

# **Pace successfully deliver GET's pioneering converged Services Platform**

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## **GET to launch Media Gateway March 2013**

Pace plc, a leading global developer of advanced technologies for service providers, today announced it has commenced deliveries of its Media Gateway and client device platform to support new converged home services for GET subscribers.

The Pace Media Gateway and companion HD client device delivers media content and data to a variety of devices, giving subscribers the freedom to utilise GET's services when and where they want around the home. The Media Gateway supports real-time HD transcoding which converts broadcast and over-the-top (OTT) content into a wide range of resolutions, formats and bit rates that enables seamless content distribution to different screens anywhere in the home, across TVs, tablets, laptops and handheld consumer electronic devices. Using the Pace converged-home platform, GET will offer their subscribers a wider range of linear, OTT and on-demand content, applications and data services than ever before.

Shane McCarthy, President of Pace International said: "GET has a fantastic vision for the connected home and the services their subscribers would like to see. Pace is proud to be GET's partner of choice reinforcing our industry leading position in advanced Media Gateway solutions and pedigree in bringing advanced technology rapidly to market."

Gunnar Evensen, CEO of GET, added: "We work in a highly competitive industry where our customers expect the highest levels of innovation wrapped within a great user experience. Together with Pace, we have developed a state of the art hardware platform that enables us to take the customers experience to a new level, anywhere on any device."

The Pace converged home Media Gateway's advanced video processing capabilities and DOCSIS 3.0 modem support ultra-fast downloading and streaming of media content, expanding the range of content that GET can offer subscribers while maintaining a high quality viewing experience. The platform offers dual-band WiFi and Ethernet connectivity to allow maximum flexibility for how content is delivered into and around the home.

### **About Pace plc**

Pace (LSE: PIC) creates technologies, software, hardware and services for the broadcast and broadband industries. Pace solutions empower cable, telco and satellite operators to simply and cost-effectively innovate at the speed they want, in the way they want for their subscribers. Pace has built up its experience and expertise over 30 years and this is recognized by a customer base of over 160 operators around the globe.

Headquartered in the UK, Pace operates in markets across the world, and employs around 2,000 people in locations that also include the USA, France, India and China.

### **About GET**

GET is Norway's leading digital television and broadband provider, delivering daily services to over 470,000 homes in Norway over both HFC (Hybrid-Fibre-Coax) and FTTH solutions. GET is known for innovative and user friendly products with GET's customers having the widest range of digital TV channels and VOD services in Norway in addition to telephony, mobile broadband and internet speeds up to 200Mbps.