

Apollo Education Group, Inc.

16th Annual
Credit Suisse
Global Services Conference

March 11, 2014



Safe Harbor



- This presentation may contain forward-looking statements regarding events or future financial performance.
- These statements are only predictions and the actual events or results may differ materially.
- For important factors that could cause actual results to differ materially from those contained in our forward-looking statements, please refer to Apollo Education Group's quarterly reports and Form 10-K for fiscal year 2013, which are filed with the SEC and available on the Apollo Education Group website.



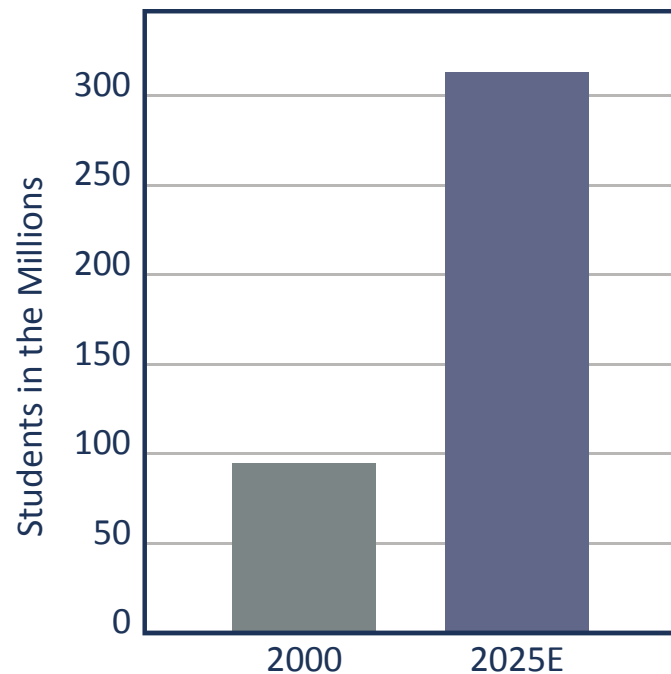
- Founded in 1973
- Publicly listed on NASDAQ (Ticker: APOL)
- One of the world's largest private education providers
- FY13 revenue: \$3.7 billion
- Approximately 263,000 students (Q1 '14)



Higher Education: An Evolving Industry



Worldwide Student Growth



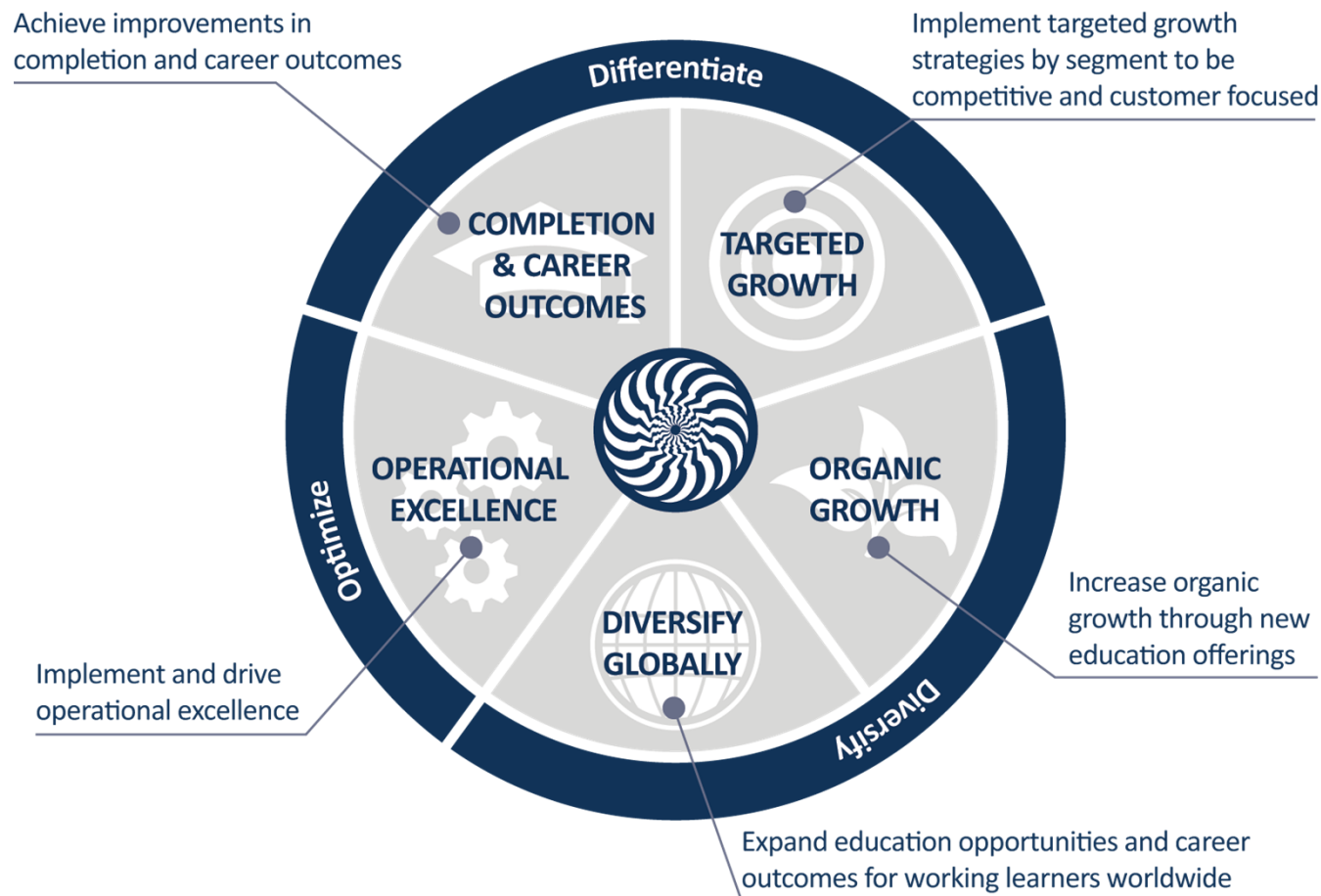
Trends Driving Change

- Changes in demographics
- Decline in public funding
- Importance of knowledge
- Globalization of education
- Developments in information & communication technology

Leading Education Forward



Strategic Objectives



Education to Careers



Corporate Relationships

- 2,500+ relationships with leading corporations
- Educating workforces, hire qualified graduates, collaborate on curriculum

Industry Associations Community Colleges

- Nationwide network of community college partners
- Relationships with workforce arms of leading industry associations

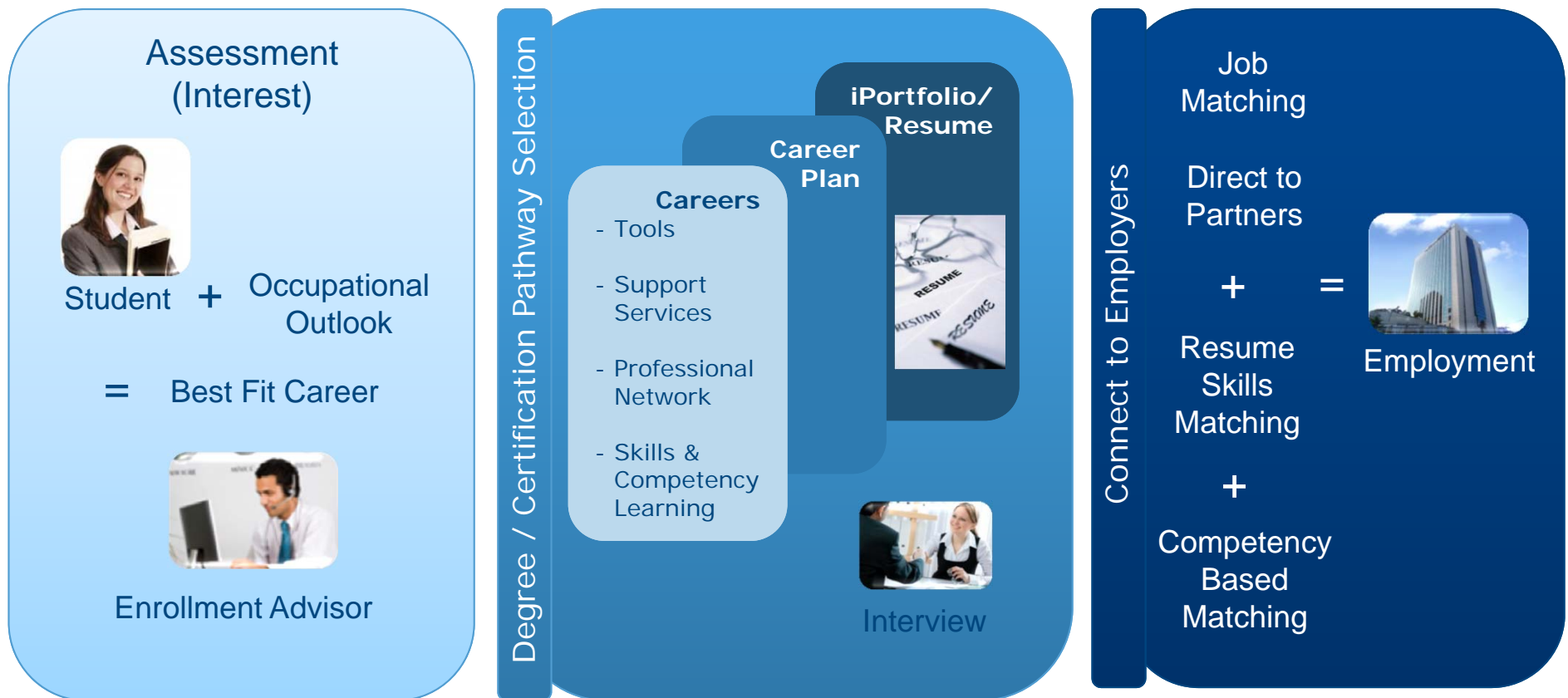
Education to Careers

- Connect to careers through complete student lifecycle

Education to Careers



Connecting students to employers begins with pre-enrollment through the lifecycle of the student





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Student Learning Experience



Simple • Efficient • Personal

Curriculum

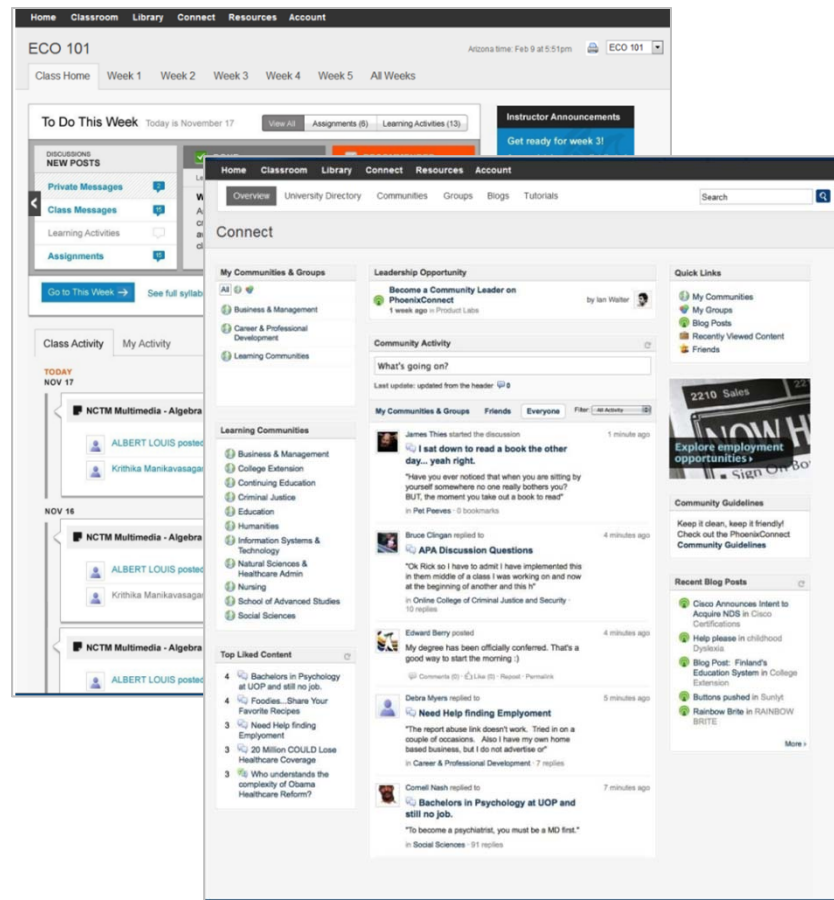
Creation, management and delivery of course materials.

Assessment

Tools for formative and summative assessments.

Adaptive Learning

Adjusts the presentation of curriculum to individually address a student's needs, while assessing comprehension.



Personalization

Individualized learning pathways, reports, notifications and recommendations.

Course Management

Capabilities and features to keep students on track and motivated.

Collaboration

Communication and social interaction tools.

Global Presence



United Kingdom



Chile




Mexico




India

Australia


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Student/Alumni Information

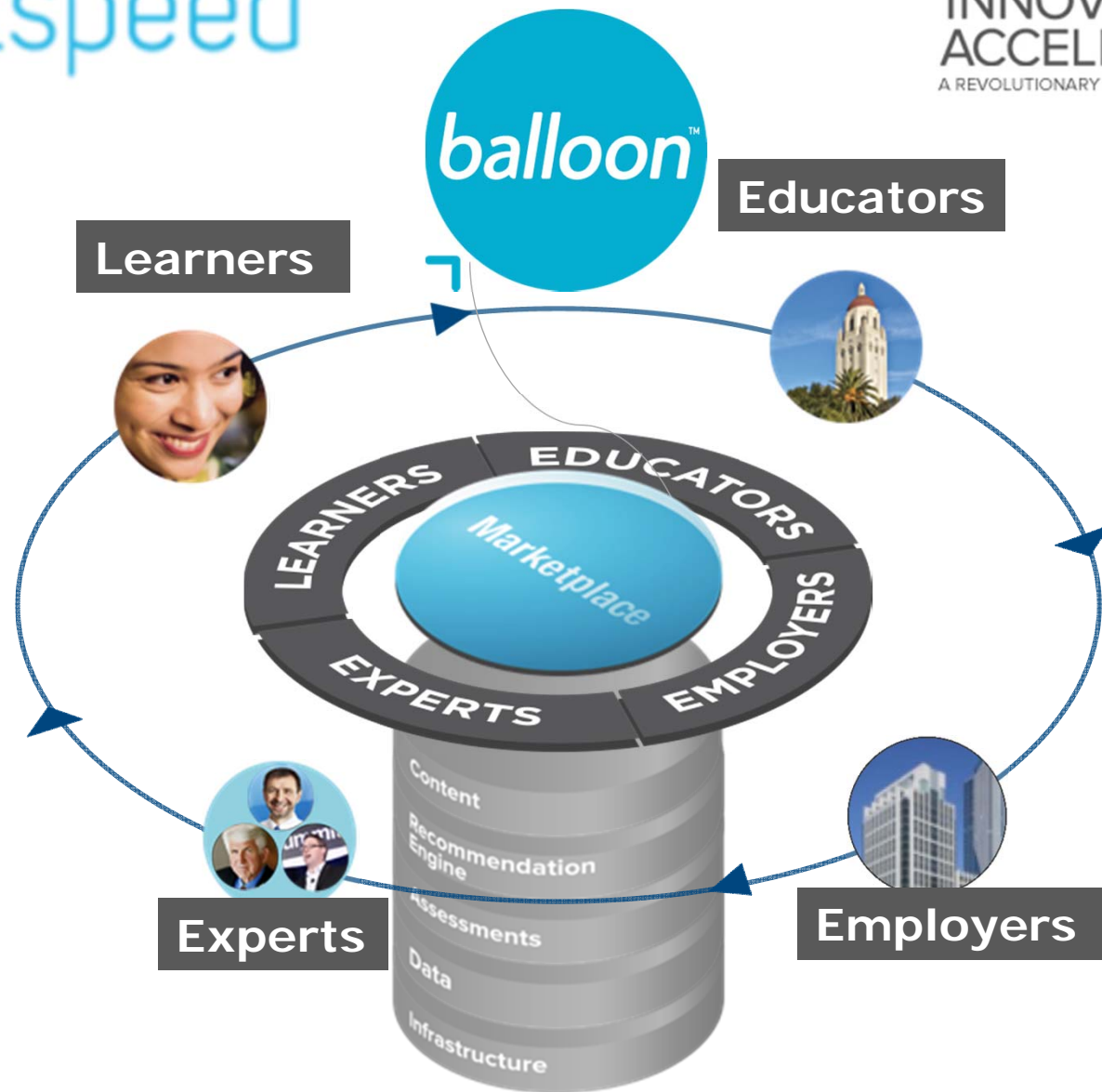
- [my.west.edu](#)
- [University Catalog](#)
- [Student Services](#)
- [Transcript Request Forms](#)

Company

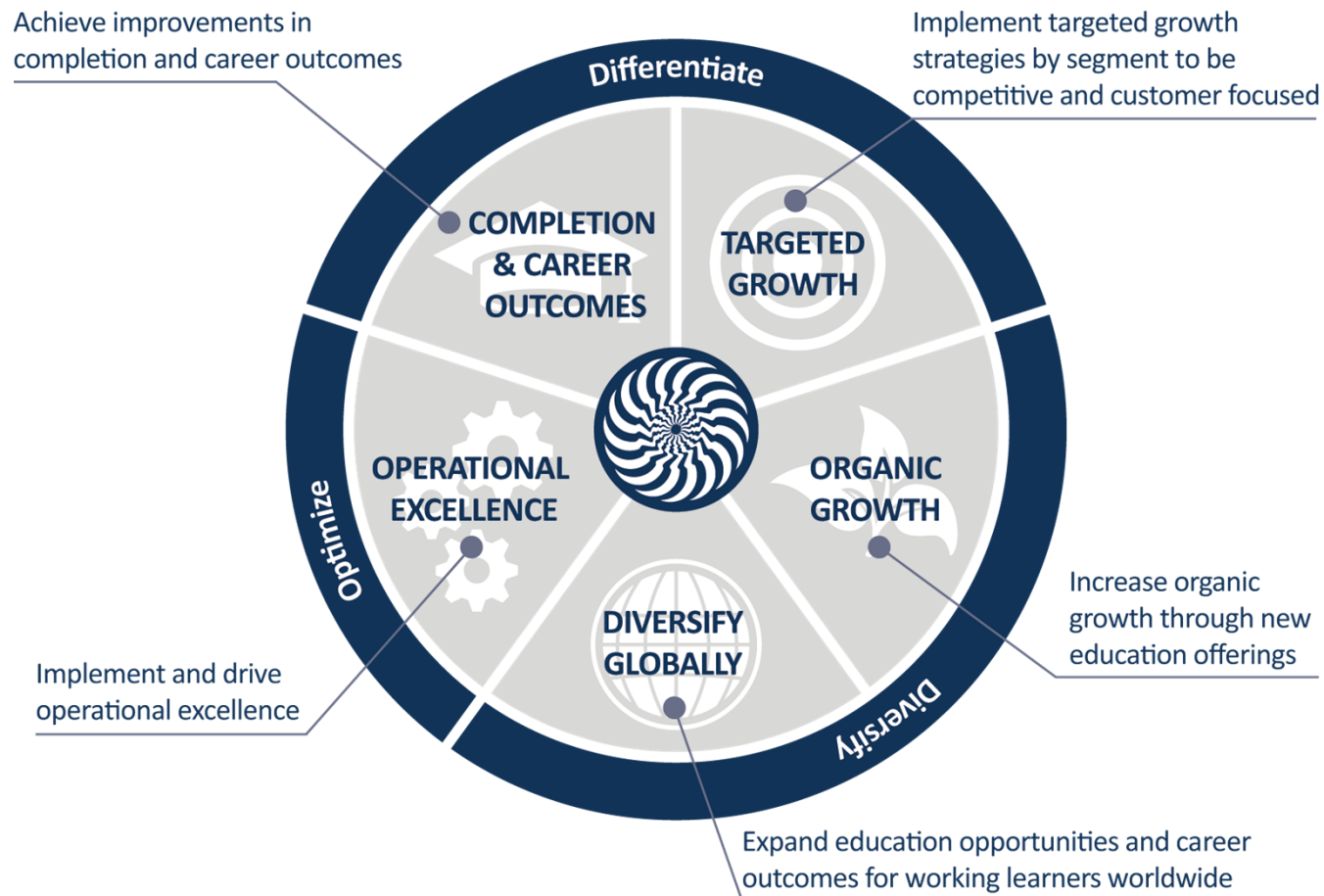
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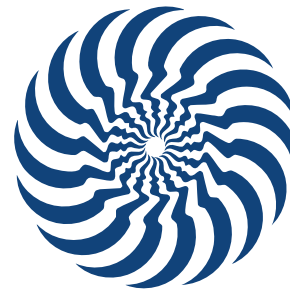
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Strategic Objectives



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