

Aurora Networks to Evolve China's Cable Market at CCBN 2013

13 March 2013

Cable's optical access leader to showcase the latest innovations in optical transport at the largest broadcasting technology and equipment expo in Asia-Pacific

SANTA CLARA, CA – March 13, 2013 – Aurora Networks, Inc., the number one optical access solution provider for cable operators, will showcase its innovative transport technologies at the 21st annual China Content Broadcasting Network (CCBN) event, taking place March 21-23 at the China International Exhibition Center in Beijing, China.

Aurora Networks will present its proven multi-service access solutions that enable cable operators across China to evolve their networks to meet the ever-growing demand for capacity-per-subscriber. Specifically, the company will demonstrate its expertise through its renowned solutions such as the end-to-end PON portfolio, including a full display of its Trident7™ technology, RFoG and HFC solutions.

Following the recently announced acquisition, this will be Aurora Networks' first showcase of the former Harmonic optical transmission equipment.

To learn more about how Aurora Networks' solutions are defining the evolution of broadband and to see the company's products at CCBN, visit them at booth #2404.

What Aurora Networks Says

"Operators are continuously looking for ways to evolve their networks to meet the growing demands from subscribers," said Eddie Feghali, vice president of sales, Asia, Aurora Networks. "Aurora Networks is dedicated to evolving operators' networks by providing them with the right technology for the targeted problem."

Aurora Networks' Solutions at CCBN

- End-to-end PON solutions to enable cable operators to cost-effectively deliver all optical Ethernet-based services to residential or commercial subscribers. The extensive PON portfolio includes Node PON™, Trident7 products and a comprehensive selection of Optical Network Terminals (ONTs).
- Industry-leading RFoG and RFPON (RFoG with a smooth migration to full PON) solutions enable cable operators to take advantage of FTTP architectures, incorporating unique components to overcome the deployment limitations associated with traditional approaches.
- Innovative Fiber Deep and HFC solutions that enable cable operators to significantly increase

network capacity per subscriber. Moreover, operators can smoothly transition their networks to RFoG and PON.

About Aurora Networks

As the number one optical access solution provider for cable operators, Aurora Networks is dedicated to the evolution of the broadband industry by providing optimized solutions that enable operators to accommodate ever-growing capacity needs. Along with its superior customer service and support, Aurora Networks is delivering innovation for the future. To learn more about Aurora Networks' core solutions, please call 408-235-7000 or visit www.aurora.com.

Aurora Networks, and the Aurora Networks logo are registered trademarks and Node PON and Trident7 are trademarks of Aurora Networks, Inc. in the United States and other countries. Other marks are the property of their respective owners and are used here only for identification purposes.