

April 24, 2014

***easyhome* Ltd. Announces Timing of First Quarter 2014 Conference
Call and Webcast**

Mississauga April 24, 2014: easyhome Ltd. (TSX: EH), (“**easyhome**” or the “**Company**”), the Canadian leader in providing goods and financial services to the cash and credit constrained consumer, will hold a conference call with shareholders, analysts and portfolio managers on Thursday, May 8, 2014. A Press Release will be issued after the market closes on Wednesday, May 7, 2014.

Date: Thursday, May 8, 2014

Time: 11:00am EST

Dial-in: toll-free: 416-340-2217 or 1-866-696-5910

Passcode: 3110517– please dial in the passcode, followed by # to enter the call.

Webcast: <http://investors.easyhome.ca/>

Media are invited to listen to the call by telephone or through the webcast. For questions, media may contact David Ingram, President and CEO or Steve Goertz, CFO at 905-272-2788.

After the conference call, a recording will be available until May 22, 2014 by calling 1-800-408-3053 or 905-694-9451 and entering passcode number 3808724.

As at March 31, 2014, the Company operated 236 easyhome leasing stores (including 56 franchises and 9 consolidated franchise locations) and 129 easyfinancial locations.

easyhome Ltd. is the Canadian leader in providing goods and financial services to the cash and credit constrained consumer. easyhome Ltd. serves its customers through two key operating divisions, easyhome Leasing and easyfinancial. easyhome Leasing is Canada's largest merchandise leasing Company, offering top quality, brand-name household furnishings, appliances and home electronic products to consumers under weekly or monthly leasing agreements through both corporate and franchise stores. easyfinancial is a leading provider of consumer loans as an alternative to traditional banks and payday lenders.

easyhome Ltd. is listed on the TSX under the symbol 'EH'. For more information, visit www.easyhome.ca.

For further information contact:



easyhome Ltd.
33City Centre Drive
Suite 510
Mississauga, Ontario
L5B 2N5 Canada
Tel: 905-272-2788
Fax: 905-272-9886

Press Release

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David Ingram
President and Chief Executive Officer
(905) 272-2788

-or-

Steve Goertz
Senior Vice President and Chief Financial Officer
(905) 272-2788