

Aurora Networks Announces Further Expansion of North American Sales Team

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Additions of Jeff Gruitch and Sergio Ahumada strengthen company's strategy to meet optical transport needs

WASHINGTON, D.C. – June 10, 2013 – Aurora Networks, Inc., the number one optical access solution provider for cable operators, today announced the appointment of Jeff Gruitch and Sergio Ahumada to its North American Sales team. Boosting the current Western region team, Gruitch will work closely with Comcast and Cox in the Midwest and Ahumada will work with Time Warner Cable and Bright House Networks in the West. Ahumada also has corporate account responsibility for Bright House Networks.

Gruitch brings more than 17 years of experience to Aurora Networks. Gruitch joins Aurora Networks from CHR Solutions where he managed the technology infrastructure business unit. Previously, Gruitch held roles at Sencore Electronics, Inc., IneoQuest Technologies, Inc., ComSonics, Inc. and ARRIS Group, Inc., amongst others.

With more than 20 years of industry experience, Ahumada most recently served as a senior account director at Salira Systems/Hitachi Communication Technologies America, Inc. While at Salira Systems, Ahumada was focused on product development of EPON, DOCSIS® PON, and RFoG product lines. Most recently, Ahumada held roles at ARRIS Telewire Supply, Budco Cable, Inc. and Century Communications.

To learn more about Aurora Networks' expansion strategy, including updates on the recently acquired Harmonic optical transport assets, visit them at the CableNET® Pavilion at The Cable Show.

What Aurora Networks Says

“Our number one priority is our customers, and with this expansion, we are guaranteeing that not only will we meet their needs, we will exceed them,” said Pirjo Tuomi, vice president, worldwide sales, Aurora Networks. “Jeff and Sergio will help extend our established reputation in delivering innovative technologies operators need to provide their subscribers' with the latest services.”

About Aurora Networks

As the number one optical access solution provider for cable operators, Aurora Networks is dedicated to the evolution of the broadband industry by providing optimized solutions that enable operators to accommodate ever-growing capacity needs. Along with its superior customer service and support, Aurora Networks is delivering innovation for the future. To learn more about Aurora Networks' core solutions, please call 408-235-7000 or visit www.aurora.com.

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