

Aurora Networks Selected as Presenter at SCTE Canadian Summit 2011

Aurora Networks Selected as Presenter and Technology Challenge Participant at the SCTE Canadian Summit 2011

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Company CTO to share next-generation RFoG expertise during 'FTTH - the End Game' session; company to showcase AT3545G transmitters and Light-Plex technology during exclusive Technology Challenge

SANTA CLARA, Calif. - March 2, 2011 - Aurora Networks, Inc., will address several of the industry's most pressing residential issues at the upcoming SCTE Canadian Summit 2011 taking place March 8-9 in the Toronto Congress Centre-South Building. The company has been selected to present its RFoG expertise at the show's fiber-to-the-home (FTTH) session, and will feature key products in the show's exclusive annual Technology Challenge.

Aurora Networks at SCTE Canadian Summit 2011

Aurora Networks is one of only five companies to demonstrate its solutions during the summit's annual Technology Challenge, which showcases the industries most innovative products. Aurora Networks will demonstrate how its Light-Plex™ and AT3545G series DWDM full-spectrum transmitters eliminate truck rolls as operators prepare their channel lineups for the imminent rollout of the CMAP initiative. The demonstration showcases how Aurora Networks' technologies facilitate fast deployments of next-generation services, while at the same time reducing operating expenses.

Also during the summit, Aurora Networks' Chief Technology Officer, Oleh Sniezko, will present the paper titled "RFoG: Matching and Exceeding HFC and PON Performance and Capacity," sharing the company's expertise and how it relates to the session's focus on the benefits of advanced designs and the operational realities associated with deploying optical nodes to every home. Aurora Networks is known for pioneering "next-generation RFoG" through its VHub™ technology.

What Aurora Networks says

"Today's services have created numerous deployment challenges for cable operators to successfully deliver the quality of service and experience their customers demand," said John Dahlquist, vice president of marketing, Aurora Networks. "The SCTE Canadian Summit provides the ideal platform for Aurora Networks to address these industry trends and show cable operators how they can successfully address these challenges, enabling them to easily prepare for the deployment of the next innovative service."

Aurora Networks will display a sample of its product line at booth 723 during exhibition hours, including its chassis, Essential Features™ Node, and RFoG VHub technology.

Further Details on Aurora Networks participation

- SCTE Technology Challenge - Tuesday, March 8, at 8:45 a.m., immediately following the summit's opening keynote.
- FTTH - the End Game session - Wednesday, March 9, at 11:00 a.m.

About Aurora Networks

Aurora Networks is evolving cable by focusing on innovative solutions that build future-proof networks to accommodate the cable subscriber services of today and tomorrow. Aurora Networks is the only pure-play optical transport solution provider that is focused solely on cable. Using its proven understanding of cable networks, Aurora Networks delivers unique solutions - such as its Fiber Deep architecture and digital return technology - to address specific issues of the cable industry. A technology leader driven by innovation and industry-firsts, Aurora Networks enables leading cable operators across the globe to compete with a cost-effective, optimized launch pad for next-generation cable services. To learn more about Aurora Networks' core cable solutions, please call 408-235-7000 or visit www.aurora.com.

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