

# Comcast and Pace Sign License Agreement for Reference Development Kit

Comcast and Pace Sign License Agreement for Reference Development Kit (RDK) for Current and Next Generation Products

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## Pace to Use Reference Development Kit on Set-Top Boxes and Video Gateways for Comcast and Other Service Providers

Pace (LSE: PIC), a leading global developer of digital TV technologies, has today announced that it is licensing the Reference Development Kit (RDK) from Comcast, which significantly accelerates the set-top box and gateway development cycle, driving the evolution of the consumer experience through innovative hardware and software technologies.

The RDK is a pre-integrated software bundle that creates a common framework for powering tru2way®, IP or hybrid set-top boxes and video gateway devices. It accelerates the development and deployment of next-generation video services such as cloud-based functionality and improved guide experiences. Comcast licenses the RDK to original equipment manufacturers (OEMs), semiconductor manufacturers, software vendors, software integrators and multichannel video programming distributors (MVPDs) to create a community of innovators focused on bringing rich, multi-screen TV home entertainment experiences to consumers faster.

“Pace’s product development teams consistently create game changing products for the cable industry,” said Pace America’s SVP of Engineering, Bruce Gureck. “The RDK is a critical tool in our continuing commitment to software platform flexibility and industry leading wideband connectivity for next generation services.”

“Pace has been instrumental in the development of the RDK by helping us launch our first RDK-based product – the XG1 multi-tuner video gateway as part of our X1 service,” said Steve Reynolds, Senior Vice President of Customer Premise Equipment for Comcast Cable. “We value Pace’s participation in this cooperative endeavour as a trusted partner that delivers advanced products quickly and efficiently in support of today’s rapidly changing environment.”

### About Pace

Pace (LSE: PIC) creates technologies, software, hardware and services for the broadcast and broadband industries. Pace solutions empower cable, telco and satellite operators to simply and cost-effectively innovate at the speed they want, in the way they want for their subscribers. Pace has built up its experience and expertise over 30 years and this is recognized by a customer base of over 160 operators around the globe. Headquartered in the UK, Pace operates in markets across the world, and employs around 2300 people in locations that also include the USA, France, India and China.

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