Pace to showcase Titanium, software-only Unified Rights Management Solution

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Pace to demonstrate content security system which reduces cost and complexity of rights management

Pace plc, a global leader for digital TV and broadband technologies, has announced it will demonstrate its Titanium Unified Rights Management at IBC, as part of its Elements Whole Home solution. Delivered by [Latens](), a Pace company, Titanium is a 100% secure, software-based content security solution which eliminates the need for smartcards reducing both the cost of ownership and complexity of rights management.

The Titanium portfolio enables rights of all types to be managed coherently across all devices including set top boxes (STBs), PCs and a new generation of connected devices. Deployed by operators globally, Titanium is quick and easy to install, fully scalable and integrates easily with middleware, STBs and back-end systems. As more operators extend content to different devices, such as iOS, Android and Windows, PCs, tablets and mobile phones, Titanium integrates industry standard Digital Rights Management (DRM) schemes minimising the costs of supporting clients on these multiple consumer devices.

The Titanium product family uniquely provides a unified approach for broadcast, hybrid and over-the-top services: Titanium Broadcast CA system secures Broadcast Pay-TV Networks, Titanium Connected protects IPTV networks and Titanium @Home manages the distribution of content for the Connected Home and OTT Services to Portable Devices. The Titanium portfolio lowers the total cost of ownership by up to 60% when compared with card based CA systems, its advanced operator management system is designed to reduce the complexity of managing rights across all devices.

According to Jon Cobb, Pace's President of Software and Services; "As more content is added to more devices, operators need solutions that have the flexibility to support future services and the delivery of content to mobiles, tablets and PCs. The software approach of Titanium means that operators can take control and more cost-effectively manage the complexity of rights management. As well as providing the inherent security recovery advantages compared with smart card solutions, the unified platform approach future-proofs operators in a fast changing market."

Pace will be demonstrating its solutions in Hall 1 Stand B19 at IBC 2013.

About Pace plc
Pace (LSE: PIC) creates technologies, software, hardware and services for the broadcast and

broadband industries. Pace solutions empower cable, telco and satellite operators to simply and cost-effectively innovate at the speed they want, in the way they want for their subscribers. Pace has built up its experience and expertise over 30 years and this is recognized by a customer base of over 160 operators around the globe.

Headquartered in the UK, Pace operates in markets across the world, and employs around 2000 people in locations that also include the USA, France, India and China.

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