

# Aurora Networks to Showcase Innovative and Cost-Effective Technologies at The Cable Show 2011

7 June 2011

## Featured technologies provide cable operators with next-generation tools to evolve their existing networks

**SANTA CLARA, CA – June 7, 2011** – Aurora Networks, Inc., the No.1 optical transport solutions provider for cable operators, will showcase its industry-leading residential and commercial product lines at the CableNET® technology showcase, part of The Cable Show 2011, taking place June 14-16 in Chicago, IL.

At the show, Aurora Networks will unveil two new technologies. With the elimination of the RF actives in Fiber Deep, it is now feasible to further increase the critical upstream bandwidth in a very simple manner. Aurora Networks will showcase for the first time, a new technology platform, which will enable this upstream bandwidth increase to happen smoothly and efficiently. The second technology is a very high-performance full spectrum DWDM transmitter series which supports full analog channel loading up to 550 MHz with QAM channel loading up to 1 GHz, along with the eventual transition to full QAM loading when required. This unit is ideal for node segmentation; a very cost-effective technique to significantly increase capacity-per-subscriber over longer distances without expensive fiber construction.

Aurora Networks is located in the CableNET Pavilion.

In addition, Aurora Networks' Chief Technical Officer, Oleh Sniezko, will present on RFoG and PON technologies at the Spring Technical Forum. The session, "HFC-ing the Light: Advancements in Next-Gen Network Architecture," is open to all registered full program attendees on Wednesday, June 15, 2011, from 7:30 am – 9:00 am CST, in room N426.

### What Aurora Networks says

"Cable operators look to Aurora Networks to provide cost-effective, transport technologies that address what's next in the industry," said John Dahlquist, vice president, marketing, Aurora Networks. "Our presence at The Cable Show 2011 will highlight our continued strategy to drive the evolution of cable networks with both acquisitions and internal product innovation."

### Aurora Networks' Solutions at the Cable Show

- **Fiber Deep network**, showcasing the next-generation access tools which will enable cable operators to drive more from their installed plant – Node PON™, Fiber on Demand™ and BitCoax™, Ethernet-over-Coax technology.

- **RFoG and RFPON** (RFoG plus PON) components along with the industry-first Node PON module to show the simplicity and seamless transition from an RFoG to a GEAPON deployment for commercial subscribers, detailing how this can be evolved to a 10GEAPON system.

### **About Aurora Networks**

Aurora Networks is evolving cable by focusing on innovative solutions that build future-proof networks to accommodate the cable subscriber services of today and tomorrow. Aurora Networks is the only pure-play optical transport solution provider that is focused solely on cable operators. Using its proven understanding of cable networks, Aurora Networks delivers unique solutions - such as its Fiber Deep architecture and digital return technology - to address specific issues of the cable industry. A technology leader driven by innovation and industry-firsts, Aurora Networks enables leading cable operators across the globe to compete with a cost-effective, optimized launch pad for next-generation cable services. To learn more about Aurora Networks' core cable solutions, please call 408-235-7000 or visit [www.aurora.com](http://www.aurora.com).

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