

Aurora Networks Announces Distributed Broadband Access Architecture Solution

Aurora Networks Announces Distributed Broadband Access Architecture Solution at The Cable Show 2013

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Solution provides complete set of tools for cable operators to address bandwidth needs while successfully evolving their networks to broadband

WASHINGTON, D.C. – June 10, 2013 – Aurora Networks, Inc., the number one optical access solution provider for cable operators, today announced its Distributed Broadband Access Architecture solution for cable and broadband operators. The solution provides operators with the ability to preserve their existing infrastructure investment and leave room for future innovation.

Distributed Broadband Access Architecture, featuring Aurora Networks' industry first Node QAM technology, extends the digital headend domain out to the fiber optic node. The digital-RF interface is migrated from the headend to the node, carrying digital content to the node using baseband, data-grade optics and distributing QAM modulation to the nodes. Aurora Networks' distributed broadband access architecture is capable of delivering any mix of services-broadcast, narrowcast, cable IPTV, and DOCSIS®, even in the same QAM channel. This capability enables operators to tailor service migration and growth to local needs and specifications.

To learn more about Aurora Networks' Distributed Broadband Access Architecture at The Cable Show, visit them at the CableNET® Pavilion. In addition, Oleh Sniezko, CTO, Aurora Networks, will deliver a presentation in the session titled "Widening the Pipe: The Evolution in Cable Access Architecture and Infrastructure," on Tuesday, June 11, from 3:30 p.m. to 4:45 p.m. (EDT) in room 207A.

What Aurora Networks Says

"Operators will continue to see an increased demand for capacity, but in order to add premium services and maintain cost efficiency, they need to implement a Distributed Broadband Access Architecture," said John Dahlquist, vice president of marketing, Aurora Networks. "This solution allows operators to simplify the cost and complexity of their networks and when combined with the Node QAM, there is no better solution positioned to save operators money, and simultaneously, solving the ever increasing bandwidth challenge."

About Aurora Networks

As the number one optical access solution provider for cable operators, Aurora Networks is dedicated to the evolution of the broadband industry by providing optimized solutions that enable operators to

accommodate ever-growing capacity needs. Along with its superior customer service and support, Aurora Networks is delivering innovation for the future. To learn more about Aurora Networks' core solutions, please call 408-235-7000 or visit www.aurora.com.

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