

NEWS RELEASE

The Progressive Corporation 6300 Wilson Mills Road Mayfield Village, Ohio 44143 <a href="http://www.progressive.com">http://www.progressive.com</a>

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### PROGRESSIVE REPORTS MARCH RESULTS

MAYFIELD VILLAGE, OHIO -- April 10, 2013 -- The Progressive Corporation today reported the following results for March and the first quarter 2013:

	ľ	<b>Month</b>		Quarter					
2013		2012	Change		2013		2012	Change	
\$ 1,419.0	\$	1,325.0	7 %	\$	4,449.4	\$	4,162.5	7 %	
\$ 1,303.3	\$	1,209.0	8 %	\$	4,179.3	\$	3,861.5	8 %	
\$ 74.2	\$	76.3	(3)%	\$	308.6	\$	257.6	20 %	
\$ .12	\$	.13	(2)%	\$	.51	\$	.42	21 %	
\$ 18.7	\$	36.2	(48)%	\$	80.6	\$	77.5	4 %	
94.9		96.0	(1.1) pts.		92.4		94.1	(1.7) pts.	
604.0		609.8			604.4		610.0	(1)%	
\$ \$ \$	\$ 1,419.0 \$ 1,303.3 \$ 74.2 \$ .12 \$ 18.7 94.9	\$ 1,419.0 \$ \$ 1,303.3 \$ \$ 74.2 \$ \$ .12 \$ \$ \$ \$ 18.7 \$ 94.9	\$ 1,419.0 \$ 1,325.0 \$ 1,303.3 \$ 1,209.0 \$ 74.2 \$ 76.3 \$ .12 \$ .13 \$ \$ 18.7 \$ 36.2 94.9 \$ 96.0	2013 2012 Change  \$ 1,419.0 \$ 1,325.0 7 % \$ 1,303.3 \$ 1,209.0 8 % \$ 74.2 \$ 76.3 (3)% \$ .12 \$ .13 (2)%  \$ 18.7 \$ 36.2 (48)% 94.9 96.0 (1.1) pts.	2013  2012  Change  \$ 1,419.0 \$ 1,325.0 7 % \$ \$ 1,303.3 \$ 1,209.0 8 % \$ \$ 74.2 \$ 76.3 (3)% \$ \$ .12 \$ .13 (2)% \$  \$ 18.7 \$ 36.2 (48)% \$ 94.9 96.0 (1.1) pts.	2013     2012     Change     2013       \$ 1,419.0     \$ 1,325.0     7 %     \$ 4,449.4       \$ 1,303.3     \$ 1,209.0     8 %     \$ 4,179.3       \$ 74.2     \$ 76.3     (3)%     \$ 308.6       \$ .12     \$ .13     (2)%     \$ .51       \$ 18.7     \$ 36.2     (48)%     \$ 80.6       94.9     96.0     (1.1) pts.     92.4	2013     2012     Change     2013       \$ 1,419.0     \$ 1,325.0     7 %     \$ 4,449.4     \$ 1,303.3       \$ 1,303.3     \$ 1,209.0     8 %     \$ 4,179.3     \$ 74.2     \$ 76.3     (3)%     \$ 308.6     \$ 308.6     \$ .12       \$ .12     \$ .13     (2)%     \$ .51     \$ .51     \$ .51       \$ 18.7     \$ 36.2     (48)%     \$ 80.6     \$ 94.9       94.9     96.0     (1.1) pts.     92.4	2013         2012         Change         2013         2012           \$ 1,419.0         \$ 1,325.0         7 %         \$ 4,449.4         \$ 4,162.5           \$ 1,303.3         \$ 1,209.0         8 %         \$ 4,179.3         \$ 3,861.5           \$ 74.2         \$ 76.3         (3)%         \$ 308.6         \$ 257.6           \$ .12         \$ .13         (2)%         \$ .51         \$ .42           \$ 18.7         \$ 36.2         (48)%         \$ 80.6         \$ 77.5           94.9         96.0         (1.1) pts.         92.4         94.1	

(thousands; unaudited)	March	March	
	2013	2012	Change
Policies in Force:			
Agency – auto	4,839.4	4,816.6	0 %
Direct – auto	4,094.7	3,987.5	3 %
Total personal auto	8,934.1	8,804.1	1 %
Total special lines	3,935.8	3,852.3	2 %
Total Personal Lines	12,869.9	12,656.4	2 %
Total Commercial Auto	519.6	513.8	1 %

Progressive offers insurance to personal and commercial auto drivers throughout the United States. Our Personal Lines business writes insurance for personal autos and recreational vehicles. Our Commercial Auto business writes primary liability, physical damage, and other auto-related insurance for autos and trucks owned by small businesses.

See the "Comprehensive Income Statements" and "Supplemental Information" for further month and year-to-date information and the "Monthly Commentary" at the end of this release for additional discussion.

## THE PROGRESSIVE CORPORATION AND SUBSIDIARIES COMPREHENSIVE INCOME STATEMENT

### March 2013

(millions) (unaudited)

	Current	
	Month	Comments on Monthly Results <sup>1</sup>
Net premiums written	\$ 1,419.0	
The promise without	<u> </u>	
Revenues:		
Net premiums earned	\$ 1,303.3	
Investment income	36.2	
Net realized gains (losses) on securities:		
Other-than-temporary impairment (OTTI) losses:		
Total OTTI losses	(.2)	
Non-credit losses, net of credit losses recognized		
on previously recorded non-credit OTTI losses	0	
Net impairment losses recognized in earnings	(.2)	
Net realized gains (losses) on securities	18.9	
Total net realized gains (losses) on securities	18.7	
Fees and other revenues	20.9	
Service revenues	2.9	
Total revenues	1,382.0	
Expenses:		
Losses and loss adjustment expenses	962.9	
Policy acquisition costs	111.5	
Other underwriting expenses	183.2	
Investment expenses	1.5	
Service expenses	3.1	
Interest expense	10.2	
Total expenses	1,272.4	
Income before income taxes	109.6	
Provision for income taxes	35.4	
Net income	74.2	
Other comprehensive income, net of tax:		
Net unrealized gains (losses) on securities:		
Net non-credit related OTTI losses, adjusted for		
valuation changes	0	
Other net unrealized gains (losses) on securities	40.4	
Total net unrealized gains (losses) on securities	40.4	
Net unrealized gains on forecasted transactions	(.1)	
Foreign currency translation adjustment	0	
Other comprehensive income	40.3	
Total comprehensive income	\$ 114.5	

<sup>&</sup>lt;sup>1</sup>See the Monthly Commentary at the end of this release for additional discussion. For a description of our reporting and accounting policies, see Note 1 to our 2012 audited consolidated financial statements included in our 2012 Shareholders' Report, which can be found at <a href="https://www.progressive.com/annualreport">www.progressive.com/annualreport</a>.

# THE PROGRESSIVE CORPORATION AND SUBSIDIARIES COMPREHENSIVE INCOME STATEMENTS

### March 2013

(millions) (unaudited)

	Year-to-Date				
	20	)13		2012	% Change
Net premiums written	<u>\$</u>	4,449.4	\$	4,162.5	7
Revenues:					
Net premiums earned	\$	4,179.3	\$	3,861.5	8
Investment income		100.5		114.7	(12)
Net realized gains (losses) on securities:					
Other-than-temporary impairment (OTTI) losses:					
Total OTTI losses		(.2)		(.5)	(60)
Non-credit losses, net of credit losses recognized					
on previously recorded non-credit OTTI losses <sup>1</sup>		0		(.4)	NM
Net impairment losses recognized in earnings	, i	(.2)		(.9)	(78)
Net realized gains (losses) on securities		80.8		78.4	3
Total net realized gains (losses) on securities		80.6		77.5	4
Fees and other revenues		68.4		65.2	5
Service revenues		8.4		8.2	2
Gains (losses) on extinguishment of debt		0		(.7)	NM
Total revenues		4,437.2		4,126.4	8
Expenses:					
Losses and loss adjustment expenses		2,985.5		2,762.4	8
Policy acquisition costs		358.9		359.6	0
Other underwriting expenses		585.6		576.0	2
Investment expenses		4.9		4.2	17
Service expenses		8.6		8.2	5
Interest expense		30.6		31.9	(4)
Total expenses		3,974.1		3,742.3	6
Income before income taxes		463.1		384.1	21
Provision for income taxes		154.5		126.5	22
Net income		308.6		257.6	20
Other comprehensive income, net of tax:					
Net unrealized gains (losses) on securities:					
Net non-credit related OTTI losses, adjusted for					
valuation changes		.2		3.0	(93)
Other net unrealized gains (losses) on securities		99.0		199.4	(50)
Total net unrealized gains (losses) on securities		99.2		202.4	(51)
Net unrealized gains on forecasted transactions		(.3)		(.6)	(50)
Foreign currency translation adjustment		(.2)		.5	NM
Other comprehensive income		98.7		202.3	(51)
Total comprehensive income	\$	407.3	\$	459.9	(11)
1	<u>-</u>		<u>-</u>		` '

NM = Not Meaningful

<sup>&</sup>lt;sup>1</sup>A negative amount for the period reflects credit losses reclassified from other comprehensive income that exceeded the amount of non-credit OTTI losses recognized in other comprehensive income during the period.

## THE PROGRESSIVE CORPORATION AND SUBSIDIARIES COMPUTATION OF NET INCOME AND COMPREHENSIVE INCOME PER SHARE

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### INVESTMENT RESULTS

### March 2013

(millions – except per share amounts) (unaudited)

The following table sets forth the computation of net income per share and comprehensive income per share: Current Year-to-Date Month 2013 2012 Net income \$ 74.2 \$ 308.6 \$ 257.6 Per share: Basic \$ \$ \$ \$ .42 .12 .51 \$ Diluted \$ .12 .51 .42 459.9 Comprehensive income \$ 114.5 \$ 407.3 \$ Per share: Diluted \$ .19 \$ .67 \$ .75 Average shares outstanding - Basic 600.1 600.6 606.2 Net effect of dilutive stock-based compensation 3.9 3.8 3.8 Total equivalent shares - Diluted 604.0 604.4 610.0

The following table sets forth the investment results for	the period:		
	Current	Year-t	o-Date
	Month	2013	2012
Fully taxable equivalent total return:	_		
Fixed-income securities	.3 %	.9 %	2.0 %
Common stocks	3.8 %	10.6 %	12.3 %
Total portfolio	.7 %	2.1 %	3.3 %
Pretax annualized investment income book yield	2.8 %	2.6 %	3.1 %

## THE PROGRESSIVE CORPORATION AND SUBSIDIARIES SUPPLEMENTAL INFORMATION

### March 2013

(\$ in millions) (unaudited)

		(	Cur	rent Mo	nth							
		Person	nal 1	Lines Bı	ısin			nercial ito	Oth	ier	Compa	anywid
	A	gency	]	Direct		Total	Busi	iness	Busine	esses <sup>1</sup>	To	otal
Net Premiums Written	\$	703.9	\$	566.0	\$	1,269.9	\$	149.1	\$	0	\$	1,419.0
% Growth in NPW		6 %		9 %		7 %		6 %		NM		7 9
Net Premiums Earned	\$	656.9	\$	513.2	\$	1,170.1	\$	133.1	\$	.1	\$	1,303.
% Growth in NPE		7 %		8 %		8 %		10 %		NM		8 9
GAAP Ratios												
Loss/LAE ratio		73.5		72.4		73.0		82.4		NM		73.
Expense ratio		20.4		21.2		20.8		22.9		NM		21.
Combined ratio		93.9		93.6		93.8		105.3	_	NM	<del></del>	94.
Actuarial Adjustments <sup>2</sup> Reserve Decrease/(Increase)												
Prior accident years											\$	2.
Current accident year												(.4
Calendar year actuarial adjustment	\$	1.7	\$	.8	\$	2.5	\$	(.3)	\$	0	\$	2.
Prior Accident Years Development Favorable/(Unfavorable)												
Actuarial adjustment											\$	2.
All other development												(46.
Total development											\$	(43.
•												`
Calendar year loss/LAE ratio												73.
Accident year loss/LAE ratio											_	70.
Proceeding your 1035/EPTE Turno											<del></del>	70.
<b>Statutory Ratios</b>												
Loss/LAE ratio												73.
Expense ratio												20.
Combined ratio												94.

The other businesses generated an underwriting profit of \$0.7 million for the month. Combined ratios and % growth are not meaningful (NM) due to the low level of premiums earned by, and the variability of loss costs in, such businesses.

<sup>&</sup>lt;sup>2</sup> Represents adjustments solely based on our corporate actuarial reviews.

# THE PROGRESSIVE CORPORATION AND SUBSIDIARIES SUPPLEMENTAL INFORMATION

### March 2013

(\$ in millions) (unaudited)

			Yea	ar-to-Date	e							
								mercial				
				ines Busi	nes			Auto Other			Companywide	
		gency		Direct		Total			Busin			otal
Net Premiums Written	\$ 2	,202.2	\$	1,786.3	\$	3,988.5	\$	460.9	\$	0	\$	4,449.4
% Growth in NPW	Φ. 2	6 %	Φ.	8 %	ф	7 %		7 %	Φ.	NM	Φ.	7 %
Net Premiums Earned	\$ 2	,107.2	\$	1,641.6	\$	3,748.8	\$	430.4	\$	.1	\$	4,179.3
% Growth in NPE		7 %		8 %		8 %		11 %		NM		8 %
GAAP Ratios												
Loss/LAE ratio		71.4		70.8		71.1		73.9		NM		71.4
Expense ratio		20.3		21.4		20.8		22.6		NM		21.0
Combined ratio		91.7		92.2		91.9		96.5		NM		92.4
	_		-	<del>-</del>	-		_				_	
Actuarial Adjustments <sup>2</sup>												
Reserve Decrease/(Increase)												
Prior accident years											\$	12.6
Current accident year												.5
Calendar year actuarial adjustment	\$	6.3	\$	5.2	\$	11.5	\$	1.6	\$	0	\$	13.1
Prior Accident Years Development												
Favorable/(Unfavorable)												
Actuarial adjustment											\$	12.6
All other development												(77.8)
Total development											\$	(65.2)
												71.4
Calendar year loss/LAE ratio												71.4
Accident year loss/LAE ratio												69.8
G												
Statutory Ratios												71.4
Loss/LAE ratio												71.4
Expense ratio												20.2
Combined ratio												91.6
Statutowy Symples											¢	6.052.6
Statutory Surplus											\$	6,053.6
NM = Not Meaningful												
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The other businesses generated an underwriting profit of \$0.3 million. Combined ratios and % growth are not meaningful (NM) due to the low level of premiums earned by, and the variability of loss costs in, such businesses.

<sup>&</sup>lt;sup>2</sup> Represents adjustments solely based on our corporate actuarial reviews.

### THE PROGRESSIVE CORPORATION AND SUBSIDIARIES BALANCE SHEET AND OTHER INFORMATION

(millions – except per share amounts) (unaudited)

		March 2013
CONDENSED GAAP BALANCE SHEET:		
Investments – Available-for-sale, at fair value:		
Fixed maturities <sup>1</sup> (amortized cost: \$11,686.0)	\$	12,046.3
Equity securities:		
Nonredeemable preferred stocks <sup>1</sup> (cost: \$412.5)		820.6
Common equities (cost: \$1,388.5)		2,111.1
Short-term investments (amortized cost: \$2,321.7)		2,321.7
Total investments <sup>2, 3</sup>		17,299.7
Net premiums receivable		3,372.3
Deferred acquisition costs		452.3
Other assets <sup>4</sup>		2,419.2
Total assets	\$	23,543.5
Unearned premiums	\$	5,207.3
Loss and loss adjustment expense reserves <sup>4</sup>		7,948.4
Other liabilities <sup>2</sup>		1,934.5
Debt		2,063.5
Shareholders' equity		6,389.8
Total liabilities and shareholders' equity	<u>\$</u>	23,543.5
Common shares outstanding		603.2
Shares repurchased – March		0
Average cost per share	\$	0
Book value per share	\$	10.59
Trailing 12-month return on average shareholders' equity		
Net income		15.2 %
Comprehensive income		16.4 %
Net unrealized pretax gains (losses) on investments	\$	1,479.9
Increase (decrease) from February 2013	\$ \$ \$	62.1
Increase (decrease) from December 2012	\$	152.6
Debt-to-total capital ratio		24.4 %
Fixed-income portfolio duration		1.9 years
Weighted average credit quality		AA-
Year-to-date Gainshare factor		1.15

<sup>&</sup>lt;sup>1</sup> As of March 31, 2013, we held certain hybrid securities and recognized a change in fair value of \$11.1 million as a realized gain during the period we held these securities.

<sup>&</sup>lt;sup>2</sup> Includes \$7.5 million of net unsettled security transactions and collateral on open derivatives.

<sup>&</sup>lt;sup>3</sup> Includes \$1.2 billion, net of unsettled security transactions, of investments in a consolidated, non-insurance subsidiary of the holding company.

<sup>&</sup>lt;sup>4</sup>Loss and loss adjustment expense reserves are stated gross of reinsurance recoverables on unpaid losses of \$915.1 million, which are included in "other assets."

### **Monthly Commentary**

- During March, we incurred about \$30 million, or 2.3 loss ratio points, of catastrophe losses related to hail storms in the Southeast, with Mississippi and Georgia accounting for approximately 90% of the total. For the quarter, catastrophe losses were approximately \$46 million, or 1.1 points, compared to about \$16 million, or 0.4 points, in the first quarter last year.
- We experienced unfavorable prior accident year "all other development" in both personal auto and Commercial Auto during the month. In personal auto, we experienced unfavorable development, primarily in our Agency channel, in our incurred but not recorded (IBNR) reserves due to higher frequency and severity on late emerging claims primarily in our bodily injury and property damage coverages. In our Commercial Auto business, we experienced unfavorable development in case reserves as well as higher frequency and severity on late emerging claims primarily in our bodily injury coverage.

#### **Events**

We are currently scheduled to release April results on Wednesday, May 15, 2013, before the market opens.

Our 2013 Annual Investor Relations Meeting is scheduled to be held on Thursday, May 16, 2013 at 1:00 p.m. eastern time. To register for the webcast and view upcoming events, visit the "Calendar of Events" page on our website at <a href="http://investors.progressive.com/phoenix.zhtml?c=81824&p=irol-calendar">http://investors.progressive.com/phoenix.zhtml?c=81824&p=irol-calendar</a>.

#### **About Progressive**

The Progressive Group of Insurance Companies makes it easy to understand, buy and use auto insurance. Progressive offers choices so consumers can reach it whenever, wherever, and however it's most convenient—online at <a href="http://www.progressive.com">http://www.progressive.com</a>, by phone at 1-800-PROGRESSIVE, on a mobile device or in-person with a local agent.

Progressive offers insurance for personal and commercial autos and trucks, motorcycles, boats, recreational vehicles, and homes. It's the fourth largest auto insurer in the country, the largest seller of motorcycle insurance, and a leader in commercial auto insurance. Progressive also offers car insurance online in Australia at <a href="http://www.progressiveonline.com.au">http://www.progressiveonline.com.au</a>.

Founded in 1937, Progressive continues its long history of offering shopping tools and services that save customers time and money, like Name Your Price<sup>®</sup>, Snapshot<sup>®</sup>, and Service Centers.

The Common Shares of The Progressive Corporation, the Mayfield Village, Ohio-based holding company, trade publicly at NYSE:PGR.

Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995: Statements in this release that are not historical fact are forward-looking statements that are subject to certain risks and uncertainties that could cause actual events and results to differ materially from those discussed herein. These risks and uncertainties include, without limitation, uncertainties related to estimates, assumptions, and projections generally; inflation and changes in economic conditions (including changes in interest rates and financial markets); the possible failure of one or more governmental entities to make scheduled debt payments or satisfy other obligations; the potential or actual downgrading of governmental, corporate, or other securities by a rating agency; the financial condition of, and other issues relating to the strength of and liquidity available to, issuers of securities held in our investment portfolios and other companies with which we have ongoing business relationships, including counterparties to certain financial transactions; the accuracy and adequacy of our pricing and loss reserving methodologies; the competitiveness of our pricing and the effectiveness of our initiatives to retain more customers; initiatives by competitors and the effectiveness of our response; our ability to obtain regulatory approval for requested rate changes and the timing thereof; the effectiveness of our brand strategy and advertising campaigns relative to those of competitors; legislative and regulatory developments, including, but not limited to, health care reform and tax law changes; the outcome of disputes relating to intellectual property rights; the outcome of litigation or governmental investigations that may be pending or filed against us; weather conditions (including the severity and frequency of storms, hurricanes, snowfalls, hail, and winter conditions); changes in driving patterns and loss trends; acts of war and terrorist activities; our ability to maintain the uninterrupted operation of our facilities, systems (including information technology systems), and business functions, and safeguard personal and sensitive information in our possession; court decisions and trends in litigation and health care and auto repair costs; and other matters described from time to time in our releases and publications, and in our periodic reports and other documents filed with the United States Securities and Exchange Commission. In addition, investors should be aware that generally accepted accounting principles prescribe when a company may reserve for particular risks, including litigation exposures. Accordingly, results for a given reporting period could be significantly affected if and when a reserve is established for one or more contingencies. Also, our regular reserve reviews may result in adjustments of varying magnitude as additional information regarding claims activity becomes known. Reported results, therefore, may be volatile in certain accounting periods.