

# Pace joins Electronic Industry Citizen Coalition

7 June 2011

## EICC Membership helps Pace drive ethics and responsibility across supply chain

Pace plc today announced that it has become a member of the Electronic Industry Citizen Coalition (EICC), which promotes a global electronics industry code of conduct to improve working and environmental conditions across the supply chain. As a member of the EICC, Pace will collaborate with partners, suppliers and others in the industry to ensure high environmental, ethical and people standards.

Established in 2004, the EICC promotes better conditions for all those involved in the Electronics and ICT supply chain, including improved surroundings for workers, economic development, a cleaner local environment and increased productivity. To achieve this, the EICC reduces duplication across the industry, focusing collective efforts to drive positive social and environmental change, builds supply chain capabilities in social responsibility, and facilitates stakeholder feedback. As a Coalition member, Pace will help develop high standards of conduct and supporting procedures, and will consistently apply these across its supply chain.

David McKinney, Chief Operating Officer of Pace, said: "For Pace, ensuring high standards of conduct across our supply chain is a higher priority than ever before, both ethically and to ensure our continued growth. Our customers require visibility and responsibility from their suppliers and so we in turn must ask the same of our partners and suppliers.

"Becoming a member of the EICC makes perfect sense for Pace. We believe that by working as a collective, we can achieve far more than we would individually and we look forward to working with our suppliers to drive high industry standards forward over the coming months and years."

Pace's membership of the EICC helps the company to further develop its corporate responsibility programme, which includes pioneering work in establishing environmental standards and sustainable product development. As a member, Pace commits to following the EICC code of conduct in its own operations and will progressively implement the EICC approach and tools in the spirit of the industry's common goals. As initial steps, Pace will apply the EICC code of conduct to its first tier suppliers, monitoring its application using EICC practices and tools, and encouraging and supporting suppliers to do the same.

### **For further information, contact:**

Jennifer Sneyd  
Chameleon PR

+44 (0)207 680 5500