plans, estimates or expectations will be achieved. Such forward-looking statements are subject to various risks and uncertainties and assumptions. A number of important factors could cause our actual results or performance to differ materially from those indicated by such forward looking statements, including: the loss, reduction or change in terms of any of our primary contracts; the loss or impairment of our satellites; delays in the construction and launch of WorldView-3; delays in implementation of planned ground system and infrastructure enhancements; loss or damage to the content contained in our ImageLibrary; interruption or failure of our ground system and other infrastructure, decrease in demand for our imagery products and services; increased competition that may reduce our market share or cause us to lower our prices; our failure to obtain or maintain required regulatory approvals and licenses; changes in U.S. foreign law or regulation that may limit our ability to distribute our imagery products and services; the costs associated with being a public company; and other important factors, all as described more fully in our filings with the Securities and Exchange Commission, including our Annual Report on Form 10-K.

We undertake no obligation to update any forward-looking statement to reflect events or circumstances after the date on which the statement is made or to reflect the occurrence of unanticipated events. Readers are cautioned not to place undue reliance on any of these forward looking statements.



Takeaways from the Conference

- Understanding of business models for growth
 - Capacity
 - Product
- Understanding unique competitive advantages
 - Product
 - Technology
- Financial Growth Drivers

Agenda

- Strategy Overview
- Product / Growth Strategy
- Product / Domain Panel
- Break
- Technology Panel
- Financial Implications
- Product Showcase / Cocktail Reception

Password protected USB drive



Product Showcase

8-Band



Assured Monitoring Series



Global Basemap



Advanced Visualization Series





Jill Smith President & Chief Executive Officer



Management Team



H. John Oechsle EVP, Strategy & Product



Dr. Walter S. ScottEVP and

Chief Technology

Officer



Yancey Spruill EVP and Chief Financial Officer



Scott Hicar SVP and Chief Information Officer



Rafay Khan SVP, Commercial



Steve Wood *VP, U.S. Defense* and Intelligence



Jack Hild VP, U.S. Defense and Intelligence



Kumar Navulur
Director,
Product Management



Neal Anderson VP, Technology Development

DigitalGlobe Snapshot (NYSE: DGI)

Industry-Leading Capabilities

Leading high-resolution constellation

Leading ImageLibrary

Unique 8-band capabilities

Deep domain expertise

Product Leadership

Content leadership
Geospatial Cloud
Automation
Information and Insight

Global Footprint

HQ in Colorado

Offices in Washington DC; Silicon Valley;
London; Singapore

Global customers, partners, resellers

Financial Strengths

Long term, contracted revenue (EnhancedView, Direct Access Program)
Strong, *Product*-based growth model
Attractive margin profile



DigitalGlobe Strategy: Accelerate Highly Visible Capacity-Based **Growth Through Product-Based Business Model**

CAPACITY

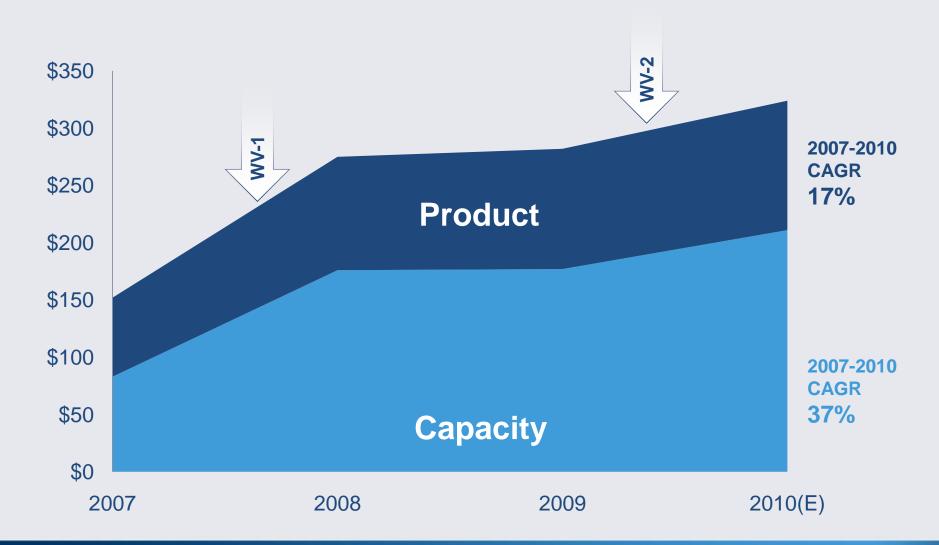
- Growth tied to capacity
- Long-term contracted revenue
- High barriers to entry
- Investment in capacity, operational integration with NGA
 - WV-3, regional ground terminal network, ground system
- Components
 - EnhancedView SLA
 - NextView amortization
 - Direct Access Program (DAP)

PRODUCT

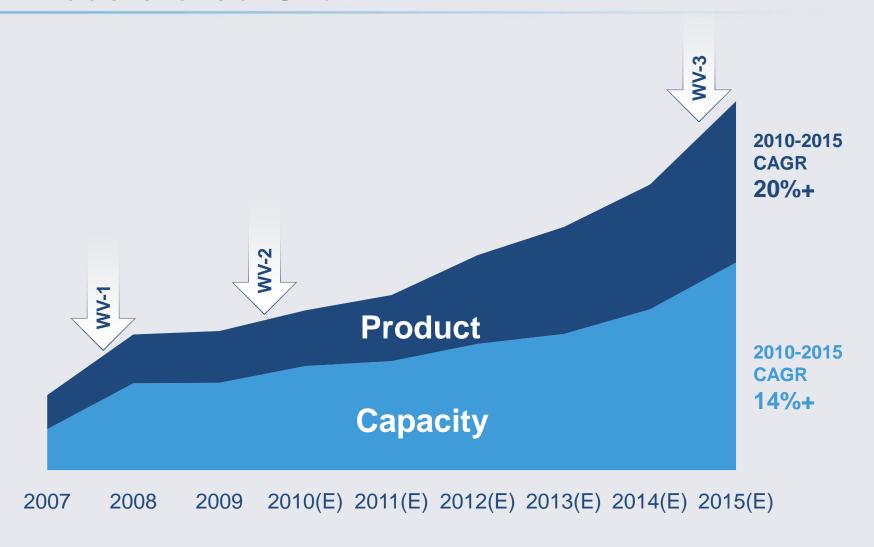
- Growth independent of capacity
- Deep domain expertise
- Leverages advantages:
 - Content leadership, Geospatial Cloud, Automation, Information and Insight
- Investment in product, sales, marketing
- Components
 - U.S. D&I (value-added)
 - International D&I (excluding DAP)
 - Commercial International Civil, Consumer, Enterprise



Capacity Business Model Growth Driven by Increases in Capacity



Product Business Model Leverages Capacity for Accelerated Growth



Product Strategy to Move Up Value Chain...

Information Delivery and **Production Imagery** Insight

...By Leveraging Leadership Capabilities to **Deliver New Products**

Imagery

Production

Delivery

Information and Insight

Tasking, ImageLibrary, Third Party Data

Assurance

- Leadership: Content
- Enhance with other content

Standard imagery products

Geospatial Cloud and Web Services

Efficiency

 Leadership: Geospatial Cloud, Automation (High Performance Computing (HPC))

Products that solve customers' problems

Insight

- Leadership: 8-band
- Enhance with analytical capabilities



To Deliver Product Roadmap, DigitalGlobe Commercializing ImageLibrary

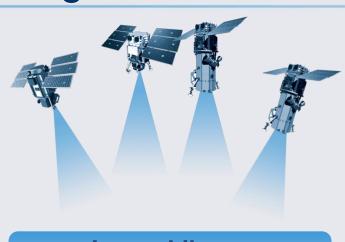
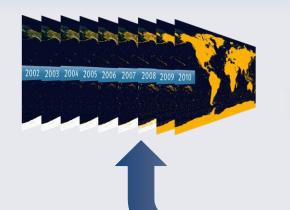
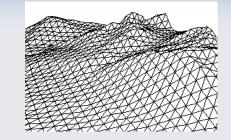


Image Library



Advanced Imagery Products



Standard Imagery Products



Information **Products**

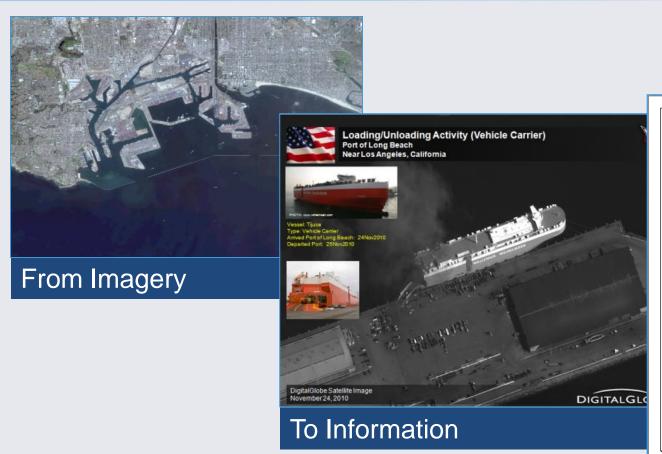


Insight **Products**





Assured Monitoring Series: World Ports Los Angeles, California





To Insight



Product-Based Growth in Five Target Domains

United States Government











International D&I











International Civil Government











Consumer

NOKIA

Microsoft^{*}





NXVTEQ



LOWRANCE

Bushnell





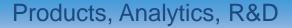
Enterprise

- Mining
- Oil and Gas
- Financial Services
- Environmental

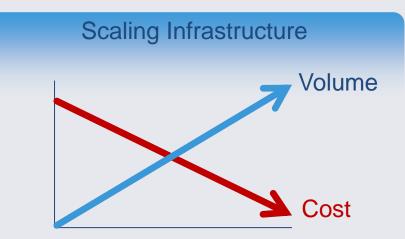
Focused Investments to Enable Growth





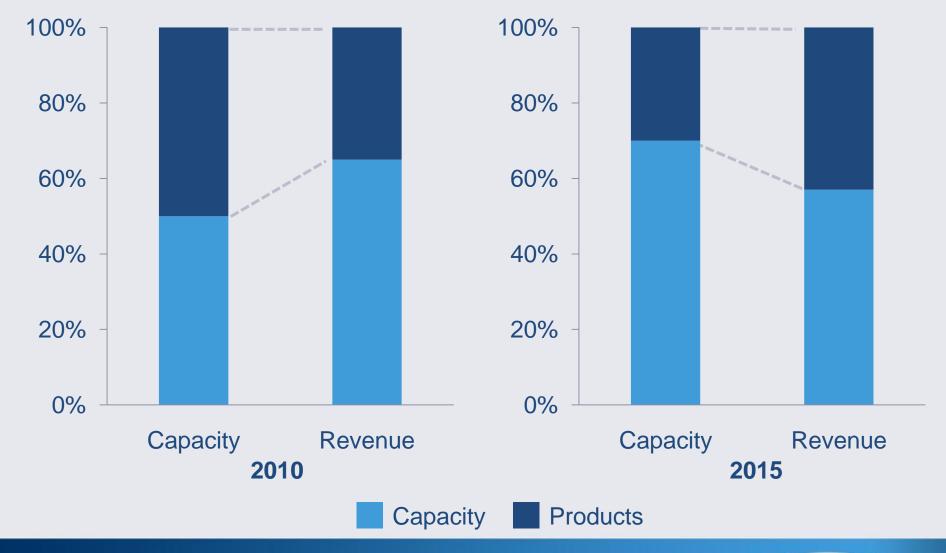








Product-Based Growth Independent of Capacity



2010 – Key Accomplishments

- Commissioned WorldView-2; expanded capacity on the ground
- Expected total revenue growth of 12-16%
- Capacity-based contract growth
 - Won \$3.55 billion EnhancedView contract
 - Direct Access Program (DAP) product line
- Product-based growth
 - Expect ~\$110 million in Product revenue
 - Expect growth in Commercial of 35%+
 - Grew existing accounts and acquired new accounts
 - Strengthened team
- Strong Adjusted EBITDA and cash flow performance

Investment Thesis: Growth with Long-Term, Highly Visible Cash Flow

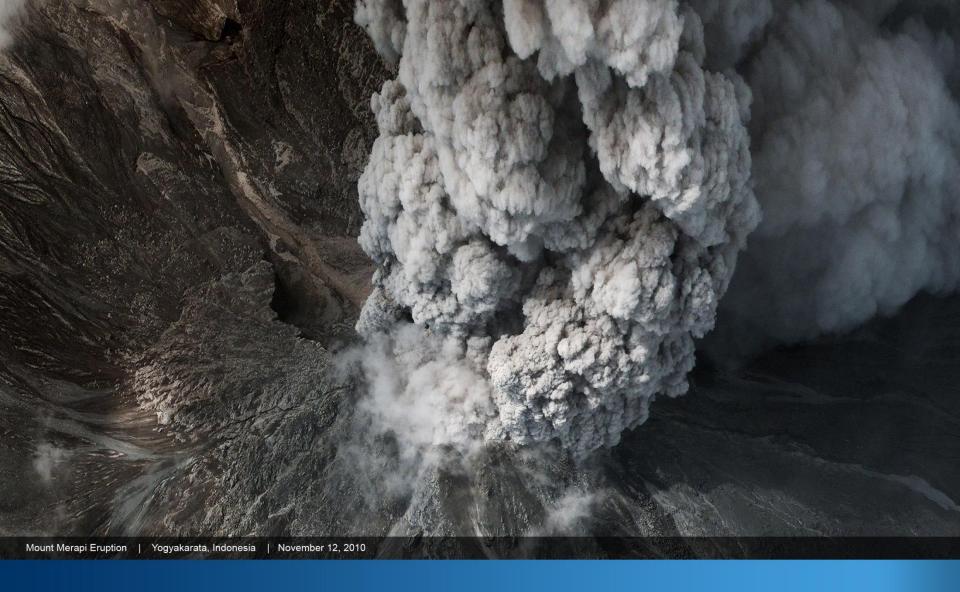
Highly visible cash flow from Capacity business model - EnhancedView, DAP

Resilient Product business model drives growth

Industry-leading capabilities and strong track record of execution

Well-positioned for opportunities in large, growing global markets

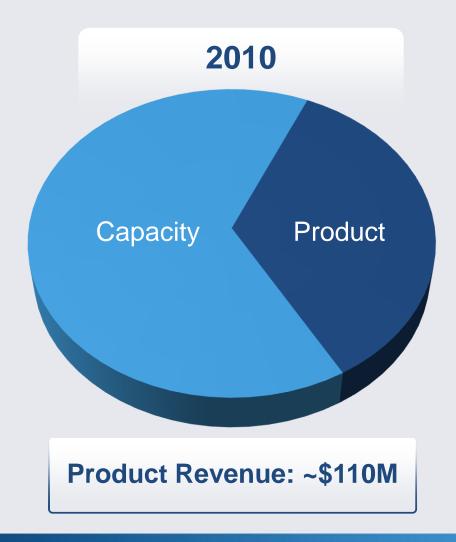
Strong barriers to entry, and significant operating leverage



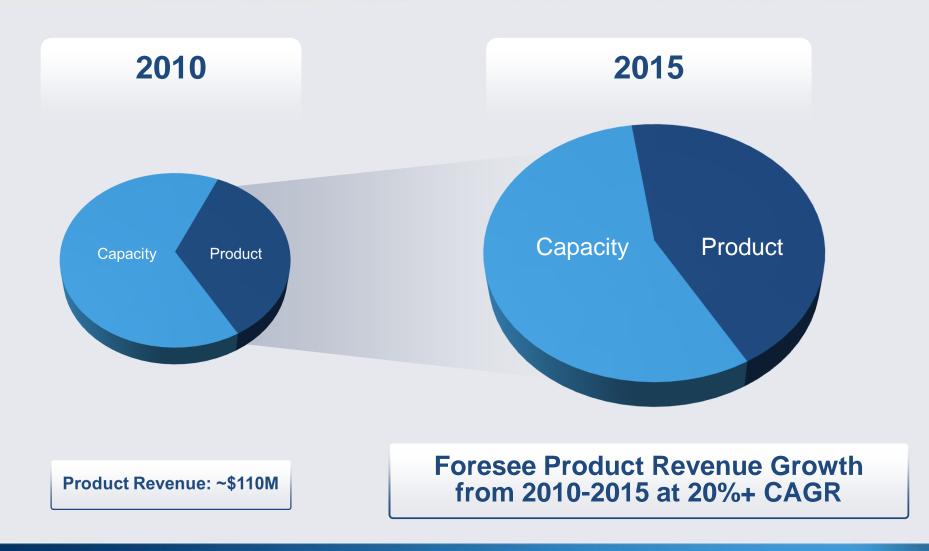
H. John Oechsle
Executive Vice President, Strategy & Product



DigitalGlobe Strategy: Predictable Cash Flow Through Capacity and Growth Through Product-based Business Model



Accelerating Product Growth Over Five Years



Moving Up the Value Chain





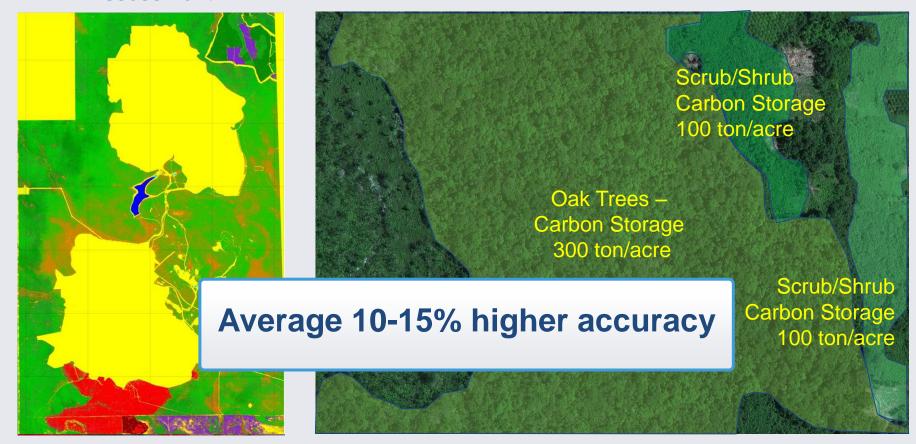
Domain Expertise

To Insight

8-Band Market Applications – Joint Development

Mining: **Environmental Impact Assessment**

Carbon Modeling: Land Use / Land Cover



Core Domains Represent Market Opportunities

United States Government

Insufficient resources to meet unclassified imagery and analysis requirements

International D&I

Insufficient resources to meet unclassified imagery and analysis requirements

International Civil Government

Management of resources, environment, infrastructure

Consumer

Global appetite for imagery to provide location context and understanding

Enterprise

Need for more accurate and timely information



Global Presence Puts Us Close to **Our Customers**



Significant Growth Opportunity

- Expanding imagery use
 - Global, multiple domains
 - Technology
- Expanding market opportunity
 - Multi-billion dollar Information and Insight market
- DigitalGlobe product leadership
 - Content leadership
 - Geospatial Cloud
 - Automation
 - Information and Insight



What Can You Expect from Us?

- Capacity and Product growth
- Growth in top customers
- New customers
- Recurring revenue
- New product launches



Product / Domain Panel



Product Panel



Rafay Khan SVP, Commercial **Career Highlights:** NAVTEQ Joined DigitalGlobe in 2009 MS ME - Stanford:

Jack Hild

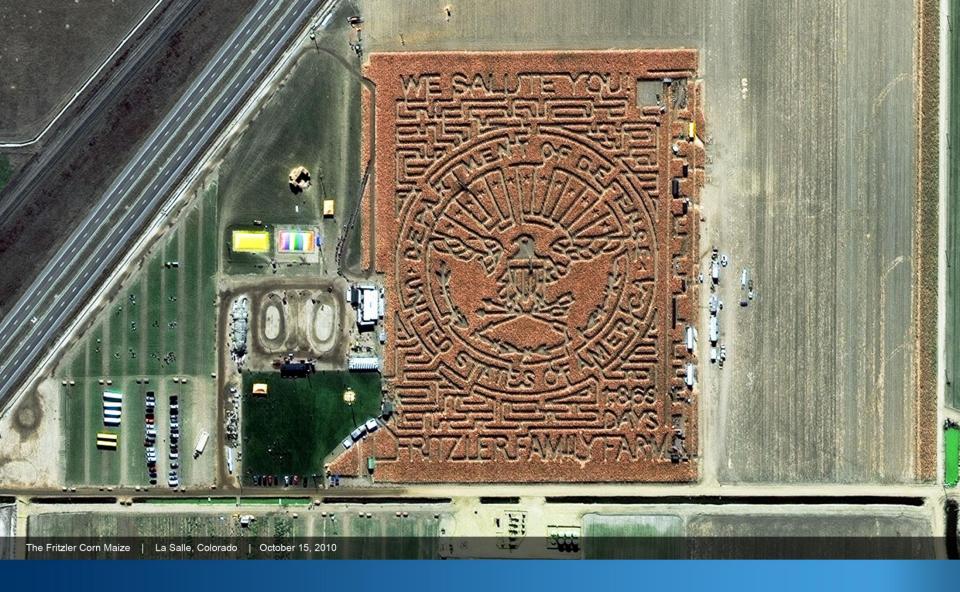


Steve Wood VP, U.S. Defense and Intelligence Programs **Career Highlights:** Central Intelligence Agency Joined DigitalGlobe in 2000

BA – University of New Hampshire



VP, U.S. Defense and Intelligence **Career Highlights:** National Geospatial-Intelligence Agency Joined DigitalGlobe in 2010 BS - University of Maryland



Technology Panel Moderated by: Yancey Spruill



Technology Panel



Dr. Walter S. Scott EVP and Chief Technology Officer

Scott Hicar

Career Highlights: Lawrence Livermore National Laboratory DigitalGlobe Founder, 1992

BA – Harvard; MS, PhD – University of California, Berkeley



SVP and Chief Information Officer **Career Highlights:** Solectron Corporation, Maxtor Corporation Joined DigitalGlobe in 2009 BA – Ohio University

Assets in the Sky

QuickBird Launched Oct. 2001

First sub-meter commercial imaging satellite



WorldView-1 Launched Sept. 2007

First agile commercial imaging satellite, 5X QB capacity

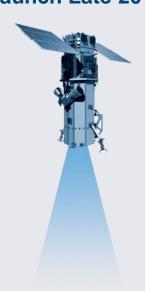


WorldView-2 Launched Oct. 2009

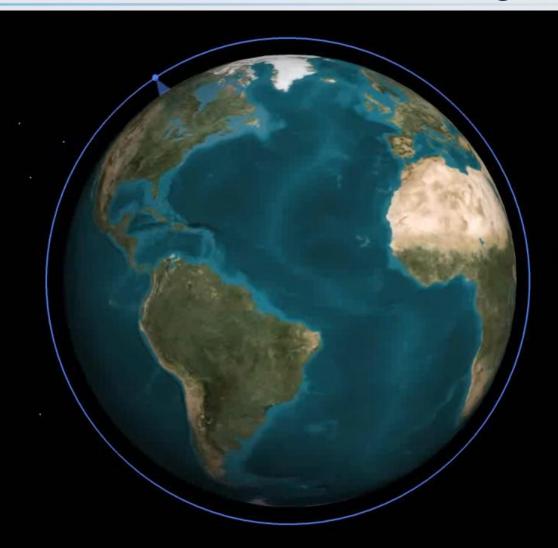
First 8-band commercial imaging satellite



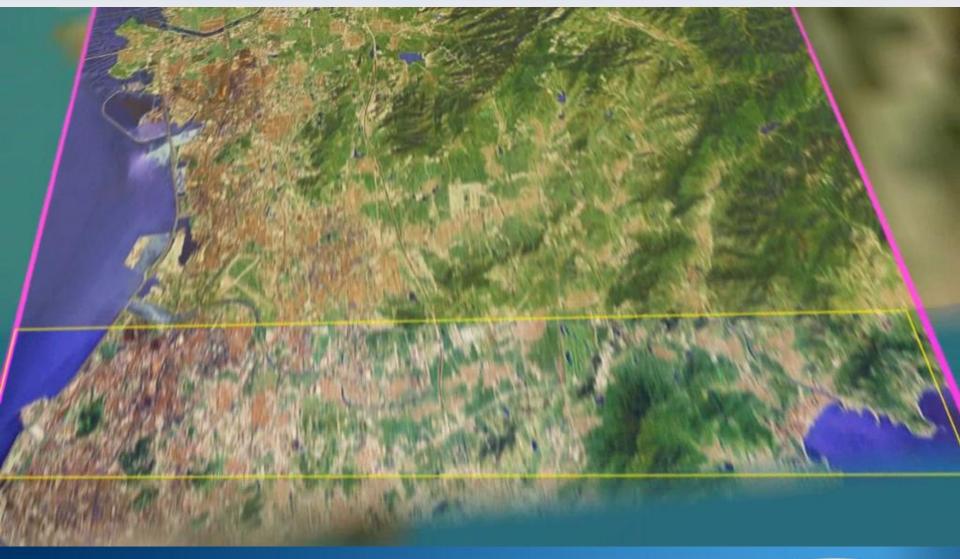
WorldView-3 **Expect Ready for Launch Late 2014**



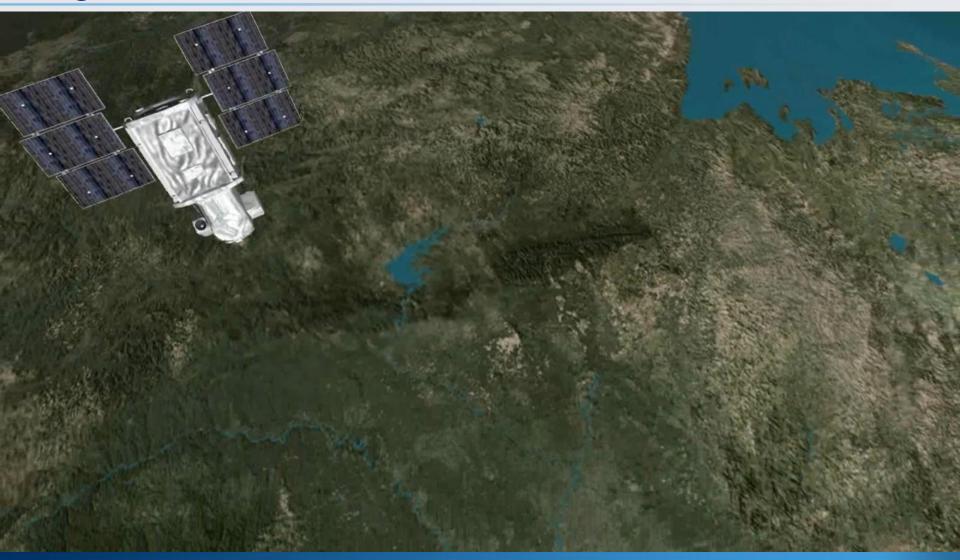
Our Satellites Have Global Coverage



Our Satellites Image by Scanning the Ground



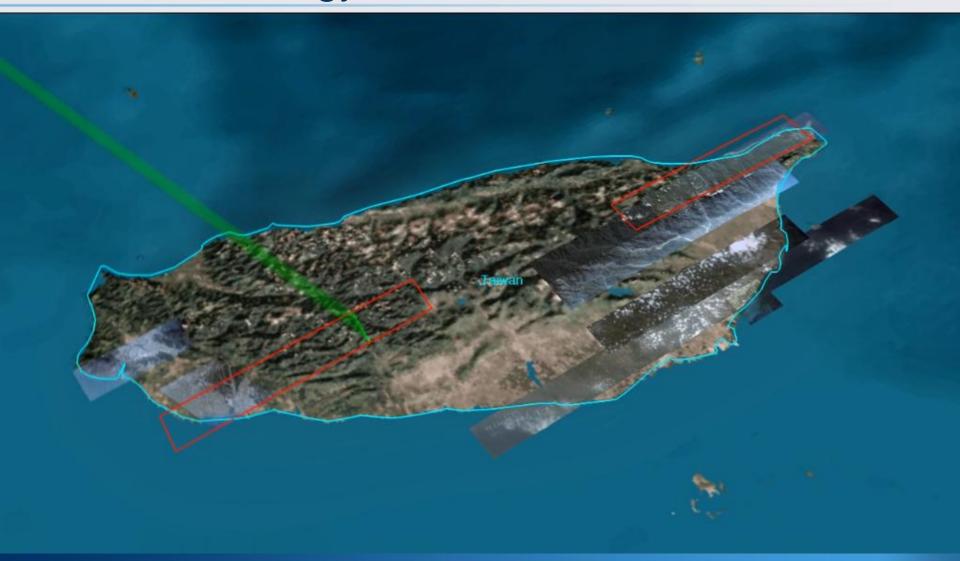
DigitalGlobe Plans Where Each Satellite Looks



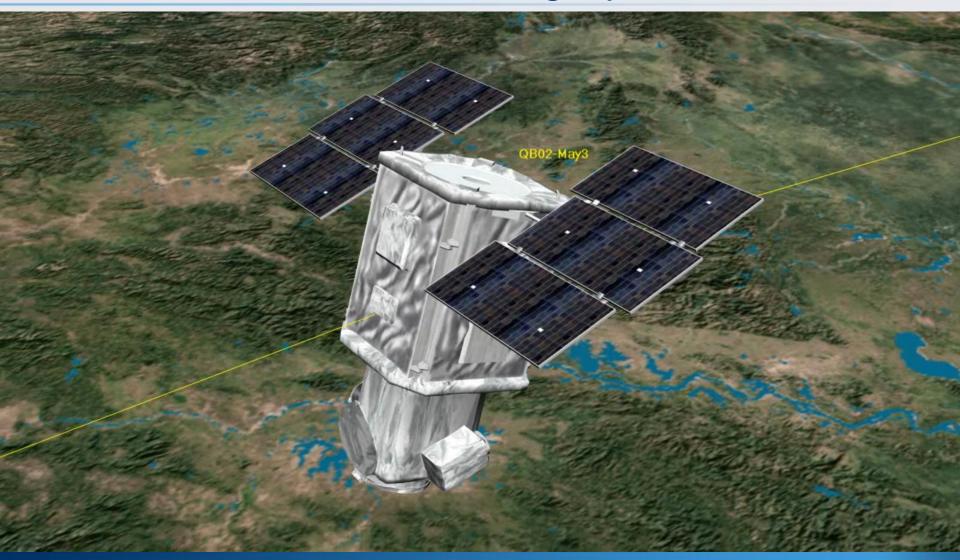
DigitalGlobe Constellation Produces Superior Content

DigitalGlobe Constellation			
Feature	Benefit		
Global capacity 2–3X nearest competitor	Supports both Capacity and Product business models		
3 satellites yielding daily revisit	More chances to "get the shot"		
Highly agile satellites using CMG technology	Lets us pick what/where we collect, and lets us collect more		
Unique 8-band technology	Enables automation of information extraction at scale and at low cost		

Older Technology Limited Collections...



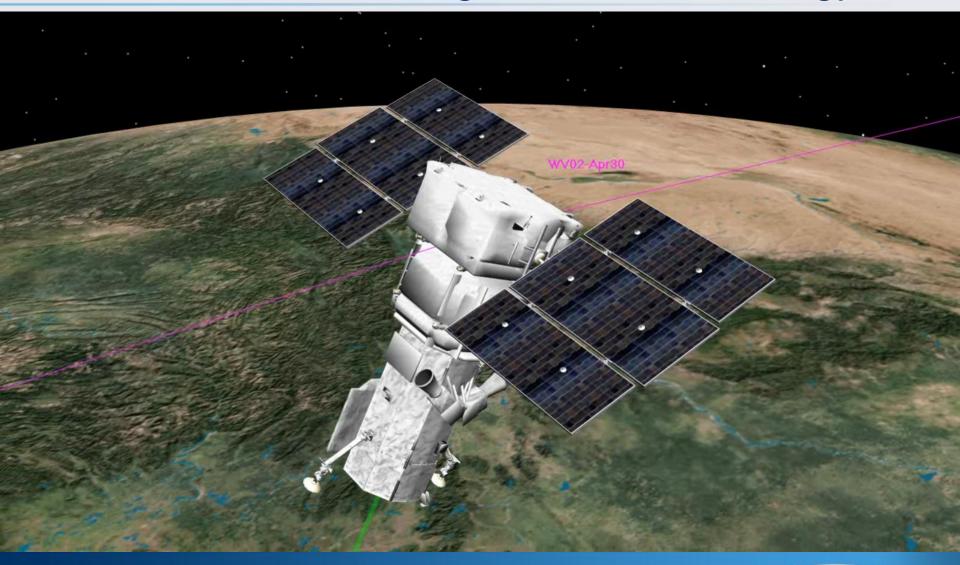
...Due to Limited Satellite Agility



WorldView CMG Technology Removes Limits...



...Due to Much More Agile CMG Technology



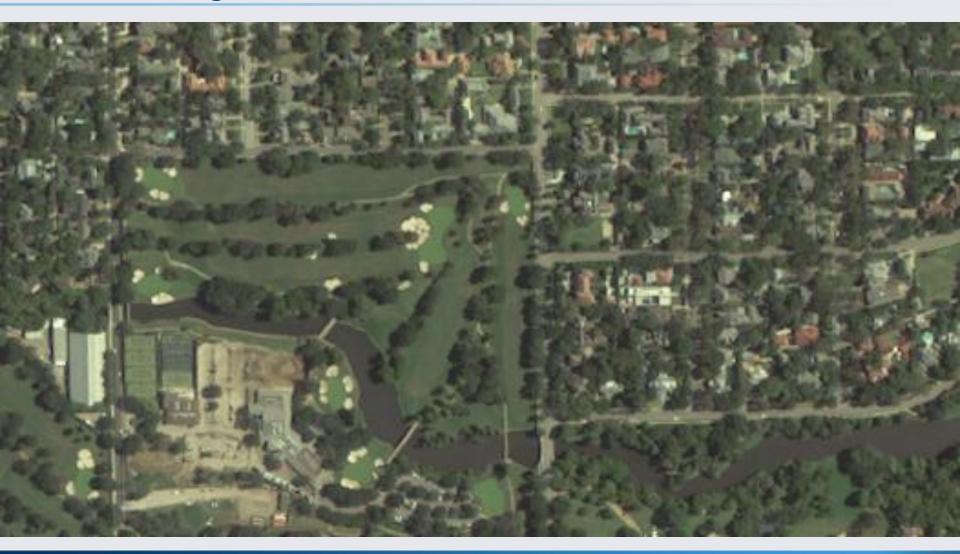
Red + Blue



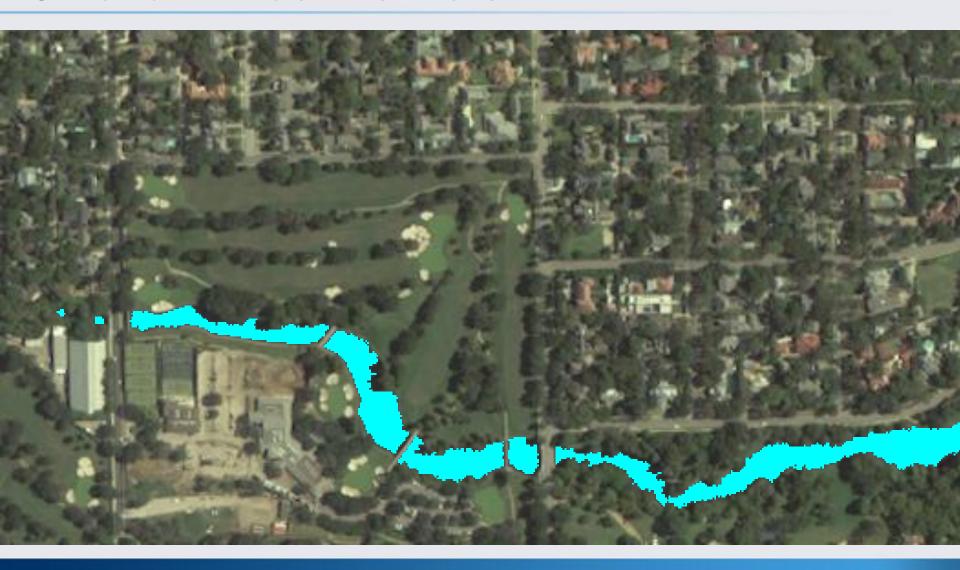
Red + Blue + Green



RGB Image

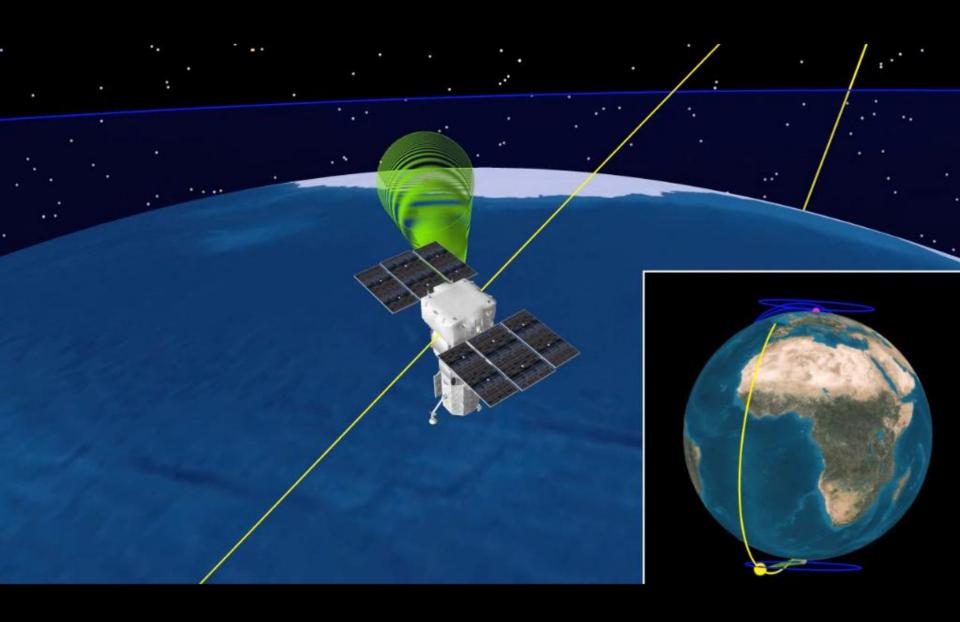


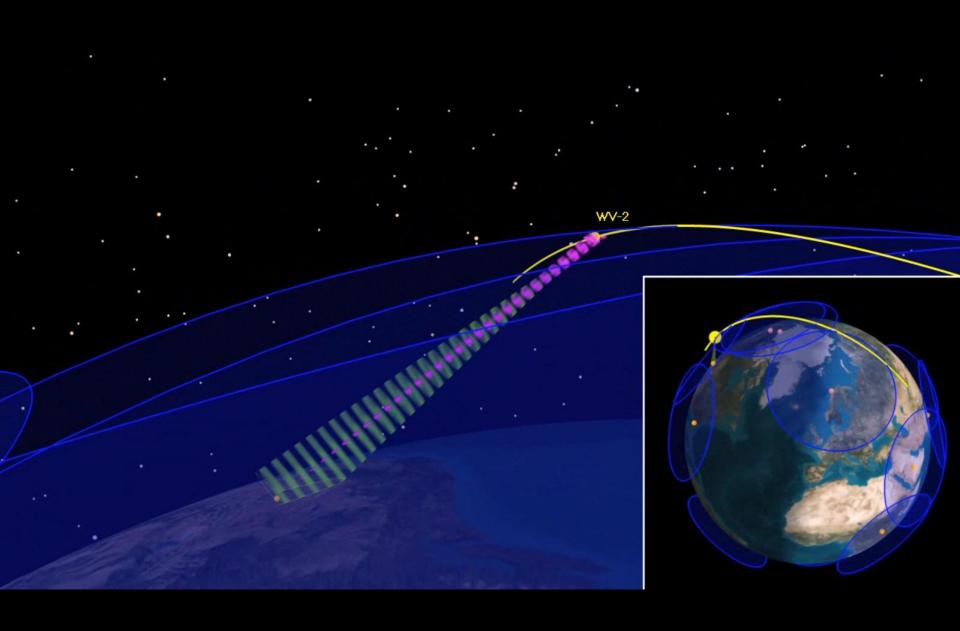
8-Band: Extract the Water



8-Band: Extract Other Features

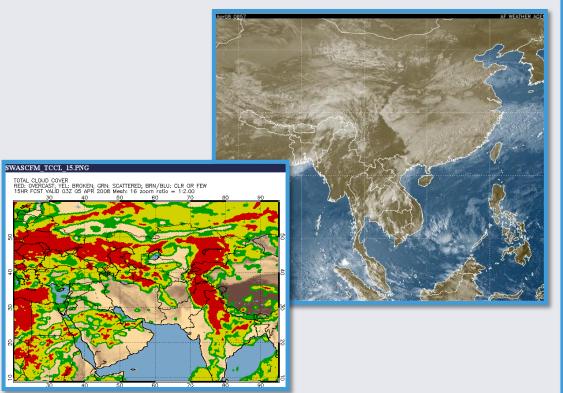


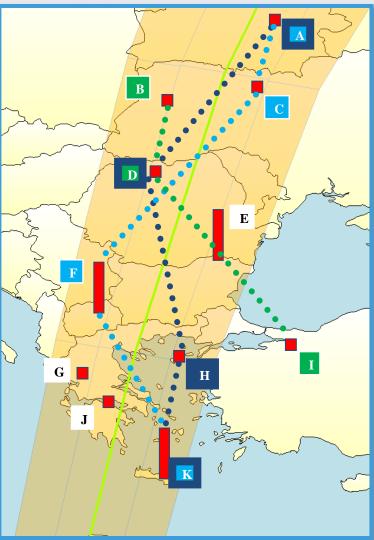




Assets on the Ground: **Building a Collection Plan**

 Essentially a yield management problem augmented with weather forecasts



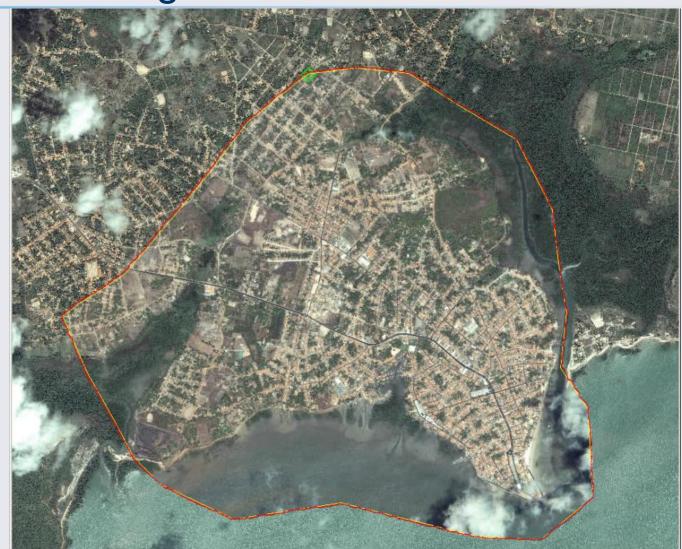


Ortho-rectifying Imagery



- 2 images taken on different days
- Raw images do not align due to differences in scale
- Ortho-rectified images align, and have the same scale
- Color balanced final product

Cloud Patching



DigitalGlobe at Scale

- Collect 2 Terabytes of imagery per day
- Produce 5 Terabytes of imagery products per day
- Store 14 Petabytes of imagery in the ImageLibrary
- Growing our ImageLibrary at 2 Petabytes per year

1 Petabyte = 1,000,000,000,000,000 bytes

2 Petabytes per year is roughly the growth rate of Facebook

Operating at Scale

Imagery

14 Petabyte ImageLibrary Imagery Inventory Management

Production

Automated Imagery Production Software High Performance Computing Architecture

Distribution

Global Geospatial Cloud **Open Standards Access**

Information and Insight

Time to Insight



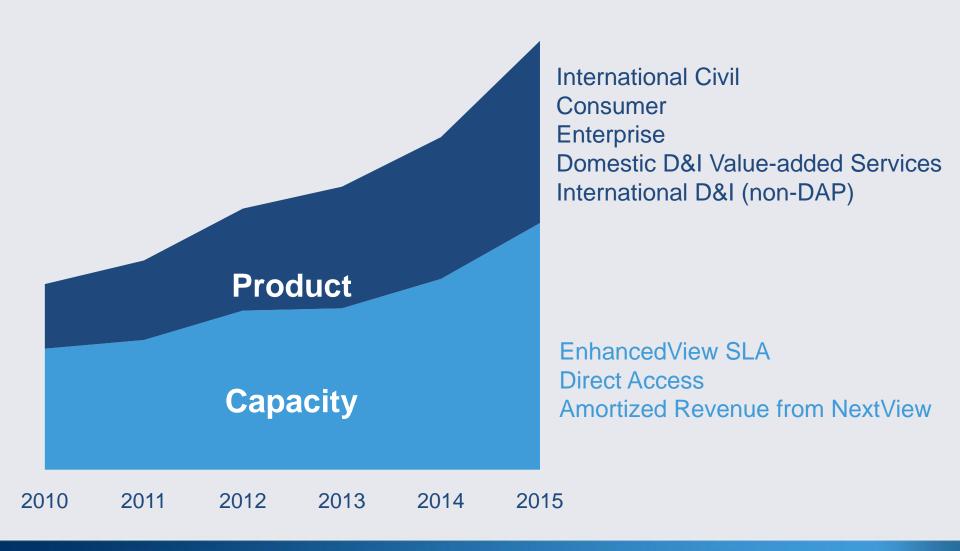
Yancey Spruill Chief Financial Officer



Financial Overview Slide

- Unique value proposition with significant revenue and cash flow visibility plus organic growth
 - EnhancedView and DAP GAAP revenue ramping from ~\$200 million to ~\$400 million annually
 - 20%+ growth from Product across Defense & Intelligence and Commercial customers
- Attractive near- and long-term growth objectives and key metrics
- Migrate capital structure to support long-term return targets

Projected Revenue Trajectory: Capacity and Product



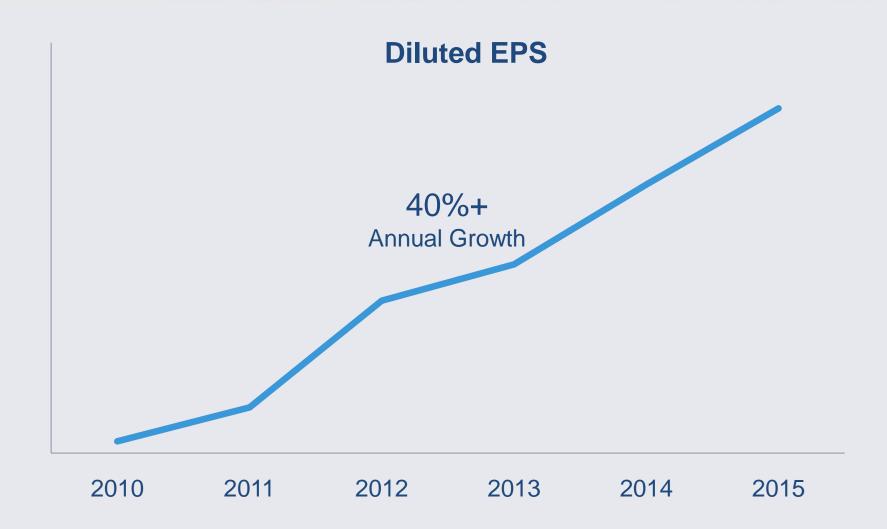
Capacity-Related Revenue Breakdown

	Projection	
Capacity	2010	Long Term
U.S. Government – Service Level Agreement	~\$ 150	14%+
U.S. Government – Amortization	~\$ 25	
Direct Access	~\$ 35	
Capacity – Total	~\$ 210	

Product-Related Revenue Breakdown

	Pro	Projection	
Product	2010	Long Term	
Commercial – Americas	~ \$ 30		
Commercial – International	~ \$ 40		
D&I – Domestic Value Added Services	~ \$ 30	20%+	
D&I – International	~ \$ 12		
Capacity – Total	~ \$ 112		

Capacity and Organic Revenue **Drive Dramatic EPS Growth**



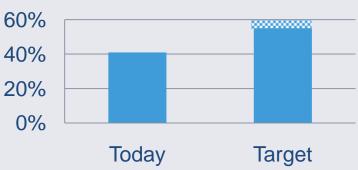
Near- and Long-Term Targets

(\$ in millions, except per share amounts)

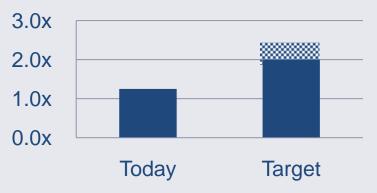
Key Metric	Long-term	2011
Revenue Growth	15%+	Below
EPS Growth	40%+	Above
Adjusted EBITDA Margin	55-60%	In Line
Capital Expenditures – Normalized	\$150-200	Above (EV)
Free Cash Flow Margin	10%+	Below (EV)
Return on Equity	15-20%	Below

Capital Structure to Support Sustainable ROE of 15%-20%





Debt / Adj EBITDA



Uses of cash

- Internal Investment
- M&A / Partnerships
- Taxes
- Debt / Equity Mix

Investment Thesis: Growth with Long-term, Highly Visible Cash Flow

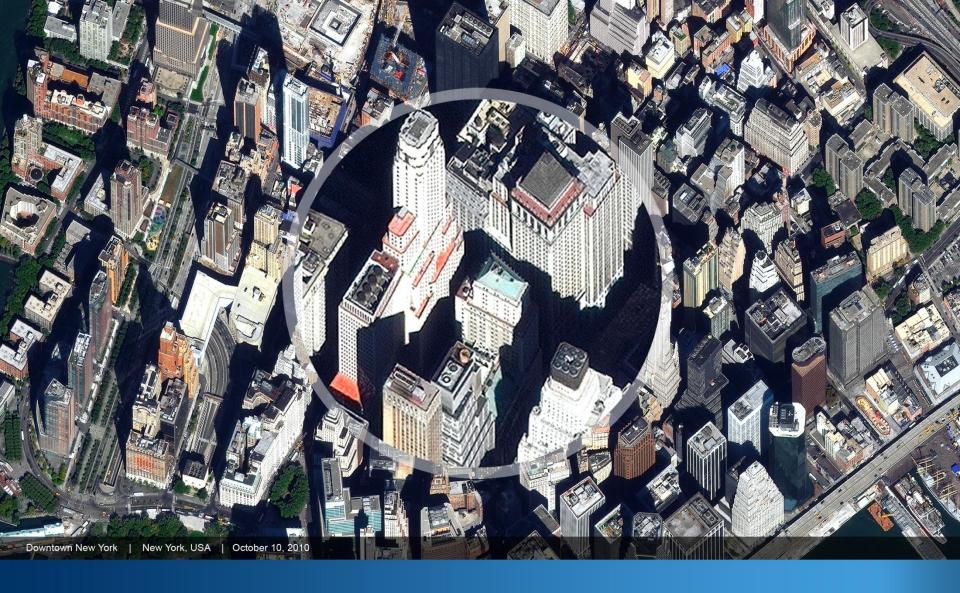
Highly visible cash flow from Capacity business model - EnhancedView, DAP

Resilient Product business model drives growth

Industry-leading capabilities and strong track record of execution

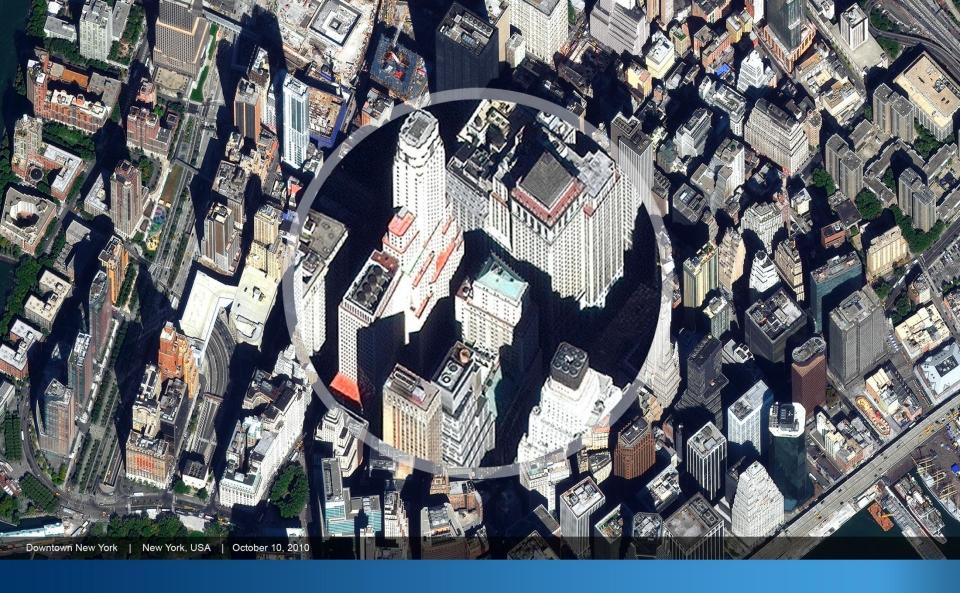
Well-positioned for opportunities in large, growing global markets

Strong barriers to entry, and significant operating leverage



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Appendix



Method of Calculating Adjusted EBITDA Margin

NUMERATOR (Adjusted EBITDA)

Net Income

Less Amortization of Pre-FOC payments related to NextView

Add back deferred revenue related to EnhancedView SLA

Add back

Depreciation

Interest expense

Income taxes

Stock Compensation Expense

Adjusted EBITDA

DENOMINATOR

GAAP Revenue

Less Amortization of Pre-FOC payments related to NextView

Add back deferred revenue related to EnhancedView SLA

Result (Non-GAAP)

Divide Numerator by Denominator to calculate Adjusted EBITDA Margin

See DigitalGlobe 3Q-2010 earnings release for full non-GAAP reconciliation.

