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Motorola Mobility Announces Approval of SecureMedia® for UltraViolet™ Content Protection

Allowing consumers to access their UltraViolet libraries of movies and TV shows, securely and conveniently, at home and on the go

LONDON – March 19, 2013 at [TV Connect 2013](#) – Motorola Mobility's SecureMedia® content protection has been approved by the [Digital Entertainment Content Ecosystem LLC \(DECE\)](#) for streaming UltraViolet™ content. Now, service providers using SecureMedia can offer subscribers ready access to their UltraViolet digital entertainment collections anytime, anywhere and on any device.

With more than 11 million consumer accounts, UltraViolet is the home entertainment industry standard for purchasing, collecting and sharing content in the cloud. It lets consumers store digital copies of their favorite movies and TV shows for viewing at home and on the go. SecureMedia is extending that experience to consumers' favorite connected devices by giving service providers a way to encrypt and process UltraViolet content in compliance with DECE's specifications for streaming content protection.

DECE is a cross-industry consortium of top Hollywood studios, global device brands, major technology companies, leading retailers, and video service providers. UltraViolet is currently available in the US, UK and Canada and its adoption continues to broaden internationally, with Australia, New Zealand and Ireland scheduled for UltraViolet consumer launches in the coming months, and France and Germany anticipated later in 2013.

"More than ever, consumers want access to all their content—from MVPD services to their UltraViolet libraries—on all their devices," said John Burke, senior vice president and general manager, Converged Solutions, Motorola Mobility. "Motorola combines our deep pedigree in mobile security with a continued commitment to content protection across the multiscreen ecosystem. With support for UltraViolet streaming, SecureMedia is enabling service providers to meet consumer demand for convenient access to their UltraViolet collections, while expanding the secure distribution of studio content."

Motorola Mobility's [Fourth Annual Media Engagement Barometer](#), released this week, reveals how mobile devices are shifting global media consumption.

[SecureMedia](#) is the advanced content security component of Motorola's Medios+ platform for multi-screen video distribution. The multi award-winning solution has been deployed by service providers around the world and is approved by all major Hollywood studios for content security.

"Motorola is a valued DECE member that is lending its DRM and security expertise to help drive the UltraViolet platform forward," said Mark Teitell, General Manager, DECE. "Its content security solution, SecureMedia, has been approved by the consortium, allowing service providers to stream the more than 8,700 UltraViolet-enabled titles to consumers securely across a wide range of connected devices."

For more information on SecureMedia visit the [product page](#) or visit us at [TV Connect 2013](#), stand # 99.

Get news and updates on Motorola Home's blog, [MediaExperiences2Go](#), and follow Motorola on Twitter @[Motomedia2go](#).

About Motorola Mobility

Motorola Mobility, owned by Google, fuses innovative technology with human insights to create experiences that simplify, connect and enrich people's lives. Our portfolio includes converged mobile devices such as smartphones and tablets; wireless accessories; end-to-end video and data delivery; and management solutions, including set-tops and data-access devices. For more information, visit [motorola.com/mobility](#).

Media Contacts:

Jeanne Russo
jeanne.russo@motorola.com
Motorola Mobility

Caroline Tarbett
dfm387@motorola.com
(Home Business), EMEA