

Aurora Networks Expands Presence in Canada and Alaska

Aurora Networks Expands Presence in Canada and Alaska with Addition of New Director of Sales
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Vince Soleto joins the leader in optical transport equipment

SANTA CLARA, CA – May 14, 2013 – Aurora Networks, Inc., the number one optical access solution provider for cable operators, today announced the hiring of Vince Soleto as director of sales in Canada and Alaska. Bringing more than 17 years of industry experience to the role, Soleto will work closely with customers to ensure that cable and broadband strategies are brought to market quickly and successfully.

Soleto most recently served as the regional sales manager for ATX Networks where he was responsible for selling all ATX Networks products to the Canadian and Alaskan market. Prior to his work at ATX Networks, Soleto served as an ITS sales leader at IBM Canada where he was responsible for IT services for GMB (General Mid-Market) accounts in the Greater Toronto Area.

What Aurora Networks Says

“Soleto’s expertise and industry knowledge are a valuable addition to the Aurora Networks’ sales team in helping operators meet today’s complex bandwidth demands,” said Garry O’Neil, vice president of sales, Canada, Aurora Networks. “Aurora Networks has set the pace for innovation in the industry, and with Vince joining the team, we are strengthening our presence in Canada and Alaska as we strive to support the evolution of our customers’ networks.”

About Aurora Networks

As the number one optical access solution provider for cable operators, Aurora Networks is dedicated to the evolution of the broadband industry by providing optimized solutions that enable operators to accommodate ever-growing capacity needs. Along with its superior customer service and support, Aurora Networks is delivering innovation for the future. To learn more about Aurora Networks’ core solutions, please call 408-235-7000 or visit www.aurora.com.

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