



chico's

Cinny Murray
President – Chico's









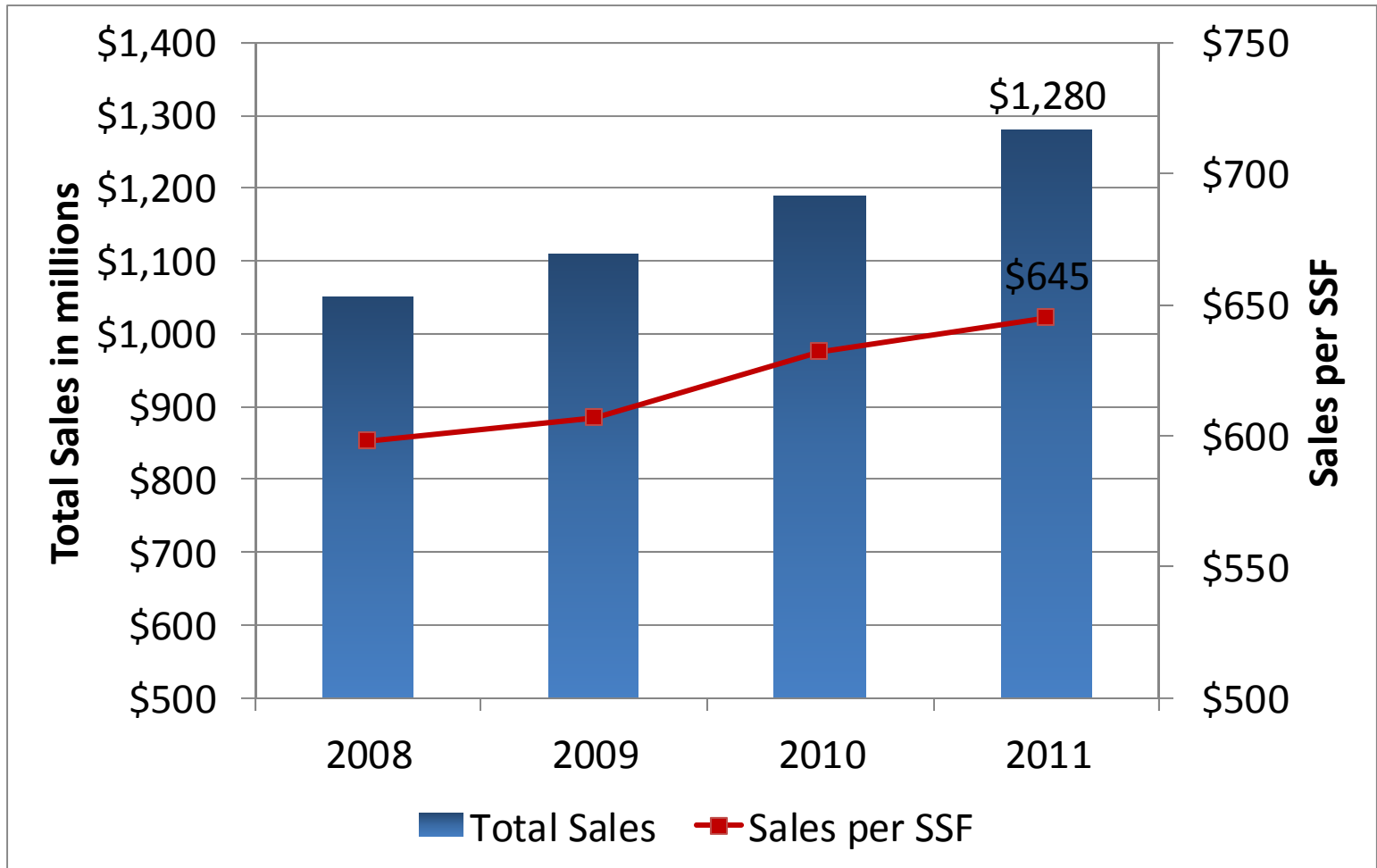


Chic. Unique. Charismatic. Passionate.

We celebrate these values, in our brand, our customers and our fashion:
on trend, expressive, one-of-a-kind designs created to illuminate the
women wearing them.

We promise a personal connection with our most amazing personal
service, inspiring our customers to feel beyond-fabulous.

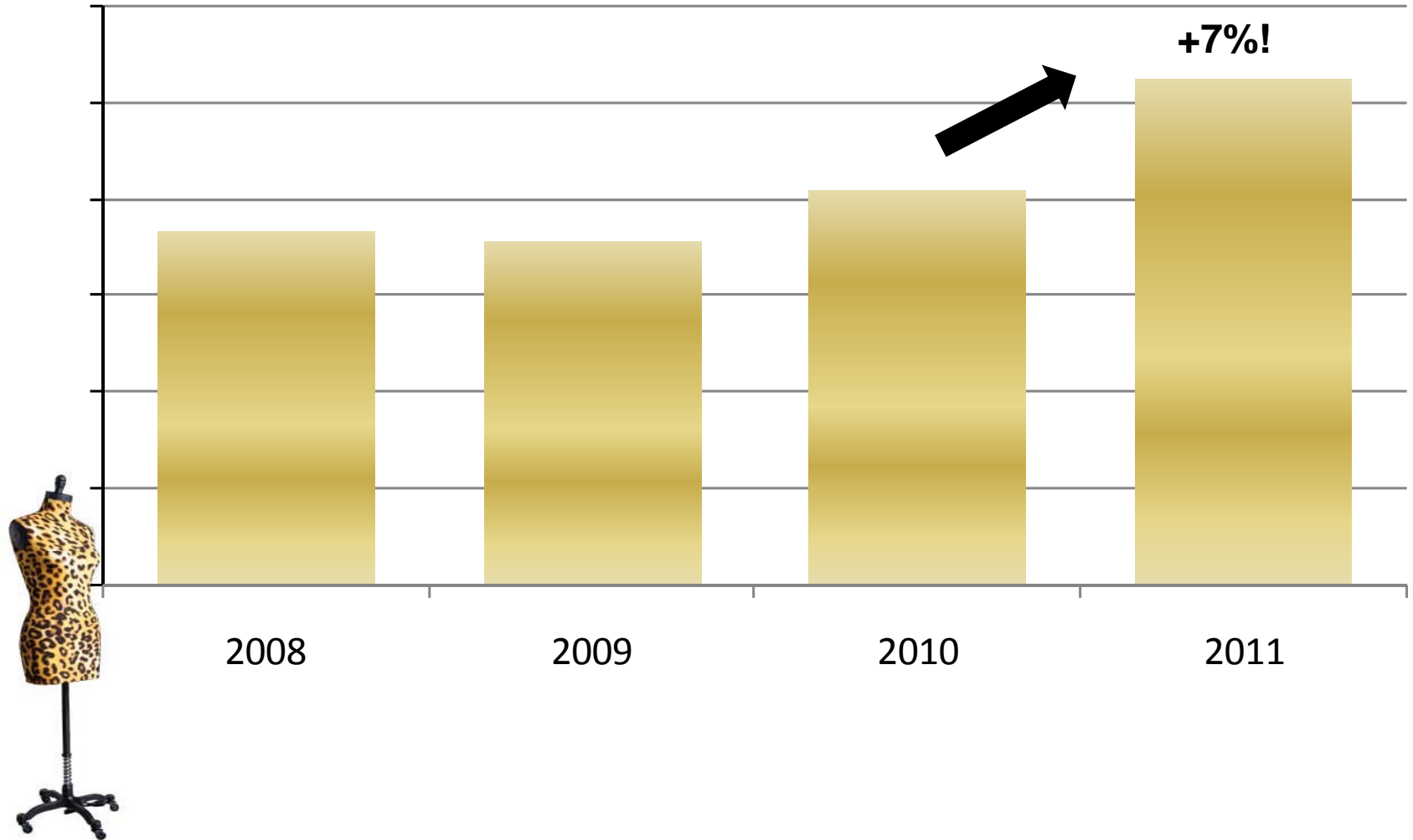
Proven, Highly Productive Stores





Renewed Customer Growth

Total Active Customers



WHITE
HOUSE

BLACK
MARKET

chico's

Soma

BOSTON PROPER



chico'sFAS



chico's

Growth Drivers

- E-Commerce
- Store Growth
- Unique Product
- Made-For-Outlet



COLOR COMEBACK

> GET READY TO SPRING
INTO ACTION ...

PRINT PERFECTION

> START A NEW PATTERN ...

CROCHET AT PLAY

> HAVE FUN WITH FASHION



WATCH VIDEO
OF OUR NEWEST
LOOKS FOR SPRING!

NEW ARRIVALS

STATEMENT MAKER

THESE ONE-OF-A-KIND PRINTS ARE ONLY AT CHICO'S

> SHOP PRINTS

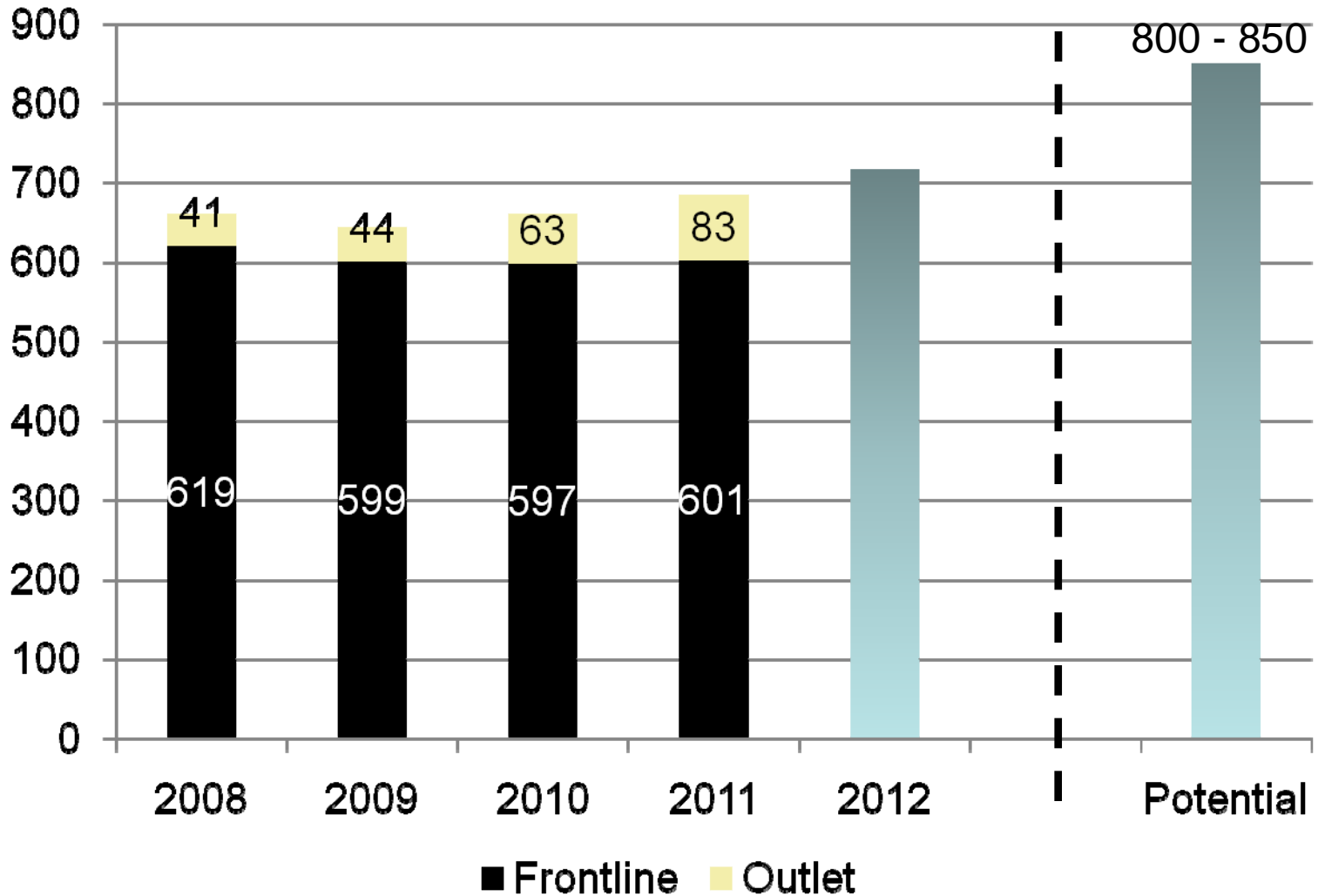
> SHOP THE NEW CATALOG

> SHOP ALL NEW ARRIVALS



Growth

Store Count



Chico's Outlet





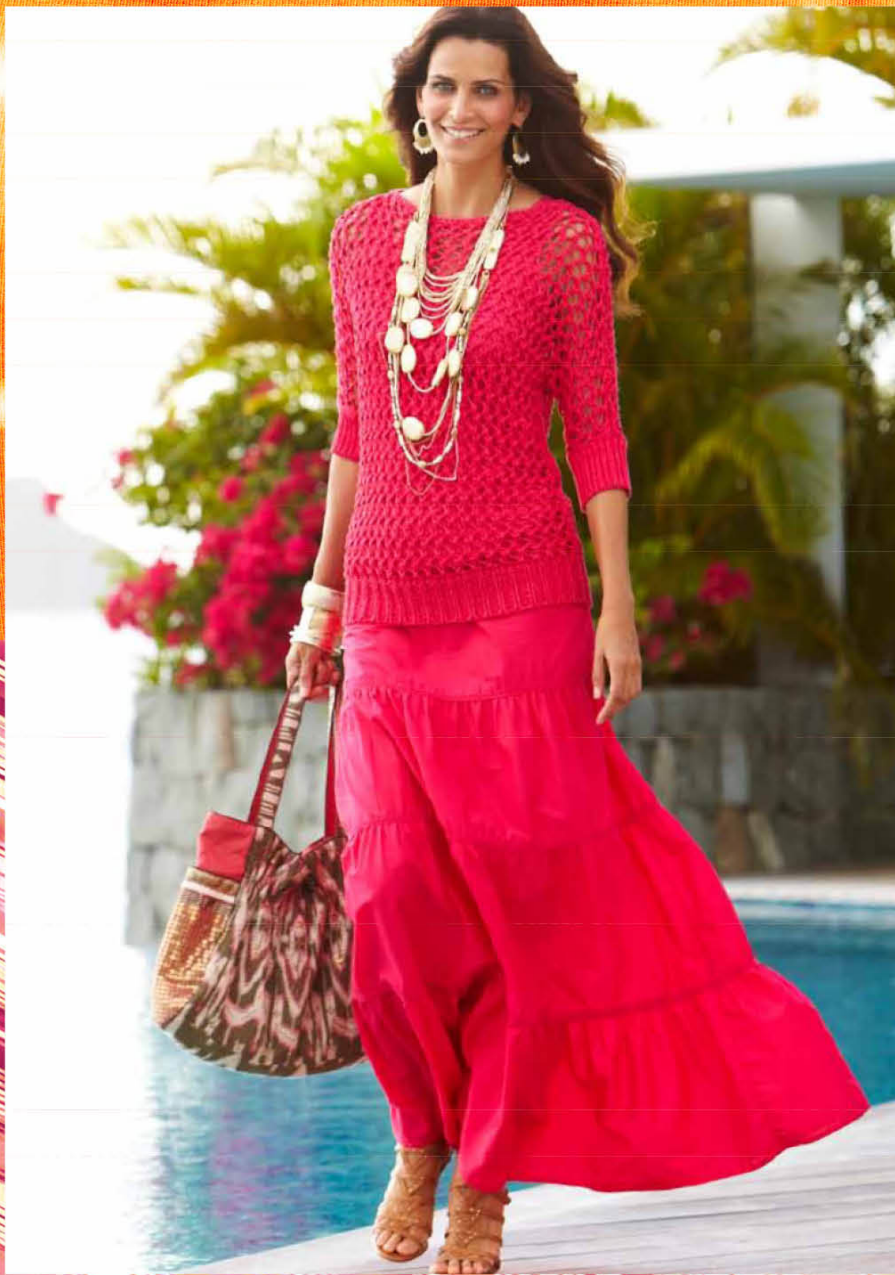




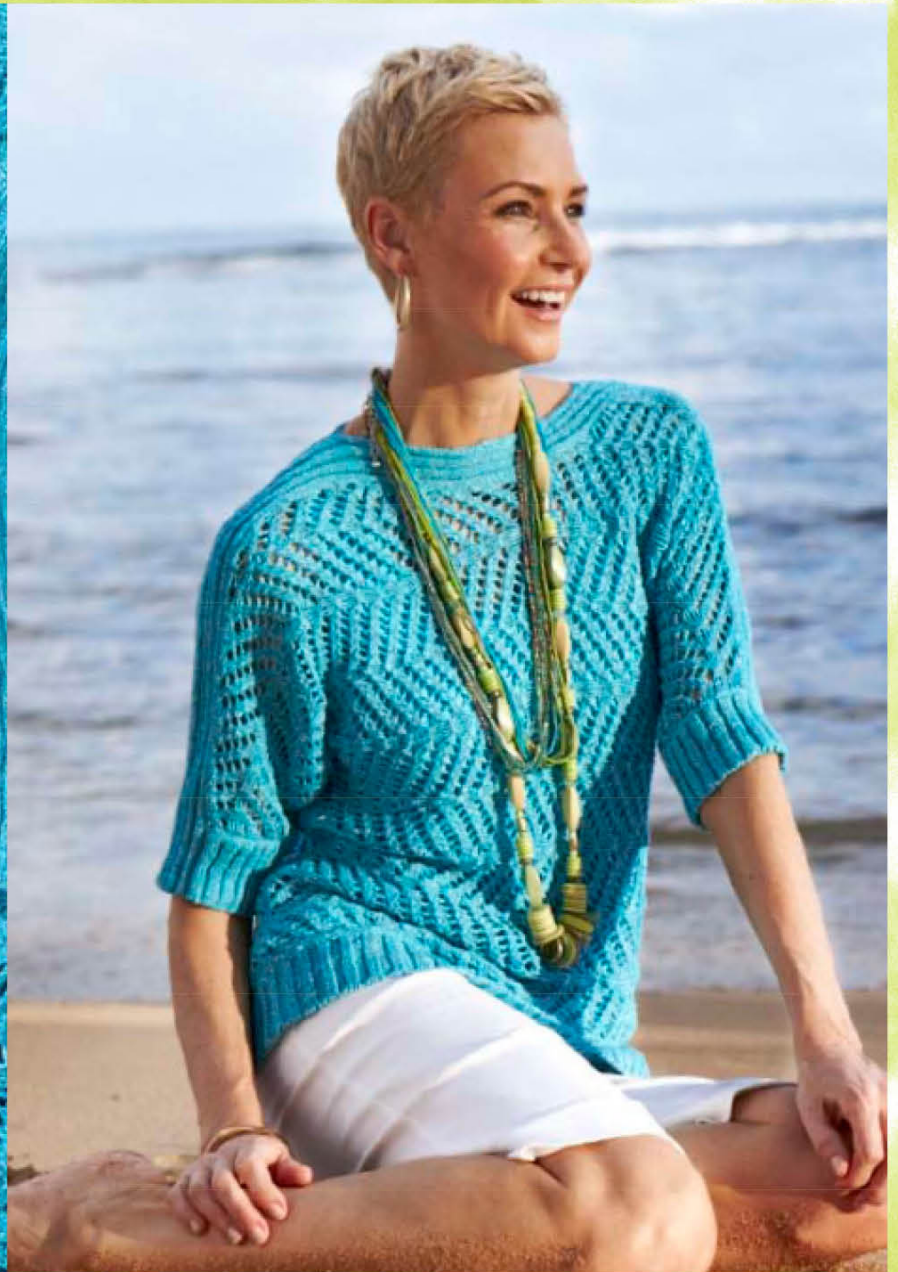
























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