



# Investor Relations Update

July 2014

---

## Intro from Rob Binns

It was great seeing some of you at our [HP Discover](#) event in Las Vegas last month, where we gathered more than 10,000 customers, industry analysts, reporters and HP leaders. HP launched a number of products in our strategic focus areas including Cloud and Security (details below).

We also spoke with board member Jim Skinner at the Discover IR Summit, where he shared his initial impressions of HP after one year in the role – watch that video [here](#).

Since then, we've made a few changes to our board. Last week, HP announced that the board appointed Meg Whitman as chairman, following Ralph Whitworth's resignation to focus on his health. Current director Pat Russo was appointed lead independent director, and Klaus Kleinfeld, chief executive and chairman of Alcoa, has been appointed to the board. Read the full release [here](#).

Finally, HP is celebrating its 75th anniversary this year. To learn about HP's origins and get insights into our future innovations, check out the video [here](#).

Sincerely,

Rob Binns

Vice President, Hewlett-Packard Investor Relations



## HP Investor Relations Updates

### HP Appoints Meg as New Board Chairman

Last week, HP announced that [Meg Whitman was appointed chairman of the board of directors](#), and current director Pat Russo was appointed lead independent director. This decision followed Ralph Whitworth's announcement that he has resigned as chairman to focus on his health. Additionally, Klaus Kleinfeld, CEO and Chairman of Alcoa, was appointed to the board, bringing the total number of board members to 12.

### Technology Briefing: Technology Services

Last week, HP's SVP and General Manager of Technology Services, Jean-Paul Wagner, discussed the various initiatives underway to improve growth in this high margin business. Topics included catalysts for growth, margin structure and competitive differentiation with innovative new products. Listen to the full webcast [here](#).

### HP Dominates Public Vulnerability Disclosures

In a recent report, Frost & Sullivan ESP found that HP dominated public vulnerability disclosures in 2013, identifying and reporting security flaws to help keep IT systems safe from cyber attacks. HP's security intelligence teams proactively protected customers from more zero day threats than the next ten commercial organizations combined. HP disclosed approximately 40% of all vulnerabilities discovered last year – the next closest was the U.S. government, which disclosed 25%. Read the full findings [here](#) (subscription required).

## HP Discover Highlights

### Investor Relations Summit

This year's IR Summit at HP Discover brought together a number of investors for informative Q&A sessions with HP's leadership team. We also had a conversation with one of HP's newer board members, Jim Skinner, who led McDonald's through a successful turnaround as the former CEO. Check out clips from these discussions in videos below.

### Product Launches

At HP Discover, we launched a number of innovative products across our businesses.

Highlights include:

- **HP Apollo:** HP launched two new computer server products, including the world's first completely liquid-cooled supercomputer.
- **HP Atalla:** HP announced new encryption and data protection measures with HP Atalla, designed to continuously secure an organization's most sensitive information, whether it's in a data center, an on-premise server, or in the cloud.
- **HP Helion Network:** Following our launch of HP Helion in May, HP introduced the HP Helion Network, a global, open network that incorporates existing HP cloud offerings, new OpenStack technology-based products, and support services under a unified portfolio.

### HP Matter

At Discover we also launched [HP Matter](#), a quarterly digital magazine where the brightest minds in business share their perspectives on technology-driven success. For our first issue, themed

“The Enterprise,” we partnered with *The New York Times* and industry notables like Jeff Weiner and HP board director Ray Ozzie to offer insights on topics ranging from cybersecurity to the future of computing. The next issue launches in September and will focus on transportation. Sign up [here](#) to receive the quarterly issues in your inbox.

## MULTIMEDIA




 [HP Discover: Board Director Jim Skinner's First Impressions of HP](#)



 [HP Discover: Meg Whitman on HP's M&A Approach](#)



 [HP Discover: Martin Fink on HP's 3D Printing Strategy](#)



▶ [HP Discover: Martin Fink on "The Machine"](#)



▶ [HP Discover: Mike Nefkens on Enterprise Services' 2H FY14 Profitability](#)

## Blog Posts

- [Q&A with HP Director Ray Ozzie: What Ozzie Sees – and Hears – Ahead](#)
- [HP Discover Day One: HP Atalla Solutions Mitigate Key Security Challenges](#)
- [HP Discover Day Two: The Future Is Now – The Machine from HP](#)
- [Buzzworthy Moments from HP Discover Las Vegas 2014](#)
- [HP Labs: 75 Years of Innovation](#)
- [Continuing Innovation: Celebrating HP's 75th Anniversary](#)

## Events



**AUGUST 20, 2014**

[Q3 2014 Hewlett-Packard Earnings Conference Call](#)

[+ Add To Calendar](#)



**SEPTEMBER 2, 2014**

[Hewlett-Packard at Citi 2014 Global Technology Conference](#)

[+ Add To Calendar](#)



**OCTOBER 8, 2014**

[HP Securities Analyst Meeting 2014](#)

[+ Add To Calendar](#)

# CONNECT



[HP.com](#)

[Investor Relations](#)

[Privacy](#)

[Unsubscribe](#)

[Updated Profile](#)

Contact us at [investor.relations@hp.com](mailto:investor.relations@hp.com) or visit our [IR website](#) for address and telephone information.

HP is committed to protecting your privacy. Your information will not be shared outside HP unless you give your consent. You can choose whether HP may communicate directly with you. For more information please see the [HP Privacy statement](#). As a valued contact or customer of HP, you are receiving this eNewsletter

with information that we believe will be relevant to you. But if you do not wish to receive this communication in the future, please [click here to unsubscribe](#).

© 1994-2013 Hewlett-Packard Company. All rights reserved. All product and company names referenced herein are trademarks of their respective owners. THIS DOCUMENT IS PROVIDED FOR INFORMATIONAL PURPOSES ONLY