

# **Pace provides set-top box for Comcast's next-generation TV experience**

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## **New Pace hybrid DVR set-top box brings personalized content and services to Comcast cable subscribers**

Pace (LSE: PIC), the leading developer of digital TV technologies for the payTV industry, is working with Comcast, one of the world's leading providers of entertainment, information and communications products and services, to launch a new hybrid DVR set-top box with tru2way and IP capabilities that delivers an advanced personalized TV viewing experience.

Comcast is using the Pace set-top box platform in a market trial of its next-generation Xfinity TV service in Augusta, GA. This service allows customers to search and select from tens of thousands of TV shows and movies that reflect their unique interests, offering a personalized, useful and fun TV viewing experience.

Mike Pulli, President, Pace Americas, said: "Comcast has a track record of delivering the unexpected and taking TV services to a whole new level. We are very proud that Comcast has chosen to partner with Pace on this extraordinary project."

Sam Schwartz, President, Comcast Converged Products, said: "We're excited to have partnered with Pace to develop the industry's first hybrid Tru2Way/IP box. This hybrid set top enables Comcast customers to enjoy an exciting new cloud-based TV experience with all the great live, On Demand and DVR content that Xfinity TV already offers."

The Pace set-top box features an architecture that leverages Comcast's hybrid fiber coax network and DOCSIS® 3.0 to deliver the new guide and user experience. The new device also includes DVR capabilities with a high capacity hard drive.

Demos of the next generation Xfinity TV experience will be available in the Pace plc booth (Booth # 649) and the Comcast Cable booth (Booth #1201) at The Cable Show 2011 at McCormick Place in Chicago on June 16th.

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