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## Press Release

March 1, 2013

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### ***easyhome* Ltd. Announces Timing of Fourth Quarter 2012 Conference Call and Webcast**

**Mississauga, March 1, 2013:** easyhome Ltd. (TSX:EH), Canada's largest merchandise leasing company and a growing provider of financial services, will hold a conference call with shareholders, analysts and portfolio managers on Tuesday, March 12, 2013. A Press Release will be issued after the market closes on Monday, March 11, 2013.

Date: Tuesday, March 12, 2013

Time: 11:00am EST

Dial-in: toll-free: 416-340-2217 or 1-866-696-5910

Passcode: 8683525— please dial in the passcode, followed by # to enter the call.

Media are invited to listen to the call by telephone. For questions, media may contact David Ingram, President and CEO or Steve Goertz, CFO at 905-272-2788.

After the conference call, a recording will be available until March 26, 2013 by calling 1-800-408-3053 or 905-694-9451 and entering passcode number 6798092.

As at December 31, 2012, easyhome Ltd. operated 204 easyhome leasing stores (including 9 consolidated franchise locations), 100 easyfinancial locations and had 49 franchise locations.

easyhome Ltd. is Canada's largest merchandise leasing company and the third largest in North America, offering top quality, brand-name household furnishings, appliances and home electronic products to consumers under weekly or monthly leasing agreements through both corporate and franchise stores. In addition, the Company offers a variety of financial services, including loans and prepaid cards through its easyfinancial services business. easyhome Ltd. is listed on the TSX under the symbol 'EH'. For more information, visit [www.easyhome.ca](http://www.easyhome.ca).

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