



Timeline:

1976 – The Finish Line founders Alan Cohen, David Klapper and John Dormont open Indiana’s first The Athlete’s Foot (TAF) store in downtown Indianapolis.

1982 –

- Larry Sablosky and Dave Fagin sign-on as partners;
- July 2 - the first store opens under the Finish Line brand name in [Speedway, Indiana](#).

1986 –

- Remaining TAF stores converted to Finish Line stores.

1991 – 100th Finish Line store opens in Indianapolis and the company hits \$100 million in sales.

1992 – The Finish Line, Inc. (NASDAQ: FINL) goes public.

1995 – 200th Finish Line store opens in Roanoke, Va.

1996 –

- Company hits \$300 million in sales;
- Co-founder Dave Fagin retires.

1998 – **The Finish Line Youth Foundation** is launched with a mission of making a difference in the lives of youth in the communities where employees and customers live, work and play.

1999 –

- Finishline.com posts its first online sales;
- Finish Line hits \$500 million in overall sales.

2002-

- Finish Line becomes the second largest athletic retailer (based on sales revenues).

2003 –

- Finish Line opens its 500th store; celebrates by ringing the opening bell at NASDAQ;
- NBA legend Michael Jordan surprises Finish Line managers at the National Managers Meeting.

2005 –

- Annual sales surpass \$1 billion for the first time;
- Finish Line execs open the NASDAQ stock exchange;
- Acquires urban clothing retailer Man Alive with 37 stores in the Midwest; 60 more stores open in the next year.

2006 – Finish Line launches Paiva, a women's specialty athletic retail concept with 15 stores around the country.

2008 –

- Co-founder Alan Cohen retires;
- Glenn Lyon is named CEO;
- Steve Schneider is appointed president.

2009 –

- Co-founder David Klapper retires;
- New e-commerce division is established;
- Finish Line sells Man Alive.

2010 –

- Glenn Lyon is named chairman of The Finish Line, Inc. as Alan Cohen retires;
- Sam Sato is appointed president, Finish Line Brand.

2011 –

- Finish Line acquires an 18-store specialty running shop chain, operating under the Running Company banner;
- Finish Line reached 1 million fans on Facebook.

2012 –

- Finish Line announces a multi-year partnership with Special Olympics;
- Executives ring the opening bell at NASDAQ to celebrate 30 years of operations;
- finishline.com surpasses \$100M in sales;
- Finish Line sponsors the 2012 WNBA Champions Indiana Fever, which features the Finish Line logo on the jersey;
- Finish Line and Gart Capital Partners team up to accelerate growth within the company's Running Specialty Group;
- Launches run.com website.

2013 –

- Finish Line takes control of all athletic footwear inventory for 650 Macy's stores across the U.S. and online and begins building Finish Line shops inside select Macy's;
- Finish Line grew its Running Specialty Group retail footprint to include 47 stores in 12 states and the District of Columbia.