

Pace previews its Whole Home solution at IBC

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Whole Home solution offers pre-integrated, open platform for multi-screen, connected home experience

Pace plc, a global leader for digital TV and broadband technologies will be previewing its Whole Home solution in Hall 1 Stand B19 at IBC 2013. The 'Whole Home' solution enables service providers to distribute linear Pay TV services and on-demand content to connected set-top boxes, tablets, smartphones, games consoles and connected TVs throughout the home. It offers an opportunity for Pay TV and broadband providers to extend their content reach, whilst delivering a high quality experience that engages their subscribers more fully – more screens and longer viewing driving improved loyalty and increased revenue.

Pace's pre-integrated hardware and software solution reduces the cost and complexity of rolling out Whole Home networking services. Pace Elements software platform provides operators with the toolkit to deliver these services :

- Cost effective content protection with Titanium's Unified Rights Management
- Tungsten's open standards-based device software allows the rapid integration of new services
- Helium's advanced gateway software connects and distributes broadband media services around the home
- Cobalt's Service Delivery Platform (SDP) facilitates broadcast and internet convergence delivering interactive, personal and customisable services
- Oxygen's open, customisable User Interface (UI) framework ensures high quality TV experiences can be consistently delivered on any screen
- Elements Framework and SDKs enables operators to develop applications and services without being locked into expensive proprietary third party vendors

Integrated with Pace's Elements is Pace's ECO Service Management platform offering powerful management, monitoring and troubleshooting services. Pace's 'Whole Home' solution is designed to allow rapid roll-out of new services, reducing the complexity of multi-partner relationships, offering high quality pure broadcast, interactive content and/or hybrid services at the lowest total cost of ownership.

"Subscribers want TV technology that simply works, is invisible and instant, with an intuitive and consistent user experience across multiple devices. Discovery, playback, pause and resume should be effortless. Operators need technology platforms that are standards-based, flexible and free from vendor lock-in; that can quickly and easily be integrated into existing Pay TV head-ends with minimal disruption. The positive reaction of our customers to our 'Whole Home' solutions points to the fact

that this delivers on both scores,” comments Shane McCarthy, President of Pace International.

He added, “The launch of the Elements Whole Home platform marks a significant milestone for Pace as the company transitions from being the largest global set-top box, gateway and media server manufacturer to offering comprehensive hardware, software and service solutions founded on thirty years of experience at the forefront of the digital and broadband industries”.

About Pace plc

Pace (LSE: PIC) creates technologies, software, hardware and services for the broadcast and broadband industries. Pace solutions empower cable, telco and satellite operators to simply and cost-effectively innovate at the speed they want, in the way they want for their subscribers. Pace has built up its experience and expertise over 30 years and this is recognised by a customer base of over 160 operators around the globe.

Headquartered in the UK, Pace operates in markets across the world, and employs around 2000 people in locations that also include the USA, France, India and China.

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