

July 26, 2013

***easyhome* Ltd. Announces Timing of Second Quarter 2013 Conference
Call and Webcast**

Mississauga, July 26, 2013: easyhome Ltd. (TSX: EH), Canada's largest merchandise leasing company and the leading provider of consumer loans as an alternative to traditional banks and payday lenders, will hold a conference call with shareholders, analysts and portfolio managers on Friday, August 9th, 2013. A Press Release will be issued after the market closes on Thursday, August 8, 2013.

Date: Friday, August 9, 2013

Time: 11:00am EST

Dial-in: toll-free: 416-340-2217 or 1-866-696-5910

Passcode: 96671576 please dial in the passcode, followed by # to enter the call.

Media are invited to listen to the call by telephone. For questions, media may contact David Ingram, President and CEO or Steve Goertz, CFO at 905-272-2788.

After the conference call, a recording will be available until August 23, 2013 by calling 1-800-408-3053 or 905-694-9451 and entering passcode number 5907791.

As at June 30, 2013, easyhome Ltd. operated 186 easyhome leasing stores (including 9 consolidated franchise locations), 108 easyfinancial locations and had 50 franchise locations.

easyhome Ltd. is Canada's largest merchandise leasing Company, offering top quality, brand-name household furnishings, appliances and home electronic products to consumers under weekly or monthly leasing agreements through both corporate and franchise stores. In addition, the Company is a leading provider of consumer loans as an alternative to traditional banks and payday lenders through its easyfinancial Services business. easyhome Ltd. is listed on the TSX under the symbol 'EH'. For more information, visit www.easyhome.ca.

For further information contact:

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Press Release

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